

# THE OMAHA DAILY BEE.

ESTABLISHED JUNE 19, 1871.

OMAHA, SATURDAY MORNING, MAY 28, 1898.

SINGLE COPY FIVE CENTS.

## NEVER BEFORE HAVE OUR BARGAINS ATTRACTED SO MUCH ATTENTION



The constantly increasing patronage of our great establishment speaks volumes for its values. Never has our trade increased so rapidly as now. Thousands who never traded with us before—do so eagerly now—They are convinced that our accommodations and facilities for making trading easy—pleasant and profitable are unapproachable and that our prices are at all times the lowest. Our time honored policy—to give values that make customers come again and again—to give values that make and hold trade—was never pushed with such force as now nor with as much success. Our prices show it—The crowds prove it.

Try and come in the morning as early as possible

# BOSTON STORE

16th and Douglas  
Omaha.  
J. L. BRANDEIS & SONS  
PROPRIETORS.

All sales open between 8 and 9 in the morning  
COME EARLY



### VERY STYLISH, UP-TO-DATE MILLINERY

600 short back  
**Trimmed Hats at \$3.50**  
stylishly trimmed with chiffon, aigrettes, flowers and ornaments, in chip, Bernia and fancy braids, 50 other styles included in this lot, all new and nobby, at

**\$3.50**

**\$10 TRIMMED HATS AT \$4.98**  
Shepardess, short back sailor and other trimmed hats, trimmed with all the newest and most fashionable mid summer millinery materials, for Saturday we will include 100 beautiful trimmed white leghorns, choice at

**\$4.98**

**SAILOR HATS** 400 sample sailor hats in all the new styles, ribbon trimmed, go at 10c, 50c, 95c and \$1.75. These are all new shapes and at less than 1-2 regular price.  
**10c, 50c, 95c, \$1.75.**

### A NEW LOT OF FLOWERS.

Velvet and crushed roses in the new shades of mode, tan and gray, 50c quality, on sale at

**5c**

An endless variety of sample flowers, including bluebells, sweet peas, geraniums, daisies, American beauties, and all other varieties imaginable, go at

**10c and 25c per bunch**



### SUIT CLEARING SALE

150 suits, broken sizes, in the most popular styles, blouse, fly front and fancy tight fitting costumes, made of serges, broadcloths, coverts and chevots, all this springs newest shades, silk lined jackets, none worth less than \$15, on sale at

**\$6.98**

**Bicycle Suits** An exceptional bargain in a five piece bicycle suit, in fine mixed materials, a \$5 suit, at

**\$1.98**

Crash suits in an endless variety, blazer linen suits, skirt and blazer at 98c, entire suit

**98c**

Pique, duck, linen and crash suits, at \$1.50, \$2.50 and

**\$4.98**

500 broadcated gros grain all silk dress skirts, all choice designs, worth up to \$12.50, on sale at

**\$4.98**

**BARGAINS IN SHIRT WAISTS** 49c for French percale shirt waists, in checks, stripes and floral designs.

75c for French gingham shirt waists, bias stripes and checks, also finest quality small floral designs, in gingham.

98c for French madras cloth shirt waists in bayadere effects.

**\$1.50 and for shirt waists, \$1.98 lace trimmed, open w'rk**

**SILK SHIRT WAISTS at \$4.98** Great sale of costly, high class silk shirt waists—formerly sold up to \$12.50—will be sold on second floor at \$4.98—these are all sample waists in plain colors, checks and stripes, full blouse fronts, all at

**\$4.98**

**WASH SKIRTS.** Excellent washable skirts—elegantly tailored garments in piques—ducks—linens and crash—plain and braid trimmed and tucked at 75c—\$1.25—\$2 and up to \$4.98



### EXTRAORDINARY SACRIFICE Men's and Boys' SUITS

The entire spring and summer stock of Benedict & Co., Milwaukee, bought for

**40c ON THE DOLLAR**

makes us masters of the clothing situation. Every style, every cloth, every pattern—the newest and best to be had. It's wasting time and labor to attempt to duplicate or approach these extraordinary bargains.

### ALL TO BE SACRIFICED SATURDAY IN 4 LOTS:

**\$10 Men's Suits \$4.98**  
20 styles of Benedict's STRICTLY ALL WOOL SUITS

In plain and fancy mixtures, all the most desirable styles, well made garments, at

**\$4.98**

**\$15 Men's Suits \$6.98**  
Benedict's choice Cheviot Mixed, Tweeds, Checks and Plaids and Cassimere Suits,

Also clay worsted suits, lined and trimmed as well as any \$15 suit, go today at

**\$6.98**

**\$17.50 Men's Suits \$9.98**  
Benedict's elegant serge, cheviot, unfinished worsted, cassimere and checked and plaid Scotch mixture

150 different styles, elegantly lined, perfect fitting garments, at

**\$9.98**

**\$20 Men's Suits \$12.50**  
Benedict's CUSTOM TAILOR SUITS

Of the finest imported worsteds, Scotch chevots and silk lined suits, perfect tailor work, go at

**\$12.50**

**\$3.00 Boys' Suits for \$1.50**

All the boys' fine (3 to 8) Vestee Suits, Elegantly trimmed and Boys' Double Breasted Suits, Knee Pants—(8 to 15)—made to retail at \$3.00, go at

**\$1.50**



**BOYS' LONG PANTS SUITS \$2.50**

All the boys' and young men's black and blue cheviot and fancy cassimere Suits, ages 14 to 18 years—from the Benedict purchase, go today at

**\$2.50**

**BOYS' LONG PANTS SUITS—**

Your choice of all the very finest Long Pants Suits, in sizes 4 to 18 years, in cassimeres, chevots and worsteds, a dozen different styles to select from—made to retail for up to ten dollars, go at

**\$3.98 and \$4.98**

**1,000 Dozen Boys' and Child's STRAW HATS**

From Wilmerding, Morris & Mitchell's auction—every new style and shape—on sale today at

**5c, 10c, 15c, 25c and 35c**



**200 Dozen Men's Straw, Linen and Crash HATS**

At less than half what they would cost you elsewhere.

**25c For 50c Hats. 50c For \$1.00 Hats.**

**\$1.25 Men's Laundered SHIRTS 50c**

A manufacturer's entire stock of colored laundered Summer Neglige Shirts, all sizes, 40 of the latest patterns to select from—choice of the lot

**50c**

**\$1.50 Men's Laundered Shirts 75c.** Some of the highest grade men's summer fancy percale laundered Shirts, all sizes

**75c**

**50c Men's Underwear 25c**

An elegant line of men's plain and ribbed balbriggan, gauze and summer merino underwear, all sizes shirts and drawers

**25c**

**\$1.25 Underwear for 50c** Men's fine French balbriggan underwear, silk fronts and silk lined cuffs, double seated drawers, all sizes

**50c**



## CARPETS

FROM THE AUCTION

All the carpets from the W. & J. Shoen auction sale are now in. We are offering the biggest bargains in new and handsome high class carpets ever in Omaha.

Wilton carpets that always sell at \$1.50 go at 85c

**85c**

Tapestry carpets, all grades, 49c yard

**49c**

Moquettes, Axminster and velvet carpets, 85c yard

**85c**

Strictly all wool Hartford Ingrain carpet, 50c yard

**50c**

### SPECIAL RUG BARGAINS—

All the high class Ne Plus Ultra large size Rugs, that generally sell at \$12.50—a small lot only, on sale promptly at 9 o'clock, at \$5.98 each. The finest and highest class rugs made in America—to see them is to buy

**\$5.98**



Price & Wolff's sample shoes and oxford ties, worth from \$2.50 to \$7.00 a pair, narrow widths, all the highest grades of shoe making in America. The finest shoes ever put on sale, your choice of the entire lot of samples worth up to \$7, go at

**\$1.98**



**\$3, \$4, \$5 Vesting Top Shoes, \$1.98 and \$2.50**

500 pair ladies' black, tan and fancy silk vesting top shoes, made to retail for \$3, \$4, \$5, go at

**\$1.98**



**\$2.50**



**\$1.50**



**\$2.25**



**\$2.50**



**\$3**



**39c, 50c, 65c, 75c**



**\$1.59 \$1.98 \$2.50 \$3.00**

## The Finest, Greatest Stock of Shoes Ever Put On Sale

**LADIES' \$5.00 BICYCLE SHOES \$1.98**

100 pairs Women's Fine Bicycle Shoes, all different styles, all widths, colors and sizes, worth up to \$4 and \$5, go at

**\$1.98**

1,000 pair of the finest Rochester made shoes, in the extreme of extreme new styles, made to retail for \$5.00 and \$6.00 pair, go at \$3, \$3.50 and \$3.75. These include all the new silk plaid tops, silk vesting tops, and scroll pattern tops.

**\$3.00 \$3.50 \$3.75**

1,000 pair ladies' black, tan and wine Oxford ties, made to retail for \$2, go in basement at

**98c**

2,000 pair of misses' and children's black and tan, plain and fancy vesting top shoes, oxford ties and strap sandals, go at

**59c 75c 98c \$1.25 \$1.50**

**Ladies' \$3 Shoes for \$1.25**

1,000 pairs women's button and lace, black and tan shoes, worth up to \$3.00, go at

**\$1.25**

In aisle on Main floor, Shoe Department

**Boys' and Youths' Shoes** Extra fine bargain

**\$1.25 \$1.35 \$1.50**