

COLORED STYLES BE NOW PROPER ONES

Geraldine Farrar Says Feminine Sex Dresses More Sensibly Than Ever.

"When a little New York shop girl trips down the street in her trim jacket suit, with her girly ankles displayed and her hat set at a cocky angle, she is finding that thing which we are all seeking in the theater or through music or art or merely through our own personalities—romance! She has become more than her own little self. She feels that she is representing qualities in her nature. And so she is."

So speaks Geraldine Farrar, delicately disentangling the lace sleeve of her negligee from the jewels of her bracelet. When the fastidious operation was quite complete she continued:

"I never saw American girls, that is, generally speaking, so charmingly dressed as they are today. They are becoming as well dressed as the French. Never let anyone tell you that the chic and provocative styles which come over to us from Paris are not designed for the best French people. Every woman in Paris who has a pretty ankle or a pretty back, exposes it. There are no 'best' people when it comes to wearing attractive clothes. There are well dressed people both rich and poor, and there are rich and poor dowds."

She shifted her position and kicked the chiffon train of her negligee aside with the toe of her gift slipper.

No Reforms Needed.

"About eight years ago," she continued, "we dressed abominably. Do you remember when we wore blue serge dresses piped with black or plaid silk? Today the blue serge dress is a one-piece garment with a belt that shifts up gracefully if the bust is inclined to be too large, or slips down youthfully on the flat chested woman. It is short in the sleeves, has a little full around the neck and is puckered, goodness knows how, around the knees, and is perhaps slit up a bit on the side to show the silk stockings and the neat shoes when it becomes something. The blue serge dress today has style and charm."

"I have read with considerable amusement the suggestions of serious minded ladies that women's dress should be reformed. We should wear some uniform costume like a man's, they say, and save our energies for higher things. I remember some years ago someone collected opinions on dress from a number of prominent women of the stage. There were only two or three of them who advocated the 'sensible' costume, and they were without exception women who were known among their friends as badly and carelessly dressed. There is a lack of romance in a woman who does not like to express her individuality in pretty things. I believe in rouge, powder—anything that helps to make a woman more lovely. To some women a whiff of rare perfume is more precious than rubies. I think that to be beautiful is part of the poetry of life."

Designs Own Costumes.

"Do you have any part in the design of the costumes you wear on the stage?" she was asked.

Her blue-gray eyes sparkled with enthusiasm.

"Indeed I do," was the reply. "I design most of them myself, though of course I have them made by a great designer, and he is also full of suggestions. It is a great pleasure to plan the clothes for a character. Of course every woman has that pleasure in a limited sense. Every woman who makes good dressing anything of an art studies herself, decides what her good points are and how she may best emphasize them. Now I, for instance, am a small woman. (Indeed in her own drawing room Miss Farrar gives the impression of being quite surprisingly small). Therefore when I play a part that demands dignity I have to be careful that my gown is made in long lines, but when I play an ingenue role I wear a short waisted dress with a short skirt."

Color, too, is most important. A dark-haired woman like me, if she has blue-gray eyes, must avoid blue. It almost invariably makes her skin look sallow. But the dark-haired woman with brown eyes, and hair of the most becoming color—Kansas City Star.

DUTCH HAVE NEVER SUBDUED SUMATRA

(Melvin A. Hall in National Geographic Magazine.)

Sumatra is an immense island, nearly four times the size of Java and 13 times larger than Holland itself, but its war decimated population amounts to less than 3,200,000, most of which, for various reasons, is not available for labor. Because of this the island is barely beginning to attract attention, although more favorably situated than Java and richer in natural resources.

The whole of Sumatra has presented a very different problem to Dutch colonization from the organization of Java, with ten times its population. The inhabitants of the larger island, though few in numbers, have resisted foreign interference with the most stubborn and fanatical courage. Each one of its numerous tribes and principalities has had to be subdued in turn, a long and difficult process, as there was none of the almost docile submission of the Javanese.

Sumatra is immense in area and between its different sections there is little inland communication, that which exists being of a treacherous and warlike character. Much of the island remains unexplored; other parts, as the whole of Achin, in the north, are still in a state of protracted warfare, which seems destined to end only with the eventual extermination of the resisting tribes.

The Achinese war alone has cost more than 200,000 lives and been an expense to Holland of \$200,000,000. The first hostilities date back to 1599, but for the last 40 years fighting has been continuous, a guerrilla warfare of surprises and ambushes in the jungles, in which the determined resistance of the Achinese continues undiminished, although their government has been deposed and all their towns and strategic positions occupied by Dutch troops.

Three native Africans, in Des Moines to attend the student volunteer convention, were speakers at an African conference in St. Paul's African Methodist church.

The Rev. Isaac Steady, Jr., student in the theological school of Yale university, declared that Africa needed negro business enterprises as well as churches and has already had plans under way for the opening of a five and 10-cent store when he returns to his home at Sierra Leone, Liberia, which he says is a town of 150,000 people, 145,000 negroes and 5,000 whites.

Africa needs expert farmers, William Masumma of Capetown, South Africa, told the conference. Masumma is taking a course in agriculture at the University of Minnesota, from which he will graduate in 1920.

The third speaker was a young African girl, Abanda Mason, who is a student in Wilberforce university, the leading school of the African Methodist church at Wilberforce, O. She made a strong appeal for American negroes of character and education to come to Africa to teach their brethren anything and everything that tends toward civilization.—Des Moines Register.

CENSUS TAKER TAKES 'EM RIGHT OFF REEL

PITTSBURGH, Jan. 15. (By International News Service)—Uncle Sam's population is growing rapidly. A local census enumerator is certain of it. This man was waiting to be admitted to a house when a physician's carriage stopped.

"What is your business here?" asked the doctor.

"I'm the census taker," was the reply.

"You get four cents a name, don't you?"

"Well, if you want to earn four cents more call here again in a couple of hours."

The census taker did—and he found that the stork had left a bouncing boy. The youngster was listed as "Bill."

B. Lowenstein & Bros INCORPORATED

Unexcelled Qualities at Unheard of Markings Represented in These Final Clearance Sales

The stocks are to be absolutely cleared. The selling continues to be heavy, therefore quantities are not so great. We advise early selection as these wonderful values in our regular stock will readily sell at such less-than-cost prices.

As Seen By Her!



"The time has come," the Walrus said, "to talk of many things"

You remember "Alice in Wonderland"? It's time to talk of spring and Southern zephyrs. So fly like a bird in a gilded cage (it is easy; just take the elevator) to the fourth floor and announce that you have trunks on your mind. For you know a traveler is known by his luggage. There are genuine walrus bags, kid lined, good looking and comfy, typically spacious English bags, with square opening and linen lining, also voluminous cases to match. And, oh! a Hartmann wardrobe trunk lined with mulberry brocade plush, and containing so many conveniences that "living out of your trunk" will prove anything but uncomfortable on your next little trip.

Dream Mist Crepe

One hears of the stuff that dreams are made, and here you may see it. What else would you call it, soft, filmy—"now you see it, now you don't"—mist, with sudden darts of silken threads. The violet on French blue appears most entrancing and adaptable to any lines or style. Valued at four fifty a yard, and so nice and wide.

Radium Prints

The very sight of them suggests drawn-in skirts, draped skirts, or ruffles; short, long, flaring or fitted sleeves; quaint sash effects or a loose blouse. Colors of solid ground with dainty Dresden flowers or conventional designs. Nothing could be more lovely than that dark blue in floral decoration of delicate tones. Indeed as brilliant as their names but not near so costly at five fifty a yard. They fall in line with pussy willow silks.

Would you blame the ostrich for hiding more than his head since the social merry-go-round has stolen his plumage? One just knows that fascination lurks behind the gentle to and fro movement of that pale pink fan downstair. Each spoke is a gorgeous ostrich feather of long silken fiber, tip tilted in a graceful curl, and mounting of opac white. Or would you prefer black, of thick wonderful fiber with handsome mountings of tortoise or amber?

A Gown Is Made New When Properly Fanned!



Yera Keene

"OUR LITTLE DAUGHTERS SHOP" CONTINUES THE GREAT ANNUAL Clearance of Misses' Coats and Dresses

Girls' and Juniors' Coats Girls' Gingham Dresses Girls' Silk Dresses Girls' and Juniors' Dresses Practical yet dressy frocks of fine serges and tricotines. Made of taffeta and satin. Have been radically reduced to— \$15—\$17—\$22 and \$28

VALUES REDUCED WAY BELOW COST IN THIS CLEARANCE OF BOYS' SUITS AND HATS

This lot contains odd suits for boys 6 to 18 years; up to \$10.00 values now \$5.95 Small boys' hats at less than half price. Small boys' wool suits radically reduced— \$4.95 values for \$2.25 \$3.95 values for \$1.85 \$2.95 values for \$1.35 \$11.00 values for \$7.35 \$ 8.95 values for \$5.95 \$ 7.50 values for \$4.95

A SPLENDID VALUE Combination Umbrella and Parasol (Some with folding handles.)

\$10 All silk in the most popular colors; white tips, stub ends, with pretty bacalite transparent ring handles or with soft silk cord to match. These are short, light, easy and convenient to carry, because they slip easily over the arm when shopping. These are exceptional values at the price. \$10.00

COSTS HAVE BEEN DISREGARDED IN THIS FINAL CLEARANCE OF WINTER BOOTS

Regular \$15.85 Shoes \$6.75 Our Best Sellers at \$15.85

This is the finishing touch to a most successful season. It isn't a question of how we can afford to sell these at this price—we can't. Every pair sold at this figure represents a substantial cash loss—but we've sold thousands of pairs to thousands of satisfied customers at legitimate prices and now we want to accomplish the double purpose of making new friends by this sensational sale and making room for the spring shoes arriving daily.

As usual we have aimed to surpass all competitive sales. Not only are these boots more choice and of finer quality than any offered elsewhere at clearance prices, but they are marked lower than any similar lot in Memphis.

No undesirables; no grays or field mouse; no unfashionable colors or lasts—all late models.

Black Kidskin Brown Kidskin, Suede Top Brown Kidskin Brown Calfskin Size range not complete. Early selection imperative.

Continuing Our Clearance of Blankets, Comforts, Domestic, Sheeting & Pillow Cases

Woolnap Blankets, in pretty plaids and solid gray— \$15.00 value, size 80x90 ins., each, \$10.95 \$17.50 value, size 80x90 ins., each, \$13.95 72x82-inch size, \$8.50 value, a pair, \$5.85 Bathrobe Blankets in a fine assortment of pretty styles— \$6.75 values; size 72x90 ins., each, \$4.98 Fine Cambrie and Longcloth, 36 inches wide, 45c quality, 10-yd. bolt, each, \$3.65 Wool-filled Comforts, pretty silkoline silk tissue and sateen coverings— \$12.50 value, size 72x84 ins., each, \$ 9.95 81x99-inch size, \$5.45 quality, each, \$4.35 72x99-inch size, \$4.95 quality, each, \$3.95 Scalloped Hem Pillow Cases— Size 45x36 inches, 95c value, each, 79c Plain Hemmed Cases— 42x36-inch size, 60c value, for, each, 45c 42x36-inch size, 75c value, for, each, 59c Bleached Canton Flannel and White Domestic, our regular 40c grade, for, a yard .....29c

Exceptional Values Continue in the Annual Clearance of Negligees, Kimonos and Robes

NEGLIGEEES \$13.50 values for \$ 8.93 \$16.50 values for \$10.43 \$25.00, \$22.50 and \$21.50 values \$14.73 \$27.50, \$28.50 and \$32.50 values \$22.33 Attractive models in Georgette and crepe de chine, trimmings of French roses, ribbon and laces— \$39.50, \$35 values, \$24.33 \$50.00, \$45 values, \$37.33 \$59.50, \$55 values, \$43.33 KIMONOS Japanese Silk Crepe Kimonos; \$15.00 value, for \$8.93 Charming selection of Japanese hand-embroidered Silk Kimonos— \$13.50, \$12.50 values, \$8.93 \$18.50, \$15 values, \$12.33 \$25, \$21.50 values, \$14.73 \$50.00, \$45 values, \$39.33 Japanese Pullman Robes; colors black, Copenhagen and rose; \$12.50 val. \$7.43 Padded Japanese lounging robes, \$15, \$13.50 val. \$9.33 ROBES Corduroy, line dor unlined in slip-on or open-front coat effect— \$6.95 values for \$4.73 \$10.50 values for \$7.43 \$13.50; \$12.50 values, \$9.73 \$16.50 values for \$12.73 Blanket Robes of nice, soft Beacon blankets in very pretty patterns— \$5.95 values for \$3.93 \$6.95, \$6.50 values, \$4.73 \$7.50 values for \$5.33

Continued Clearance of Brassieres and Bandeaux

BRASSIERES, SIZES 32 TO 50 Fashioned out of cluny, filet or all-over lace, also of embroidery satin and linen— \$8.00 value \$4.99 \$1.25 and \$1.50 val. 99c \$3.50 value \$1.99 \$1.00 value 69c \$2.00 and \$2.50 val. \$1.49 79c value 49c BANDEAUX, SIZES 32 TO 50 In hook front and back styles; made in satins, crepe de chine, brocade and heavy mesh and la jertz— \$2.50 value \$2.19 \$1.50 and \$1.25 val. 99c \$2.00 and \$2.25 \$1.00 value 69c values \$1.69, \$1.49 79c value 49c

Featuring a Clearance of Men's Silk Shirts

\$12.00 values in Men's Silk Shirts of fancy striped, soft crepe de chine; slightly soiled from handling but each bears our quality guarantee. Reduced to \$8.88