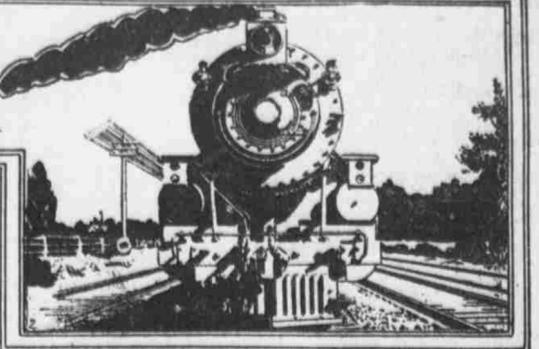


Made in Nebraska



Large Revenue Tax Paid in Omaha

The Willow Springs Distillery is one of the oldest manufacturing establishments in Nebraska, being started prior to 1870 by Messrs. Her & Mogaeth, and incorporated as the Willow Springs Distillery in May, 1872, the first distillers' bond given to the government under that title being dated July 1, 1872. It has therefore been in operation for nearly forty-five years, and has grown in proportion with this city and state.

While there are larger distilleries in the east, there are none which can claim any superiority as to modern equipment and facilities, or which can surpass in quality the goods produced by the Willow Springs Distillery. Being located in the heart of the corn belt, it has abundant choice of grains of all kinds, using only the top grades of corn, rye and malt in the production of its pure rye and bourbon whiskies. It operates its own malt house, using in the neighborhood of 75,000 bushels of barley per annum, together with nearly 500,000 bushels of other grains. It grinds between 2,000 and 2,500 bushels of grain, turning out in the neighborhood of 10,000 gallons of finished goods each day; it feeds over 2,000 head of cattle from the ofal, and pays to the government nearly \$4,000.00 per annum for internal revenue tax. The greater part of the goods are tax paid in Omaha, but a considerable portion is shipped in bond to general bonded warehouses on the Pacific coast and in intermediate territory and in those cases the internal revenue tax is paid there.

The distillery also is connected under the same firm name with the old renowned distributing house of Her & Co., located at the corner of Ninth and Howard streets, through which all of its product is handled, the distillery itself

being only the manufacturing part of the business. At the distributing house of Her & Co. a portion of the distillery product is changed by rectification into other products, many of which are bottled and shipped all over the west.

The popular brands produced are Golden Sheaf pure rye and bourbon whiskies, Her's Pure Malt Whisky, Her's Eagle gin, etc., and the United States government bonded warehouses provided by the distillery for aging purposes have a storage capacity of over 20,000 barrels.

The distillery also operates a bottling in bond establishment, where its products are bottled under supervision of the United States government, every bottle being provided with a revenue stamp as a guarantee that the goods bottled thereunder are not less than four years old nor less than 100 proof, which is equivalent to 50 per cent.

Owens Own Springs.
The distillery owns its own springs, located about one-third of a mile south of the distillery premises, furnishing daily over 100,000 gallons of the purest kind of spring water in this vicinity, piped to the old green gravel pit at Fourth and Walnut streets and supply water of exceptional purity and always of uniform temperature of fifty-five degrees the year around, such water being a very important necessity in the distilling business.

The largest product of the distillery is spirits and alcohol supplied to the wholesale drug trade all through the west. The distillery also supplies alcohol direct to many hospitals and scientific institutions, who have the privilege of buying same free from internal revenue tax, giving a special bond provided therefor

to the Treasury department. The internal revenue tax is, of course, by far the greater part of the value, being \$1.10 per gallon on the 100 proof (50 per cent) whiskies and \$2 per gallon on the 100 proof (50 per cent) spirits and alcohol.

Tax and Workings.
While the tax on American whiskies, gins, etc., is \$1.10 per gallon, the import duty on the same goods produced abroad or in Canada is \$2.00 per gallon, or about 18 per cent higher than the internal revenue tax. Nevertheless the consumption of imported goods in this country is about as much as ever, although they are in quality often much inferior to the American product.

American whiskies are unique in character through being aged in heavily charred cooperage, which process is not used abroad. Even the highest price imported whisky cannot come up to a fine old American whisky properly made and properly stored yet the average club member nine times out of ten will ask for "Scotch," and imagines that because it has a scorching flavor (which is decidedly unpleasant to the average taste), because it costs more, and because it is "English" that it must be the best. It is like the Broadway dude, who wears a plug hat because that is what the Johnnies of London are wearing. It is the same with gins; certain brands of imported gins have taken a strong hold on the American public just because they are imported; they are not a whit better than any good American gin, and although the duty is \$1.50 per gallon higher, most people imagine that they are of superior quality. They do not know that probably more than half of the imported bottles are refilled with the American product.

Woodmen Circle

America's leading fraternal society for women.

This large society enables the wife and mother to enjoy the same advantages of social and business fraternal relations that the father and husband do.

By a small monthly contribution of assessment and dues you are assured of the prompt payment, at death, of such an amount as you may desire, to any relative you may designate.

This circle pays death benefits, old age disability, funeral benefits and erects a monument to females—all in one cost.

Membership, 120,000.
Assets, \$2,848,999.66.

Emma B. Manchester,
Supreme Guardian,
Dora Alexander,
Supreme Clerk.

Woodmen Circle

W. O. W. Building, Omaha.

CYCLONE LAWN FENCE
is the highest grade fence on the market, heavier, stronger and closer spaced than any other—it is heavily galvanized and rust-proof, durable and made by the exclusive Cyclone method of weaving which makes it sag-proof.
Can be put up on wooden or iron posts; does not require an expert in self-adjusting to uneven ground; does not lose its shape.
CYCLONE FENCE COSTS LESS than inferior makes because it is made in enormous quantities to one of the largest fence factories on earth.
We carry a full line of Cyclone goods.
Ornamental Fences and Gates; Flower Bed Border, Trellis.
Come in and see the list and get our Low Prices.
ANCHOR FENCE CO.
207 North 17th. Tel. Red 511.

UNCLE SAM'S HEALTH FOOD CO.
Tonight You Save 5 Cents at "Made in Nebraska" Show. Get a coupon at Uncle Sam's Breakfast Food Booth to be used in the purchase of a package of the food that will cure constipation. Made in Omaha. For Sale at Grocers. Uncle Sam's Health Food Co.

NEIDHART MONUMENT WORKS, Beatrice, Neb.
Established 1868. The oldest monument firm in southeastern Nebraska. We are at all times prepared to offer the buying public the best in the market in the line of monumental work. We quote the lowest prices consistent with the finest qualities. If in need of work in our line, please drop a card or call.

RIM-GRIP SUB-CASING

The Rim Grip Sub-Casing has endless steel bands vulcanized within its edges and these bands fit the bead of the tire next to the rim and the sub-casing is held in place in the same manner as a straight side Dunlop tire. The Rim-Grip Sub-Casings does not depend upon the support of the outer tire, but can be placed upon a rim and inflated to required pressure independent of the outer tire. This goes to show that, when placed inside the tire it will carry the pressure of the inner tube and relieve the outer tire of excessive strain, thus preventing the costly blow-outs.

If you are not a user of Rim-Grip Sub-Casings in your tires you should lose no time in writing us for more particulars regarding them and let us tell you where you can get them.

Fisher Manufacturing Co.
1533 N STREET. LINCOLN, NEB.

Special Offer for 60 Days

In order to show you that Omaha is the market for whiskey in the west, we make the following offer:

4 Quarts Pollack's H. P. Monogram Whiskey, one bottle Angelica and one bottle Port Wine; \$5.00 worth of goods, **\$3.00** only.

We pay the express.
Pollack's H. P. Monogram whiskey is absolutely clean and pure and unequalled for family use and medicinal purposes.

STARS and STRIPES
And Old Moose Bottle Beer

The only beer in whose manufacture the celebrated Willow Springs water is used. Brewed in the famous modern brewery of Omaha.

Delivered to all parts of the city. Mail orders filled.

HENRY POLLACK
15th AND CAPITOL AVE., OMAHA, NEB.
Phone Douglas 7162.

Be Sure to See the Live Exhibit of **J. H. HANEY & CO.**
at "MADE IN NEBRASKA SHOW" of Harness, Saddles and Saddlery Goods Booth No. 37.

MURPHY'S MADE IN OMAHA
MURPHY'S DID IT!

40c Roast Beef Dinner
Served at "MADE IN NEBRASKA" SHOW Thursday, 6 P. M.
MENU
Roast Beef Potatoes
Bread and Butter
Skinner's Elbow Macaroni Pie
Coffee, Tea or Milk

PARMER'S HIGH GRADE COFFEES
NEBRASKA MADE FOR NEBRASKA TRADE.

CALL FOR **ALAMITO Dairy Products**
Milk, Cream, Butter, Cheese, Fer-mil-lac.
1012 Farnam St., Omaha. Doug. 411.

FAMOUS COLLINS SADDLES
None genuine without the Collins stamp. The same old saddle at the same old price, the best saddle ever made and made by the same old men that have made them for 25 years. Write for free 1913 catalog.
ALFRED COBURN & CO.,
1212 Farnam Street, OMAHA, NEB.

Hastings Vulcanizing Co.
101 North Lincoln Avenue, HASTINGS, NEB.
Specialty Automobile Tire Repairing
And Sole Manufacturer in Nebraska of **H. S. ANTI AIR LEAK**
AGENTS WANTED Carriage Tire Work Also BOTH PHONES

H. BESELIN & SON
Moved to Larger Quarters, 1408 Douglas.
WHOLESALE AND RETAIL.
See our live exhibit of cigar making at "Made in Nebraska Show."

LARMLE LUCK

When In Doubt, PLAY SAFE!

TRY UNIVERSAL PROGRAMS FROM **LAEMMLE FILM SERVICE**
1512 FARNAM ST. OMAHA, NEB.

SEE OUR DISPLAY OF **Calabash Pipes**
AT "MADE IN NEBRASKA" SHOW Grown in Nebraska. Made in Our Factory.
TRACY BROS. CO.
1415 Douglas St. Omaha, Neb.

GOLDEN SHEAF

WILLOW SPRINGS DISTILLERY
GOLDEN SHEAF SOUR MASH BOURBON WHISKEY
BOTTLED IN BOND
WILLOW SPRINGS DIST. CO. OMAHA, NEB.

Pure Rye and Bourbon
NONE BETTER

Bemis Omaha Bag Co.

MANUFACTURERS OF
"Old Honesty" Blankets
"A-M-P" FLY NETS
Cotton and Burlap Bags All Sizes
"BEMIS A" SEAMLESS BAGS
Ec nomy Mailing Bags
PARCEL POST MAILING POUCHES

Omaha, - - Nebraska

MIDLAND Glass & Paint Co.

OMAHA, - NEB.

SUNSET-LITROCK
Ginger Ale, Table Water
GUARANTEED PURE
Because bottled in a sanitary factory under sanitary conditions.
PHONE US YOUR ORDER.
We Deliver to All Parts of City.
SLOUP-SHERRY BOTTLING CO.
Douglas 7990. 1508 Webster St.

THE MEYERS BROOM WORKS
OMAHA, NEB.
Manufacturers of High Grade BROOMS and WHISKS
All these Brands bear Union Label! Little Princess, Standard, Red Cross, Peerless, Star, Domestic and Clean Sweep.

The Lincoln Tannery
..Oldest Tannery in Nebraska..
Established 1895. Send for Price List and Catalogue.
H. Holm, Prop.

FOR MORE THAN 50 YEARS WE HAVE MADE BEER RIGHT HERE IN OMAHA

REGISTERED, U.S. PAT. OFF. Brewed and Bottled by
D KRUG BREWING CO.
LUXUS MERCANTILE CO., Distributors. Opposite Post Office.

DAYTON MONE / WEIGHT SCALES
EXHIBIT NEAR STAGE
Merchants and visitors are cordially urged to inspect this complete line of modern Computing Scales. Here may be seen the type of scales that have completely revolutionized the methods of weighing merchandise.
No grocery or meat market is equipped for the best interests of the merchant and customer without one or more of these scales.
Moneyweight Scale Company
DISTRICT OFFICES:
LINCOLN: 417 P Street. J. E. Marshall, Sales Manager.
OMAHA: 1117 Farnam Street. L. R. Smith, Sales Manager.

SKINNER'S
Elbow Macaroni
Absolutely Highest Quality

Ask Your Grocer for Skinner's Macaroni Products
Visit Our Booth at the Show

Skinner Mfg. Co.
12th and Jackson Streets, Omaha