

SOCIETY'S MIRROR

BY IDA MYNDERS

Entertainments

ATTRACTIVE BIRTHDAY PARTY FOR LITTLE DAUGHTER.

One's sixth birthday is generally an even which remains a very pleasant memory, even when one is six times six, according to Father Time's calendar, so little Miss Frances Pendleton celebrated hers on Tuesday, with a birthday party which was just a whirl of happiness and good times as all of her six years have been.

Frances is the lovely little daughter of Mr. and Mrs. J. A. Pendleton, 1815 Madison avenue. The good fairies have been exceptionally kind to her, for in addition to having had a perfectly lovely birthday party every single year since she can remember, she has had hopes of other splendid things happen to her. Last Saturday, she won the second honor in the baby show, given by the War Camp Community service, which makes the fourth time she has won honors, as a perfect baby. The other three times, when she was smaller, she won the first prizes.

Frances, wearing a dainty little frock of yellow organdy, received her guests Tuesday afternoon, assisted by her mother and Mrs. P. C. Malone.

The dining room of the Pendleton home was artistically decorated in pink and blue, which was the color scheme for the occasion. The table, in the center of which was a big white birthday cake, with six pink candles, presented an especially pretty picture. A big pink bell swung from the chandelier, and to it was fastened numbers of pink and blue ribbon streamers.

During the afternoon the children enjoyed a number of interesting games and contests, and the party was finally concluded with a dance.

At 6 o'clock a delicious ice course was served, and the little candles on the birthday cake were blown out with many good wishes by the little hostess' friends.

The guests who were present were: Mrs. Louise Smith, Zelma and Juanita Kenner, Mary Dudley Need, Natalie Cooper, Andrew Shuford, Mandorla Billy Sutton, Elizabeth Louellin, Elizabeth Wenzler, Fern Carroll, Edna Hensel, Charles Hensel, Erma, Vera and Russell Zezermann, Florence and Marguerite Malone, Marguerite Byrd, Dot Johnson, Louis Barrasso, Mrs. P. C. Malone, Mr. and Mrs. J. A. Pendleton.

NEW YORK'S WOMAN SCULPTOR WINS PRIZE WITH "FIRST KISS"



Mrs. Clio Bracken modeling "The First Kiss."

Mrs. Clio Bracken, New York's foremost woman sculptor, recently won a prize with her statue, "The First Kiss." She is here shown putting the finishing touches on her prize-winning piece of art.

Announcements

A Real Gypsy Tea.

Unique invitations bearing a clever sketch of the gypsy trail, and a quotation from Kipling's famous poem of that name, have been issued to a number of members of the younger set by Miss Sydney Wynne, for a gypsy tea, to be followed by a dance, which she will give in honor of her attractive guest, Miss Morgan Candler, of Atlanta, Ga., on Saturday evening.

Sunday Miss Wynne and Miss Candler will leave for New York for a brief visit before entering school there.

Here and There

Miss Ada Mai Johns left Monday for San Antonio, Texas, where she will visit Miss Emma Lee Hamner, formerly of Memphis.

R. E. Eshelman, of Little Rock, traveling freight agent for the Rock Island railroad, was in Memphis a few hours.

Thursday on his way from Kansas City to Little Rock.

Mr. and Mrs. G. W. Adams have returned home, after a pleasant stay in Little Rock, Ark.

Mrs. Lee Hunt will leave Friday morning for Meadowbrook farm, Murfreesboro, Tenn., to visit her parents, Mr. and Mrs. J. H. Hicks.

Mrs. Walter Landrum and daughter, Miss Gladys Landrum, have returned home after having attended the Episcopal meeting at Sewanee, Tenn.

J. H. Stanfield, general superintendent of the Southern railway, spent Wednesday in Memphis.

Mr. and Mrs. L. W. Hazell returned Thursday from a short visit at Clarkdale, Miss.

Mrs. T. E. Organ, of the Memphis freight bureau, is away on a vacation.

G. A. Wadsworth, of St. Louis, special publicity agent for the Cotton Belt railroad, was in Memphis Wednesday.

Mr. W. H. Clement has returned from a three weeks' stay at Colorado Springs and Denver, Colo.

Price Greatly Lowered on Silk and Georgette Dresses

For Quick Relief—Third Floor



Styles Suitable For Early Fall Wear

Plain, Beaded and Printed Georgettes, Crepe de Chines, Taffeta Combinations

A glance at the style assortment will instantly satisfy the thrifty shopper of the advisability of buying several frocks for early fall wear, for every dress in the assortment is a late summer style, embodying many of the new style features that will be popular this fall.

\$19.95

The style assortment provides liberal choice, for we never permit our assortments to run low, regardless of the lateness of the season. In fact, the selection embraced in this sale would do credit to many stores at the very beginning of the season. Be here early and get your choice.

New Arrivals In Fall Suits and Dresses

Every day brings some new conception of the coming season's styles in suits and dresses. You will find it a pleasant pastime to inspect Dame Fashion's latest whims.

(Third Floor.)



Wash Dresses Greatly Lowered in Price

You will find here the latest assortment of Wash Dresses in the city, every one of which has been greatly lowered in price for quick disposal, many cases below manufacturer's cost.

(Third Floor.)

CLUBDOM

Young Tennesseans.

The first of a series of dances which will be given by the Young Tennesseans during the winter, for the members of the club and their friends, will take place on Thursday evening at the Barton park casino.

The guest list for the affair includes quite a large number of the younger boys and girls.

Review No. 2 Dance.

The Memphis Review, No. 2, W. B. A. O. T. M., will entertain its members and their friends with a dance and card party on the evening of Aug. 23, at Edgewood park.

What Time Is It?

CHAS. WILMS & COMPANY

30 South Second St.

Watches, Clocks Jewelry Of Quality

We Buy Diamonds

Monarch Metal Weather Strips

Save Fuel All Winter

Keep Soot and Dirt Out All Year. Keep You Clean and Comfortable All the Time, and Pay for Themseives.

Geo. Mahan

Main 253. 83 So. Front.

J. W. Norris & Co.

FUNERAL DIRECTORS

275 Madison. Telephone 585.

BISCUITS THAT MAKE THE BREAKFAST TABLE SMILE

The delicious, white, fluffy kind that start the day right are made regularly with

Sweet Rose Flour

Because it is milled especially to meet the peculiar requirements of perfect biscuit baking.

Your Grocer Has It

Cole-McIntyre-Norfleet Co.

Wholesale Distributors

Big Picnic and Barbecue

AT TIPTON, TENN.

FRIDAY, AUGUST 22

On I. C. R. R., 23 miles north of Memphis, on Jefferson Davis highway, pike road; six pieces of music, one good singer. Dancing day and night.

GEO. R. ELLIS, JR.
J. H. GAMBLE,
Committee.

TRUE STORIES OF SUCCESSFUL WOMEN

by EDITH MORIARTY

The story of Agnes Heller, whose illness showed her the road to success.

Agnes Heller belonged to that vast army of American working girls whose lives consist of "eight-hour days at so much per week, with Saturday afternoon off." Agnes looked just like hundreds of other girls who thronged the busy cafes at noon, choosing their lunches from the price list instead of the menu.

She had joined the ranks of the wage earners when she was 17, after having had two years and a half of high school. Her father died when she was but a child and Mrs. Heller had supported the family by sewing until it became too

strenuous a task for her and then it was that Agnes left school to support herself and mother. She did the usual thing, entered a store, and worked wherever there was a shortage of help until finally she was made a regular member of the sales force in the furniture department, which included curtains, rugs and draperies.

It might be called that, but it was a week when she started on her business career. She worked in the same store for seven years, during which time her pay had slowly climbed to the dizzy heights of \$18 a week, when an occasional additional commission for selling some white elephant in her department or some of last year's stock.

Mrs. Heller's health continued to fail until Agnes found herself with the care of the household and an invalid mother added to the hard work of her store duties. When her mother died after her prolonged illness Agnes was left alone. Her grief combined with the worry and strain of her months of nursing caused a nervous breakdown and she was forced to leave the store for an indefinite period.

She had saved some money, not much, but enough to get her out of the store, but when she told her physician that she was going back to the store he would not consent. He advised her to take at least one more month before doing any kind of work. She insisted that it was imperative that she do something immediately and he finally said that if she found some kind of outdoor work she might do something for a few hours a day.

This sounded like an impossible plan to Agnes. She had never done anything in her life but sit furniture and rugs and lamps and the like. To start something different from her usual work was something that seemed to her not only impossible but foolish. The doctor was firm, however, and she would have to give up the case if she would not follow his instructions. It was then Agnes realized the seriousness of her case and she sat down and tried to think of some outdoor work which she was qualified to do. It was hard, for she knew of few, and she was sure that those she could think of were indoor jobs. She looked through the papers, hoping to get some help there, and finally this ad caught her eye:

WANTED—Young woman to act as salesman in real estate office. Good opportunity for right person. Box 22-2.

That would surely be an outdoor job and then, too, she certainly ought to be qualified to sell, for what she had done eight hours every day the past seven years. She applied for the position and got it. Her time was practically all her own disposal and she was to be paid a commission on all sales. She found the work far more interesting than the work at the store and she regained her health much more quickly than was thought possible. It was but one short year before she had become as successful as many of their best salesmen who had been in the business for years. She had more money than she ever had before and she finally started investing her own money in real estate, buying houses and lots for herself when she saw a good buy.

The year she started building was practically stopped and houses and even rooms were at a premium. Agnes decided to take a large old house which she had bought and furnish it up for a rooming house and then sell it. She went to her old department store and picked out complete furnishings at bargain prices, for she knew the value of the things even better than the young girl who was selling them for her. Then she went to the manager and asked him if he would give her a special price on the things because so many of them were old pieces left from the store and pieces a bit shopworn. He was glad to get rid of many of them and he made her a good reduction. Agnes then fur-

nished her house completely, but plainly, and in good taste and at a figure far lower than usual. She then bent her efforts to selling it for rooming house purposes. It was scarcely put on the market before a woman who wanted to make money for herself and her mother bought it. It was Agnes' first independent venture and she made \$1,000 on it. That gave her an idea. Why not buy more houses and fix them up in the same way, and why not buy other houses and furnish them for private homes? It sounded like a good thing to her, and she knew from experience that it was much easier to sell houses while the people were still living in them and the furnishings were still in place, than it was to sell bare, empty houses.

And so she started in business for herself, making a specialty of selling furnished houses, and today she is the only person in a large city of some 700,000 who is successfully engaged in that business. Others have tried it, but her knowledge of the furniture business combined with her selling experience and her two years in the real estate office have given her almost a clear field. She has finally recovered her health and would never consider returning to indoor work of any kind. Her case is one in a hundred where poor health instead of bringing failure, brought unusual success.

B. OF T. BUYS LOTS.

HELENA, Ark., Aug. 21. (Sp.)—The Helena board of trade has purchased the two lots at the corner of Market and Franklin streets which were sold by the county yesterday. What the organization plans doing with the lots remains a secret.

To Christen Boat Named As Reward



MRS. LOUIS BROWNLOW.

Mrs. Louis Brownlow, wife of the commissioner of the District of Columbia, will christen the only vessel ever named after the District of Columbia. The boat is being completed at the Alexandria, Va. shipyards. It was given its name as a reward to Washington for over-subscribing its last Victory loan quota.

LOCAL SHORTAGE OF CARS ACUTE

Situation in Memphis Worst in County—May Be Relieved at Any Time.

A box car famine has hit Memphis. Thursday morning the Missouri Pacific railroad did not have enough box cars available to move its merchandise shipments from the local freight house. The L. & N., the N. C. & St. L., and the Rock Island had only a very few cars for other than merchandise shipments, and were supplying practically no cars at all for industrial concerns. The Illinois Central and the Southern railway had no surplus and could not supply the demands of other local roads for cars.

"Tomorrow we may have a surplus of cars," one railroad official said, "but today we have not enough to move our business." The prospect of relief from the shortage is not considered very encouraging, however, by any of the railway men.

Several reasons are advanced for the shortage, which is said to be quite general over the country, but more acute at Memphis. In the first place, Memphis has more industries and is producing more freight business this year than ever before, requiring hundreds of additional cars to handle the increased volume. Then, too, the bumper crops of the West have drained the entire country of all surplus cars.

LONDON EDITOR'S WIFE IN ARKANSAS

FINE BLUFF, Ark., Aug. 21. (Sp.)—Mrs. E. F. Flynn, of London, England, is in Fine Bluff on a visit to her cousins, M. D. McNeill and Mrs. Lucy E. Couch. Mrs. Flynn was born and reared in Arkansas and is the wife of E. F. Flynn, editor of the London Daily Mirror. During the war Mrs. Flynn was a nurse in the Second General London hospital.

U. S. TO CLASSIFY COUNTRY'S COTTON

GREENVILLE, Miss., Aug. 21. (Sp.)—The United States government has made an appropriation of \$1,500,000 so Country Agent J. W. Carpenter for cotton classification this year.

District Agent Rose, County Agent Carpenter and Secretary Stanley, of the Chamber of Commerce, held a conference to arrange for the registration of cotton in this county.

WESTERN UNION MAY MOVE TO SECOND ST.

The Western Union Telegraph company is negotiating for a 20-year lease on the property at the northeast corner of Second street and Monroe avenue, with the view to moving its general offices there from the present location at Main street and Monroe avenue. The deal is well advanced and is practically certain to be closed in a few days.

It is planned to build a modern, fire-proof building of from three to six stories, with every facility for improving the service of the telegraph company. The new location is 74 by 148 feet and is owned by Polk & Boyle. The Western Union's lease on its Main street building does not expire for about two years, which will allow ample time for building.

Divorced Actress Marries Doctor



Janet Beecher, now Mrs. Richard H. Hoffman.

Announcement has been made of the marriage of Janet Beecher, the actress, who was Mrs. Martha Wyndham Guggenheimer and a sister of Olive Wyndham, the actress, to Dr. Richard Horace Hoffman, of New York city. City clerk J. J. Scully performed the ceremony in the marriage license bureau, Mrs. Hoffman, who is the daughter of Mrs. O. J. Wyndham, was divorced from her first husband, Harry M. Guggenheimer, at White Plains on March 31 of this year.

Mrs. Hoffman appeared in "The Woman in Room 13" and "The Accomplish" and also played the leading role in the Belasco production, "The Purple Heart" in 1912. It was in 1913 that she met her first husband, who was the son of Mrs. Randolph Guggenheimer, of 223 Fifth avenue, and of the late H. Randolph Guggenheimer, first borough president of Manhattan.

Dr. Hoffman is the son of Dr. E. Franz Hoffman of 1917 Madison avenue. After the wedding trip Dr. and Mrs. Hoffman will reside in this city.

PHONE MERGER TO COME ON FRIDAY

Will Not Be Accompanied by Any Agreement on Future Rates.

The ordinance permitting the Cumberland Telephone and Telegraph company to take over the properties of the Memphis Telephone company, which may be passed on third and final reading by the city commissioner Friday, was considered Thursday in a conference between the mayor, the commissioners and Henry J. Livingston, city attorney. Mr. Livingston said Thursday that the ordinance would be passed and the consolidation authorized without further proceeding.

Women Of Foreign Birth Entitled To Register And Vote

Some hesitancy on the part of foreign born women to try to register was observed by Miss Edgington in her canvass of the Eighth ward, she reports, and hastens to give the message to other workers in different parts of the city desirous of seeing the registration of big number voters.

Learn How To Buy Foods

See Elizabeth Ann Pantry At Elizabeth Ann Kitchen 81 Jefferson

Open Daily From 9 to 5.

SHERROD TO ADDRESS GIBSON COUNTY MASONS

HUMBOLDT, Tenn., Aug. 21. (Sp.)—Attorney-General G. C. Sherrod is to deliver the principal address at the Gibson county Masonic day, to be held at Gibson Wells on Wednesday, Aug. 27. This date is to be a gala day for Masons of this and surrounding counties. An attractive program has been arranged, including dinner, speeches and sports. It is expected that a large crowd will be on hand to help celebrate.

Cleveland "Moto-bike"



Sold On Our Club Plan

We have been very fortunate in obtaining the exclusive agency for the CLEVELAND Bicycle. This is one of the very oldest and best-known bicycles, so it is not necessary to go into detail in describing it. The most important features of it are in the hanger, which is a roadster type, 2-piece, with 7-inch crank, making it nearly impossible to break or get out of order. Also has Pope truss fork with nickled rods. Completely equipped with tools, tool bag, storage tank, electric lights, drop-side mud guards, rear wheel stand, MORROW brake, luggage carrier, and the very best UNITED STATES tires. Every comfort and convenience a boy could ask.

\$57.50

Bry's

Auto Shop, Second Floor.