EDITORIAL SHEET.

THE OMAHA SUNDAY BEE.

PAGES 9 TO 16.

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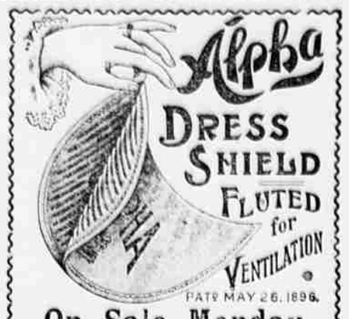
HAYDEN'S

The Largest Store in the West. Best assortments and always the lowest prices.

Agents for the celebrated Butterick Patterns and Publications. Standards of Fashion. A cut of About 20 per cent on pattern prices.

Bargains to Crowd the Big Store in February

To crowd our aisles and keep our force of clerks employed in February—supposedly the dullest month in the year—we place on sale several big stocks closed out to us by manufacturers for spot cash at 50c on the dollar and less, owing to the lateness of the season—In addition to these we are clearing up all winter goods in every department and have made great reductions in price—Such sterling values in new and seasonable goods have never been offered before to Omaha's thrifty traders. New spring stocks are already making their appearance and we must have room.



On Sale Monday

The Alpha Fluted Dress Shield—best in the world.
No. 2 at 19c. No. 3 at 25c. No. 4 at 30c.

Plain and Fancy Novelties in Early Spring

DRESS GOODS

We have just placed on sale our new Spring Dress Goods and we are enabled to show the largest variety of new, nobby, up to-date designs and colors ever attempted before by any house in this city.

46-inch French Covert Cloths in the very latest shades and weaves. The finest made goods, worth $2.50 per yard, our—

Price Only $1.48

40-inch Novelties in silk and wool in all the new weaves and colors—very serviceable and stylish—the regular $1.00 quality—our—

Price Only 59c Yd

In our 49c line of new spring Dress Goods we have 500 different designs and colors to select from—no two alike—all of the new spring weaves—colors and designs—worth 75c and $1.00 per yard—our—

Price Only 49c

At 39c per yard we have an endless variety to select from of fancy weaves and colors—all wool and up-to-date styles—very serviceable—worth 75c per yard.

Our Price 39c

Headquarters for Black Dress Goods.

We have just placed on sale the largest variety of plain and fancy weaves in Black Dress Goods ever attempted before by any house in this city.

46-inch black Mohair Novelties—the very latest in design and finish—rich lustre and serviceable—one of the highest grades made in black Dress Goods—actual worth $5.00 per yard—our price—

Only $2.98 Yd

46-inch fancy weaves pure Mohair in the latest designs and effects—very stylish and the latest novelties for skirts—worth $3.98 per yard—our price—

Only $1.98 Yd

50-inch black Brocades—strictly all wool—very serviceable and stylish—rich lustre—worth $1.25 per yard—our price—

Only 79c Yd

46-inch black all wool serge—very firm and serviceable—worth 98c per yard—our price—

Only 50c Yd

38-inch black figured Brilliantine—the 39c quality—now—

Only 25c Yd

Cheap Wool Dress Goods Dept.

Double fold Cashmeres in all colors—also black—worth 19c—

9c Per Yd

34-inch figured Mohairs—in all the new shades—including black—worth 25c—

Only 15c

36-inch fancy Novelties—very serviceable and stylish—just like the high priced goods—worth 39c per yard—our price—

Only 19c

36-inch all wool mixtures—40-inch fancy Brocades in all shades—the regular 40c and 50c qualities—now—

Only 25c Yd

All open mail orders filled for advertised goods and money refunded if goods are not satisfactory. Samples of Dress Goods sent of any style or color desired.

Linens at Low Prices

60-inch Scotch Damask 39c
62-inch German silver bleached Damask. 49c
64-inch full bleached Irish Damask..... 55c
72-inch Satin Damask Table Linen at.... 69c
Turkey Red Damask, guaranteed fast colors, at 18c
5 pieces Satin Damask, grass bleached table linen, at 17½c
Dinner size Napkins, made in Austria, at, dozen 98c
All Linen Crash at, per yard 5c
Good quality Cotton Crash, yard 2¼c
36-inch Handkerchief Linen, 50c, 60c .. 75c
8-4 Turkey Red Table Covers at 49c

Come to the Linen Dept. for Your Curtain Swiss.

Lappet Curtains, Swiss, 36 inches wide.. 15c
Curtain Swiss, large and small dots....12½c
Curtain Swiss, new designs, 40 in. wide 20c
40 inch Apron Lawn, at 12½c
Black India Linen, 40 inches wide..... 7½c

LOW PRICES FROM THE

Sheeting and Muslin Headquarters.

4-4 extra heavy L. L. Muslin..... 3¾c
4-4 Burkley Cambric at 8 1-3c
9-4 Lockwood bleached Sheeting, yard.. 15c
9-4 heavy unbleached Sheeting at.....11¾c
Ready to use pillow slips..... 6½c
Ready made sheets, torn and ironed 2¼ yards wide, 2½ yards long, were 60c; on Monday 45c
4-4 English long cloth, yard 10c
200 dozen towels, large size, were 12½c; Monday 7½c

Wash Goods Department

Commences Monday to show up the best and newest ideas in every conceivable printed cotton fabric for 1898.

The showing we are making in the new **French and German Organdies** for the season of 1898, are spoken of most highly by all who have seen them and considered **the most complete and satisfactorily priced.**

Monday's **Percale Sale** is a value giver. 36 inches wide, fast colors and all new for..... **5¾c yard.**

There is not a concern in the country showing the line of percales we have now in open stock.

Fine quality, new Spring styles in Zephyr Gingham, ... **5c yard.**

Genuine Scotch Zephyr Ginghams in the styles that are recognized by the best authorities to be (the proper thing) for waist etc., are now **being shown in this department.**

VARIETY is a special feature and affords the opportunity of a choice second to none this side of Chicago.

Cloak Department

The power of cash has enabled us to buy two manufacturers' stocks of Cloaks and Wrappers to go on sale Monday at less than 50c on the dollar.

$5.00 Beaver Jackets at $1.90
$7.50 Jackets at..... $2.90
$10.00 Jackets at $3.90
$13.00 Jackets at $4.90
$5.00 Misses' Jackets at $1.75
$9.00 Misses' Jackets at $2.98

Ladies' Double Cloth Capes, trimmed with several rows braid, worth $7,50, ...$2.98

Ladies' Diagonal Cloth Capes, trimmed with genuine Thibet, lined and wadded, worth $10,50, at..... .....4.48

Dress Skirts

Ladies' Dress Skirts in handsome brocade Mohair, percaline lined—perfect fit and hang, 4½ yards wide, worth $5.00 at **$2.48**

Ladies' Skirts in Figured Serges and Brilliantine and Novelty Cloth, in black and colors—a stylish dressy skirt, at **$3.98**

Ladies' Silk Skirts—black and colors, at **$5.50**

Ladies' Underskirts, in fast black sateen—lined with flannelette—at **98c**

Ladies' Silk Waists, in plaids, checks and stripes, made up in correct styles, at.....$5.50

Ladies' Satin Waists, in black and all new shades, at $6,00

Omaha's SILK Headquarters.

We are now prepared to show you many of the New Silks for Spring 1898.

SPECIAL. Black Satin Duchesse all silk, Monday's price, **69c**

Exceptionally Good VALUES FOR MONDAY'S SILK SELLING.

SPECIAL. BLACK PEAU DE SOIE, All pure silk, wear guaranteed and both sides alike. Monday's price, **75c**

Two Tone Fancies—in designs that are new and nobby, all colors, in extra quality, for Monday's selling at..... **69c**

Pretty Plaids—beautiful bright combination in an elegant taffeta plaid, for Monday's selling, at..... **75c**

Combination Taffeta Brocades—figured, changeable taffetas, heavy quality, worth $1, for Monday's selling at..... **79c**

24-in White Brocade Indias—new and pretty designs, a silk that is washable, special for Monday's selling at **75c**

Checks and Stripes—bright and pretty checks and stripes of best quality, they are new for Monday's selling at..... **98c**

Plaids and Stripes—Satin Bar Plaids in brilliant shadings and Taffeta Stripes in new royal blue and scarlet, Mondays selling at **$1.25**

BLACK SPECIALS.

Black Brocade Gros Grain—24-in wide, all silk, wear guaranteed choice styles, for Monday's selling at **75c**

Black Satin Brocade—very swell for skirts, a silk worth $1.50 special for Monday's selling at..... **$1.00**

New Black Grenadines, double width, just received.

New Silks Arriving Daily.

All mail orders for advertised silk promptly attended to.

SPECIAL SALE ON WHITE BED SPREADS.

The largest stock of white Bed Spreads in Omaha, you will fine at The Big Store. Three different makes full 10-4 size, hemmed, ready for use, at 55c each. Every one a bargain.

White Spreads at 39c, 49c, 65c, 70c, 75c, 85c and 90c each. No such bargains ever offered by any house in Omaha.

Extra large size, white Crochet Spreads at 98c, $1.00, $1.25 and $1.50 each.

Fine Marseilles Spreads at $1.35, $1.75, $2.25 and $2.50 each. Cash buyers for quantities will find it to their interest to see Hayded Bros, as we buy direct from the manufacturer, and in larger quantities than any other firm in this state

Tapestry Table Covers.

4-4 sizes, 45c, 6-4 sizes, 75c, 8-4 sizes, $1.39. New designs, new colorings, just opened—See them.

Summer Skirt Patterns.

A new line just received in white and colors, woven borders and fancy crochet edges; on sale in flannel department, 25c each.

Closing out odd pairs of blankets at prices away below their present value. The same may be said of all wool flannels, which must be sold.

The largest stock outing Flannel in the west at 5c, 8c, and 10c yard.

Big stock of shirtings, tickings, denims and cotton flannels at Hayden's well known prices.

Carpets and Curtains

The extremely low prices we are now making are great inducements to buy now before the season opens up and great demand puts prices up.

IN INGRAINS—Extra heavy, ½-wool...35c
Extra super, cotton chain, per yard.....45c
Extra super, all wool chain, per yard..55c
4-4 reversible Brussels, per yard.....75c
4-4 Bagarie Wiltons, per yard.....98c
Special prices on everything in drapery and upholstery lines.
New Derby portieres, 45-inch fringe top and bottom, per pair.....$1.98
Satin finish Derby portieres, long knotted fringe, all shades, per pair..$2.95
28-inch upholstery, velours and corduroy, new styles, per yard..... 50c
Curtain and upholstery tapestries from 40c per yard up.

Wall Paper and Room Mouldings

Remnants of fine wall paper at one-third cost.
Heavy gilts worth 20c and 25c, at 6c, 8c.
Remnants of ingrains 8c and 10c.
White blanks, 3½c and 4c.
9-inch borders, 1½c yard.
18-inch borders, 3c and 4c yard.
Gilts in the very latest styles and colors at 7c, 8c, 10c.
18-inch blended borders, 6c and 7c yard.
Heavy enamel finished gilts and embossed in dark greens, blues and terra cottas, 17½c, 20c, 25c and up.
1½-inch oak pine and cherry room mouldings, 2c foot.
1½-inch fancy colored mouldings, 3c, 3½c, 4c.
2-inch fancy gilts, 4c and 5c.

Jewelry Dept.

SPECIAL WATCH SALE.

Gents' gold filled hunting case watch, warranted five years, with American made movements, $5.75; regular value, $10.00.

Gents' gold filled watch, warranted to wear 15 years, with fine Elgin or Waltham movements, $8.95; regular value, $15.00.

Gents' Elgin or Waltham watches in silverine cases, stem wind and set, $4.95; warranted.

Gents' 14 karat solid gold watch, U. S. assay, weight of case, 51 dwt., with fine filled jeweled Elgin or Waltham movements, $38.50; regular value, $75.00.

Ladies' and gents' gold filled hunting case watches, warranted to wear 20 years, with fine Elgin or Waltham movements, $11.48; regular value, $20.00.

Ladies' 14-karat solid gold hunting case watches, U. S. assay, with genuine diamond set in case, fine Elgin or Waltham works, $21.50 regular value, $35.00.

The latest novelties in enameled chatelaine watches, $10.00 up.

Sterling silver chatelaine watches, $2.50.

Sterling silver novelties in endless variety at lowest prices.

China Dept.

Gold Line China Bread Plates at..... 3c
Decorated Toilet Sets at $1.59
Double thick vegetable dishes, 4x5 inches, each 3c
Stained glass sauce dishes, ruby and white, each 3c
Fancy china plates at..... 8c
Fine china oatmeal bowls at..... 5c
Wash bowls and pitchers, each.....25½c
Milk crocks 3c
Decorated individual butters at..... 1c
Goblets, nice glass, heavy stems, at.... 3c
Japan pin trays at..... 1c

Grand Valentine Sale Monday

Valentines by the box.
Valentines by the hundred.
Valentines by the thousand.

Valentines, five for..... 1c
Valentines, each..... 1c
Valentines, each 2c
Valentines, each 3c
Valentines, each 5c
Valentines, each 6c
Valentines, each 7c
Valentines, each 8c
Valentines, each 10c

Valentines up to $2.00 each.

These goods were purchased at less than 50c on the dollar and are marked to sell at the same margin. Envelopes free with each lace valentine.

This sale begins at 8:30 Monday morning. All mail orders promptly filled. City customers can mail their valentines at store.

Grand Book Sale

With our GRAND VALENTINE SALE. We will offer our entire stock of new books at cut prices.

QUO VADIS 13c
50c gilt top books..... ....25c
25c bound books.....18c
25c paper books..... 5c
CHICAGO RECORD COOK BOOK, on sale Monday 69c

We still engrave 100 elegant visiting cards and furnish the plate for $1.00.
100 cards from old plate, 65c.
All work guaranteed perfect or money refunded.

Why not buy a piano? Why not buy the best? The oldest in America, the best in the world is the CHICKERING. It has been the standard piano of the world for 75 years. It is better today than ever before. Then there is the STEINWAY. Many good musicians prefer that. Others like the FISCHER, which for 58 years has held an exalted reputation as one of the very best standard pianos of the world.

If You Want the Best,

A CHICKERING,
STEINWAY
or FISCHER,

you will always find them at Hayden Bros. You can't buy either one of them anywhere else in Omaha.

This week, to make room for pianos now en route from the manufacturers, we make the following offers:

1 second-hand upright .....$ 75.00
1 second-hand upright, mah. case.... 125.00
1 new upright, mah. case 128.00
1 new Emerson, fancy case 175.00
1 new Emerson, fancy case 185.00
1 new Emerson, fancy case 195.00
Vose & Sons', fancy case 195.00

Ivers & Pond grand and uprights at correspondingly low prices.

NEW PIANOS FOR RENT.

New sample pianos, very fine instruments, $185.00 to $275.00.

Paints and Enamels.

The Star bath tub enamel gives your old tub a new porcelain finish for 40c; ½ pint can does the work.

Best ready mixed paints, $1.00 gallon.

Black and vermillion carriage paints, ½ pints, 25c; pints, 40c; quarts, 75c.

Green, yellow and maroon pints, 35c; quarts, 65c.

Give your last year's bicycle a new and up-to-date color, Royal blue, Bicycle ruby, chrome yellow, green and cardinal red, ¼ pint cans, 20c. All colors in household enamels, ¼ pints, 20c.

Drug Dept.

FROM 10 TO 11 MONDAY ONLY.

Ammonia, per bottle 4c
Cocoa castile soap, per cake 1½c
Kirk's Dairy Queen soap, 3 cakes in box, per box 11c
Cough drops, per box 1c
Malt extract, per bottle 9½c
Hot water bottle, 1-qt 29c
Hot water bottle, 2-qt..... 29c

Hardware, Stoves and House Furnishing Dep't.

OUR SPECIAL MONDAY SALE.

Hardware

50c 3 lasts and stand, Monday..... 27c
30c per dozen com. sense sash pulleys, Monday 19c
25c rim or mortise lock, with knob, Monday 15c
75c crown raisin seeder, Monday..... 49c
40c japanned cash box, Monday..... 19c
$1.05 Clark's expansive bit, Monday.... 79c
15c good size hatchet, Monday..... 9c
50c 10 tool combination set, Monday.... 29c
20c steel butcher knives, Monday..... 8c

House Furnishing

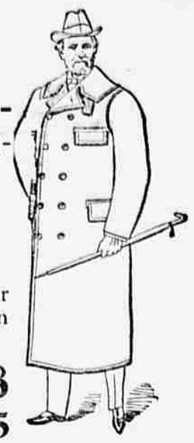
15c genuine dover improved egg beater, Monday 6c
10c fine clear wood rolling pins, Monday 4c
Best wood wash tub made, Monday....25c
$1.00 folding ironing board, Monday....69c
50c 10-quart granite dish pan, Monday..29c
40c Neverbreak fry pan, solid steel, Monday 21c
60c granite water pail, Monday.....29c
10c 2-quart covered tin pails, Monday.. 4c
25c feather duster, Monday.....12c
10c cotton dish mops, Monday..... 2c

Stoves

Have you been in our Stove Department lately? If not, come in and see what we can do for you. Here are a few samples: 6-inch stove pipe, 7c; 6-inch elbows, 5c; the best gasoline oven made, Monday, $1.19; the best gasoline stove made, Monday, $2.29; extra good No. 8 cook stove, warranted, Monday, $7.39; fine No. 9 range, with 6-8-inch holes, with reservoir, the greatest snap we ever had, for $13.95.

WE HAVE NO PRICE ON HEATING STOVES AND IF YOU WILL BUT COME AND LOOK WE WILL DO THE REST.

Three Large Wholesale Clothing Stocks at Half Price



Sale Continues.

There never was such a clothing chance since Omaha received its charter.

$11.75

For your choice of all Men's Winter Suits, Overcoats and Storm Ulsters—down from $20.00, $22.50 and $25.00.

Men's $6.00 all wool black and blue Cheviot Suits in round, square and double breasted sack styles for..... **$2.98**

Men's $8.50 and $9.00 fine Suits at..... **$4.75**

Men's Beaver Overcoats and Frieze Ulsters, $6.50 values, for..... **$3.95**

Men's $2.50 all wool Pants, all sizes, in this sale for **$1.25**

Men's $10.00 all wool Kersey Overcoats in blue, black and Oxford at..... **$5.00**

Boys' and Children's Clothing.

Monday morning we place our entire stock of Vestee, Reefer and Double Breastsd Knee Pants Suits on 3 tables at less than half their value.

Table No. 1—Suits worth $2.75 at....**$1.25**
Table No. 3—Suits worth $3.75 at.....**$1.95**
Table No. 3—Suits worth up to $6 50 **$2.95**

Corduroy and all wool double seat and knees knee pants, 65c values, for..... **25c**

$1.00 and $1.25 Knee Pants for..... **50c**

Men's $3.50 Odd Pants go at..... **$1.75**

Extra Values in Ladies' and Gent's Furnishings.

Men's Colored Bosom Shirts, reinforced front and back, made up to sell at 75c, for 39c.

Men's Colored Shirts with collars and cuffs separate, made out of the very finest Percale, Madras and Cheviots, all late new styles, made to sell up to $1.50, at 75c.

1,000 dozen Men's Fine Neckwear, four-in-hands and teeks, worth 75c and $1.00, at 25c.

500 dozen fine Suspenders, five different styles of buckles and large assortment of colors, worth 25c, at 12½c.

Men's and boy's Sweaters in all the new colors and styles, at 50c 75c, $1.00 and $1.50.

20 cases Men's Sox at 5c, 10c and 12½c.

1,000 dozen Men's Handkerchiefs, 5c, 10c and 12½c.

500 dozen Men's Underwear, in fleece lined and all wool, at 39c and 50c.

Men's Working Shirts at 25c, 39c, 45c.

Ladies' Corsets, in all sizes, worth 75c, at 39c.

1,000 dozen Ladies' Gloves, in all desirable shades and different fastenings, worth $1.00, $1.50 and $2.00, at 50c.

20 cases Ladies' fine Seamless Hose in black and tans, at 10c, 12½c, 17c and 25c.

Boys' Bicycle Hose, with double knee and heel and toe, worth 25c, at 15c.

Ladies' Night Gowns at 39c, 50c, 59c.

Ladies' Umbrella Skirts, 69c and 98c.

Ladies' Umbrella Pants, 19c, 29c, 35c, 39c, 45c.

In the Men's Hat Dept ALL THE WEEK.

The advantages of large assortments of men's Hats may be found here.

Good soft felt Hats, worth $1.00, at..... 50c
Good soft or stiff Hats, worth $1.50, at 75c
Good soft or stiff Hats, worth $2.00, at.....$1.00

Our assortment of hats at $1 25 and $1.50 is gigantic; all the latest patterns for spring. Seeing is believing, come and inspect our fine stock of stylish hats and be convinced.

Our motto—"From the factory to your head." No middleman's profit. You get the advantage of our powerful cash purchasing.

To the Ladies

of the Women's Christian Temperance Union—

We make this proposition in order to assist the ladies of the W. C. T. U. of Omaha—That we will sell Wool Soap, large for 6 cents per bar, small for 4 cents per bar—which means a saving of nearly five cents on each cake to you—besides what you get for the wrappers. For sale at the Pure Food department. HAYDEN BROS.

Pure Food Department Prices.

You all know if the quality is not the best that money can buy—we will cheerfully refund your money—

GET OUR PRICES ON SUGAR MONDAY.

Minnesota XXXX High Patent flour you can use half of the sack, and if you don't like it we will give you what you paid for it—only..... $1.25
Pure York State Buckwheat large sack 29c
Nebraska Buckwheat—warranted pure 25c
Yellow or white Cornmeal, per sack.... 10c
White Navy Beans—10 pounds for..... 25c
Pure Graham Flour—10 pound sack.... 25c
Package Starch (Flat Iron Brand)..... 7½c
Breakfast Oatmeal—10 pounds 25c
All kinds of Yeast, per package..... 2c
3-lb. cans Table Peaches, large yellow fruit, easily worth 10c, only 12c
Pears and Apricots, the same price.
Golden Pumpkin, delicious for pies.... 7½c
Boston Baked Beans, in tomato sauce.. 7½c
Early June Peas, per can 5c
New Lima Beans, per can 5c
New Stringless Beans, per can..... 5c
Cold Pack solid tomatoes..... $ 1-3c
Sweet Pansy Brand Corn 6c
Sliced Pineapple, cyclets and coreless. 12½c
New Oregon Prunes, pound 3½c
New California Prunes 5c
Large Sweet Black French Prunes..... 7½c
New Salt Lake Peaches, only 7½c
New Yellow Cling Peaches, only..... 10c
New Oregon Apricots, pound 7½c
New Moor Park Apricots (amber) 10c
New Evaporated Pears 10c
New Evaporated Apples 10c
Table Syrup, per gallon 25c
New Raisins, per pound 3½c
2 sacks fine Salt for 5c

For Monday in Our Meat Department.

No. 1 Sugar Cured Ham..... 7½c
No. 1 Breakfast Bacon..... 8½c
Pickled Pigs' Feet and Tripe..... 4c
Pickled Pork at..... 6c
Fresh Pork Sausage at..... 6½c
Salt Pork at..... 4c
Corned Beef at..... 3½c
3-lb cans Lard..... 14c
5-lb cans Lard..... 24c
10-lb cans Lard..... 47c

Interesting Prices in Our

Butter Department.

Fresh country roll Butter 10c, 12½c and 14c.
Finest Dairy Butter, only 16c
Finest Creamery Butter, 15c and 17c
Best Seperator Creamery—none better. 19c
Fresh Eggs, guaranteed, only 13c
Full Cream Cheese, pound 10c
Neufschatel Cheese, roll 3½c
Best Edam Cheese 35c
Club House (exquisite) jars..... 25c
Sap Sago Cheese 5c
Brick Cheese, 11½c, 12½c and..... 14c

Fruit Department.

Naval Oranges sweet, per dozen..... 12½c
Good Oranges, per dozen 8c
Fancy Lemons, per dozen 12c
Messina Lemons, per dozen..... 8c
Dates very choice, pound 5½c
Apples, per pound, for eating..... 2½c
New Cranberries, quart 8c

Fish Department.

Real Codfish, whole chunks 8½c
Brick Codfish, very fine 5c
Anchovies, only 7½c
Red Columbia River Salmon 7½c
Family White Fish, pound 20c
Fine K. K. K. Herring, pound 5c

We carry the largest stock and the best assortment of all kinds cheese, fish and fruits at bottom prices at the Great Transmississippi Headquarters.

Tea and Coffee Dept.

High Grade Java and Mocha..... 25c
Family Java and Mocha 15c
Good Golden Rio Coffee 12½c

Japan, English Breakfast, Ceylon and Gun Powder Teas—regular 60c quality, goes for 35c pound Monday.

Good quality new teas..... 20c

HAYDEN BROS.