

## The Store That is Doing the Business



Our Silk Underskirts will please you as they are of the quality that refined taste calls for. When down town call and look them over.


There's value visible and invisible in "Sincerity" Garmentso-one as much as the other. What puts it there?.. Sincerity Style, Knowledge, Tailoring Skill, Fabric and Range--but more than all the Sincerity idea that covers all, the initiative the quality-insistence that have created and upheld the "Sincerity" Standard and have made possible Clothes-Economy without cheapness; that's most acceptable just now.

You'd be surprised to know how many of the beat dressed men wear "sIncERITY" Clothes and you'll find your home clothier sells them.
$\$ 10.00$ to $\$ 30.00$


Our Easter display of Shoes will please the mont fastidious. We have the niftient line of Oxfords in Namath County.

