

NEW YORK PURCHASE SALE

EMBRACING \$150,000 WORTH OF TIMELY WANTED MERCHANDISE AT THE MOST LIBERAL SAVINGS OF THE YEAR

CANDY SPECIALS FOR SATURDAY

- COCOANUT MARSHMALLOW LAYER CREAM CARAMELS—Pound, 49c.
- DIXIE BUTTER SCOTCH—Pound 39c.
- DIVINITY KISSES—Vanilla and strawberry, pound 39c.
- CHERRY CREAM ROLL—Pound 29c.
- PINEAPPLE CHUNKS—Dipped in cream and divinity chocolate, pound 60c.
- PEANUT YANKEE BRITTLE—Pound 25c.



Headquarters for Popular Priced Advance Fall Hats

Introducing Newest Velvet and Silk Hats

Just such fetching simply trimmed Hats as these are the kind that smart dressers are appearing in at all the leading fashion centers of the country. Be among the first Memphis women to wear these smart hats.

Saturday \$5

Saturday Toilet Preparations

- High-grade quality preparations familiar to every woman.
- 50c Moshon Liquid Powder 39c
 - 55c Derma Viva Liquid Powder 29c
 - 50c Madame Ise'belle's Tweetie Dear Face Powder 39c
 - 50c Mme. Ise'belle's Exquisite Face Powder, 39c
 - 50c Mme. Ise'belle's Dry Rouge 39c
 - 50c Aubry Sisters Dry Rouge 39c
- (Main Floor.)



Queen Quality SHOES

Saturday Clearance of the Season's Best Selling

Oxfords and Pumps

All \$7 to \$12 Values

\$5

One of the most sensational shoe features in our history. Do not think you are confined to a few odds and ends, undesirable, etc., but the season's most popular high-grade summer footwear, in a complete range of sizes and styles. Among them you'll find

White kid lace oxfords, French heel, turn sole.

White reigncloth pumps and oxfords, French heel, turn and welt soles.

Black patent colt pumps.

Black kid pumps.

Black calf pumps and oxfords.

Tan calf pumps and oxfords, military heels.

Remember they are our best selling \$7 to \$12 numbers, • **\$5.00**

(Main Floor.)

\$5 and \$6 Lace and Dropstitch Pure Silk Lace Hose \$3.98

Reinforced wearing parts and the most desirable colors and patterns. pair **\$3.98**

Women's \$1.50 & \$1.75 Pure Thread Silk Hose, \$1.25

Reinforced wearing parts, with full seam up the back; white, black and colors; \$1.25 pair.

"Niagara Maid" Glove Silk Hose, \$3

Absolutely the best wearing hose made, plain white, black, brown, tan, grays, champagne and all other desirable colors; specially priced, pair. **\$3.00**

"Niagara Maid" Full Fashioned Silk Hose \$2.50

One of the best-wearing silk hose made; black, white and all leading colors; exceptional value; \$2.50 pair.

Sample Line Of Silk Teddies \$3.48

Glove Silk Teddy Bears and Union Suits, to \$7.50 values, fancy lace trimmed, also embroidery and plain; pink only.

Sample Line Of Silk Bloomers \$2.98

Glove Silk Bloomers, pink only; \$4.50 and \$5.00 values; well made; cut and fit perfectly. (Main Floor.)

Charming, Beautiful New Kimonos

\$1.48—\$1.98—\$2.98

About 125 of the season's most attractive kimonos, offered at one-third to one-half saving, made of lawn, swiss and voile, in dainty prints, dots and white, all straight, loose styles, including empire, slip-on and straight loose styles; delightfully embroidered, lace and ribbon trimmed and featuring one of the most exceptional lots we have yet been able to offer. Two days only at these prices. (Fifth Floor.)

New Arrivals In Charming Georgette Blouses \$5.95—\$6.95—\$7.95

Excellent quality georgette crepe in plain or figured effects, in blouse or peplum styles, dainty laces used as trimmings, fancy sleeves and collars, touches of ribbon used to finish cuffs and neck; sizes, 36 to 40. (Main Floor.)

Surprising Values In Boys' School Suits

Sturdy, well made Norfolks, new waist-line models; pants lined throughout; made of cassimeres, chevots and tweeds; medium and dark mixtures; sizes 6 to 18 years; a suit for school at **\$6.48**

Boys' Norfolk Suits, \$9.95

Stylish suits, of course, made waist-seam models, trousers cut extra full and lined throughout; made of cassimere, chevots; sizes, 6 to 18 years; special at **\$9.95**

Some Rare Values in Wash Skirts

Linen or silk finished wash gaberdines, chic styles, gathers, numerous tucks, in every style possible, pleats, hemstitched, embroidered, and, of course, the tailored model for the tailored woman, prettily finished with belts, pockets and pearl buttons; sizes to fit every woman, 24 to 38. **\$2.75—\$4.75**

Saturday Clearance Of Misses' and Juniors' Wash Dresses Gingham, Sheer Voiles and Nets

These are dresses that have been assembled from much higher priced racks. The assortment presents a liberal style range, in all white and assorted plaids and figures; sizes, 16 to 20; specially featured for Saturday **\$4.95**

Girls' Silk Dresses \$10

Save At Least \$5 On Each Dress

The thrifty shoppers will anticipate their fall requirements, for the equal of their value will not come again for some time. The assortment offers a large style selection in a splendid quality taffeta, in all the wanted colors, including plenty of navy blues; ages 6 to 14 years; New York Purchase Sale price **\$10.00**

(Third Floor, Annex.)



WASH SATIN AND TUB SILK PETTICOATS

Heavy, soft wash satin, tub silks and a few crepe de chine; double panels front and back, pretty flounces; hemstitched, tucked, embroidered, pleated, ruffles, scalloped, etc., while others are plain models; adjustable waist; flesh and white only; all sizes—small, medium, large and extra sizes; \$8.98 to \$7.95. (Third Floor.)

BLUE SERGE SUITS, \$8.00

Fast color, all-wool blue serge suits, carefully tailored in the waist-line models; coats are serge lined, trousers cut full and full lined; sizes, 6 to 18 years; \$10.00 values, and an unusual offer **\$8.00**

- BOYS' \$1.89 WASH SUITS, \$1.25**
Made of colored materials in either plain or combination effects; pretty styles to select from; sizes, 3 to 8 years, \$1.25.
 - BOYS' \$1.25 SHIRTS, 98c**
Boys' Shirts, in fancy stripes, collars attached; sizes 12 1/2 to 14; special, 98c.
 - BOYS' MUSLIN NIGHT SHIRTS, 98c**
For ages 6 to 16 years; well made, red and white cord trim; special price, 98c.
 - BOYS' OVERALLS 75c**
Made of best quality blue denim, in sizes 3 to 8 years; good value for 75c.
 - BOYS' KOOL KLOTH PANTS, \$1.25**
Trousers made of serviceable kool kloth, in brown and gray mixtures, for now and school wear; sizes 6 to 18 years; sale price, \$1.25.
 - BOYS' WHITE MADRAS BLOUSES, 85c**
Also light striped percales and blue chambrays, collars attached, sizes, 6 to 14 years, 85c.
- (Fourth Floor.)

GIRLS' GINGHAM DRESSES, \$1.49

Almost an unlimited style assortment of excellent quality gingham in rich plaids and stripes, in many instances combined with plain material; ages 6 to 12 years. New York Purchase Sale price **\$1.49**