

WATCHES!

ON CLUB PLAN

Elgin Bracelet Watches

\$1.85 Cash Down
\$1.00 Per Week

\$21.85

\$1.85 Cash Down
\$1.00 Per Week

Watch Delivered On First Payment. No Red Tape—No Collectors.
Call and Pay, Weekly or Monthly

Chain Bracelet, 20-Yr. Case

Ribbon Bracelet, 20-Yr. Case



FREE

Repairs For One Year

All Makes—

All Sizes—

All Shapes—

Of Bracelet Watches—Guaranteed Timekeepers

\$1.00 Per Week

On Club Plan

\$1.00 Per Week

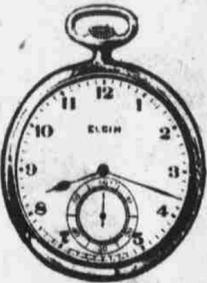
Lowest Cash Prices Guaranteed

MEN'S Watches

We Are Bonded Agents for Hamilton, Howard, Waltham, South Bend, Hamden, Illinois, Elgin.

Lowest Cash Prices Guaranteed

Any Watch You Desire
Delivered On First Payment



\$1.00 Per Week

\$1.00 Per Week

Goodman & Bach

"SOUTH'S OLDEST JEWELERS"
90 South Main St.

CUTTING FREIGHT RATES TO ST. LOUIS AIDS MISSISSIPPI

Lower Rate Which Will Save Thousands of Dollars Has Been Recommended From Jackson to North.

JACKSON, Miss., Oct. 10. (Sp.)—A lowering of freight rates to Jackson from St. Louis and other points in the Mississippi valley that will result in saving many thousands of dollars each year to local merchants is promised by the finding of W. N. McGehee, examiner for the interstate commerce commission, which has just been filed with that body, and is now on the calendar for review and approval. For several years the wholesale merchants of Jackson have been endeavoring to have this city placed on the same relative freight rate basis as Vicksburg, Natchez and New Orleans on shipments from St. Louis, Chicago, Cincinnati, Omaha and other points. Rates to this place have been much higher than to Vicksburg, Natchez, New Orleans, and other so-called water competitive points, and the local wholesalers retained George Butler, of the Jackson bar, to represent their case before the interstate commerce commission. Mr. Butler presented the case to the commission during the early in spring, and the relative rates for the route before the finding of Examiner McGehee is a big victory for the local merchants, although it is expected that Natchez, New Orleans and other water competitive points in this trade territory, will continue their fight against Jackson. The most wholesale believe, however, that the recommendation of the examiners will be adopted.

Jackson's fight was started several years ago and the interstate commerce commission made an adverse ruling. When the railroads were taken over by the government the rates were reduced on the ground that the federal government was operating both the railroad and barge lines, and it is no longer just to grant lower rates to the so-called water competitive points. Examiner McGehee suspends this theory in his report, and points out that prior to federal control the railroads were not only able to meet the competition of the steamer and barge lines, but that the boats and barges were unable to operate under the rates then in existence in competition with the railroads, and as the only form of water competition by government barge lines, it can no longer be claimed that the rail rates to the so-called water competitive points are influenced by river competition.

The effect of the ruling is to pave the way for rates to Jackson from St. Louis, Chicago, and other related points, no higher than rates from other points to Vicksburg and other lower Mississippi river crossings. For illustration, present rates on first-class freight from St. Louis to Jackson are 21.44, and from St. Louis to Vicksburg 21.12, the new rate in prospect meaning a saving of 21 1/2 cents per hundred to local merchants. The decrease on other classes will be in proportion.

Seeing Is Believing.

An inspection of our fall line of woolens, correctly tailored to your order and moderately priced, will convince you. John H. Moriarty & Co., tailors, 21 E. Main St.

DAIRYMAN FINED.

Charged with diluting his milk, S. J. Fogg, a dairyman at Horn Lake, Miss., was fined \$10 in city court Thursday afternoon. He ships milk to Memphis for consumption. Fogg did not deny the adulteration of his milk, but said if such was true it was done by his negro helpers.

CHIROPRACTIC

CUT THIS OUT—IT IS GOOD FOR ONE MAJOR SPINAL ADJUSTMENT FREE

JULIAN D. HOVEY, D.C. Suite 78-74 Porter Bldg. Hours—10 a.m. to 8 p.m. Sunday—10 a.m. to 12

The Cheapest Kind of Ready-Mades Cost From \$35 to \$40



You cannot get the full import of our offer to make a good, dependable, pure wool suit or overcoat to individual measure as low as \$30 until you post yourself as to what other good tailors are asking nowadays. \$90 to \$175 is the range in many of the better shops—the best in ready-made (suits) costs \$100. Our highest standard price is \$60, but for as little as \$30 we will make you a garment thoroughly trustworthy in every essential. And because of this offer these are proving to be the busiest days in Samuels & Co.'s history by overwhelming odds.

We're Making Clothes for Many of Memphis' Most Substantial Business Men

Men who in times past were content to pay maximum prices in the most exclusive tailor shops. But paying maximum prices nowadays involves not alone a question of expenditure, but a matter of principle as well. In looks, wear, style, distinctiveness, fit and in all that counts with men who know, our clothes will compete successfully with those costing even three times as much in the high-priced tailor shops, making pertinent the advisability of a triple outlay. We court comparisons as these must inevitably revert to our advantage.

Our Garments Are Strictly U-N-I-O-N M-A-D-E

OUR STANDARD PRICES THIS SEASON ARE

\$30 \$35 \$40 \$45 \$50 \$55 \$60

FOR SUIT OR OVERCOAT TO INDIVIDUAL MEASURE

Our Store Open Saturday Evenings Till 10 O'Clock

Free Pressing and Repairing For One Year

Suppose you want a little change made—we'll do it gladly and without charge. We keep your Suit or Overcoat neatly pressed—this, too, without charge. It's an extra service—one which you'll find very convenient.

Samuels Hats \$3.50

Exclusive but not Expensive

Fall Hats

Men who insist on quality plus appearance in their wearing apparel always choose Samuels Hats. They see the value that is in them. There's something about our hats that more than just meets every requirement of good style, good fit and good economy.

5 South Main St.

Samuels & Co

POPULAR PRICE TAILORS

Tailors and Hatters

READ THE NEWS SCIMITAR CLASSIFIED ADS | Read News Scimitar Was

MARTIN'S

Prices are Always Right and We Deliver

Closed Sunday

CORN-FED BEEF

Boneless Roasts	25c
Beef Rump Roasts	25c
Shoulder Clod Roasts	25c
Tenderloin Steaks	25c
Sirloin Steaks	25c
Round Steaks	25c
Rolls Beef Rib Roasts	25c
Porterhouse Steaks	25c

VEAL

Small Veal Legs	25c
Veal Chops	25c
Veal Round Steaks	25c
Veal Loin Cutlets	25c

CURED MEATS

Sliced Ham (center)	50c
Sliced Bacon	45c
Whole Bacon	45c
Ligas	55c

We Deliver.

T. W. Martin

Beale Ave. Market

State 18-20. Main 1728. Main 2032. Mem. 363.

CALOTABS ARE BEST FOR COLDS AND INFLUENZA

Doctors Now Prescribe Calotabs, the Purified Calomel Tablets That are Nausealess, Safe and Sure.

Doctors are warning the public that simple colds and mild cases of influenza often lead to pneumonias and other serious complications. They say that every cold should receive immediate attention and that the first step in the treatment is to make sure that the liver is active. For this purpose Calotabs, the perfected, nauseation calomel tablets are the surest, best and most agreeable laxative.

One Calotab at bedtime with a swallow of water—that's all, no salts, no nausea, and no upsetting of the digestion and appetite. Next morning your cold has vanished, your liver is active, your system is purified and refreshed and you are feeling fine with a hearty appetite for breakfast. Eat what you please—no danger.

For your protection, Calotabs are sold only in original sealed packages, price thirty-five cents. All druggists recommend and guarantee Calotabs and are authorized to refund the price if you are not delighted with them.

DOWN IN BED AND SO WEAK

Lady Suffered Terribly for Eight Weeks, But Her Case Showed Wonderful Improvement After Taking Cardui.

Johnson City, Tenn.—Mrs. M. R. Scott, living near this town, states: "About three years ago I was down in bed—terrible and so weak I couldn't bear the sight of food. This condition continued for eight weeks. I thought I was going to die, and I must get something to do me some good. I had heard all my life of Cardui and the good results obtained from its use. So I decided to try it.

After about a half bottle of Cardui my appetite improved, then I was less nervous. I kept it up until I had taken five bottles—and such an improvement! I gained flesh and now am the picture of health, due, I believe, solely to the use of Cardui. I am the mother of ten children and feel well and strong."

Cardui is a mild, medicinal tonic for women. It has stood the most severe of all tests—the test of time, having been in use for forty years. It is composed of purely vegetable ingredients, which have been found to help build up vitality, tone up the nerves and strengthen the womanly constitution.

Try Cardui.

NOSKE ACCUSES HUN SOCIALISTS

BERLIN, Oct. 10. (By the Associated Press.)—Independent socialists were accused by Gustav Noske, minister of defense, in the national assembly of "complicating Germany's position abroad by malevolent and unjust criticism of the military administration." He told them they "were licking the boots of the British and French commissions in Berlin."

Dr. Herman Mueller, minister of foreign affairs, admitted during the session that many soldiers from South German garrisons were going to the Baltic provinces on fraudulent passports, adding that they were chiefly "adventurers who expect a free and easy life there and expect eventually to settle down."

Discussing the prevailing lack of discipline, the minister declared it made it easy for German troops to go over into the Russian service, and he asserted people were daily approaching the foreign office in a secret manner with information to the effect that the entente would be pleased to see German troops fighting in Russian units.

"If the entente is desirous of having us withdraw the last German troops from Russian formations," he said, "we shall be permitted to express the desire that the entente request Russia to discontinue attempts to attract Germans into their service."

The Strong Withstand the Heat of Summer Better Than the Weak.

Old people who are feeble and young people who are weak will be strengthened and enabled to go through the depressing heat of summer by taking GHOVE, FORTY-EIGHT CHILL TONIC. It purifies and enriches the blood and builds up the whole system. You can soon feel its Strengthening Invigorating Effect. 60c.

REBELS FAIL IN ATTEMPT TO BLOW UP CARRANZA

JUAREZ, Mexico, Oct. 10.—An unsuccessful plot to blow up President Carranza's train during the recent trip of the Mexican chief executive to Coahuila was made by rebels operating near Bajan, Coahuila, according to El Universal, of Mexico City, copies of which newspaper reached here today.

The rebels placed a dynamite bomb on the track at Bajan, through which they believed the presidential train was to pass. President Carranza and his party, however, were four hours ahead of the insurgents. Another passenger train to visit the bomb, and the rebels infuriated at having failed in their plot against the president, stripped the passengers of all their belongings. The attackers were pursued by cavalry and a few of them were captured and executed. The train, which was not seriously damaged, resumed its trip after a brief delay.

BULGARS PLAN TO NOT SIGN PEACE PROPOSALS

VIENNA (via Copenhagen), Oct. 10.—The Sofia newspaper La Epoha, according to Sofia dispatches, reports the starting of a movement in Bulgaria, declared to be supported by the government, the purpose of which is to reject the refusal of Bulgaria to sign the peace treaty and to oppose by force, if necessary, the carrying out of the terms of the treaty presented to the Bulgarian plenipotentiaries at Paris by the allied powers.

The population, it is alleged, has been supplied with arms to this end.

Mint Jell

Try Mint Jiffy-Jell with roast lamb or cold meats. It is vastly better than mint sauce. Try Jiffy-Jell desserts with their real fruit flavors in essence form, in vials. Each is so rich in condensed fruit juice that it makes a real fruit dainty. Yet they cost no more than old-style gelatine desserts.

Jiffy-Jell

10 Flavors, at Your Grocer's 2 Packages for 25 Cents

Goodwin-Goodell

OPTICAL CO. MAIN AND MONROE OPTOMETRISTS.

Nelson's

Business College, 292 Madison Ave. Ask Business Men of Memphis About It.

Read News Scimitar Wants.

Unequaled Value-Giving Event

Suits & Dresses

\$19.95 to \$74.50, \$14.95 to \$49.50

Suits that are finely tailored in the newest modes, and of the very highest grades of materials, which are comparable to those suits quoted you at much higher prices elsewhere. Modes that are captivating to the smartest women dressers—shades and tones that enchant the most fastidious buyers, in such favorite materials as Tinseltone, Silverstone, Duvet de Laine, Tricotine, Velour, Broadcloth and Serges.

Dresses that are charming in the new modes so popular with the smart women dressers this Fall—correct and precise in every detail of style, shades, trimmings and colors. In the much desired materials of Tricotine, Paulette, Tricolette, Velour and Satins. Winsomely trimmed in beadings, bandings, embroidery, laces and angors trims. These dresses are values that should command attention and careful comparison.

Men's Suits

Smart Styles—Supreme Materials
\$17.85 to \$39.85
ULTRA VALUES

Come compare these suits with similar garments quoted you at much higher prices elsewhere. Compare the excellent fabrics and new shades with those that are supreme in quality and style. Let us show you what masterly workmanship they represent and you'll never regret your investigation and comparison.

The Famous OUTFITTERS

96 North Main St., Opposite Winkeiman's