

The German government has prohibited housewives from making any more pastry until after the war is over, due to the fact that the supply of flour is not enough to warrant anything but the most limited supply of bread.

Herald's Classified Advs.

FOR RENT
FURNISHED APARTMENTS at the Oregon House. 10-12

BOARD and rooms, 238 Third street. Mrs. Stacey Hemenway. 2-61*

FOR EXCHANGE

TO EXCHANGE—Improved 40-acre ranch for auto; quarter mile from station and big business; good view of lake; splendid location. Address box 1005, Klamath Falls. 31-61*

FOR TRADE—\$2,500 auto, practically new, for clear real estate. Give full description first letter. Address P. O. box 347. 2-4t

LOST AND FOUND

FOUND—Lady's gold watch. Address P. O. box 93. 1-31*

PROFESSIONAL CARDS

CITY AND COUNTY ABSTRACT COMPANY
ABSTRACTS INSURANCE
Members Oregon Association Title Men

EARL WHITLOCK
UNDERTAKER
EMBALMER
County Coroner
Complete Funeral Furnishing—Phone 416 6th and Pine

DR. CHARLES E. WELLS
Osteopath Physician
Suite 18-19 White Building
Hours—9 to 12; 1:30 to 5
Phone 96

Plumbing and Tinsmithing
We Do the Work Just Right
Tank work of all kinds
PADE, FINGEL & LORENZ
Cor 6th & Klamath Phone 216

Klamath Transfer Co.
610 Main Street
ANY KIND OF
Team or Truck Work
Done on short notice. Prices right
Phone 298-J

WE ARE NOW PREPARED
TodoAutomobileRepairing
First class work. Prices right. Gasoline sold any time, day or night, from our sidewalk pump. Free air piped to the pump. No running into the garage for gas or air.
GIVE US A TRIAL, AND YOU WILL COME AGAIN
TELFORD BROS.
Corner Conger and Main

EXPERIENCE
Consider This When
Selecting Your Optician
Mr. Winters has had seventeen years of experience, backed by special college training in optical work.
You get his entire personal attention from the time your eyes are examined until he adjusts the finished glasses to your eyes. This personal attention by an experienced optician is surely worth your consideration when selecting your optician.

H. J. WINTERS
635 Main Street

The Evening Herald

W. O. SMITH Editor
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KLAMATH FALLS, OREGON
THURSDAY, JUNE 3, 1915



TRADE INFORMATION

THE mail order catalog is to the consumer exactly what the large wholesale merchandise catalog is to the retailer—a buyer's guide. It gives him exactly and concisely the information he requires regarding quality, size and price to enable him to make his purchases intelligently. In it he finds illustrated and described every article that he is at any time likely to need or want.

The small retailer cannot catalog the goods he sells in the comprehensive way that the mail order concern can, but his disadvantage on that account is more apparent than real. Inevitably the mail order house must catalog hundreds of items that thousands of consumers are not interested in at all, or are interested in only at certain seasons. The catalog talks just as loudly about screen doors and refrigerators in the winter as in the summer, and it solicits all classes of trade in exactly the same manner. Moreover, catalogs soon get out of date as well as out of season. Selling by catalog is not like a vacation ramble, by any means. It has its thorns as well as its roses.

Several big advantages that the small retail dealer possesses the mail order house has not and never can have. The local retailer knows his trade, he knows its needs in general, and in most cases he knows the individual consumer's resources and requirements. He can adapt his advertising not only to the season in his locality, but to the special needs of the people that should patronize him. In addition, he can concentrate his efforts on individual seasonable items of merchandise as well as upon individual persons. Finally, he can add to his newspaper, circular and letter advertising the clincher of personal solicitation.

The retailer who loses trade to the mail order house does so because he neglects to utilize the means lying ready at hand to get that trade for himself. First let him study his stocks, his customers and the mail order catalog. Then let him use newspaper space, the mails and personal solicitation. The trade the mail order house will then get away from him will be negligible and the increase in his own trade will be astonishing.

Scattered Shots

GERMANY AND AUSTRIA might as well quit, now that San Marino is arrayed against her, and can send to the front all the able bodied men within the thirty-eight square miles comprising the nation.

DID YOU EVER see a man who would really state that he was enjoying success? Success is always what some other fellow gets.

THE HORSEFLY, Sand Hollow and Pine Grove farmers have been dreaming long enough about some day having irrigation. There will be money spent on one of these—and that one will be the project making the most of real action this month.

HERE'S HOPING that Przemysl will now stay captured, and all fighting will be a thousand miles from there, for it's much easier to spell cat.

AS A RULE, we will overlook faults in all others—except the ones we really should.

Will Trade Auto \$2,500 auto, practically new, for clear real estate. Give full description first letter. Address P. O. box 347. 2-4t

If you are looking for a home in the city or country, see Chilcote, 635 Main street.

TODAY'S ODDDEST STORY

United Press Service
DURANGO, Colo., June 3.—Do you know the only place in the United States where it is possible for each of the four legs of a stool to stand on a different state?
It is Four Corners, an imaginary town, but a very real piece of soil where Utah, Arizona, New Mexico and Colorado. What complications might take place in a town built on this site? A fugitive of justice might skip from one state to another in a second. Extradition lawyers would reap a harvest. The only reason a city has never grown up at Four Corners is because the land is undeveloped and remote from railroads.
Recently a unique religious service was held on Four Corners by four Episcopal clergymen, Bishop Brewster of Colorado standing on the soil of his state, Bishop Howden of New Mexico standing on the New Mexico angle, Bishop Smith stationed in Arizona and Bishop Paul Jones in Utah, yet all within arm's throw of each other.

Tulare School Hires Smeltzer



J. C. Smeltzer

J. C. Smeltzer, who had charge of the commercial department at the Klamath County High School this year, has accepted a similar position at the high school in Tulare, Calif., at an advanced salary. Yesterday he also received an offer from a Tacoma high school, but had already accepted the California position.

Mr. and Mrs. Smeltzer intend to remain in Klamath Falls all summer, leaving for their new home just before the opening of school. In his work here last year, Mr. Smeltzer proved himself a highly capable instructor, and his departure is regretted by many students.

NOSE CLOGGED FROM A COLD OR CATARRH
Apply Cream in Nostrils To Open Up Air Passages.

Ah! What relief! Your clogged nostrils open right up, the air passages of your head are clear and you can breathe freely. No more hawking, snuffling, mucous discharge, headache, dryness—no struggling for breath at night, your cold or catarrh is gone.

Don't stay stuffed up! Get a small bottle of Ely's Cream Balm from your druggist now. Apply a little of this fragrant, antiseptic cream in your nostrils, let it penetrate through every air passage of the head; soothe and heal the swollen, inflamed mucous membrane, giving you instant relief. Ely's Cream Balm is just what every cold and catarrh sufferer has been seeking. It's just splendid. (Paid Advertisement)

Don't buy Boys' Suits until you see our new stock.—K. K. K. Store.

Experts claim that large women make the best wives.

Argraves Hotel
Furnished rooms with bath Rates—transients 50c to \$1.00; by week, \$2.50 and up. Second St., bet. Main and Pine

If You Want to Go Anywhere Any Time
Phone, 94 American Hotel
Ford Livery Company

"Dynamite" Is Ready for War

"Dynamite" is the hero as well as the mascot of the battleship Florida. If that engine of destruction ever goes into real action, "Dynamite" will be on hand to watch it. "Dynamite" is ready for any old war. In fact, the goat's life on board the Florida is one of warfare right along. This photograph shows "Dynamite" in war regalia. If the United States should become involved with a foreign nation "Dynamite" will be compelled to wear the uniform continuously.
"But will 'Dynamite' wear the uniform?" was asked of the sailor who is shown in this picture.
"Well, he'll wear it if he doesn't eat it," was the reply.



SOME MINOR WAR NEWS FROM EUROPE

LITTLE STORIES FROM THE FRONT THAT ARE COMING IN THROUGH THE CAPITALS OF THE NATIONS NOW FIGHTING EACH OTHER—SOME ARE TRIVIAL, BUT ALL ARE INTERESTING AT THIS TIME.

United Press Service
LONDON, May 24.—(By mail to New York)—The highest price in history for a Stradivarius violin at auction was paid in London during the recent Red Cross sale at Christies.

An ancient instrument owned by Lord Newlands and bearing the date 1702, was knocked down for \$19,500. Lady Wernher first secured the violin for \$12,500, and requested that it be sold for the benefit of the Red Cross fund. The second sale realized \$7,000.

The highest private sale price for a Stradivarius on record was paid by Kubelk, when he handed over \$50,000 for his famous "Haddock" instrument.

LONDON, May 24.—(By mail to New York)—Two soldier brothers reunited after being wounded in the same battle in Northern France, transported to the base hospital together on another train was a strange trick of the war here.

The brothers had not seen each other for several years, and were unaware they belonged to the same regiment. When they were placed in adjoining beds in the London hospital the recognition came.

They are recovering, and will return to the front together.

YESTERDAY'S COAST LEAGUE SCORES

At Los Angeles		
Salt Lake	3	6 1
Venice	1	4 4
Williams and Hannah; Fromme, Reiger and Mitze.		
At San Francisco		
San Francisco	5	15 1
Los Angeles	3	6 6
Reisig and Block; Burns, Perritt and Boley.		
At Portland		
Oakland	2	5 0
Portland	1	7 0
Klawitter and Elliott; Evans, Higginbotham, Krause and Fisher.		

Dr. Yamei Kin has the distinction of being the first woman doctor of modern China and she may be called the doctor of millions, for the Chinese government has entrusted her with the task of organizing a medical department for women in Northern China.

Some beautiful styles in Arrow shirts at K. K. K. Store.

Anticipating an expansion in the wholesale ready-made dressmaking trade, in view of the steps taken to capture business formerly done by Germany and Austria, the educational committee of the London county council has prepared a scheme for training unemployed dressmakers on factory lines.

Insurance that pays. See Chilcote.
FRESH LIME
In any Quantities.
Kila Just Burned
C. D. WILLIAMSON

To the People of Klamath County and Tourist Spink's Camp on Spring Creek

Is now open to the public for fishing and camping for the season 1915, on Spring Creek and Williamson River.
The recent agitation regarding fishing in the Indian country to the exclusion of whites does not affect my rights and the right to fish in Spring Creek. I own one-half mile creek frontage along this stream, which extends on both sides of the stream.
To all I extend the invitation to come to Spring Creek and enjoy the finest trout fishing to be found in Klamath.
RATES, \$2.00 PER DAY.
Automobile meets all trains at Chiloquin. Boats and saddle horses for hire.

GET THE HABIT

of saving and you won't stop saving. The accumulations compounded will be forever a bright ray of hope for the future. Let us advise you to start saving right now. We will accept any amount and will credit you with interest semi-annually.



FIRST STATE AND SAVINGS BANK
KLAMATH FALLS OREGON

DANDRUFF
WHEN YOUR HAIR FALLS OUT
It is probably dandruff that is causing the trouble. Nyal's Hirsutone will quickly remedy this condition. LARGE BOTTLE, 50c.
Underwood's Pharmacy
KLAMATH FALLS OREGON
WHERE PARTICULAR PEOPLE BUY THEIR DRUGS

Mr. Automobile Owner:
HAVE THE LITTLE TROUBLES FIXED
AND YOU'LL SAVE BIG DOLLARS ON YOUR REPAIR BILL.
J. E. Howle
HOWIE GARAGE G. E. Arnold
"See the Vulcanizing Man" 64 Main

When you buy a FORD
You can feel safe in having use of it every day.
It is never out of commission for weeks waiting the arrival of some part from the factory in the East.
These parts are kept in stock at Ford Agencies.
GEORGE BIEHN, Agent

W. D. MILLER
Manufacturer of
HOLLOW BUILDING,
AND SILO BLOCKS
AND FLUES
ALL KINDS OF CONCRETE
Sidewalks, Floors and
Retaining Walls
ROOFING A SPECIALTY
Sixth and Walnut
Phone 203

G. D. GRIZZLE
Monuments
Made by an Expert
Klamath Falls

W.P.FULLER & CO'S
PURE PREPARED PAINT

A TALE OF PAINT
Some Paints protect,
Others beautify,
Ours do both

Blue Front Livery and Feed Stables
Mundy & Hilyard, Props.
Phone 252W. Klamath, near 8th

Prompt and efficient service, Good horses and first class rigs

Office of
Dr. C. O. Prentice
Veterinary Surgeon

PHONE 265J
Baby Chix—Get yours before they are all gone. Also Canaries, lovely singers, cheap.
Mills Addition

Wm. C. Hurn Hardware Co.

O. K. TRANSFER COMPANY
QUICK TRANSFER—
PHONE 261
Office on Sixth, between Main and Klamath

Subscribe for the Herald, 60 cents a month