

THE BELL DEPT. STORE CO

Grand Opening of Our New Cloak Department. MOST MAGNIFICENT LINE IN OMAHA

We extend a cordial invitation to the Ladies of Omaha and vicinity to inspect Our Magnificent New Stock.

We show a line unsurpassed in variety and unequalled for choice goods and low prices.

Black fur trimmed referers from \$4.50 to \$25.00. Colored fur trimmed referers from \$5.00 to \$25.00.

Also plain colored and plain blacks. In fact everything you want at right prices.

Four new cases of winter dress goods will be exhibited Monday morning at wonderfully low prices.

FOR 25c We will give you your choice of 25 pieces of 35-inch white cheviot and diagonal satings worth 40c.

FOR 50c Your choice of 50 different patterns flannel suitings, guaranteed every thread wool, worth 75c.

FOR 75c An elegant line of storm serges, black and colors, worth \$1.00.

Don't miss our line of broadcloths; they come in all shades, black, blue, brown, green, tans, modes, etc.

Our black goods department is replete with the latest productions of the loom, consisting of camel's hair, serge, whip cord, Bedford, crepe cloths, cashmere and hennetines, etc., prices the lowest.

FOR EVENING WEAR. Something entirely new in crepes, all shades, only 50c.

It will pay you to get our prices on fine dress goods before buying. Everything new and fresh from New York market.

FOR 1.38 You may have your choice of our entire stock of \$1.50, \$1.75 and \$1.90 shoes.

FOR \$2.00 Your choice of our ladies' \$4.00 hand turned shoes.

With every pair of \$2.50 shoes or upwards we will give a pair of electric innersoles, just the thing for damp and cold weather.

Read these prices for next week: GROCERY DEPARTMENT. French peas, 10c per can.

Every kind and quality, special prices. Come and get our prices on work baskets, lunch baskets.

COFFEE POTS, from 50c up; large scrubbing brushes only 5c; iron handle screw drivers, 5c; can openers, good quality, 3c; dish mops, 3c; bread cutting boards, 18c; 7 dozen clothes pins for 5c; a good garden rake, 10c.

WEDNESDAY AND THURSDAY. MRS. R. H. DAVIES, Opposite postoffice.

SPECIAL TRAIN TO WASHINGTON. Via the "Great Rock Island Route"

Lowest rates to Washington and return. Via the Chicago, Rock Island & Pacific R.R.

FOR 1.38 You may have your choice of our entire stock of \$1.50, \$1.75 and \$1.90 shoes.

BOSTON STORE BASEMENT

Tremendous Opening Sale, Linens, Draperies, Bed Spreads, Portieres Etc.

OUR MAMMOTH BASEMENT TOMORROW Never before were we in a position to offer such immense variety and so great a value for so little money.

LINEN DEPARTMENT. 10 pieces bleached and cream damask 25c, worth 45c.

FOR 50c Your choice of 50 different patterns flannel suitings, guaranteed every thread wool, worth 75c.

FOR 75c An elegant line of storm serges, black and colors, worth \$1.00.

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BOSTON STORE DRESS GOODS

9,000 Pieces New Imported Dress Goods Received This Week—Sale Tomorrow.

It is a Universally Conceded Fact That We Do the Largest Dress Goods Business in Omaha Every Day in the Year.

TOMORROW IS NO EXCEPTION. 44 inch herring bone effect illuminated dress goods, for this fall, in navys, browns and reds, at 25c a yd, or entire dress pattern \$1.25.

FOR 50c Your choice of 50 different patterns flannel suitings, guaranteed every thread wool, worth 75c.

FOR 75c An elegant line of storm serges, black and colors, worth \$1.00.

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A BRILLIANT DISPLAY.

The 99-Cent Store, 1319 Farnam Street, in Holiday Attire.

NEW NOVELTIES ARRIVING EVERY DAY. New Goods, New Styles, New Prices Adorn Every Department of Our Magnificent Stock—Give Us a Call Next Week—Open Evenings Till 8 O'clock.

SPECIAL SALES MONDAY. 500 pieces genuine stransky blue steel enameled ware at 50 cents on the dollar of real value.

FOR 50c Your choice of 50 different patterns flannel suitings, guaranteed every thread wool, worth 75c.

FOR 75c An elegant line of storm serges, black and colors, worth \$1.00.

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W. R. BENNETT COMPANY'S

Brand New Cigar, Tobacco and Pipe Department.

NEW CIGARS, FRESH AND ELEGANT. We have them in all grades and prices from 1c to 50c each—Our 1c Cigars are a Marvel for the Price.

This 1c cigar is not a stogie or cheroot, but a regular mild cigar.

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FOR 75c An elegant line of storm serges, black and colors, worth \$1.00.

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A GRAND OPENING

At the People's Mammoth Installment House Tomorrow.

25,000 Handsome Souvenirs Will Be Distributed to Visitors—Music All Evening With a Splendid Display of Fireworks.

The long-looked-for fall opening of the popular and widely known People's Mammoth Installment House, 1319-1317 Farnam street, takes place all day tomorrow and during the entire evening.

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BENISON BROS.

Bargains for Monday. 100 pieces standard dress prints, 3/4c yard.

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