NOW PLAYING

She said she would get square with him for staying out at night. She knew how to tame a frivolous husband. And she did, too!

MAJESTIC

Enid Bennett

—IN—

"Stepping Out"

Goodbye scrubbing brush; so long pots and pans; never again! Did hubby come off his high horse? He did!

MAJESTIC

Saxby's Concert Orchestra

International News

Coming Sunday Geraldine Farrar and Lou Tellegen in "The World and Its Woman"

SWISS EXPERTS IN MEMPHIS TO STUDY COTTON INDUSTRY

Delegation From Swiss Trade Mission Will Spend Three Days in City to Get First-Hand Economic Information

Six members of the Swiss trade mission to the United States are guests of the city and of the Chamber of Commerce Thursday.

The distinguished visitors are part of the great delegation of 237 Swiss business men who arrived in the United States early in the month for a survey of economic conditions in every line of business. All of the party in Memphis are interested in some phase of the cotton or lumber trade, most of them being experts in some line of cotton manufacture.

They are Gottfried Allenspach, professor chemistry in a great trade school at St. Gallen; Heinrich Zwicky, president of a cotton weaving company at Schindellegi; Dr. Hans Haeni, a chemist and manufacturer of St. Gallen; Arnold Bally, chief of the textile group of the mission, who, besides being an expert in his own country, is also connected with Bailey Freres, of Schgenenwerd and New York; Fritz Zurcher, of Zurcher & Co., cotton bleachers, St. Gallen, and Dr. Otto Frischnecht, St. Gallen, part owner and chief chemist of a bleaching mill.

Mr. Allenspach is head of the party, which is devoting its time particularly to the study of the cotton industry, from the field to the final manufacture. He and Dr. Frischnecht both speak English. The others speak the language also, but less fluently. All speak both French and German.

"While we are supposed to know all about cotton manufacturing, from the technical side," said Dr. Frischnecht, "we do not know at first hand just how cotton is grown, how it is handled, how it is prepared for shipment. We deal with the spinning, dyeing and bleaching end of the industry in Switzerland. For years we have bought yarns in England, manufacturing them into cloth, which, when finished, is exported perhaps to England, or to France or to the United States. We are manufacturers in Switzerland. We came to Memphis because we knew we could see the cotton growing in the fields, could see it in the warehouses, in the compresses and in transit for shipment."

Mr. Allenspach said that several of the party are also interested in the manufacture of lumber, much of the raw material coming from the United States, and that his party wished also to to see the manufacture of cottonseed products, which are much in use in Switzerland.

Other Groups Elsewhere.

"Oupr original party," he said, "was broken up into trade groups as soon as we reached New York. Each group is visiting the centers of the industries in which he is interested. Some of our cotton experts are now in the cotton manufacturing centers of the East; others of our party are in the West. We have been most cordially received here and in every city we have visited and are glad to meet your cordial Southern people."

A committee from the Chamber of Commerce headed by S. C. Major, met the visitors at their train. They have rooms at the Hotel Chisca. They were guests at a luncheon at the chamber at 12:30, at which Hugh Humphreys presided and which was attended by about 200 guests. Short addresses were made by several of the visitors.

They were taken for an inspection of the Memphis Terminal corporation cotton warehouses in New South Memphis in the afternoon. They will visit a number of the manufacturing plants Friday morning, visit the George R. James farm at Forest Hill that afternoon, and will spend part of Saturday in Mississippi viewing a number of cotton plantations and seeing how the cotton grows and is picked.

They will remain over Saturday night and will be among the special guests at the Lyric theater during President Wilson's address.

CLAIM D'ANNUNZIO NOW HAS 12,000 SOLDIERS

TRIESTE, Sept. 25. (By the Associated Press.)—Additional reinforcements to Gabriele d'Annunzio's forces have raised the military strength of his contingent to more than 12,000 men, according to the estimates of allied officers returning from Fiume.

The Style Shop

J. SUMMERFIELD JR. 13 N. MAIN ST.

Tomorrow Only—Sensational Sale

Georgette Waists

"Cash Works Wonders"

By comparison, they are $6.00 values. Tomorrow (only) at $3.98, for we will positively sell them Saturday for $4.98. Our having the cash enabled us to buy a number of waists exactly like illustration that we have made this one-day value price on. Beautiful styles and in all colors. It is more value than ever when you know the "Cash Works Wonders" policy of the Style Shop.

$3.98 Until 6 p.m. Friday
Saturday Morning, $4.98

$3.98

Friday Only

Exactly As Illustrated

Very Attractive
DRESSES
$25, $35 and Up

Surpassing all past showings, the new dresses, in their colorings, style and trimmings, will assist in the completeness of one's wardrobe. Dressy garments, as well as less pretentious ones, vie with each other.

ALTERATIONS FREE
AN ADDITIONAL SAVING OF $2 to $5

Alluring Styles
in COATS
$25, $35 and Up

Coats for the incoming season have an exquisite fullness and are of materials to give the most warmth for the least weight. Modishly tailored and gracefully draped—exceeding our own expectations.

ALTERATIONS FREE
AN ADDITIONAL SAVING OF $2 to $5

A Rare Display
of SUITS
$25, $35 and Up

Suit types are more diversified than for any previous season. Styles are not confined to one particular mode—for there is a variety for each individual taste.

ALTERATIONS FREE
AN ADDITIONAL SAVING OF $2 to $5

Safe Milk for INFANTS and INVALIDS

ASK FOR Horlick's The Original

Avoid Imitations and Substitutes

For Infants, Invalids and Growing Children | Rich milk, malted grain extract in Powder
The Original Food-Drink for All Ages | No Cooking — Nourishing — Digestible

STILL RAIDED AND THREE NABBED NEAR JONESBORO

JONESBORO, Ark., Sept. 25. (Spl.)—B. F. Smith and son, Tony Smith, with Clarence Horgroves, residing near Bay, were arrested yesterday by Deputy United States Marshal Burns, on a charge of operating a still.

The men, fearing the officers were on the lookout for them, moved the still from the original location, thinking it out of sight. The still was located and the men arrested and brought to Jonesboro. The officers also secured witnesses who have seen the still in operation. A barrel of beer and some whisky casks were found.

DOCTORS SECURE CHARTER TO BUILD

They Want Million-Dollar Office Building for All Professional Men.

Eleven prominent doctors and dentists of Memphis have filed articles of incorporation for the Doctors' Building company, a corporation with a capital of $1,000,000, for the purpose of erecting a modern office building for professional men of the city.

It is proposed to build a skyscraper building of from 16 to 20 stories, as announced several weeks ago. In this building it is hoped to house the offices of the doctors, dentists, lawyers and other professional men of Memphis, as is now the custom in many of the larger cities of late.

The site facing Court square, just west of the Exchange building, was first considered for the new building, but other sites have since been offered, and another location may be selected for the building. As soon as the charter for the company is received there will be a meeting of the directors to decide on a location for the building.

Six desirable locations are under consideration.

The company proposed to issue $250,000 in common stock, $250,000 seven per cent preferred stock, and issue bonds for the remainder of the capital needed.

The incorporators are: Drs., J. D. Towner, J. J. Ogden, M. Goltman, John L. Jelks, E. W. Taylor, Willis C. Campbell, E. U. Scharff, Frank D. Smythe, E. D. Martin, Edward D. Watkins and W. L. Howard, and C. G. Smith, manager of the Exchange building.

Ex-Soldiers' Alumni U. Of Tenn. Asked To Aid Magazine

Discharged soldiers, alumni or former students of the University of Tennessee, whether they attended any of the departments in Memphis or Knoxville, are asked to aid in the compilation of data for a magazine to be issued by former students of the institution as a memorial to the men who did service in the world war.

Former students residing in the Memphis territory are urged to send in their names, the rank they had when discharged from the service, honors, won both in war service and at the university, the camp from which they were discharged and record of service, if any, overseas.

Irvin H. Peiser, 1273 Agnes place is assembling information for the memorial and asks all communications be addressed to him.

THE FAMILY

That lives in a rented house knows not the joy and pleasure in life of those that live in their own home. No worry about the landlord raising the rent. No moving troubles and so many other discomforts. Be your own landlord. You can as easily as not. How? Look in our Real Estate For Sale Columns and see how easy it is to own your own home. Just a few dollars down and the balance the same as rent will do it.

The News Scimitar
Phone Main 4994

The amount of REAL VALUE you get in eye glasses depends upon the ability and sincerity of the one making the examination. Many know it—others are learning.

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THE OLDEST OPTOMETRIST AND MANUFACTURING OPTICIANS IN MEMPHIS

ESTABLISHED 1881

6 SOUTH MAIN ST.

DUROC-JERSEY SHOW AT FAIR ONE OF GREATEST EVER HELD

BY S. E. MORTON, Camden, O. Oldest of Duroc Breeders and Judge of Durocs at Tri-State Fair.

One of the most remarkable Duroc shows ever staged was just pulled off here at Memphis. The Southland has just very recently entered the Duroc breeding business, and the wonderful success they have attained in breeding and showing has never been equaled before. Such men as Col. James, of Pine Crest farms; Mr. Goodbar, of Duntreath farms; Mr. White, of the White Duroc farms, and many others have made this show possible.

The writer of this article has been breeding Durocs for more than 40 years, and does not hesitate to say the show was one of the best ever pulled off anywhere.

The most remarkable ring was that of junior yearling sows. They were beautiful, large and massive, yet were finished to perfection. The first, second and third prized in this class were all daughters of Scissors. No doubt this great boar, belonging to Pine Crest, added more to the grand occasion than any other.

The entire show, from start to finish, was one of size, quality and finish. This means much to this great Southern country, and should be an incentive to many more men to enter the Duroc field. The business is not only fascinating, but one which brings a goodly revenue. And this is not all. By breeding and feeding hogs you very rapidly increase the fertility of your soil and add more wealth to your beautiful Southern country.

The Southland should be proud of these achievements, and try very hard to make next year's show larger and stronger. You can do it, you have the seed stock, and your climatic conditions are much in your favor.

You Duroc fellows have demonstrated your ability as Duroc enthusiasts and you can rest assured you have the best wishes of the entire North.

SEE US

We Lend Money
So Build Now

COLUMBIA MORTGAGE & TRUST CO.

PETER G. GRANT, Pres.

80-82 Madison Ave. Memphis.

"Gets-It" Peels Off Corns Painlessly

Off They Come Like Banana Skin, 2 Or 3 Drops, That's All.

There's a murderous, painful way to get rid of corns, and then there is the peaceful, glorious "peel-it-off" "Gets-It" way. After you have tried "Gets-It" you will say "never again" to all other methods. This is because "Gets-It" is the only corn-remover on earth that makes corns peel off just like a banana skin. Two or three drops will do the work, without fussing or trouble. You apply it in 2 or 3 seconds. It dries immediately. "Gets-It" does the rest, without bandages, plasters, blood-bringing knives or razors. Get rid of that corn-pain at once, so that you can work and play without corn torture. Be sure to use "Gets-It." It never fails.

"Gets-It," the only sure, guaranteed, money-back corn-remover, costs but a trifle at any drug store. M'f'd by E. Lawrence & Co., Chicago, Ill.

Sold in Memphis and recommended as the world's best corn remedy by A. Renkert & Co., J. S. Robinson Drug Co., Washburn-Lyle Drug Co., Mosley-Robinson Drug Co., and Orange Mound Drug Co.

Cut it? Quit it! "Gets-It" Peels it!

JOHN THOMPSON DIES.

NASHVILLE, Tenn., Sept. 25.—John Thompson, 67, prominent citizen of this county, former state commissioner of agriculture and several times state senator from this county, died last night.

Don't Forget Pyramid

The Pyramid Pile Treatment Affords Such Wonderful Relief for Itching, Bleeding or Protruding Piles.

SEND FOR A FREE TRIAL.

Perhaps you are now suffering so dreadfully you cannot wait for the free trial. If such is the case go to any drug store and get a 60 cent box of Pyramid Pile Treatment. Relief should come so quickly you will thank your good fortune in learning of Pyramid. If you are in doubt, send for a free trial package by mail. You will then be convinced. Don't delay. Take no substitute.

You've No Idea What Blessed Relief Is Until You Try Pyramid.

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579 Pyramid Bldg., Marshall, Mich.
Kindly send me a Free sample of Pyramid Pile Treatment, in plain wrapper.
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The Strong Withstand the Heat of Summer Better Than the Weak

Old people who are feeble and younger people who are weak, will be strengthened and enabled to go through the depressing heat of Summer by taking

Grove's Tasteless chill Tonic

It purifies and enriches the blood and makes you Strong. You can soon feel its Strengthening, Invigorating Effect.

GROVE'S TASTELESS chill TONIC is an exceptionally good general strengthening tonic for pale, sickly children, for delicate Mothers, for Old Folks or any one of the family who has poor blood. It is pleasant to take. Price 60c.

Perfectly Harmless. Contains no Nux-Vomica or other Poisonous Drugs.

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