

BOSTON STORE.

Dress Goods

A brilliant showing of all the new spring dress goods. Monday's values are undoubtedly the most extraordinary bargains ever offered.

All wool tweed suitings, English covers, silk and wool plaids, all wool French de linge, English satins, satin berbers, fancy mohairs, two-toned armures, French serges, German berberettes, and a complete variety of new silk and wool novelties in all colors, including black. Go on special sale on front bargain square, per yard, 29c

New Black Dress Goods

100 pieces of new silk and mohair crepes in all the latest and most elegant designs, with that rich black lustre in all the new bluster effects. Crochons that are worth \$3.00 yard, go on special sale in our black goods department Monday only

98c and \$1.25

Black Brilliantines

Extra special, as leader for Monday, we place on special sale 300 pieces black figured brilliantines, just the thing for separate skirts and street dresses, actually worth 25c yard. Go on special sale Monday (limit 8 yds. to a customer), per yard, 19c

200 pieces of the choicest fabrics shown this season, including two-toned granites, new crystal bengalines, homespun suitings, Scotch mixtures, novelty chevrons, carded hair chevrons, English covers and storm serges in every new and desirable color. Goods that are sold elsewhere for \$1 yd., go on special sale Monday, per yard, 49c

An immense selection of all the new plain weaves so much in vogue for plain tail-made suits. New French whipcords, new English granite cloth, new vicereux suitings, silk finished poplins, including reversible golfing cloths in every new shade and tint shown. Positively worth \$1.25 yd. Monday the entire lot go on special sale at, per yard, 69c

Silk Sale

Another new lot of swell foulards, 75 pieces, consisting of all the new fashionable shades of gray, new blues, automobile, heliotrope, rosas, black and white, blue and white. We sell more foulards than all other stores combined. Our price for Monday, only

58c, 69c, 98c

Over 2,000 yards fine imported grenadines made to sell at \$1.50 and \$2.00 yd. In Persian patterns, stripes and mohair and silk grenadines. Many among the lot are very sheer. Our price Monday in one lot, yd., 67c

65 pieces panne satins in 25 different shades and black cream and white. They are very latest thing for waists. They are soft finish like liberty satins, only much stronger, and actually worth \$1.00 yard, our price Monday, yd., 50c

Black Taffeta Specials

50-inch wide black taffeta, worth 75c go at, yd., 47c
57-inch wide black taffeta, worth \$1.25, go at, yd., 69c
56-inch wide black taffeta, worth \$1.50, go at, yd., 98c

Black Japanese Wash Silks

51-inch wide wash silk, worth 35c, go at, yd., 35c
57-inch wide wash silk, worth \$1.00, go at, yd., 59c
56-inch wide wash silk, worth \$1.25, go at, yd., 73c

\$1.00 Silks on Bargain Square 49c.

Over 3,000 yards of all kinds of dress waist and lining silks. Cheney Bros' foulards, 27-inch printed Japanese silk, black brocade silks and satins, colored brocades and fancy taffetas, black satins, black taffetas, black chinas, all go at, yd., 49c

WOODBURY'S Facial Soap and Facial Cream

Are made especially for the face and to cleanse and purify the delicate skin of the human body. If used daily in toilet and bath will clear the complexion and keep the skin young and fresh.



Woodbury's Facial Soap, Facial Cream, Violet Powder and Dental Cream. Regular price 25c—OUR PRICE 15c.

WOODBURY'S Hair Tonic keeps the hair soft and fluffy. PRICE 15c.

DRUG DEPARTMENT

Embroideries

2,000 yds 27-inch Swiss and nainsook embroidered and hemstitched skirt frouncing, just the thing for children's dresses, 15c

Four grand lots of embroidered and insertion in all widths, and a great variety of neat and showy patterns, go on bargain square at, 31c, 5c, 7c and 10c yd.

TOMORROW---MONDAY BEGINS THE GRAND RAILROAD WRECK SALE OF

Almost Sound and Perfect CARPETS Nearly Given Away. Rugs and Oilcloths Same Way. Greatest Bargain Giving SALE CARPETS that Ever Occured in the West There Never was Such a Sale.

BOSTON OMAHA STORE J.L. BRANDEIS & SONS. 181 DOUGLAS

\$1.50 CARPETS, all perfect, for 69c yard. All the absolutely sound and perfect Moquette, Wilton, Velvet and Axminster carpets, in all the new and stylish patterns, with and without borders, go at 69c yd. None worth less than \$1.10 yd. and most of it worth \$1.50 yd.

\$1 Scotch Velvet Carpets go at 49c All the Scotch velvet, all the 10 wire Brussels, with and without borders, all absolutely new patterns, go at

75c BRUSSELS CARPETS at 39c All the regular 75c Brussels carpet in all absolutely new and stylish patterns, almost sound and perfect. Some of it slightly mused, go at

69c 49c 39c

\$1.50 All Wool Art Squares \$1.50—Three bales of strictly all wool art squares—extra heavy sample piece art squares. In the regular way they would be worth \$4.50 each—they go at, each \$1.50

\$20 Rugs for \$7.50 All the Smyrna and Japanese jute rugs up to 12x15 size.

\$5.00 Rugs go at \$1.25 Each 36x72 and 30x60 size Moquette, Axminster, Wilton and Smyrna rugs, that sell up to \$5.00, go at, each

98c Carpet 39c—All the best grade of strictly all wool ingrain carpet. All absolutely sound and perfect. There is no better ingrain carpet made at any price, go at, 39c

\$1.25 Rugs 49c—All the body Brussels, Moquette, Axminster and Velvet rugs that generally sell at \$1.25, at, each 49c

OILCLOTH MATTING ON SALE TOMORROW All the oilcloth straw matting from this railroad wreck will be on sale tomorrow. We want to devote the entire floor Monday to the sale of carpets and rugs. Bring the measurements of your room, as never again will you have an opportunity to purchase such carpet bargains.

BETTER SHOES and for LESS MONEY THAN ANY OTHER DEALER ON EARTH CAN GIVE YOU---NOW OR ANY OTHER TIME

Our Shoe Department in the Basement will even turn out more shoes than any two shoe stores in Omaha, and our Fine Shoe Department on Main Floor is a wonder.

Table with shoe prices: In the Basement 5c, 1c, 35c, 59c, 75c, 98c, 98c, \$1.39, \$1.69, \$3.00; On Main Floor \$1.98, \$1.98, \$1.98, \$1.98.

ODDITIES OF THE DIRECTORY... Funny Side of Mr. McAvoy's Compilation for Nineteen Hundred... SIDESPLITTING SURNAMEN IN OMAHA... Mr. Hatchelor is a Benedict and Mr. Benedict is a Hatchelor—Longest Name in the Book is Thistlethwaight.

Women's Suits

and Jackets priced as only the Boston Store can price them. The values speak for themselves. Read carefully.

Even suit of fine all wool cheviot, applique medallion collar and reverses. Jacket silk lined, skirt inverted box back. A \$16.50 value, at only \$9.85

Special lot of fine silk lined suits, elegant single and double breasted, tight fitting, all taffeta silk lined and any one worth \$22.50 and \$25.00, at only \$14.85

Special Monday Suit Bargain... Ladies' Jackets... Ladies' Rain-Day Skirt Bargains

Special Rain-Day Skirt Bargains... \$3.50 and \$4.98

Millinery

Monday's enticing values. Women's artistically trimmed hats, very stylish turbans trimmed with handsome chiffon, straw cloth wings, flowers and ornaments. Hats and fascinators, all the latest styles and effects. Hats ranging in price up to \$8.00, our price, \$3.50

Big Lace Sale

10,000 yards French valenciennes lace and insertion, very fine quality, neat patterns, go in lots at 2c and 3c

Many thousand yards of torchon, platte vala and point d'esprit lace and insertion, all widths, extra quality, worth up to 50c yard, on bargain counter at 2c and 5c

What Two Cents Will Do... It will bring relief to sufferers from asthma or consumption, even the worst cases. This is about what one dose of Foley's Honey and Turpentine will do. Is it worth a trial? For sale by Myers-Dillon Drug Co., Omaha; Dillon's Drug Store, South Omaha.