EDITORIAL SHEET.

THE OMAHA SUNDAY BEE.

PAGES 13 TO 24.

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HAYDEN's New York Auction Silk on Sale Monday at Hayden Bros. Silk Dept HAYDEN's

Our New York buyer was the first on the grounds and got his pick of the whole lot. He expressed to us 358 bolts of the finest silks you ever saw. They were imported exxpressly for the swellest New York trade. Every body knows the McCreery Silks—in this great lot you will find all kinds of Taffetas, all kinds of finest Black Dress Silks, the handsomest evening silks you ever saw. Rich and extreme brocade novelties bought at a ridiculous price, and will be sold the same way.

Over 25,000 yards of the grandest silk bargains Omaha has ever known. These silks are all new. These silks are all perfect. These silks are all clean.

These silks are all in full pieces. The power of this great silk department will be evidenced in this, the greatest silk sale of modern times.

200 Bolts 27-inch Wide Black and Colored Taffetas—Remember not a few old shades, but over 60 of the newest fall colors—this is the biggest taffeta bargain ever offered in the United States—plenty for all—while they last—on sale from this auction at..... **59c**

Winslow Taffeta World Famous—The only 27-inch colored Taffeta exhibited by an American manufacturer at Paris Exposition, that was awarded a prize—We are western distributors and have the exclusive sale on this renowned silk for the city of Omaha **$1.00**

Heavy 27-inch Wide Black Peau de Soie—Finest imported and we defy any competition to show a Black Peau de Soie as wide and as good for less than $2.50—this is from the big auction, and will go Monday at..... **$1.00**

Black Taffeta from Auction at less than manufacture price.
Black Taffeta, 19 inches wide, at 29c
Black Taffeta, 27 inches wide, at 50c
Black Taffeta, 36 inches wide, at 75c
All from the great auction sale.

Fancy Silk for Waist, Dress or Lining—Thousands of yards—every one a new piece—all colors—heavy black brocade, gros grains, taffetas and satins for skirts—the greatest lot of silk and all from that big auction..... **59c**

Black China Silks—A limit of one dress pattern of 15 yards to each customer—remember a pure black China Silk on sale Monday from the auction **15c**

The Leading Dress Goods House of the West

Over 40,000 styles now in stock—more than all the other stores of Omaha combined. We wholesale dress goods as well as retail them.

We carry the product of the leading mills in the United States, Botony Worsted mills, Passaic, N. J., Goodalls celebrated woolen mills, Sanford-MacFarnsworth worsted mills, Arkonia mills, Folwell Bros., Philadelphia; William F. Read, Philadelphia, etc. These are the first class mills of America and are strictly confined to us for Omaha. They make no short lengths, no damaged goods, but all strictly first class, and any house stating that they are selling these goods outside of us are making misstatements.

Black Dress Goods

Commencing Monday we will sell Dress Goods cheaper than others can purchase robes, etc.

25 pieces of black all wool 56-inch Zibeline Cheviot—the regular price is $1.98 per yard—on Monday it will go for **98c**

25 pieces of all wool Cheviot, extra heavy—regular price is $2.25—this sale it will go at **1.25**

60 pieces of the finest Crepons that were ever placed on the market—these were sold in this town at $3 per yard—on Monday we will sell them at, yard **98c**

Black dress goods from 15c to $10.00 yard.

Colored Dress Goods

54-inch strictly all wool Suitings in blue, brown, gray, etc—goods worth up to $1.00 per yard—will be sold Monday 5 yards dress patterns—for entire pattern, at **1.98**

250 dress patterns of all wool, silk and wool, crepons, souffles, suitings all wool henriettas, serges and goods worth from $1 to $3 yard—all go on this sale—for entire pattern, at **2.98**

FRENCH FLANNELS—We are as in everything else, strictly headquarters for French Flannels. We guarantee them to be perfectly fast colors—made in France and to be from 50 to 75 per cent below any other house in Omaha—no jobs, no plug styles, no domestic goods in them—price, yard

55c, 65c, 75c, 85c 98c up to $3

Two cases of short lengths from the Arlington mills, run from 1 to 7 yards in piece—for entire piece only **35c**

1 case of short lengths from the Atlantic mill goods—pieces run from 1 to 6 yards—per yard, only **12½c**

2 cases of short lengths from the Pacific mills in all wool, silk and wool in lengths from 1 to 6 yards—worth up to $1.00 yard—will go on sale Monday—per yard at only **25c**

2 cases of short lengths in dress goods from 1 to 6 yards in piece—worth up to $2.00 per yard—all will go on this sale at—per yard **33c**

5 dress patterns in French Foule Appliqued in the very latest designs—worth from $32.50 to $60.00 per pattern—on this sale they will go at, for pattern **$10**

Our samples are now ready and any lady sending in her address we will send her a package containing over 100 different samples of fall dress—and if she picks a dress from these samples we will prepay charges on same.

Tell your Friends

there are more BARGAINS in HAYDEN'S COTTON GOODS DEPT. than were ever offered in the city before, and you will have saved money for all USERS of PRINTS, GINGHAMS, FLANNELETTES, etc.

Amoskeag apron check gingham (full pieces, all colors), 4½c.

Indigo blue and fancy figured standard calicos, full pieces, 3½c.

Flannelette, in full pieces, in splendid dress and wrapper styles, 5c yard.

French flannel "imitations" in FULL PIECES, very newest styles, 8½c yard.

Finest grades (full pieces) of sateen for comforts, 9c yard.

Remnants of 2 to 10 yards of 12½c yard wide dark dress percales, 5c yard.

Plain turkey red calico, yard wide, 4 1-2c yard.

You will find in wash goods department more goods in desirable styles, FULL PIECES, at a less price than any concern can afford to sell remnants for the reason we buy in large quantities and our "ready money" saves all jobbers' profits.

Attend Hayden's Great Cloak Sale Monday.

Hayden's Big Sheet Music Sale

Monday we will sell our latest and best selling popular selections at only 19c per copy, by mail 20c; such big sellers as "Bird In a Gilded Cage," "When the Harvest Days Are Over," "The Sentinel Asleep," "Blue and the Gray," "When Wealth and Poverty Met," "For Old Time's Sake," "Without Your Love, Ah, Let Me Die," "I used to Know Her Years Ago," "What is Home Without Love," "The Bridge of Sighs," "Has Another Won Your Heart?" "You Broke My Heart," "The Girl I Loved in Old Virginia," "Rose, Sweet Rose," "My Heart's Delight." All the above all day Monday only 19c per copy; by mail, 20c.

We also carry an elegant bill of 10c sheet music; by mail, 11c. Such noted selections as Liszt's "Second Rhapsody," Gottschalk's "Last Hope," Weber's "Storm," Leyback's "Fifth Nocturne," Schubert's "Serenade," Thome's "Simple Confession," Rubenstein's melody in F, Chopin's Cradle Song, Godard's Second and Fifth Waltzes, Chaminades' Flatterer and Scarf Dance. Remember the above and hundreds of other celebrated compositions at only 10c per copy; by mail, 11c. Call or send for catalogues, which are free.

Attend the Big Sale Monday.

Jewelry Specials

250 gentlemen's 18 size gun metal case watches; fine Elgin or Waltham movements; on sale Monday at $4.90.

Sterling silver cuff buttons at 19c.

Carpets Rugs

I. W. Smith & Sons of Philadelphia closed out their entire season's accumulation of high-grade rugs. We secured the entire lot at our own price. The entire lot on sale Monday at prices that make it the greatest opportunity ever offered to get a high-class rug at a fraction of its real value.

9x12 Smyrna rugs, worth $30, $17.50.

Royal Wilton rug, 9x12 feet, worth $45 and $50, $1.50.

9x12 feet, one piece Serrabend Oriental rug, worth $35 to $40, $25.

All smaller sizes at a correspondingly reduced price.

Heavy Union carpets, 25c.

All-wool Ingrains, 39c.

Finest all-wool Ingrains, 60c and 65c.

Best grades Wilton and Velvet carpet, all new, bright patterns, sold everywhere at $1.25, 95c.

Tapestry Brussels carpet, regular 85c, carpet, 65c.

FLOOR OIL CLOTH—25c. quality, 1½ yards wide, 15c per square yard. 30c quality, 1½ yards wide, 20c per square yard.

Oil Cloth stove rugs all sizes.

Our Cloak buyer has just returned from the east.

Flannel Dept

25 doz. wool and all wool skirt patterns, each, 59c, 85c, 98c, $1.25 and $1.50.

2 cases wool Eiderdown, plain colors and fancy stripes, will go at 25c per yard, worth 45c.

Hayden Bros. carry the largest stock of outing flannel; over 60,000 yards to select from—4½c, 5½c, 8½c and 10c per yard. The only store carrying the 36-inch outing. One case 30-inch wide remnants of cotton flannel, 4½c per yard.

Attend Hayden's Great Cloak Sale Monday.

Blankets

Hayden Bros. can save you money on bed blankets—over 5,000 pairs to select from—64x76 5½ lbs. Ontario silver grey wool blankets, $1.75 a pair.

11-4 5-lb. all wool grey and fancy plaids, $3.98 a pair.

10-4 Jupitor white extra super wool bed blankets, fancy border, $2.50 a pair.

72x84, extra heavy grey wool, fancy border, at $3.25 a pair.

500 pairs sample blankets on sale Monday.

Comforters

We have 125 dozen home-made bed comforts to select from; extra large sizes and low prices—$1.25, $1.50, $1.85, $2.00 and $2.25.

HAYDEN's To Fill the Big Store

An offering of matchless bargains for Monday and all week. Special spot cash purchases on sale at ridiculously low prices. The greatest values in ladies garments ever offered. Attend the big auction sale of silks. (Pianos sold on easy payments.) Catalogues sent free. Mail orders promptly filled.

Agents for Butterick Patterns.

Men's, Ladies' and Children's Winter Underwear

Manufacturer's samples at less than half the regular price.

Men's 50c Merino Shirts and Drawers at **25c**

Men's $1.25 Wool and Fleeced Lined Shirts and Drawers, in camel's hair and natural wool in all sizes at **45c**

Men's fine extra heavy all wool Shirts and Drawers, in plain and fancy colors, that were made to sell at $1.50, $2.00 and $2.50, all in this lot at **98c**

Men's $1.00 Colored Laundered Shirts, with separate cuffs, at **49c**

1 lot of Men's Shirts and Drawers, heavy Jersey Ribbed and Fleeced Lined, worth up to $1.00, all in one lot at **35c**

Men's Flannel Shirts, in blue and fancy colors, at $1.98, $1.50 and **98c**

Men's Sweaters at $1.50, 98c and **49c**

Men's 50c Suspenders in all the new styles at **25c**

Men's 20c half hose, in plain and fancy colors, at **10c**

Our Cloak buyer has just returned from the east.

Special Corset Sale

100 dozen ladies' Corsets in black, blue and drab and pink, in all sizes from 18 to 30, every corset warranted, the regular $1.00 values, on sale at only **49c**

We have added to our corset department a full line of W. B. "Erect Form" Corsets. Call and see them.

See our special line of Redfern Corsets; warranted whalebone.

The celebrated La Grecque Lattice Corsets on sale at $1.00, $1.50 and $2.50.

A most complete showing of all the best lines of Corsets, including the W. C. C., Kabo, American Lady and Warner's. Every lady should see them.

Special sale on ladies' and children's

Underwear and Hosiery

50 dozen children's fine fleece lined underwear on sale at 15c. Best grades at 20c and 25c. 80 dozen children's fine camel's hair underwear on sale at 25c. Best grades at 30c and 35c. Children's Jersey ribbed Vests, medium weight, sale price only 10c. Special sale on children's heavy ribbed hose at 10c, 15c and 25c; worth double. Ladies' fleece-lined hose at 10c, 15c and 25c. Ladies' outing flannel night gowns on sale at 50c and 98c. Misses' Shaw knit hose at 35c pair; three pair for $1. Ladies' fine Jersey Vests and Pants at 25c, 35c and 50c. Ladies' Union Suits at 50c up to $5. Ladies' $1.25 Kid Gloves at 75c; every pair warranted and fitted. Ladies' extra heavy fleece lined vests and pants at 50c. Ladies' extra heavy all wool Vests and Pants at 75c, $1 and $1.50.

Linen Department

Monday we will have a lot of good things on sale in the linen department, some of the best things that the market affords at prices that will sell the goods.

Full sized fringed Bed Spreads, at 95c
Atlantic Mills Muslin, 36-in. bleached 6½c
20x40-inch Turkish Towels, at 7½c
Creponette Table Covers, at, each 15c
Brown Cotton Crash (25 yard bolts) bolt $1.00
64-inch Cream Damask, pure linen—at, yard 47½c
66-inch Bleached Damask, pure linen—at, yard 55c
72-inch Cream Damask, pure linen—at, yard 55c
A few hemstitched Damask Towels—regular 75c and $1.00 values, Monday sale, at, each 35c
Fringed Sets of Damask (cloth and Napkins) at $1.50, $2.00, $2.25, $3.00 per set.
Some fine Hemstitched sets (cloth and napkins) at $4.50 and $5.00.

Attend the Big Sale Monday.

Letting down prices on high grade metal beds.

A week of bed selling that we intend to surpass anything of the kind ever attempted before. Two carloads of high grade metal beds ordered at factory in July have just arrived. They should have come in August at the outside. We are therefore overstocked, and will cut even our low prices to make them move.

These beds are not the usual cheap white enamel beds advertised at all kinds of prices—We have a large stock of these always on hand in 3-0, 3-6 and 4-6. Our prices on these goods have always been the lowest.

The beds we now place on sale are high grade beds, artistic in design, faultless in style and finish, and are just one-half what are asked for similar grades elsewhere.

Fancy scroll beds, in white, black and olive, enamel, fancy scroll, brass work, lacquered with absolutely untarnishable finish.

Beds in white, green and black and gold should be $9.50, now $6.85.

Beds that should be $15.00, now $9.75.

Beds that should be $19.50, now $10.85.

Beds that should be $21.50, now $12.50.

Compare prices and you will find similar beds only among the highest priced elsewhere.

Just in, car of odd dressers, chiffoniers, sideboards, mantel folding beds, hall trees. All rich golden oak, fine oak mantel bed, $12.50.

Millinery Sale

Special sale of all the newest fall styles in ladies' Trimmed Hats Monday.

A splendid showing of all the leading fashions from Parisian modistes and eastern fashion makers. You are sure to find becoming hats in our great assortment.

See the new fall styles in ladies' street hats.

Our prices are fully one-third lower than the usual quotations. Come in and visit our Millinery Department.

Wall Paper Trust Busted.

The gigantic wall paper trust has gone to pieces. Known as the National Wall Paper Co. It embraced all the leading firms of the country. Now they are fighting each other and the Big Store gives its customers the benefit. The prices are cut in two. Now is the time to buy.

5c Paper for 2½c
8c Paper for 4c
10c Paper for 5c
15c Paper for 6c
20c Paper for 8c
25c Paper for 10c

The World for 25c

This is a perfect globe, regular price, $1.00, on sale Saturday only 25c.

15c Tooth Brushes, 7½c.

This is the greatest bargain in fine tooth brushes ever offered. Elegant value only 7½c.

Our Cloak buyer has just returned from the east.

Groceries

17 lbs. Granulated Sugar $1.00
2-lb. package Superior Breakfast Food, made from best Pacific coast white wheat, package 12½c
2-lb. package whole wheat Granules, made from the best Minnesota hard wheat, package 12½c
Jersey Cream Flour, sack 50c
2-lb. package Self-Rising Pancake Flour 8 1-3c
2-lb. can Silver Drip Syrup, can 5c
Columbia Cream, can 7½c
Imported Stella Marca Macaroni, per package 12½c
White Onions, per bottle 1 1-3c
Sweet or Sour Pickles, per bottle 8 1-3c
Condensed Milk, can 8 1-3c
2-lb. can Grated Pineapple, per can 12½c
Tall can Red Alaska Salmon, can 12½c
Fancy Oregon Prunes, per lb 5c
Select Sugar Prunes, per lb 7½c
Extra Fancy Washington Prunes, per lb 10c
Yellow Crawford Peaches, per lb 9½c
Extra Select Large Muir Peaches, per lb 12½c

Butter and Cheese

Country Butter, per lb 12½c
Best Country Butter ..... 15c and 16c
Good Creamery Butter ..... 19c and 20c
Wisconsin Full Cream Cheese 12½c
New York Full Cream Cheese 11c
Sap Sago 7c

Attend Hayden's Great Cloak Sale Monday.

Meats

No. 1 hams 11½c
Best new bologna 6c
Tenderloin 5c
Fresh pork sausage 8½c
Boneless corned beef 8c
Best bacon 12c
Fancy cooked minced ham 12½c
Solid packed oysters 25c
3-lb. W. W. Sausage 25c
3 lbs. best lard 32c

China Dept

Visit our china department, covering as much space as 3 ordinary crockery stores. Lighted with 25 largest size arc lights. Everything shows as bright as in the sunlight there. You will see the brightest, finest and largest line of crockery, china and glassware in the west. Quality the very best and prices positively the lowest.

Beautiful flow blue 10-inch salad bowls, these bowls were imported direct from Europe into our department; they are ready $1.00 values, our price, 19c.

Splendid cups and saucers, decorated, 2½c each.

Decorated oyster or soup bowls, 5c.

6-Piece cream sets, 23c.

Solid nickel nursery lamps, with reflectors, 15c.

Art pottery, underglazed decoration and colors, cuspidors, 21c.

Fine line of decorated, fire-proof tea pots, from 29c up.

100-Piece decorated dinner sets in brown, blue and lavender, French shapes; these sets are $12.00 values, our price, $6.98.

French cabinet ornaments, onyx and bose bisque figures, 25c.

Decorated plates, oatmeal bowls, fruit saucers, etc., 5c.

Fine polished flint tumblers, 2c.

Imported Holland cream jugs, 5c.

Books

All the new books at cut prices on Monday.

Ladies' Belts, 10c.

50c Ladies' Pocketbooks, 19c

A beautiful line of real alligator, seal and Morocco pocketbooks, purses and combination card cases, only 19c.

50c hand bags, only 19c.

Fine line full sized hand bags, extra quality, only 19c.

Bryan or Mckinley which—5c

Monday for 25c photos of either candidate—quantity limited.

Attend the Big Sale Monday.

The Greatest Stove Sale of All.

We have over 200 different kinds of stoves to select from—The largest stove department west of Chicago. Our prices are all last year's price. If you know what that means.

We can save you from 15 to 25 per cent.

The Cyclone Hot Blast, extra large 18-inch—lined all the way up with steel double cast fire pot—would be cheap at $16.00—only **10.95**

No. 8 Cook Stove—four 8-inch hole, nice large oven, extra heavy casting **8.95**

The Medallion, a very handsome large Cook, 20-inch oven, nicely nickel plated—extra fine baker, warranted, with enameled reservoir—would be cheap at $23.00—we sell them for **17.50**

We are still selling that fine steel range—nothing finer or better in Omaha. Come and see it. High warming closet, large 18x22-inch oven, beautiful in design, extra large top, 30x40, asbestos lined throughout, would be cheap at $38—we sell them for **29.95**

The greatest double heating Base Burner—made in America is the Regal Universal—Come and see it, (would be cheap at $48), we sell them for **$39**

Then we have a very fine double heating Base Burner with less nickel plating, with a 16-inch fire pot, also made by the Universal Co. The finest casting and general workmanship; would be cheap in a regular way for $40—we sell them for **$33**

Wood Air Tight—24-inch for only **2.15**

Modern oak, a very heavy nicely nickel plated plain oak heater, hard or soft coal or wood, for **9.95**

A Few Trimmings

Coal Hods 13c
Planished Pipe 27c
Stove Boards, wood lined 59c
Fire Shovels 2c
Plain Pipe 9c
Plain Elbows 7c

We sell more stoves than any other house in the west.

Great Shoe Sale Monday.

The Greatest Bargains in Fine Standard Makes of Shoes.

Selling 18,000 pairs fine shoes direct from the largest manufacturers at wholesale prices. Every pair fitted by an expert shoe salesman and every pair warranted.

All the latest full style shoes for women, misses and children on sale Monday.

Agents in Omaha for—
The "ULTRA Shoes for women.
The "STETSON" Shoes for men.
The BROOKS BROS.' Shoes for women.

Women's Fine $3 Shoes $1.89

All these fine shoes are made of viel kid and patent leather with single flexible soles. A regular $3 quality made by Hoag-Heath & Co., of Lynn, Mass. All sizes and widths, C, D, and E. on sale Monday at **1.89**

Misses' Fine $1.50 Shoes 98c

Shoes made of fine Dongola kid with half double soles and spring heels—sizes 11 to 2—on sale at **98c**

Children's fine school shoes 69c, 75c, 98c. Infant's fine shoes, 37c and 49c.

Pianos, Pianos, Pianos

Now is the Time to Purchase a Piano

if you want to save money—we have just received the first shipment of our fall stock.

If you are expecting to purchase, you should not fail to visit our piano department. We show you the largest line of standard pianos in the city. New pianos, $148—from that price up to the price of the Chickering, Fischer, Lester, Franklin, Jacob Doll, Haines and several other makes. Any piano sold guaranteed to give perfect satisfaction or money refunded. New pianos for rent. Pianos sold on monthly payments if desired. We handle Burdette and Newman Bros.' organs. Slightly used organs at $8, $10, $12.50, $15, $20 and $25. Pianos moved, stored, tuned and repaired. Telephone 1683.

Attend the Big Sale Monday.

Optical Dept

CAN YOU READ

a few hours without fatigue? Our optical department is in charge of an expert refractionist. HALF REGULAR PRICE Lenses exchanged.

Attend the Big Sale Monday.

Attend the Big Sale Monday.

New Drug Prices

Beef, Iron and Wine, $1 size 20c
Swift's Specific, $1.25 and 75c
Fellow's Syrup Hypophosphites $1.15
Scott's Emulsion 75c
Kilmer's Swamp Root, 40c and 75c
Cramer's Kidney Cure 75c
Bromo-Quinine Tablets 15c
2-grain Quinine Capsules, per dozen .. 5c
5-grain Quinine Capsules, per dozen .. 8c
Woodbury's Facial Soap 15c
Woodbury's Facial Cream 15c
Packer's Tar Soap 15c

HAYDEN BROS.