

Come to Brandeis Tonight or Early in the Morning
The Greatest Christmas Display--the Most Attractive Gifts

**STORE OPEN
 EVERY
 EVENING
 UNTIL
 CHRISTMAS**

**BRANDEIS
 STORES**



**Make the Most of the Money
 You Spend for Xmas This Year**

It is just as essential that you should get your money's worth at Christmas time as any other season: Come to the store where the moderate prices save you money every day in the year.

You'll find it less crowded in the mornings. Shop on a Transfer, it will save your valuable time.

You Can Buy the Gifts a Woman Loves Best of all from the

**ENTIRE FUR STOCK
 of LaBook & Yost, Exclusive Omaha Furriers**

Which we are now selling at just one-half the prices La Book & Yost asked a few weeks ago. In this great sale we also include our purchase of the

Entire Stock of High Class Furs

From Hall & Arbes, 40 W. 27th St., New York, together with many groups of our own furs.

AT JUST ONE - HALF FORMER PRICES

These are furs of the richest quality and the most fashionable character. Furs of such elegance have never before been sold at such reduced prices. Fine coats, beautifully matched fur sets, separate scarfs and separate muffs that make the most delightful gifts.



Christmas Specials in Jewelry

JEWELRY SPECIALS

Solid Gold Little Finger Rings set with coral, turquoise, stone, etc., worth \$5.00, special at **\$1.98**
 Solid Gold Stick Pins, worth up to \$4.00 and \$5.00 at **\$1.69**
 Sterling Silver Cigarette Cases, worth \$5.00 at **\$3.50**
 Solid Gold Pendant La Vallieres, worth \$10.00 and \$12.00 at **\$5**

TOILET SET SPECIALS

Three piece Comb, Brush and Mirror Sets at **\$1.98**
 Three piece Silver Plated Comb, Brush and Mirror Sets, at **\$3.98**
 Quadruple Plated Comb, Brush and Mirror Sets, **\$5**

WATCH SPECIALS

Women's O Size Watches, 10-year filled cases, fine American lever movement, special at **\$7.50**
 Men's Jas. Boss or Crescent 14 kt. gold filled cases, guaranteed 25 years, fitted with Elgin movements, special at **\$12.98**

10,000 Growing Christmas Trees 10c
 In Pots--On Sale Tues. Eve., in Florist's Dept. 10c ea.

These live, growing trees were shipped from Germany to us. Decorate your windows with them, decorate your Christmas table or use them for small Christmas trees. Transplant them in your lawn in the spring and they will grow into beautiful, valuable trees.
 On sale in Florist's Department, main floor.

Tuesday Evening at 7 o'clock at Ten Cents Each.

GREAT SALE OF CHRISTMAS HANDKERCHIEFS

Women's and Men's Fine All Linen Hemstitched borders, hand embroidered initials, your first name embroidered in full, dainty hand embroidered corners, also scalloped and lace borders--values up to 50c each, **15c-25c**

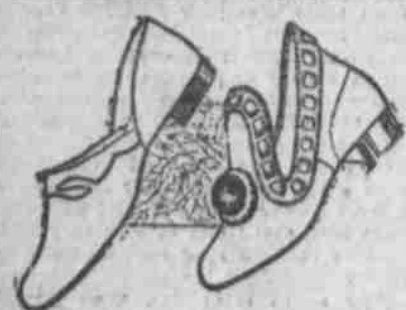
Real Madras Hand Embroidered Handkerchiefs, real Irish and French Hand embroidered, real Armenian Lace Borders, real Princess and real Duchesse Lace Border Handkerchiefs--very special values, at each **50c 98c \$1.50 up to \$10.00**

Women's Fine Christmas Neckwear

Latest novelties in Jabots, Side Frills, Cascades, ribbon novelties, Dutch and Sailor Collars, Fichus, etc.; real lace and hand embroidered, also simulations of real lace and embroidery, worth up to \$2.00 each, **25c-50c-75c-98c**

Women's Exquisite Imported Neckwear, hand needlework, real Irish crochet, real Cluny and real Princess Lace at, each--

\$1.50-\$1.98-\$2.50 up to \$15



Slippers for Christmas Gifts

Men's House Slippers--Tans and blacks, in Operas, Velvets, Romeos; worth \$2.00 and \$2.50, at **\$1.39**
 Women's Felt House Slippers--Handsome, comfy styles in the newest patterns, ribbon and fur trimmed; all colors, at **\$1.75 \$1.49**
 Children's Holiday Footwear--High top Jockey Boots in white buckskin, or patent leather with velvet tops, red tops or dull leather tops; prices are **\$2.98 to \$2.48**
 Children's Slippers in felt and leather, at **98c and 75c**

3 TUESDAY SPECIALS IN BASEMENT SHOE DEPT.

Women's First Quality Rubbers, worth 75c, at **39c**

Ladies' Storm Jersey Rubbers--Made of fine jersey cloth, fleece lined; worth \$1.00, at **69c**

Men's Buckle Arctics, in all sizes, at **98c**

Fancy Christmas Box Candies

One pound boxes, at 25c, 30c, 40c, 50c, 60c and **75c**
 Two pound boxes at **\$1.00, \$1.25 and \$1.50**
 Also three and five pound sizes at special prices.
 Fresh Broken Candies, per lb. **15c**
 Set 2 lbs for **15c**

Satin Lined Baskets filled with delicious sweets, at **\$1.25 up to \$10**
 Japanese Mixed Hard Candies, at per lb. **10c**
 Cream Mixed Candies, French style, per lb. **15c**

Chocolate Cream Drops, at per lb. **15c**
 Candy Cones, at 2 for **5c**
 Candy Buds, 15 feet for **5c**
 Small Christmas Trees for table decoration, at each **5c**

BRANDEIS STORES

NETS
 This Store Will Be Open
 Every Evening this Week.

Various Furs at Little Prices

Old Santa Claus Himself Would Not Be Real Without Furs

There is something about Christmas that makes it a really and truly happy day when furs of some kind gladden the heart of both giver and recipient.

To further aid you in the matter of practical gift giving, we are offering great lines of the most reliable furs at prices that would be considered low in an end-of-the-season sale.

36 and 40-inch Pony Coats, \$20.00
54-inch Russian Pony Coats, \$39.50
54-inch Russian Pony Coats, \$45.00
Russian Pony, River Mink and Near-seal Fur Coats at \$49.50
Other Fur Coats Range up to \$75.00

These fur sets come in both black and brown furs. Each set consists of a large or medium size pillow muff and a shawl neckpiece of almost any fashionable width or length you wish.

\$22.50, \$25 and \$27.50 Sets at \$17.50
\$15.00 and \$11.50 Sets at \$11.50
\$35.00 and \$37.50 Mink Sets, \$27.50



The Ring Annex
 Contains Some Specially Fine Bargains for Gift-Givers

The line of rings to be found in our Ring Annex, right side of the center aisle, is made by the Wm. Loeb Co., of Providence, Rhode Island. They are specialists in solid gold rings and produce the finest made to sell at the price. Here's what you will find--

Solid Gold Baby Rings, 25c and Up.
Solid Gold Rings for Signet Engraving, 50c and Up.
Plain Solid Gold Rings at 50c and Up.
Stone Set Solid Gold Rings, 50c and Up.
Fancy Solid Gold Rings at \$1.00 and Up.
Sterling Silver Rings at 50c and Up.

Note the Guarantee
 All Rings stamped W. L. & Co. are warranted to wear five years constant use. Those that fail to give satisfaction will be replaced in any store in the United States where W. L. & Co.'s rings are sold.
 (Signed) Wm. Loeb & Co., Makers of Rings. Providence, R. I.
 Date of Sale.....

Specials in the Book Store Tuesday

Thousands of people have already found just what they desire for gift-giving purposes in our book store--we're prepared to serve thousands more. Every taste in literature can be satisfied at prices that are persistently low. Cut-out and shapely books for the little tots--"The Night Before Christmas," "Puppy Dog," and kindred titles--specially priced at 10c.
 All of the Alger books for boys, that publishers sell at 50c the copy, our price for Tuesday only, choice, 15c.
 "The Five Little Peppers," Tuesday, 25c.
 "The Elsie Dinmore" series, Tuesday, 25c.

Three Lots of Holiday Stationery
 Lot No. One consists of beautiful boxes of elegant stationery that regular sell at 60c to \$1.00 the box, Tuesday or while they last, your choice at **39c**
 Lot No. Two is made up of boxes containing three and four paper in polka, coral, and other designs, with 48 envelopes to match. Priced as a special much under **69c** for Tuesday at **25c**
 Lot Three--Boxes containing two quires of paper with envelopes to match, very much under **25c** priced at **25c**

The Famous Bradley Mufflers at 50c and \$1.50

These are the original and only good V neck Mufflers. Knitted to fit the neck--will lay perfectly smooth and not interfere in any way with the coat or outer garment.

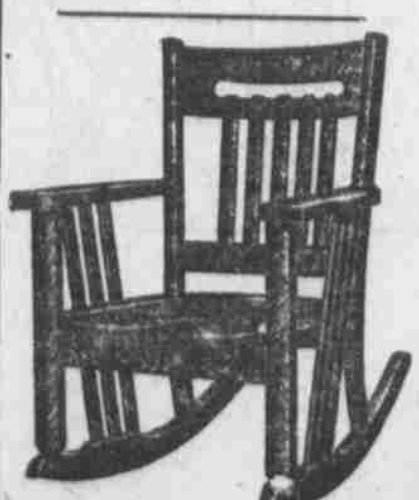
At 50c is the regular styles, for men and women, with and without military collars. White, black, navy, cardinal, scarlet, etc.
 The \$1.50 muffler is designed primarily for auto use, but is unexcelled for all kinds of weather that demand the fullest protection. Choose from white, black, navy, cardinal and scarlet.

A Sale of Christmas Articles in the Toilet Goods & Drug Sections, Tuesday

5-piece, ebony and bone manicure sets, worth \$2.75, at **\$1.98**
 4-piece, ebony or bone manicure sets, worth \$2.00, at **\$1.50**
 100 boxes perfumes at 75c.
 50c boxes perfumes at 39c.
 75c boxes perfumes at 50c.
 Vanities 75c Oriental toilet waters at 50c.
 8-oz. bottle Houbigant's Ideal toilet water for \$3.95.
 75c bottle of Pinaud's soap for 49c.
 75c bottle of Azures or La Profite toilet waters, 60c. The same waters in the 1.50 bottle size, \$1.35.
 \$2.00 solid back ebony clothes brushes, \$1.45.
 \$1.00 rosewood back clothes brushes, 60c.
 \$2.25 set natural ebony military hair brushes, \$2.45.
 \$1.50 hair brushes with celluloid backs, 98c.
 Large, 10-inch size, \$1.25, hollow back combs, 75c.

Handkerchiefs of the Better Sort

Fine, Irish linen, hand embroidered handkerchiefs at 25c.
 Extra fine and sheer hand embroidered handkerchiefs, 35c.
 Fine, sheer, hand embroidered handkerchiefs of an extra quality lined, 50c each.
 Extra fine Swiss embroidered handkerchiefs made of finest pure Irish linen, 75c each.
 Extra quality Irish linen handkerchiefs with hand embroidered corners, \$1.00 each.
 Women's very best quality pure Irish linen handkerchiefs with exquisitely embroidered corners, \$1.25.
 Armenian handkerchiefs with hand-hemmed and hand made edges, 25c each.
 Fine quality Armenian handkerchiefs with pretty hand embroidered initials, 50c.
 Women's extra fine and sheer hand-hemmed handkerchiefs with hand made Armenian lace, \$1.00.
 Extra wide Armenian lace handkerchiefs of superior quality sheer linen, hand hemmed, \$1.50.
 Women's extra wide hand made handkerchiefs with linen centers, trimmed with pretty Dutch lace, \$2.00.
 Women's finest quality handkerchiefs with fine linen centers, \$4.00 each.
 Women's extra wide Dutch lace handkerchiefs with fine and sheer linen centers, \$4.00 each.
 Women's finest quality Dutch lace handkerchiefs with finest linen centers, \$7.00, \$8.00, \$9.00 and \$9.50 each.



An Elegant Gown Oak Rocker Only \$5.00

The rocker that we shall place on sale Tuesday at this special price is made of heavy solid golden oak and, in appearance, is very similar to the above illustration--the kind that will last a lifetime. Formerly we sold them at \$8.00 each.

Come to the Christmas Store

House Coats
 or
 Fancy Vests.

HAYDEN'S
 THE RELIABLE STORE

Great Bargain Offerings on Jewelry Tuesday



Visit Toy Fairyland

Toys, dolls, games, sleds, wagons and everything and anything to make the hearts of the little folks happy

Most Complete Stock Shown in Omaha.

Bring the children; let them enjoy themselves with old Santa Claus among the toys.

Gift Books at 1/3 Regular Retail Prices. A clean sweep sale of our entire stock this week.

Suggestions in Our Silk Section

AUTO SCARFS

Of bordered or Jacquard Crepe de Chines, ready hemmed, 2 yards long, all colors, regular values to \$2.50--

at **98c** and **\$1.25**
 Silk Waist Patterns--Put up in fancy Xmas boxes, come in fine novelty, bordered or stripes and checks, no two alike, \$4 values, at **\$2.50**

Wm. F. Reed's Lansdownes

Are beautiful for waist or dress and a pattern would be a splendid gift. We show

75 different shades, giving a wonderful assortment for your selection, at, yd. **\$1.25**

Imported Tennis Flannel Waist Patterns, fast colors, thoroughly shrunken, just the thing for stylish tailored waist \$3.00 values, on sale at **\$1.75**

Gift Suggestions

You'll Find a Saving of Aimos Half Here This Week

Men's 35c Silk Four-in-Hand Ties put up in fancy box, at **17c**
 3 for **50c**
 Men's Fine Silk Ties--Regular values up to \$1.00, on sale--at **49c** and **25c**
 Men's Gloves--Values to \$2.50, lined or unlined, on sale--at **98c** and **49c**
 Men's Gloves--Values to \$2.50, lined or unlined, on sale--at **\$1.98 to \$4.50**

An Immense Stock of Holiday Slippers

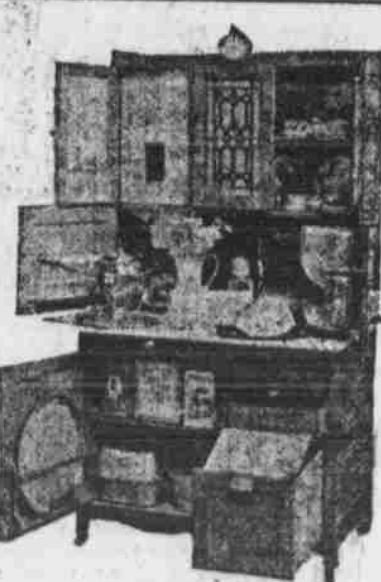
The floor stock of two of the largest manufacturers in the United States offers to buyers a magnificent assortment for selection at wonderful saving prices.

Men's tan or black hand turned Faust Slippers; regular price \$3.50, at **\$2.50**
 Men's tan or black Romeo, Everett or Opera Slippers; regular prices \$2.50, at **\$1.75**
 Men's \$2.00 black or tan Everetts, Operas or Romeos, kid or chambray lined **\$1.50**
 Men's tan or black \$1.50 Everetts, Operas and Romeos **\$1.00**
 Women's \$1.50 and \$1.75 Fur Trimmed Julietts; red, grey, blue, brown, wine and black **\$1.00**
 Child's Plush House Slippers and Women's comfortable Slumber Slippers **25c**
 Queen Quality Shoes, all kind **\$4.00 and \$3.50**
 Grover's Shoes for tender feet, up from **\$2.25**
 Buy him a Stetson or Crockett Shoe for men who appreciate the best. Women's Crochet Slippers with warm lamb's wool soles, hand or machine work, up from **50c**

Why Not a Kitchen Cabinet?

Here's a perfect beauty, on sale **\$25**

Golden Oak, dull rub finish, nickeloid, full sliding top, removable bread board, is 75 inches high, top is white enameled inside, large removable flour bin with sifter attached, Florentine glass doors, glass spice, coffee and tea canisters, large cupboard with sliding shelf, two drawers, removable metal bread and cake drawer, a fine gift, a handsome piece of furniture, on sale **\$25**
 Other Cabinets up from \$15 to \$35



Closing Out All Blankets for Christmas

All \$1.25 Blankets **98c**
 All \$1.50 Blankets **\$1.15**
 All \$2.00 Blankets **\$1.38**
 All \$2.50 Blankets **\$1.79**
 All \$3.00 Blankets **\$1.96**
 Closing out Comfortables, 59c
 75c 85c \$1.00 \$1.25
 \$1.50 \$2 \$2.50 \$2.95
 \$3.95 \$4.95 etc.

Good Things to Eat for Xmas

Anything you want, we have it, and save you from 25 to 50%--Leave your orders early.
 45-lb. sack Diamond Flour, made from the best selected wheat, per sack **\$1.25**
 15-lb. best Granulated Sugar, \$1.00
 York State Hottel Cider for your pudding, 25c bottle, per bottle, **20c**
 Large bottles assorted Pickles, Worcester sauce or Pine Tomato Catsup, bottle **95c**
 Jello or Jellycon, pkg. **75c**
 1-lb. jars pure Fruit Preserves, **50c**
 Fancy Queen Olives, quart. **40c**
 Ripe Olives, can. **25c**
 Oil or Mustard Sardines, can. **4c**
 Imported Sardines, can. **85c**
 2-lb. cans Golden Pumpkin, Hominy or Squash **85c**
 1-lb. cans Assorted Soups **75c**
 Plum Pudding, per can. **10c** and **98c**
 Pure Apple Cider, gallon, jug included **35c**
 Dried Fruit, Fine for Fudding, Pies, Cakes and Sausage **15c**
 The best Canned Lemon, Orange or Citron Peel, lb. **20c**
 Cleaned Currants, lb. **10c**
 Muscatel Raisins, lb. **10c**

Muir Peaches, lb. **10c**
 California Cooking Figs, lb. **10c**
 California Seedless Raisins, lb. **10c**
 Sultana Raisins, lb. **10c**
 Italian Prunes, lb. **10c**
 3 Pkgs. best Condensed Mince Meat **10c**
 Best Mixed Nuts, per lb. **15c**
 Our famous Highland Naval Oranges, per dozen **10c, 20c, 25c and 30c**
 Buy Your Fresh Vegetables at Hayden's. Get the Best and Save One-Half.
 The Fruit and Vegetable Market of Omaha.
 Fresh Beets, Carrots, Turnips or Radishes, 3 bunches for **10c**
 Fresh Cabbage, Rutabagas or Highland Squash, per lb. **10c**
 Old Beets, Turnips, Carrots or Pumpkins, lb. **10c**
 Fancy Jersey Sweet Potatoes, lb. **25c**
 3 heads fresh Hot House Lettuce, **50c**
 Fancy Cauliflower, lb. **75c**
 Large Cucumbers, each **10c**
 Cape Cod Cranberries, per qt. **10c**
 Get a bottle of good wine or liquor for Xmas, try Hayden's. It pays.

DON'T FORGET Try HAYDEN'S First IT PAYS