

Fruit-Juice Essences

Jiffy-Jell desserts carry real fruit flavors in essence form, in vials. A wealth of fruit juice is condensed for each dessert. So you get a fresh-fruit dainty, healthful and delicious.

This is the new-type quick gelatine dessert—five times as good as the old kinds.

Loganberry and Pineapple are two of the best flavors. Try them.

They're found only in

Jiffy-Jell

18 Flavors, at Your Grocer's 2 Packages for 25 Cents

ALASKAN Roof Garden

FALLS BUILDING
Nightly Except Sunday,
8:30 to 12.

Delightful Recreation.

Dancing, Cabaret
Burk's Orchestra.

BERNICE BARLOW
Soprano

ROYAL HAWAIIAN
SEXTETTE

MALIA
"Hula" Dancer

10c Plus War Tax

Visitors

We want you to call and see a real up-to-date optical establishment, having all the latest appliances for the fitting of glasses. We test your eyes and furnish glasses at a reasonable price.

—:—

Thirty Years Devoted Exclusively to Fitting of Glasses.

—:—

Yours for High-Class Service

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PRESIDENT WILL SPEAK TWO HOURS IN CITY SATURDAY

Those who wish to see and greet President Wilson when he reaches Memphis Saturday night, must take advantage of his 19,000-mile speech-making tour for the adoption of the peace treaty and the signing of the armistice, will have ample opportunity during the parade of the presidential party and the members of the reception committee, from the railroad station to the New Lyric theater. The presidential train will stop in Memphis about two hours, but his address at the theater probably will not occupy more than 45 minutes.

Two meetings of the joint committee which is arranging for his reception and safety during his stay in Memphis were held Thursday with H. A. Jervis, who is traveling with the president, in advance of the presidential train, to see that all local plans conform to the rules adopted for the trip.

The special train in which the presidential party is traveling will arrive from Little Rock at 7:30 o'clock p. m. Saturday. No crowds will be permitted to gather in the Union station, and the streets will be closed off and guarded by members of the two local companies of the state guard and by police.

The parade, accompanied by members of the reception committee in autos, will pass north on Main street to Madison, and then out to Madison to the New Lyric theater about 8 o'clock. Another committee will meet President Wilson and Mrs. Wilson and members of their immediate party at the station entrance.

The guard of honor which will escort the president during the parade will be selected Thursday night at a meeting of the Memphis branch of the American Legion. Each member will be a former soldier who received a citation or a medal for gallantry.

All the members of committees have not been selected. Mrs. Sam H. Phillips will name a committee of 25 women who will meet Mrs. Wilson and accompany her to the theater in autos.

Reservations of the theater will be made only for members of the official committee, for the members of the presidential party, including about 30 newspaper men, and for the special guests. These will include Gov. A. H. Roberts of Tennessee, Gov. Theo. G. Bibo of Mississippi, Hon. Lee M. Russell, governor-elect of Tennessee, General and Mrs. L. D. Tyson of Knoxville, the members of the Swiss trade mission who will occupy boxes and the members of congress and army officers who will be in the city Saturday to inspect Park field.

G. P. Schlect is chairman of the joint committee on arrangements. E. M. Williams of the reception committee will meet the president at the railroad station, and W. J. Johnson of the committee to meet the president at the theater.

The general committee probably will select the presiding officer and the gentlemen who will introduce the president at a meeting to be held Friday.

Mr. Jervis is going into every detail of the arrangements, including a minute inspection of the theater. The doors will probably be opened as early as 7 o'clock and except for the reservations for special guests and the committee, no seat will be reserved. It is probable that many thousands will throng the line of march, as except for about 1,500 who can be seated in the theater, no other opportunity will be afforded for those who wish to see and greet President Wilson.

Intimate Views Of Gen. Pershing Among Soldiers

The American G. H. Q. was transferred from the Rue de Constantine, Paris, to Chaumont on Aug. 31, 1918. There now happened a thing, very small in itself, but which pleased Pershing very much and which he enjoys recalling.

The commander-in-chief and one of his aides were traveling to Chaumont by motor car. They had got off the direct road. Just outside a little village a punctured tire held them up. A very good looking, rather portly lady of middle age walked by. Pershing had been seated on the grass by the roadside, watching the repair of the tire. He stood up: "Good afternoon, madame," said he, in French. "Can you tell me where the road we're on leads?" She gave the commander-in-chief a quick glance. "Yes, monsieur," she replied. "It leads to Berlin."

Another story is told of Pershing and those flying motor trips between Paris and Chaumont. One evening a stop was made by the roadside for supper. The basket was got out of the motor car and the commander-in-chief and the three or four officers who were with him, seated themselves on the grass. From a section house about 200 yards away, came a little boy and girl. These were the days when France had none too much to eat. Pershing gave the boy a sandwich. They were coaxed out of their shyness and joined the circle. Other children came from the section house. There was a big family, and, one by one they were added to the supper party. The last to join was the oldest, and of it, he looked at Pershing and his eyes widened.

"Get Gen. Pershing," he whispered to his brothers and sisters, and ran back to the section house.

The father and mother now came out. They bowed and expressed their thanks for "the honor that had been done their humble home." Once more on the road for Chaumont, Pershing gave his orderly a standing order that there should always be a box of candy or cake or some similar thing to present to the children, and unless minutes were vitaly important, the stop at the section house thereafter became an invariable item in the run of the G. H. Q. cars from Chaumont to Paris.—George McAdam in World's Work.

AMERICAN STAGE MEN ARE BUSY IN LONDON

LONDON, Sept. 25.—American stage architects and designers are using the exhibits of architecture in the Kensington museum for the stage effects they expect to produce in a number of spectacles, during the coming theatrical season.

The arrival of American stage men completes the theatrical invasion of London. American plays and American actors have been the vogue for a long time, and the most successful are looking forward to even greater successes the coming season.

TEXT BOOK MEN ARE GIVEN FURTHER TIME

NASHVILLE, Tenn., Sept. 25. (Sp.)—At a meeting of the Tennessee text book commission Wednesday afternoon with representatives of the book publishers, the plan for the latter that in-charge of the text books for the coming year was accepted by the commission who were given further time to make their deliveries before insisting on legal redress.

LUMBER CO. FORMED

PINE BLUFF Ark., Sept. 25. (Sp.)—Articles of incorporation of the Star Lumber company, of Althelmer, have been filed in County Clerk L. T. Sallee's office. The company is capitalized at \$10,000 and the officers are Ben J. Althelmer, of Chicago, E. B. Brassell and W. P. Clary.

TITLEMEN ELECT THEIR OFFICERS AT NASHVILLE

NASHVILLE, Tenn., Sept. 25.—At the session Wednesday of the American Association of Title Men, which is holding its annual convention here, D. E. Stoner, of Kansas City, was elected president of the title examiners' section of the association and Henry J. Fohrman, of Omaha, was made secretary. Gov. A. H. Roberts welcomed the visiting delegates on behalf of the state, and Mayor William Gupton on behalf of the city.

TRUSTY CONVICT RIDES AWAY ON STATE'S HORSE

PINE BLUFF Ark., Sept. 25. (Sp.)—Bob Hays, a young white man, received at the state farm at Tucker, last August, from Scott county, to serve five years on an embezzlement charge, and was made a trusty at the request of the sheriff of Scott county, rode away from the farm Wednesday night and has not been heard from since.

ARKANSAS SHOPMEN FOR PROHIBITION BILL

PINE BLUFF Ark., Sept. 25. (Sp.)—A delegation of 17 shopmen went to Little Rock Wednesday afternoon to back up Senator Caldwell in his fight to pass an anti-profiteering bill in the special session of the legislature.

Music Hits Dog Like Great Pain

A dog's shrill howl when music is being played is often mistaken by some and called singing. According to the Ladies' Home Journal the dog is not singing in such a case, but is in anguish. Canine hearing is so many times more acute than is that of man that a high-pitched musical note of the violin or bugle has the same effect on the tympanum as would the point of a cambric needle. Fido has got the ability to sing and his howl is second only to the wolf's mournful wail. The dog's prolonged mournful wail is a scream in agony.—Kansas City Star.

POULTRY SHOW CHAMPIONS OWNED BY INDIANA FANCIER

Poland Photos



A Smash to the High Cost of Shoes

1/2 AND MORE

SAVE

1/2 AND MORE

Compare Any In This Tremendous Assortment With So-Called \$10, \$12 and \$15 Shoes

1,000 Pairs of New Fall Boots

Save at Least 50% on Every Pair

Don't compare these with the ordinary cheap shoe

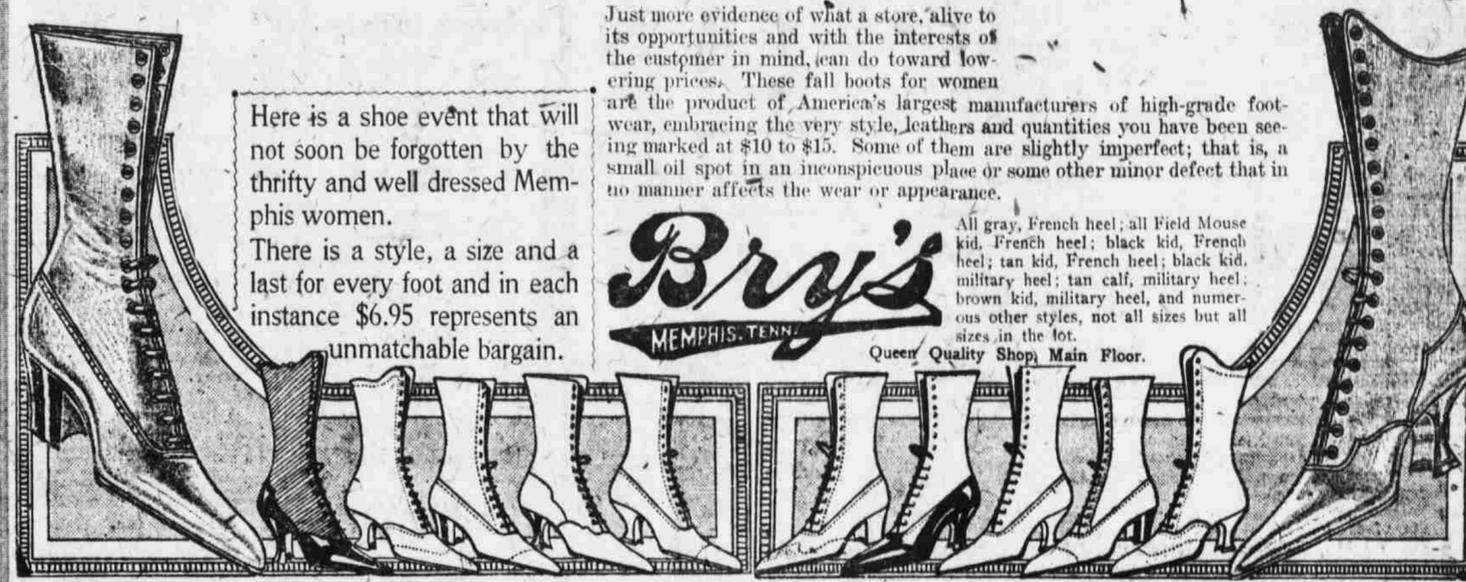
\$6.95

You'll find your size and width and it will be a bargain.

Just more evidence of what a store, alive to its opportunities and with the interests of the customer in mind, can do toward lowering prices. These fall boots for women are the product of America's largest manufacturers of high-grade footwear, embracing the very style, leathers and quantities you have been seeing marked at \$10 to \$15. Some of them are slightly imperfect; that is, a small oil spot in an inconspicuous place or some other minor defect that in no manner affects the wear or appearance.

Bry's

MEMPHIS, TENN.
Queen Quality Shop, Main Floor.



Here is a shoe event that will not soon be forgotten by the thrifty and well dressed Memphis women. There is a style, a size and a last for every foot and in each instance \$6.95 represents an unmatched bargain.

There Is No Food Like Grape-Fruits

These crisp, brown granules come to you full of sweet health-building nourishment. Ask the grocer. "There's a Reason"

MARRIAGES

Reichen-Gresham.
PINE BLUFF Ark., Sept. 25. (Sp.)—Miss Stacy Gresham, daughter of Mr. and Mrs. J. B. Gresham, and James Reichen, both of this city, were married Wednesday evening, at the home of the bride's parents, by the Rev. J. E. Merrill, pastor of Beech Street Baptist church.

Sexton-Gentry.
PINE BLUFF Ark., Sept. 25. (Sp.)—Miss Evelyn Gentry, daughter of Mr. and Mrs. J. F. Gentry, of this city, and John M. Sexton, of Van Buren, were married Tuesday evening at the home of the bride's parents, by the Rev. E. R. Steel, pastor of First Methodist church. They left Wednesday morning for their future home in Van Buren, where the bridegroom is an employe of the Missouri-Pacific railroad.

Griffith-Toney.
PINE BLUFF Ark., Sept. 25. (Sp.)—Miss Mable Toney, daughter of Mr. and Mrs. W. M. Toney, of this city, and Fred W. Griffith, of Des Moines, Ia., were married Wednesday afternoon by the Rev. J. L. Norris, at the home of the bride's parents. The couple will make their home in Des Moines.

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Poland Photos
Grand champion cockerel and pullet of Tri-State fair poultry show, White Wyandottes, owned by J. L. Demberg, of Stewartville, Ind.

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To abort a cold and prevent complications, take Calotabs

The purified and refined calomel tablets that are nausealess, safe and sure. Medicinal virtues retained and improved. Sold only in sealed packages. Price 35c.

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No Matter How Badly Soiled They Are, Our Modern Facilities Will Make Them Like New.
MEMPHIS CLEANERS
807 S. COOPER ST. J. R. Manley G. C. White.