



Broken Lines Today and Tuesday Only!

PUMPS and OXFORDS \$12, \$11 and \$10 Values SALE PRICES \$6.75 and \$7.75

The Greatest of All COMETS

Appears August 15

DON'T MISS IT

Read News Scimitar Want Ads.

Society's Mirror

BY IDA MYNDERS

CLUBDOM

Well Baby Clinics.

The Well Baby clinic will be held at the Jewish Neighborhood house, 231 Market square, Tuesday at 2 p.m. Mothers may bring their babies and have them weighed.

Girl Scouts Meet.

The Girl Scout captains have called a meeting at the headquarters on Tuesday evening at 6 o'clock. Mrs. R. J. Lilley, vice-commissioner, who has

recently returned from the Massachusetts scout camp will discuss plans for future work. All captains and lieutenants have been requested to make reservations.

Euchre Party.

A heart and euchre party will be given by the Victory club on Tuesday afternoon at 2:30 o'clock at the home of Mrs. E. Letnar, 822 Joseph place.

Announcements

Raney-Anders.

Mr. and Mrs. W. T. Raney announce the engagement and approaching marriage of their daughter, Ruth, to Mr. C. B. Anders, of Agricultural college, Miss.

Shannon-Porter.

Mr. and Mrs. Charles Stuart Odum announce the engagement and approaching marriage of their niece, Miss Birdie Shannon, to Mr. Farmer Bell Porter, the wedding to take place on Sept. 16 at St. Paul's Methodist church.

Weddings

Byars-O'Hara.

The marriage of Mrs. Pauline R. O'Hara and Mr. Norman Byars was quietly solemnized on Saturday evening at 7 o'clock at the parsonage of the First Methodist church, the Rev. H. S. Sprague officiating.

Smith-Harris.

On Sunday evening at 6 o'clock at the home of Mrs. C. L. Arterburn on Bagent place Miss Anna Maude Harris was given in marriage by her father, Mr. George E. Harris, to Mr. Ernest H. Smith, the Rev. A. G. Black officiating.

Miss Alene Arterburn and Mr. Sam Black were the only attendants. Only relatives and friends were present on account of a recent bereavement in the bride's family.

Miss Gladys Sarder gave some excellent nuptial music, playing Mendelssohn's wedding march as the young couple entered and "Traumerl" during the ceremony.

Following the ceremony a jantily ice course was served and those present had the pleasure of cutting a huge bride's cake that was made especially for the bride by Dad Wele.

The out-of-town guests were Mr. and Mrs. R. H. Ferguson, Lake Village, Ark.; Mr. and Mrs. W. J. Richardson, Covington, Tenn.; Mr. and Mrs. Glen Helms, Birmingham, Ala.; Mr. and Mrs. John Eldridge, St. Louis, and Misses Alene and Willie Pankey, of Clarisdale, Miss.

Daniel-Birmingham.

The marriage of Miss Connie May Birmingham, of Miller, Miss., and Mr. Clarence E. Daniels, of New Albany, Miss., was solemnized in this city on Saturday afternoon.

Mr. and Mrs. Daniels left immediately after the ceremony for a Western trip.

Wash Day?

Full of troubles! If it isn't one thing it's another, unless you try

Loeb's Family Wash Service

Maybe the idea of sending the "clothes" to the laundry suggests a prohibitive expense? There's where you are mistaken. Why not let our driver explain?

PHONES 90



NEW YORK PURCHASE SALE

EMBRACING \$150,000 WORTH OF TIMELY WANTED MERCHANDISE AT THE MOST LIBERAL SAVINGS OF THE YEAR

Latest Arrivals in Beautiful

New Silk Dresses



Several Hundred Mid-Summer and Early Fall Creations for Women and Misses

\$17.50

Every Dress at This Price Represents an Unmatchable Value in Style, Fit and Material

High-class, attractive Silk Dresses, majority new fall models, with many others reduced from our regular stock. Materials in this lot are smart styles of satin and taffeta, combined with georgette, solid taffetas, in straight-line and tunic effects, some with smart vestees and collars, crepe de chine and georgette.

A pleasing array of colors, including light and dark shades. Taupe, brown and the popular fall shade of navy blue.

In view of the rapidly advancing prices, it will pay you to make your selection out of this well assorted lot.

Women's Wear Stores Third Floor



Women's Wear Stores Third Floor

Our Annual August FUR SALE

\$50,000 Collection of High-Grade Furs Savings of 33 1/3% to 45%

With Furs Destined To Be More Popular Than Ever Before, and With Prices Steadily Advancing This Midsummer Sale of Fall and Winter Furs Is Particularly Opportune

Fur Stoles and Choker Scarfs In Broad Variety at Substantial Savings—Priced As Follows:

\$15, \$25, \$35, \$45, \$75, \$98.50, \$152 and up

In Minks—Jap Kolinsky—Silver Fox—Hudson Bay Sable—Taupe Fox—Black Fox—Jap Mink—Black Lynx—Sealine—Raccoon—Nutria—Beaver—Marmot—Pointed Foxes—Squirrel—Mole—Red Foxes—Wolf—Gray Fox.

Small Fur Coatees

- Jap Mink Coatee, trimmed with tails, exceptionally clever; special \$198.50
Mole Coatees, with belt and pockets, very sporty model; specially featured \$247.50
Natural Mink Cape Coatee, belted and fitted with pockets; special \$367.50
Jap Kolinsky Cape Coatee, neatly trimmed, very fashionable; special \$149.50
Liberty Seal Cape Coatee, very rich and always in good style; special \$59.50
Hudson Seal Coatee, attractively fashioned and a rare quality, at \$149.50
Natural Skunk Marten Coatee, in a most attractive model; very special \$245.00

Other Styles of Equal Importance.

Coats and Dolmans

- Eastern Mink Coats, 36-inch, trimmed with tails, beautifully matched, for \$875.00
Hudson Seal Dolman, 48 inches long, with mole combination, very rich \$875.00
Hudson Seal Box Coat, belt model, very smart and fashionable; special \$289.50
Natural Squirrel Coat, very attractive and a most fashionable fur for this season \$445.00
La Meuse Seal 32-inch Coat, sport model, exceptionally chic; special \$159.50
Natural Muskrat, belted model, cleverly fashioned; a rare bargain \$169.50
Near Seal Coat, 32 inches in length, always fashionable; specially featured \$98.50
Beautiful Leopard Model Sport Coat, cleverly fashioned; specially featured \$229.50

The Season's Most Authentic Modes

See the Finest Specimen Alaska Silver Fox Neckpiece Ever Put On the Market, Valued at \$4,500, In Our Main Street Show Window



Special Terms

Charge customers may have Furs purchased in this sale charged on September bill, payable October 1. A payment of 20 per cent on cash purchases will hold furs until November 1. All furs bought in this sale will be stored free of charge until November 1.

Davis-Maxey.

A quiet wedding was that of Miss Alma Maxey and Mr. Lemuel Davis, of Raleigh, Tenn., which took place on Friday evening at 8 o'clock in the parlor of the McLemore Avenue Christian church, the Rev. George W. Kemper officiating.

Following the ceremony a reception was held for the bridal party at the home of the bridegroom's sister, Mrs. R. T. McClure.

Mr. and Mrs. Davis will be at home after Aug. 15 at 1259 Chelsea avenue.

Brunswick, Ga., where she will spend the month of August.

The Jinen Band of the Baptist Memorial hospital will meet at the hospital Tuesday morning at 10:30 o'clock.

Dr. Julius Crisler, of Jackson, Miss., leading surgeon of the state, spent Saturday night in Memphis with his brother, Dr. J. A. Crisler, leaving Sunday for Hot Springs, Ark. Thence, he will journey to Hawaii and Japan for a year's needed vacation.

Mr. and Mrs. J. C. Miller and Mrs. (Continued on Page 12, Column 2)

Entertainments

Entertains Popular Visitor.

Miss Maxine Menke entertained delightfully on Sunday evening in honor of Miss Esther Moskovitz, of Nashville, Tenn.

Miss Menke's home was decorated, while the lawn was strung with Japanese lanterns. Watermelon was served the first part of the evening and later a delicious punch. Dancing was enjoyed until a late hour.

Among the out-of-town guests were Miss Pauline Jacobs, of St. Louis, and Mr. Herbert Abramson, of Oklahoma City, Okla.

Here and There

Miss Mary Frances Wilson, of Lexington, Ky., who has been the guest of Miss Margaret Pritchard, has returned home.

The Woman's Auxiliary of Calvary church will meet on Tuesday morning at 10 o'clock at the parish house. The program will be in charge of Mrs. W. W. Meacham for the summer meetings.

Miss Marion Moreley left Sunday for

Cuticura Soap

IS IDEAL For the Hands

Soap Co., Department 25 & Co., Talcom Co., Knoxville, Tenn. Each mailed free by "Cuticura, Dept. E, Boston."

Want To Rent

Furnished or unfurnished

3 Rooms

Family of 3, including 3-year-old child. Exchange references. Phone H. 639.

Address 94 N. Belvedere.

News of Our Ancestors 250 Years Ago

Aug. 4, 1667 (Lord's Day). "Busy at my office from morning till night, in writing with my own hand full our large general account of the expense and debt of the Navy, which lasted me till midnight to do, that I was almost blind." (From Pepys's Diary.)



One of Zellner's 14 Points

No McKays. You will find Zellner's Shoes Genuine Welts and Turns, no matter how low the price.

\$2.50, and even less, will buy a pair of good Shoes in Zellner's Clearance Sale

When Zellner's policy was changed the profit was cut in two. Under the cash plan the profit has been again cut in two. Increased sales for the year of 160% have helped us do it.



OLD TIME HELLO GIRL.

"Time was, before the experts came along and, in vulgar business parlance, 'sold efficiency' to the telephone companies, when the telephone was a real convenience." John Armbruster relates in Everybody's for August: "The historic instance of the lady who rang up

central and said: 'I am just stepping over to Mrs. Brewster's for a few minutes to get her doughnut recipe—she's Main 23—and I'll leave the receiver off so you can hear if the baby cries and let me know.' In my home town we used to ask central where the fire was and who was dead and did she think there was any mail for us."