

Hewitt Cords

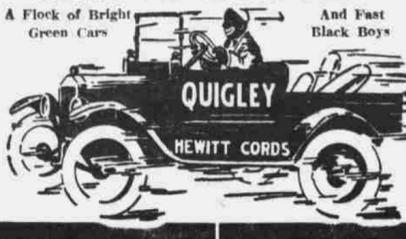
Hewitts Will Stand Up Under Any Test!

Hewitt Tires are made in the finest equipped factory, and are guaranteed absolutely as to material and workmanship. They give longest mileage per dollar and greatest satisfaction per season. Let us tell you all about them.

QUIGLEY TIRE & RUBBER CO. DISTRIBUTORS

Monroe and Marshall Aves., Memphis

DEALERS WANTED IN UNASSIGNED TERRITORY.



LOOK THESE OVER

KNIGHT 7,500 Miles. BLACKSTONE 5,000 Miles. CANTON 10,000 Miles.

Best tires for the money on the market.

Ever-Lastin TRADE MARK GEAR COMPOUND

The only gear compound for the transmission and differential. Insures lubrication under all conditions.

TRAFFIC TIRE & SUPPLY CO.

MONROE E. CARTWRIGHT, Pres. 457 Monroe. Main 5289.

Burglar and Fire Proof Safes

Decks, Filing Cabinets, Sectional Bookcases, Office Stationery, Turnlock Loose-Leaf Ledgers. A. R. TAYLOR COMPANY OFFICE OUTFITTERS. 46 SOUTH MAIN STREET.

READ THE NEWS SCIMITAR CLASSIFIED ADS

YOU CAN BUY THE WORLD'S BEST CARS HERE IN MEMPHIS

The following Automobiles and Trucks are sold by members of the Memphis Automobile Dealers' Association—purchasers are thus assured of fair treatment. ALL PRICES QUOTED F. O. B. FACTORY.

All American Super Truck 1-Ton Chassis \$1,295. J. M. Hughes, 77 McCall Place, Phone M. 4803.

Columbia Six 5-passenger, 6-cyl. Touring. 4-pass., 6-cyl. Sport Model. MURPHY MACHINERY & EQUIPMENT CO. 482-4 Union Ave. Phone: Main 1710, Main 3440.

Dixie Flyer Five-Passenger Touring. Four-Passenger Roadster. Five-Passenger Convertible Sedan. Old Hickory Truck. MURPHY MACHINERY AND EQUIPMENT CO. 482-4 Union Ave. Phone: Main 1710, Main 3440.

Dodge 8-Passenger, 4-cylinder Roadster \$1,085.00. 5-Passenger, 4-cylinder Touring Car \$1,085.00. Dodge Bros. Coupe \$1,750.00. Dodge Bros. Business Car—screen or panel \$1,750.00. Business Sedan \$1,750.00. Business Chassis \$955.00. SCHLECHT MOTOR SALES CO. Hem. 135.

Duplex The Original 4-Wheel Drive Truck. MURPHY MACHINERY AND EQUIPMENT CO. 482-4 Union Ave. Phone: Main 1710, Main 3440.

Indiana Trucks 1 1/2-ton, 2-ton, 3 1/2-ton and 5-ton sizes. MURPHY MACHINERY AND EQUIPMENT CO.

Federal 1-Ton Truck \$1,900. 1 1/2-Ton Truck \$2,350. 2-Ton Truck \$2,800. 3-Ton Truck \$3,400. 3 1/2-Ton Truck \$3,850. 4-Ton Truck \$4,400. 482-4 Union Ave. Phone: Main 1710, Main 3440. LILLY CARRIAGE CO. --- Main 877-878

Lexington Sport Tourer \$1,785. 7-Passenger 6-Cylinder Touring \$1,785. 7-Passenger Convertible Sedan \$1,985. Caro-Holmes Co., Inc. --- Hemlock 6080

Nash 5-Passenger Touring \$1,490. 7-Passenger Roadster \$1,490. 4-Passenger Sedan \$2,250. 4-Passenger Coupe \$2,250. Erwin-Hicks Motor Car Co., 754-60 Union. Main 2896.

AUTOMOTIVE EXPERTS ENGAGE IN RESEARCH

"One of the most beneficial results of the war, as far as the motor car industry is concerned, was its tremendous impulse to the work of the Society of Automotive Engineers," says Lewis H. Hardy, general manager of the McCordell Motors company.

"The earlier career of this society produced an enviable record of progress in standardization. The demands of the war led the society to additional activities of an entirely new character. Problem after problem had to be met. Research came into its own. Now that peace has been restored, research is being continued. Committees and members are exploring thoroughly the ranges of science. New problems are being evolved and solved.

"Of course much work of this type has always been carried on by progressive individual motor car builders. The Auburn Automobile company, builders of Auburn Beauty Six, for instance, has had a corps of experts toiling constantly to improve its products.

"It was research which developed the frugal Auburn 'excess power' motor, which produces so surprising a mileage per gallon of gasoline. It was research which evolved for the Auburn a system of chassis lubrication which is simplicity itself. It was research which made possible the accurate distribution of weight which makes the Auburn Beauty Six so economical as regards tires.

"That this beneficial investigation is no longer to be conducted by individual manufacturers. Over 4,500 automotive engineers are now affiliated in a great society for the promotion of the welfare of the industry. More are joining monthly. Not only will these men carry on the helpful work of standardization, but they will seek to evolve advanced designs by which performance may be improved, cost lowered and a wider range of purposes fulfilled by automotive products.

"The expanding vision, broadening activity and increasing membership of the Society of Automotive Engineers, bespeaks great progress in the motor industry.

HIGHWAYS MOST VALUABLE ASSET STATE CAN HAVE

That the roads and highways of a state may be its most valuable asset is the statement made by H. H. Spear, president of the All-American Truck company, Chicago, who says: "Property built and maintained roads are the state's best asset which, through neglect, may be allowed to become a troublesome and expensive burden. What do a state's most productive farming areas amount to, or its mining and mineral advantages, if the roads and highways over which the products of these industries are transported remain in such shape that it becomes prohibitively expensive to carry these products from their points of production to points of consumption?"

"It is impossible for the farmer to consume all that he produces upon his farm. The city man can not produce in his home what he eats and wears. The space intervening between the points of production and consumption is the highway. It is quite impossible for the farmer to reach the city and every point of agricultural and mineral production.

"Most of us still are compelled to travel on terra firma and consequently there is no place of production which has not its highway leading to its gateway. The motor truck has increased the carrying capacity of man, but it has not increased the carrying capacity of the highway. The motor truck has increased the carrying capacity of man, but it has not increased the carrying capacity of the highway. The motor truck has increased the carrying capacity of man, but it has not increased the carrying capacity of the highway.

"The modern and efficient methods of transporting goods to market, the highways are imperative to these vehicles, so the burden of upkeep falls between the producer and consumer. Each individual in either class must co-operate in this effort, or be a parasite on his brother to that extent. This, in any case, to maintain the highways of any state may be made its most valuable asset.

"The following figures further prove the value of highways to a state or group of states. They are the findings of the bureau of agriculture, Washington: Farm value increase per year, 1880 to 1900, \$400,000,000; population increase per year, 1880 to 1916, \$1,300,000,000; population increase per year, 2 per cent.

"The 16-year period which is the automotive era shows farm values to have increased more rapidly than ever before. Motor trucks and automobiles have brought better roads, and better roads have brought increased property valuation. To what extent will the betterment of the highways further advance the value of farms when improved to a degree where travel by automotive transport will be cheaper to the minimum? Improvement in highways, be it great or small, will bring its reward to any state—the greater the improvement, the greater the reward."

LOST TIME

Is a vital thing in the running of a business, because it means lost money. Waiting for a new part from the factory to replace a broken one means—a machine out of use—lost time—lost money.

Let Us Weld It

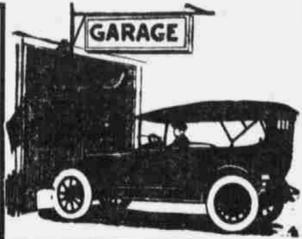
In a few hours we will weld the broken part and guarantee satisfaction.

WHEN WE FIX IT, IT'S FIXED

Metal Welding Co.

W. C. GRAVES Proprietors ROBT. W. BOWERS 324-326 Old Madison Ave. Phone 2799.

SEAT COVERS TAILORED TO FIT



DRIVE RIGHT IN

We make a specialty of washable covers for sedans. All these covers are highest grade linen and guaranteed not to shrink. Our unexcelled facilities and expert workmanship insure you satisfaction.

Protect your clothing and the upholstery of your car. Seat Covers for all cars, designed and fitted in the most complete shop of its kind in the city.

McCreery-Phelan Co.

269 MONROE. MAIN 2881.

BOYS TOUR U. S. WITH GEARS SEALED IN HIGH

Not unlike their adventuresome ancestors, the Vikings of old, who roved the seas centuries ago, three young boys, David Styrland, three youths of Viking, Minn., have just completed a land voyage covering more than half the United States.

The tour was made in an Overland Model touring car, the model which recently established a new world record for a seven-day, nonstop, sealed-in, high gear run at Oklahoma City. Through almost the entire journey of approximately 15,000 miles, the model 30 pulled a trailer, as big as the car itself, loaded with a camping outfit and tools.

The three boys are carpenters. They set out their Viking home several months ago with the intention of paying their expenses along the way by working at their own trade. The extent of the trip the boys seemingly never tired of riding. They were as busy as bees in their own shops when they were at the start, it is said. They declare their experiences are worth many hundreds of dollars to them, and which carried them over the 15,000-mile journey.

During the entire trip they were not compelled to change the spark plugs with which the car was equipped at the factory, the original plugs still giving efficient service. The boys estimate that the car averaged 15 miles to the gallon of gasoline with the trailer and 22 miles without, but this outside remains available in view of the desert and mountain roads over which they passed.

MOTERING A TONIC DECLARES H. H. HULL

"Just as the physician of 25 years ago often used to prescribe horseback riding as a tonic and health giver, so the modern physician prescribes motoring in numbers of cases where restful, quiet recreation in the open air is needed," H. H. Hull, of the Union Motor Car company.

"The healthful properties accruing from motoring are becoming well recognized by the medical profession. While the early days of the industry were marked by the cry of some physicians that every ailment came from motoring, today doctors have come to learn that motoring is a revivifier that is better than many drugs.

HAUL-AGE IS NAME OF GARFORD PUBLICATION

The new dealer publication of the Garford Motor Truck company, which made its initial appearance in May, is to be known as Haul-Age. This name has been selected from scores of suggestions submitted in a prize contest outlined in the first issue. The new publication is devoted primarily to the interests of Garford distributors and dealers, its pages containing numerous articles of timely interest to the entire automotive industry. Julia M. Chase, advertising manager of the Garford Motor Truck company, is editor of the journal, which is published monthly.

EXHAUST

S. L. Kirkpatrick, of the S. L. Kirkpatrick Tractor company, has returned from Wichita, Kan., where he attended the national convention of tractor manufacturers and dealers. "It was a grand display," he said.

N. P. Osburn, president of the Osburn Auto Top company, has been gone to Denver on a vacation trip. George C. Wallace, of the Richardson Motor Sales company, is in Alma, Mich., conferring with officials of the Republic truck company relative to truck shipments.

A. B. Clapp, manager, and C. A. Talarfero, salesman for the H. A. White Auto company, left Saturday on a 1,000-mile tour of Michigan and Ohio. They expect to visit the Buick factory and to take in all the sights worth seeing in the north. "I'm going to shoot any golf," emphatically declared Clapp, to which Talarfero echoed: "Ain't it so?"

Joseph Croce, of the Stone-Croce Auto Top company, has been spending the week in Arkansas fishing.

F. L. Halloran, southern representative of the Holt Manufacturing company, makers of the famous Holt caterpillar tractor, is in Wichita attending the national convention of tractor dealer.

ESSEX MOTOR CARS "When Can I Get That is the Inquiry Men Now Make Concerning the Light Weight, Quality Car An Essex?"

No industry has equaled the automobile for its surprises. And judged by the way people everywhere have taken to it, no car has equaled the Essex in the quickness with which it has gained its leadership.

Some Say Advertising Did It

There is a measure of truth to that. But the advertising was not of the usual type. The Essex received the kind of advertising that is always effective. No product has been advertised as it has been that has not become a favorite.

Its advertising has been the voluntary praise of tens of thousands who recognize Essex qualities. Just as it has never been necessary to stimulate a want for an automobile because its utility is recognized by everyone, so it has not been necessary to more than call attention to the Essex.

Six Million Motorists

Six million American motorists have rather definite perceptions of their ideal car. The Essex seems to have met the ideal of many thousands of that number. It is evident on every hand. You hear favorable mention of the Essex wherever the subject is discussed.

MEMPHIS MOTOR CAR CO. Member Memphis Auto Dealers' Association. 987 UNION AVE. Memphis, Tenn.

RE-ENTERS ROAMER.

Y. Kenworthy, of the Chicago Roamer company, 2340 Michigan avenue, will place his Roamer-Duesenberg racing car in service again, retaining Kurt Hike as driver. This car burned out a rod during the Indianapolis speedway contests, but was otherwise unharmed, and it will require very little work to get it back in condition. Hike expects to participate in the Elgin road race, if that classic event is revived this year. He will also campaign at certain Eastern tracks and go to California for winter racing.

BELL IN MEMPHIS.

Walter B. Bell, of Bell, Tenn., commissioner of the Tennessee department of fire prevention, is a visitor in Memphis. He is making arrangements for a joint demonstration of fire prevention methods in conjunction with the departments of Arkansas and Mississippi, in which motion pictures on fire prevention methods will be a feature.

Ask for Horlick's THE ORIGINAL Malted Milk Safe Milk For Infants & Invalids No Cooking A Nutritious Diet for All Ages Quick Lunch at Home or Office Avoid Imitations and Substitutes

McCardell Service Means That your car is assured of expert individual attention from the moment it enters our shop until it is released. Our steadily growing list of satisfied patrons is conclusive proof that McCardell and Service are synonymous. Distributors for National, Auburn "Beauty Six" and Anderson automobiles. Also Vim delivery trucks and Sandford heavy trucks. McCardell Motors Co. 267 Madison Phone Main 2677.

NOTICE Steamer Ferd Herold, now operating between St. Louis and Memphis, will be withdrawn until further notice on arrival at Memphis, Wednesday, July 23, 1919. G. P. LEE, Manager. Phones 59

GOODYEAR and KELLY TIRES CALL 816 The House of Quality and Quick Service.

Rebuilt Opportunities 1918 Dodge Touring \$550. 1918 Dodge Touring \$275. 1918 Dodge Touring \$275. 1917 Dodge Touring \$275. 1917 Dodge Touring \$275. 1917 Dodge Touring \$275. 1916 Dodge Touring \$275. 1916 Dodge Touring \$275. 1916 Dodge Touring \$275. Above Cars Rebuilt and in Perfect Shape We Also Buy Cars and Pay Highest Prices. Kennedy Dailey WILSON'S GARAGE 351 MADISON. PHONE M. 5242

DO YOU KNOW— J. E. Brown has an academy at Blue Mountain, Miss., where a boy is played with, stayed with, eaten with, slept with, watched after and cared for every day, every night, and all the time? He trains a boy for this meat and bread world, and prepares him for college. He disciplines him, instructs him and shows him the two standards of life, and teaches him the answer to each one. In the faculty of Mississippi Heights Academy are men each of whom has had more than a quarter of a century of successful experience in handling and training boys. If you have not and cannot have a personal interview with this man, write him concerning the largest Boys' Training School in the state, and one of the best in the whole South.