

# SOCIETY'S MAIN

BY IDA MYNDERS

## NASHVILLE BELLE BECOMES BRIDE OF YOUNG MEMPHIS LIEUTENANT



MRS. WILLIAM TAYLOR WATSON, JR.

A wedding which will be of interest in Memphis, as well as throughout East Tennessee, because of the popularity of the young couple and the prominence of the two families, was that of Miss Mary Lee Crockett, the lovely daughter of Mr. and Mrs. Watkins Crockett, of Nashville, Tenn., to Lieut. William Taylor Watson, Jr., of this city.

The ceremony was quietly solemnized Sunday evening at Grey Cliff, Bon Air, Tenn., the Crockett's summer home, only the members of the bride's family being present.

Mr. and Mrs. Watson will spend the week in Nashville, coming here Saturday evening, where they will be at home to their friends at the home of their parents, Mr. and Mrs. William T. Watson, Sr., 1360 Goodbar place, until after Sept. 1.

Mrs. Watson was a leader of the debutante set of Nashville. She was secretary of the Girls' Cotillon club, the most exclusive girls' club in that city, and was a prominent figure in all social activities.

Lieut. Watson is one of the most popular young men in the city, and his bride will be warmly welcomed by his hosts of friends.

He is connected with the R. B. Nebut Cotton company, having been with it several years prior to his enlistment in the army.

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## Announcements

**BRILLIANT FALL SOCIAL SEASON ON ITS WAY.**

Take a last, long, lingering look at your summer hat, and the becoming georgette frock with its frills and ruffles—then pack them into the trunks in the attic—quick!

Summer is past. The last formal "Au Revoir" will be whispered in its direction, at the formal opening of the Orpheum theater Monday night, for this event, which by a formal custom established several years ago, is known as society's first night, truly marks the beginning of the fall's social whirl.

This fall is going to be a real whirl, too. Popular debutantes are going to need social secretaries to keep up with their many engagements, or they won't be where they ought to be, at the time they should be there.

In celebration of the beginning of the social season, the Rex club will also be formally thrown open on Monday evening, for the first after-the-theater dance of the year.

The affair will probably be a particularly delightful one, for during the past year, the Rex club, like many others, put aside pleasure for the serious work of aiding every possible effort toward helping to win the war. Its splendid clubhouse was used as the headquarters of the local Red Cross, and its members were among the most enthusiastic of the organization's thousands of workers.

The dance, with which the club will be formally opened on Monday evening, will be the first of a series, which will be given every Monday evening during the winter.

Upon the return of the many social leaders who are still at the various resorts at seaside and mountains, the Memphis Country club, the Tennessee, and the Colonial clubs, will also start their weekly, and semi-weekly dinner dances, and also the more informal after-the-theater dances on Monday evenings.

It's going to be a great year—and this is the beginning of it.

### Shire-Levy.

An announcement which will be of interest to friends in the city is that of the engagement and approaching marriage of Miss Eleanor Shire, of Buffalo, N. Y., the daughter of Mr. Benjamin Shire, of that city, to Mr. Earl Levy, of Memphis.

Mr. Levy was formerly a member of the editorial staff of the Scimitar, and is now in the dry goods business with his father.

The date for the wedding has not yet been set, although it will occur in the early fall.

### A. T. O. Dance.

The members and friends of the Alpha Tau Omega, fraternity, will be entertained at an informal dancing party at the Colonial Country club Friday evening.

A number of prominent business men and society matrons will act as chaperons for the affair.

Dancing will begin at 10 o'clock, continuing until a late hour, when a delicious buffet supper will be served to the guests.

### Bride-Elect Honoree.

Miss Floy McMahon, whose approach to marriage to Mr. James Creedon has been announced, will be the honoree of an attractive affair on Tuesday, when Miss Ruth Willington will entertain with a luncheon in her honor, at the Colonial Country club.

The marriage of Miss McMahon to Mr. Creedon will be one of the first fall nuptial affairs, and will be solemnized the first part of September.

### Old Floors Refinished.

New floors, screens and metal weather strips installed anywhere. Chears Floor & Screen Co., adv.

## PRESIDENT OF TENNESSEE EQUAL SUFFRAGE ASSN. CHARMING WOMAN



MRS. GEORGE FORT MILTON.

To be president of the Tennessee Equal Suffrage association in the year when its battle for women's rights is won is a rare honor. Mrs. George F. Milton, of Chattanooga, who enjoys that distinction has been one of the most ardent and influential suffragists in the state for many years.

Suffrage bodies in all sections of Tennessee worked with her wholeheartedly in securing a heavy registration of women so that they may play a great part in coming municipal and national elections. And she, also, will lead in the campaign to secure women the ballot in state and county elections.

Mrs. Milton, who, before her marriage to the publisher of the Chattanooga

News, was the beautiful Miss Abbe Crawford, of Milldeville, Ga., has rare charm and versatility. In addition to the really tremendous work she has done for suffrage—work which has carried her to most remote sections of the state—she still finds time to devote her attention to her club affairs, the Chattanooga, and to social activities. A number of prominent Memphis clubwomen and social leaders have been entertained in the Milton home, where, also, national figures have enjoyed the hospitality of Mr. and Mrs. Milton.

Like so many women who have brought victory to the suffrage cause, Mrs. Milton is first of all a devoted wife and mother and has two adorable little daughters, Corinne and Sarah Anna.

Tuesday for Washington, D. C., to make their home.

## CLUBDOM

### For Leath Orphanage.

The ladies of the St. John's M. E. church will sew at the church all day Tuesday for the benefit of the Leath orphanage. There is a need for the articles which must be completed as soon as possible.

### Benefit Entertainment.

The young ladies of the St. Patrick's parish will entertain with an old-fashioned barbecue, card party and dance on Wednesday evening at the St. Patrick's schoolhouse, for the benefit of St. Patrick's parish.

### Miscellaneous Shower.

A miscellaneous shower will be given on Tuesday afternoon at 1 o'clock, at the home of Mrs. Bright Smith, 3413 Peabody avenue, by the members of the Foster circle, King's Daughters.

## MEETINGS OF MEMPHIS WOMEN'S ORGANIZATIONS

A meeting of the Peabody Parent-Teacher association will be held on Tuesday afternoon at 1 o'clock at the school building. The president of the association, Mrs. J. H. Egan, will preside, and all the committees to be prepared to report their reports at this meeting.

The regular monthly meeting of the Bridg's Purgatorian society will be held on Tuesday afternoon at 2 o'clock, at the rectory, 157 Overton avenue.

## Weddings

### Humphrey-Marcus.

The marriage of Miss Louise Marcus, of Chicago, Ill., to Mr. Henry Humphrey, of Texarkana, Tex., was solemnized Monday morning at 11 o'clock, at the parsonage of the St. Paul Methodist church, the presence of a few relatives of the young couple.

Mr. and Mrs. Humphrey will leave Monday evening for Texarkana, where they will make their home.

## Here and There

Mrs. W. H. Flowers has returned from a visit to relatives and friends in Kansas City and St. Joseph, Mo.

Mr. and Mrs. George Williamson have returned after a delightful visit to relatives and friends in Nashville, Pulaski and Athens, Ala.

Mrs. Mamie Roney left Saturday for several weeks' stay in New York city.

Mrs. Edgar Estelle and son, Edgar, Jr., will return home this week, after a visit with relatives on the Jersey coast. Mrs. Estelle spent the summer months studying voice with Madame Anna E. Ziegler of the Metropolitan School of Music in New York city.

Mrs. Fraser, of Fayette county, is the guest of her daughter, Mrs. Hunter Cole, on Eastmoreland avenue.

The many friends of Mr. and Mrs. Henry Knox and Miss Virginia Knox will regret to hear that they will leave

## TRUE STORIES OF SUCCESSFUL WOMEN

BY EDITH MORIARTY

The story of Lois Wilson, who took over her brother's business of forestry and tree doctoring and doubled it within a year.

When Ned Wilson hired his sister, Lois, to help him with his forestry work during the summer time little did he think that some day she would be better than he at it. When Lois finished high school she wanted to go to college and then take up teaching. Her mother, who was a widow, had no money to spend on more education and so Lois decided to earn the money herself. Her brother, who had taken up forestry, said he would pay her to keep his books and help him solicit business.

Lois spent her summer learning how to keep books and make out checks for her brother's growing business. By September she had enough money to pay for her first year in college. During her vacation times at Thanksgiving, Christmas and the holidays she straightened up her brother's books for him and thus earned a little extra money. She kept this up for three years and during that time her interest in the work had grown to such an extent that she began studying up about forestry, the ailments and ways and means of preserving them and many other things pertaining to forestry. Despite this intense interest in her work, she never gave up her idea to be a teacher and so it was rather a bitter disappointment when the war came and her brother's business fell off so that she could not earn enough money to finish her college courses.

She did not care what she did now. Since she could not teach she was not particular what kind of work she got, and so it was a disappointment and interested young woman who finally took the position of assistant in the employ office of a clothing factory in the large city where the Wilsons lived. It happened in this factory, when she was enveloped numbered over a thousand, that the employment department office was a very important one and it so happened that it was in a very run-down condition when Lois started to work there.

Lois did her work just as she had done it for her brother. She knew nothing about it, she started, but it was not long before she had straightened up all her records, started a new system and it so happened that the affairs of the department, and introduced some of the modern tests and examinations which help determine the fitness of the applicant for the job. Within a year she was head of the department and was the highest paid woman in the concern. She was earning \$125 a month and although her employers and her fellow workers thought that she was getting unusually good money, she herself was not satisfied. She had earned almost that amount when she worked for her brother in the summer time and she had found the work much more pleasant and interesting and the return much better. She had continued to keep her brother's books

and help him solicit business whenever she had time and finally when he had to leave the factory and devote all of her time to keeping his business running until he came back.

The head of the factory tried to persuade her to remain there. He even offered her \$150 a month and promised her the title of assistant manager. Finally she did decide to stay on at the factory at least until they found some one else to take her place, and to take care of her brother's work in the evenings and on Sundays. Six months and then eight months later the firm made no effort to fill her place and did not give her the money they had promised her.

The factory sent for her and offered the money and all of the back pay for her six months' work. She refused. She took up her brother's work in earnest and soon found that it was far more interesting and remunerative than her factory work was and was not to be compared to the insignificant pay which she would have received as a teacher.

Lois spent the fall and winter months of her first year at home and before spring had come she had enough business to keep three gangs of men at work where her brother had had only one working gang. She had only one competitor in such work and her only competitor of any consequence was a man twice her age who thought because she was a woman he would not fear her. Lois Wilson, however, was wide awake and she now claims that about 25 per cent of her new customers or clients are people who once went to her competitor but left him because of his carelessness. She supervises the work of about 60 men, each of whom is surely ten years older than she is.

She takes her men out in the morning and she has worked out some sick trees are, shows them what is wrong and what should be done, and she returns later in the day to inspect the work and see how it is progressing. Instead of running the business as if it were her own, she merely takes 10 per cent commission on the new clients she gets and a straight salary for her office work and bookkeeping. The rest of the profits she puts away for her brother and she says she is paying her own salary until he returns from overseas.

She is to be made a partner when he returns and she has worked out some new ideas which the firm of Wilson and Wilson will adopt. Some of her ideas are very advanced and she is the first person in her section of the country and the only one to have put the new ideas into practice. One idea which she will try is that of tree insurance, the idea being that if people

# A Coming Event

## Of Utmost Importance

To Every

## Housewife

In Memphis and

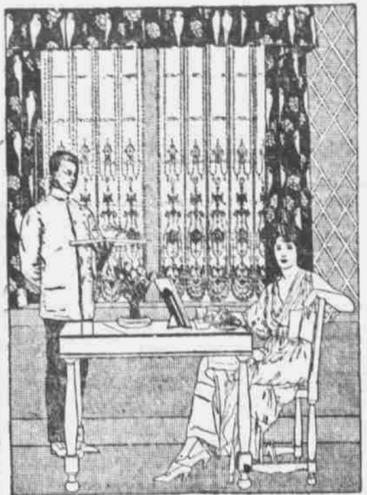
SURROUNDING

TERRITORY

OUR ANNUAL

## September

# Homefurnishing Sale



Planned for the purpose of convincing the public of Memphis and vicinity that we are in position to meet their every requirement in Floor coverings and hangings, offering the season's choicest production in greater variety at a decided saving from present day prices.

Incidentally To Introduce To You Memphis' Foremost Carpet and Drapery Shop

## One Month Selling Event Starting Friday, August 29

Later Papers Will Give You More Details



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Five of the Styles Here Pictured Fashioned of Taffeta, Satin and Serge Featured at the Popular Price of

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Just another scoop made by our buyer, who is now in New York. You will more fully comprehend the real meaning of this offer as the season progresses.

A most extraordinary offering, indeed—to be able to buy dresses of such splendid style characterized by the very best materials at such a popular price—especially considering today's price market.

Materials: Satin, Taffeta, Serge, Combinations. Colors: Taupe, Navy, Dark Brown, Plum, Also Black.



## Alaskan Roof Garden

Delightful Recreation. Continuous 8:30 to 12 p.m. DANCING, CABARET Royal Hawaiian Entertainers MALIA, "Hula Dancer" BERNICE BARLOW Soprano JAYNE JARRELL Violiniste 10c, Plus War Tax.

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News of Our Ancestors 250 Years Ago  
Aug. 26, 1668. "Here danced all night long, with a noble supper, and about two in the morning the table spread again for a noble breakfast beyond all moderation, that put me out of countenance, so much and so good." (From Penn's Diary.)

One of Zellner's 14 Points  
\$200,000 worth of Shoes and Hosiery on hand gives the widest possible range to select from at all times. Transportation delays, strikes in factories, and other difficult conditions affecting the Shoe business, have therefore little or no influence.  
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