

GEORGIA WOMAN GAINS 20 POUNDS

Mrs. Jennings Wouldn't Take \$10,000 for Good Tanlac Did Her.

"I wouldn't take \$10,000 for the difference in my condition now and what it was the day I got my first bottle of Tanlac," said Mrs. Elizabeth Jennings, Route 2, Hepzibah, Richmond county, Ga.

"Fifteen years ago," she continued, "my health began to fail and my troubles became so complicated that no one seemed to know what ailed me. My stomach was all out of order and what I ate seemed to poison my system. My back ached terribly and rheumatic pains racked my body till I could hardly stand. My head ached constantly. I lost flesh and strength and I became so nervous and weak that I couldn't walk to my garden without help. I was simply a nervous and physical wreck, and although my husband spent thousands of dollars trying to get me well, nothing did me any good.

"Then I started taking Tanlac and began to improve at once. I enjoy all my meals now, sleep like a child, the misery in my back is all gone as well as those rheumatic pains that troubled me so much. I have gained 20 pounds and Tanlac has made a new woman of me and I feel better than I have since I was a young girl."

Tanlac is sold in Memphis exclusively by Weiser Pharmacy and Warlock Drug Co.

THIRD RIVER RISE IS ON THE WAY

Heavy Rainfall in Upper Watershed Preceding Cold Wave Is Cause.

A third and yet higher rise in the Mississippi river is predicted for Memphis, which will begin during next week and which will carry the crest stage above that of the recent rise when the gauge registered 30.8 feet. The unusually heavy rainfall which has generally preceded the cold wave that has swept the entire Mississippi and Ohio valleys and the lower lake region is held responsible largely for the rise.

S. C. Emery, local forecaster, has not yet attempted to say what stage the crest will reach at Memphis, but he is certain that the recent rise will be exceeded. The river at Memphis fell 1.1 feet during the past 24-hour period and will continue to fall slowly during the next three or four days and then will begin to rise. Rises were reported Wednesday from all river points above Memphis except Paducah where the river was stationary and at Cairo where a fall of 0.4 was noted.

The greatest rise reported during Wednesday morning from the upper Mississippi and its tributaries was at Parkersburg where the gauge rose 7.7 feet. Chattanooga reported a rise of 6.6 feet and Nashville 5 feet. Cincinnati also reported a 5-foot rise and Louisville 4.2 feet.

The crest of the present rise has not yet reached Helena, the gauge Wednesday morning showing a rise of 0.5 with a stage 38.8 recorded and the river rising.

The river at Memphis probably will not reach the flood stage of 35 feet until the information now at hand it is impossible to say with accuracy what the crest will register on the gauge. The rise, however, which is the third this fall, probably will mean very high water until the spring rises usually occur.

Tickle Tickle Tickle

That's What Makes You Cough

Hayes' Healing Honey

Stops The Tickle
By Healing The Throat
35c per Bottle

Schulte

The matron fitted with Schulte Shelltex Eye-Glasses. A sketch each week by Artist Kaufman shows becoming glasses.

Solid Gold \$7, \$8, \$9, \$10, \$11 to \$25



Glasses

\$6.00

Shelltex Eye-glasses are becoming, comfortable and durable. Exceptional value at \$6.00

Schulte Optical Co.
Specialists in Fitting Glasses.
Ground Floor—91 S. Main St.
Hours 8 to 6 p.m. Sun. 11 to 1 p.m.

A Beaver for Xmas

These beaver hats are wonderfully good looking; they don't need much background to improve their appearance. But just imagine one of them in a box, tissue paper and red ribbons; it would make a pretty fine Christmas present, wouldn't it? It's hard to find a better one—\$12.00 to \$20.00.

Other Hats, \$4 to \$15

OAK HALL

Henry Hall Dave Hall ONE STORE ONLY 55 North Main St.

LET "GIFT GRANNY"

Solve Your Gift Problems

—by submitting the names and addresses of the ones you wish remembered and she will endeavor to find out exactly what they wish as remembrances.

Information desk—main floor.



"The store of the Christmas spirit"

"The Christmas Spirit" of this store reflects itself in the happy faces of merry shopping throngs that troop up and down its Gift Aisles.

Good Will expresses itself in the store's willing service and completeness of the Christmas stocks that one meets on every hand.

Here one easily selects the acceptable, appropriate Gift to best express intimate regard or thoughtful remembrance. This is our interpretation of "CHRISTMAS SERVICE."

In Buying Gifts Choose WOMEN'S GLOVES

—In a special sale—most timely
—A featuring that will be turned to good account in supplying many gift needs, in—



- Ladies' fine lambskin, two clasps, all white, black and black with white embroidery; regular price, \$2.39
- \$3.00; special, a pair, \$1.75
- Ladies' silk gloves, lined, finished with two clasps; white, black, gray and brown, \$2.00
- Woven wool gloves, two buttons; all sizes; in khaki color only; formerly sold at \$2.00; special, a pair \$98c
- Misses' French kid gloves, two clasps, self and contrast stitching; white, black, tan and brown; at last season's price, a pair \$2.75
- Ladies' capeskin gloves, 1-clasp, in white, black and tan; sold usually at \$2.39
- \$3.50; special, a pair \$2.75
- 100 dozen ladies' fine grade lambskin gloves, 2-clasp, in white with embroidered back; a soft, pliable glove; sold elsewhere at \$3.75; very special tomorrow, a pair \$1.89
- Ladies' capeskin gloves, 1-clasp, in white and black; formerly sold at \$1.89
- \$2.50; special, a pair \$1.50
- Ladies' chamomilk gloves, 2-clasp, in white, black, gray and brown; a pair \$1.50

Why Not Buy for Gifts

BRASSIERES BUST CONFINERS

—The gifts for those who like to give practical things—

Brassieres and bust confiners, in white and pink, both in open back and front effects; priced from—

69c TO \$2.50

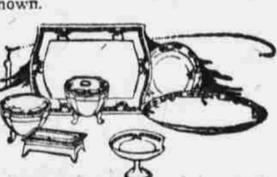
Lace and satin combination Jerseys, also all-over lace styles, bust confiners and brassieres, some with ribbon shoulder straps—

\$1.50 TO \$12.00

Corset store—second floor.

The Reasons For the Popularity of GIFT CHINA

Are many, dominant among them being the lasting charm, the real worth and the many forms in which it is shown.



- Relish Dishes, hand painted \$1.75
- Asparagus Dishes, hand painted \$3.50
- Baskets, hand painted \$1.50
- Syrups, hand painted \$2.00
- Marmalades, hand painted \$2.25
- Muffin Dishes, hand painted \$2.75
- Fruit Sets, hand painted \$5 and \$6
- Chocolate Sets, hand painted, \$7.50 to \$12.75.
- Teas and Sateers, fancy shapes, hand painted, set \$7.50
- Cake Sets, hand painted, \$5.50 and \$6
- Sandwich Sets, hand painted \$7.00
- Bowls, hand painted \$2.50 to \$6.75
- Compotes, hand painted, \$2.00 to \$3.00
- Percolators, aluminum \$4.25 to \$7.25
- Casserole, for each \$2.25 to \$8.50
- Crumb Sets, for \$1.65 to \$3.00
- Plate Warmers, each \$3.50 to \$4.50

China Store—Below First Floor.

For Use in Gift Making

HAND BAG FRAMES

—much in demand for the making of the popular handbags. These frames are of a fine shell, in light and dark shades and gray and metal; in all the smart new shapes; choice—

\$1.25

Ribbon section—main floor.

Christmas Wrapping Headquarters

—will attend to the packing, wrapping and sending to all parts of the country, your gift articles, and relieve you of the anxiety.

Main floor—rear.

A particular presentation of GIFT BLOUSES

—A wide choice of beautiful new Blouses are included in this special selection that the selection may be individual.



Georgette crepe is the fabric most in evidence, and models range from the plain tailored styles to those for drowsy wear; smartly trimmed in embroidery, beads and lace, and many of them are blouses that would sell much higher, but are specially priced, each—

\$5.50

Blouse section—second floor.

Christmas gifts mothers would select in BABY THINGS

—Really splendid stocks of most satisfying gift articles.

- Bloomer dresses, 2 to 6 years \$3.00
- White dresses, 2 to 6 years \$3.85 to \$7.50
- Bath robes, 2 to 6 years \$1.75 to \$4.50
- Blanket bath robes, 6 to 14 years \$3.00 to \$5.00
- Toques, colored effects \$0.50
- Wool sweaters, smart styles \$5.00 to \$12.95
- Wool tams, new effects \$2.75 to \$3.50
- Baby toques, pretty styles \$1.25 to \$3.95
- Wool crocheted sacques \$1.75 to \$3.95
- Wool booties, a pair 50c to \$2.00
- Baby blankets, each \$1.29 to \$3.00
- Infants' silk quilts \$2.50 to \$10.00
- Infants' silk tufted wrappers \$3.95 to \$7.95
- Infants' mittens, a pair 45c to \$1.00
- Silk quilted carriage robes \$1.95
- Baby Buntings, each \$1.95 to \$6.50

Children's stores—third floor.

Gifts the dainty women will welcome GLOVE SILK UNDERWEAR

Our complete stocks comprise products of the best of American makers—Kayser, Niagara, Silverthread, Lilyknit and R. & M. and prices range as follows—

- Glove silk vests \$2.98 to \$7.50
- Glove silk teddy bears \$4.00 to \$7.50
- Glove silk bloomers \$3.50 to \$17.50
- Glove silk union suits \$6.00 to \$8.75
- Glove silk camisoles \$2.00 to \$10.95

Underwear section—second floor.

Let Your Christmas Gifts Be of IVORY

—A separate piece or a set is acceptable and can always find a place on Milady's dressing table. Special purchases offer special low pricings, as—



- Ivory trays, each \$1.75 to \$6.50
- Ivory back mirror \$3.75 to \$8.50
- Ivory jewel cases \$3.50 to \$6.50
- Ivory hair brushes \$2.25 to \$6.50
- Ivory picture frames \$1.25 to \$10.00
- Ivory clocks, each \$2.25 to \$7.00
- Ivory buffers, each \$1.50 to \$2.00
- Ivory combs, each 75c to \$1.25

Toilet Article Section—Main Floor.

Comfort Giving Gifts

HOUSE SLIPPERS

—The always acceptable gift for men or women, and in complete assortments, as—

Women's Julietts and comfys, in felt kid and cretonne, in all the shades and styles as well as all sizes; a pair—

\$2.25 \$2.50 AND \$3.00

Men's slippers for house wear in three distinct styles; choice, a pair—

\$4.00 AND \$4.50

Shoe store—below first floor.

IN VIEW OF THE GREAT PUBLIC NECESSITY THE STORE HOURS WILL BE FROM

9 a.m. to 4 p.m.

AND CONTINUE UNTIL FURTHER NOTICE

To the Public of Memphis and Surrounding Territory

Your co-operation is requested in the conservation of fuel. Every bit of coal you can save by—curtailing in turning off every electric lamp, every gas burner which you can turn off or putting a few shovels less of coal in the furnace or in the fireplace each day—shopping in the stores, starting promptly at 9 a.m.—will help your country get through this crisis—will keep its people from freezing—and will aid just that much more to keep its people in employment.

MAY WE DEPEND ON YOU FOR YOUR HELP AT THIS TIME?

THE JOHN GERBER COMPANY

TOYLAND—THIRD FLOOR

—Offers a welcome to all the wee tots and their elders, and presents complete stocks of just the things to delight the hearts of the little ones. The following are typical of the articles to be found awaiting selection—

DOLLS

—to make the little maid's heart glad on Christmas morning. Choosing is easy from such complete stocks, as—

"MARY JANE," a most attractive doll, smartly dressed, and priced, \$2.25

Japanese dolls, in the popular effect, priced 75c to \$8

Hosman dolls, very popular, very pretty; priced \$1.75 to \$4

—in fact, dolls of every kind—kewpies, baby dolls, dolls dressed and undressed, dolls that go to sleep, walking dolls and others equally as desirable and attractive.

Doll store—third floor.



TOYS

Complete stocks of those suitable for kindergarten sizes; also books, as—

Gifts easy of selection and sure to please. Books for the small tots, A B C linen books, animal books, flower books, Bibles and other books for the larger boys and girls, and games, among which are—

Kit, Book, Lotta, Inside Golf, Guns, Pitt Blocks, Sewing Boxes.

—in fact, a wide choice of all the interesting inside games, and at prices that it would be acceptable as gifts.

Doll store—third floor.