

Friday Is "Coupon Day"

Look Over This List of Bargains, Clip the "Coupons" and Bring Them With You. None of These Items Will Be Sold Without Coupons

"Friday, the 13th" may have been unlucky once upon a time, but certainly not tomorrow! No matter how superstitious you are, here's evidence galore that there's nothing in the old-time belief about Friday, the 13th—tomorrow, anyway.

For it's Coupon Day here, an "every-so-often" occasion instituted to hurry out small lots of merchandise in season when our patrons can best appreciate the savings. But remember, YOU MUST BRING THE COUPON WITH YOU FOR THESE ITEMS!



Men's 10c Cambric Handkerchiefs
Men's full size soft handkerchiefs of fine count cambric, with hems neatly hemstitched. Our regular "leader" at 10c, limit of four to a customer, at this Coupon Day price, 4 for 30c.
Main Floor.

\$1.75 Stamped Child's Dresses \$1.25
Children's dresses neatly made of pink tan and blue repps and linens, stamped for embroidery in a number of pleasing designs. Sizes to 6 years, regular \$1.75 value, special for Coupon Day, at \$1.25.
(Main Floor.)

Children's 75c Rompers 39c
Sturdily made gingham rompers for active little boys and girls; the gingham are of a splendid tubable quality in neat, stripes and checks of pretty colorings. Good 75c values, special Coupon Day, 39c.
(Basement.)

50c Sheer White Dimity Checks 33c
Sheer dimity checks, firmly woven and full bleached, so much in demand for undermuslins, infants' and children's wear. Excellent 50c quality, 27-inches wide, specially featured for Coupon Day, at a yard, 33c.
Second Floor.

\$1.75 White Muslin Petticoats \$1.39
Women's excellent quality white muslin petticoats, well-made with double panel front and scalloped bottoms. A splendid value at the regular price of \$1.75—priced for Coupon Day at each \$1.39.
Third Floor.

\$12.50 Room-Size Grass Rugs \$8.98
Good quality, strongly woven grass rugs of attractive colorings, especially suitable for living rooms, sun parlors, bed rooms and dining rooms. Room size, 9x12 feet, \$12.50 value, Coupon Day price, \$8.98.
Fourth Floor.

Table 59c Standard Gingham 44c
A big table piled high with new fall gingham of the celebrated Renfrow and Amoskeag brands—striking new plaids, checks, stripes and solid colors, 27 and 32 inches wide; regularly 59c; limit 10 yards to a customer, yard 44c.
(Second Floor.)

Boys' \$2.50 Khaki Coverall Suits \$1.88
Boys' khaki overall suits—the most practical play garment, or to put on for odd jobs to save other clothing. These are thoroughly well made of good quality khaki cloth, sizes 2 to 8 years; \$2.50 value; special Coupon Day, \$1.88.
(Second Floor.)

Children's \$2.50 to \$3.50 Wash Dresses \$1.89
Pretty gingham dresses for little girls of 2 to 6 years—neatly made in many effective little-girl styles, some with short, others long sleeved. They come in solid colors and many effective plaid patterns, \$2.50 to \$3.50 value, Coupon Day, \$1.89.
(Third Floor.)

Small Lot Georgette Blouses \$1.98 Limit 2 to a Customer
A small lot of just about 75 Georgette Crepe Blouses, in a number of attractive slipover styles. Excellent quality georgette, effectively embroidered and braided. White, flesh and colors in a good range of sizes. Limit 2 to a customer at this Coupon Day price of, each, \$1.98.
(Third Floor.)

Women's \$2 to \$2.25 Bungalow Aprons \$1.59
Women's bungalow aprons, neatly made in a number of becoming styles of good quality gingham and percales in light and dark color patterns, some short, others long sleeved. A typical Coupon Day assortment with big values in this choice of \$2 and \$2.25 aprons; special at \$1.59.
(Third Floor.)

Big Table 5c and 10c Val. Laces, Yard 2c Limit 20 Yards to a Customer
A big table full of Val. laces in close to a hundred pretty patterns; just the firmly made laces mothers will want to trim school undermuslins; some pretty enough for "top clothes," too. Edgings and insertions that sell regularly at 5c and 10c a yard; limit 20 yards to a customer; Coupon Day, at a yard, 2c.
(Main Floor.)

No. 2 Galvanized Wash Tubs 95c
Galvanized wash tubs, good medium No. 2 size, heavily constructed, with strongly riveted handles. A good \$1.50 value, especially priced for Friday, Coupon Day at 95c.
Fourth Floor.

\$2.98 to \$3.98 Batiste Night Gowns \$2.29
Women's soft cotton crepe and batiste night gowns in dainty solid colors and pretty floral designs, some in the tailored style, others effectively lace trimmed; \$2.98 and \$3.98 values, Coupon Day price, each \$2.29.
Third Floor.

Regular 75c Printed Voiles and Organdies 37c
Sheer printed voiles and organdies in all new 1926 patterns and a choice selection of pretty light and dark colorings. These are all 40 inches wide, and include some of the most attractive printed voiles and organdies we've had this season; 75c qualities; limit 10 yards to a customer, and for Coupon Day only, yard 37c.
(Second Floor.)

Boys' Up to \$2 Hats and Caps 69c
A wide assortment of the most wanted styles in boys' summer hats and caps—straws, stitched hats, cloth hats and a number of wool caps. Good range of sizes; to \$2 values; special Coupon Day, choice 69c.
(Second Floor.)

\$7.50 Combination Sweepers \$4.89
Combination Vacuum cleaner and carpet sweepers—the famous "Queen," all-metal sweeper with rubber-tired wheels, simple ever-ready nozzle and adjustable brush. They save labor and carpets, \$7.50 value, Coupon Day, special \$4.89.
(Fifth Floor.)

Men's \$15 "La Jerz" Silk Shirts, \$6.95
Handsome satin striped crepe de chine and La Jerz silk shirts, in many pleasing color stripe effects, both conservative and the more vivid combinations; all fast colors. These shirts are beautifully tailored to fit perfectly. Sizes 14 to 17; \$15 values, special for Coupon Day, \$6.95.
(Main Floor.)

Women's \$2.50 Gingham House Dresses \$1.13
Women's house dresses of good quality gingham in neat striped patterns of pretty contrasting colors. Many becoming styles, all well made and attractively finished. A good range of sizes, \$2.50 values, and limited 2 to a customer at this special Coupon Day price of, each, \$1.13.
(Basement.)

"Coupon Day" Group \$12.50 and \$15 Silk Skirts \$8.75
Rich looking silk skirts in many smart styles—fashioned of fan-ta-si and other novelty sports silks, with fancy pockets and belts, some button trimmed. Choice of white and a few favored colors; skirts easily worth \$12.50 and \$15. Special for Coupon Day, choice, \$8.75.
(Third Floor.)

70c Felt Base Floor Covering 37c
Good quality felt base floor coverings in a variety of attractive color patterns suitable for kitchen, bath and dining rooms. Regular 70c quality, priced for Coupon Day, special at a square yard, 37c.
(Fourth Floor.)

\$1.25 Cretonne Cushions 89c
Chair cushions of bright colored cretonnes in many artistic patterns, filled with soft clean cotton. Size 18x20 to fit office chairs, rockers, etc. splendid \$1.25 value, special for Coupon Day, at each, 89c.
(Fourth Floor.)

One Rack of \$6 Wash Dresses \$2.13 Limit 2 to a Customer
Women's and misses' colored voile and organdie wash dresses in dozens of pretty styles, with effective trimmings of crisp organdie tucks and laces. All good colors in many attractive patterns, and a good range of sizes. Just one rack of them; regular \$6 values—you couldn't buy even the materials at this special Coupon Day price—limit 2 to a customer, each \$2.13.
(Basement.)

\$7.50 Collapsible Dress Forms \$4.89
Just about 100 collapsible dress forms, to fashion your new fall wardrobe over. Sizes from 34 to 46 bust measure—well made and regular \$7.50 value, while this number lasts, \$4.89.
(Fifth Floor.)

Women's 75c Knit Union Suits 37c
Women's cool summer weight knit union suits, well-fitting styles with nicely finished taped neck, and tight or shell finished knees. A good range of regular sizes; 75c value; special for Coupon Day, pair 37c.
(Basement.)

Girls' \$2.98 Printed Voile Dresses, \$1.23
Just about 150 of these attractive dresses in pretty girlish styles, splendidly made of good quality printed voiles, trimmed with white organdie collars and cuffs and dainty laces. Sizes 6 to 14 years, regular \$2.98 dresses, while this limited quantity lasts, Coupon Day, choice \$1.23.
(Third Floor.)

Women's 16-Button Silk Gloves \$1.79 Excellent \$2.50 Quality
Women's 16-button length silk gloves, perfect-fitting two-clasp style with three rows of Point de Paris stitching on the backs, and double finger tips to insure service. White only; good \$2.50 value; special for Coupon Day, pair \$1.79.
(Main Floor.)

Women's \$4 Athletic Silk Union Suits, \$2.53
The celebrated "Eiffel" brand women's athletic union suits, made of firmly woven soft silk mulls, in white and dainty flesh color. These are the much-liked buttonless athletic union suits, beautifully made and attractively finished. Regular \$4 values; special for Coupon Day at \$2.53.
(Main Floor.)

\$2.25 and \$2.50 Quality Silk Hose \$1.59
Women's and misses' full fashioned and new fashioned silk hose, in white, black and all popular colors. Good assortment of sizes; white, black and all popular colors. \$2.25 and \$2.50 qualities, pair \$1.59.
(Main Floor.)

Johnson's 85c Floor Wax 59c
Johnson's prepared floor wax, the most preferred wax for hardwood floors. A generous size can, sold everywhere regularly at 85c; special for Coupon Day, a can 59c.
Fourth Floor.

75c Curtain Marquisesettes 39c
Splendid quality, firmly woven curtain marquisesettes, plain taped edge, especially attractive for living area, room curtains, 40 inches wide, in ivory and ecru tints, usual 75c quality, special for Coupon Day, yard 39c.
Fourth Floor.

Men's \$2.50 Pure Silk Socks \$1.35 3 Pairs for \$4
Men's pure thread silk half hose in neat stripe and drop-stitch effects, in all the popular colorings. It will pay you to anticipate needs for a good ways ahead, when you get such good-looking \$2.50 hose at this Coupon Day price of 3 for \$4—or a pair, \$1.35.
(Main Floor.)

\$2.69 Size 81x90 "Hope" Sheets \$1.97
Every housekeeper knows what "Hope" sheets are—these are in the ample double bed size, 81x90 inches, of heavy soft finished sheeting. A big value at the regular price of \$2.69—limit 4 to a customer; at this special Coupon Day price of \$1.97.
(Basement.)

\$2.50 Children's Play Tents \$1.89
Children's tepees or play tents, strongly constructed of heavy drill. A good-size five-foot play tent complete with pole; \$2.50 value; special for Coupon Day, \$1.89.
(Fifth Floor.)

Children's \$3.50 Organdie Dresses \$2.13
Children's sheer crisp organdie dresses in a number of pretty styles most attractive for girls of 7 to 14 years. They come in the favored solid colors and white, effectively trimmed in dainty laces. To make sure they'll go round we limit two of these pretty \$3.50 dresses to a customer, Coupon Day, at each, \$2.13.
(Basement.)

\$2 Quality White Irish Linen \$1.25
34-inch pure white Irish linen, beautiful sheer, firmly woven quality, much in demand for finer undermuslins, blouses, frocks and scarfs, etc. This is a regular \$2 quality, limit 10 yards to a customer at the Coupon Day price of a yard, \$1.25.
(Second Floor.)

40c Worth of Toilet Paper 25c
Generous size rolls of good quality toilet paper—650 sheets to the roll; regularly at 40c a roll—making it special for Coupon Day, 40c worth, or 4 rolls for 25c.
(Fourth Floor.)

Just for Coupon Day Any 25c White Polish 18c
This offer applies on any 25c kind of white shoe polish in stock—and that includes all the best-known and best-liked brands. Cake polish, liquid polish and dry polish. But to make sure there's enough to go round—we limit 2 to a customer, at this special Coupon Day price of a box or bottle, 18c.
(Shoe Department—Main Floor.)