

The Evening Herald

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THURSDAY, JULY 13, 1922

SOW TO REAP

REMEMBER the old school reader story of the farmer and the lark. The old lark knew that as long as uncles and cousins, friends and neighbors, were depended on for help, the grain would go uncut and her nest would not be molested. But when the farmer and his son rolled up their shirt sleeves and whetted their sickles, the lark told her offspring it was time to seek other quarters.

Opportunity is ripe for harvest in Klamath county, but we must not depend upon our Oregon cousins and California neighbors to garner our crop.

They have business of their own to attend to, and, giving them full credit, they are attending to it diligently.

We can profit by their example, and can hope to get help from them as long as our interests and theirs lie along parallel lines.

But when it comes to reaping benefits in our own field of opportunity, we will have to furnish the sickles and the arms to wield them.

Faithfully speaking it is a time to spend all the money we can and use all the energy available to interest the world in the possibilities of Klamath.

Every dollar spent in obtaining publicity for Klamath is a dollar wisely invested—not "donated" or "contributed" but INVESTED, with as near a certainty that it will return two or three dollars on the investment as anything offers in the realm of business investment.

We have no gold brick proposition to sell. We do not deal in futures, but we have the tangible values, in land and resources to offer the settler of today.

And in addition we have the assurance of two great railways, that in the event that either acquires the Central Pacific system, the lines in this territory will be extended. In any event we are promised a main line, and tacitly promised a terminal point on a transcontinental system.

There are thousands of families in the congested centers of the east, equipped with small capital, who would see in what we have to offer a heaven-sent opportunity.

They would welcome the chance to settle on the lands of the Klamath basin, productive from the start, and when the railway development comes, as come it will in time, they would get the deserved compensation of the pioneering empire builders.

This is no time for hiding our light under a bushel. We have a potential empire in our hands. More capital and more workers are needed to develop it. By letting the world know what we have to offer—from jobs at the present time for a thousand pairs of hands to enterprises that will appeal to the investor seeking a safe field in which to set his wealth to working—we have something to interest men and women of many diversified classes.

The movement in Northern California is designed to benefit California, not Oregon. We may expect benefits from it, certainly, for a percentage of people attracted to view Northern California will overflow into southern Oregon.

But, at that, we only glean among the stubble, where others have reaped the bulk of the harvest.

We say again that if Klamath is to get the full advantages to which we are entitled, we must spend our own money and combine every ounce of community energy to advertise the possibilities of Klamath.

We have too long pursued a policy of letting others do the sowing, in the hope that some of the seed would fall in Klamath soil and we would reap an undeserved and unproportionate benefit.

That policy has never worked and never will. Only as we sow wisely, may we expect to reap largely.

FRIDAY AT THE LIBERTY



FRY C. MYERS and PAULINE STARKE
CONNECTICUT YANKEE IN KING ARTHUR'S COURT
WILLIAM FOX PRODUCTION

Special Prices For Mark Twain's

"CONNECTICUT YANKEE"

AFTERNOONS	
Children	10 Cents
Adults	35 Cents
EVENINGS	
Children	25 Cents
Adults	55 Cents

Personal Mention

Mrs. G. A. Krause after a seven weeks visit in the east returned home last night. She attended the 75th annual commencement of Beloit University at Beloit, Wisconsin, of which she is an alumnae. Mrs. Krause also visited with her mother who resides in Beloit.

William M. Duncan left yesterday morning for Portland where he will devote the next few days to business affairs.

Mrs. R. K. Hannan left yesterday morning for Berkeley where she will join her husband. They will make their future home in California.

Walter Hannon has accepted a position with the Algoma lumber company for the remainder of his summer vacation.

Walter G. West, Klamath Indian agent, is in town today attending to business affairs.

Mrs. James Moore arrived last night from Corning, California for a visit with her brothers, Lenn and Charles Lewis.

Paul Keller and Henry Hijaick are in town for a few days from the Indian lands bordering on the Upper Klamath lake, where they have been doing work for the California Oregon Power company.

W. T. Dalley is a county seat visitor from his ranch in the Upper lake region today. He is here to purchase supplies and to get men for the haying season.

Preliminary operations have begun on South Riverside avenue in preparation for the paving which will be laid this summer.

D. B. Campbell is in town today for a brief stay from his camp on Spring creek.

Mr. and Mrs. F. O. McGavic, Mr. and Mrs. P. S. Smoot and Mrs. D. F. Walker Smoot are members of a party of tourists that arrived last night from San Francisco. They are registered at the White Pelican.

Mr. and Mrs. E. J. Bulgin and son William L. Bulgin arrived last night and will be here for the next week or so fishing and enjoying an outing at the resorts around Upper Klamath lake.

Philip L. Weaver is registered at the White Pelican hotel today from Honolulu.

Mr. and Mrs. David S. Stearns and David L. Stearns are visitors here from Portland. They are at the White Pelican.

Miss Albertina Nitschelm returned this morning from Kirk where she has been for the past week as the guest of Mr. and Mrs. V. J. Daley.

Mr. and Mrs. William Ganong, accompanied by Dr. and Mrs. J. Falkner, who are visiting here from Teakrana, Texas, will leave in the morning in their car for a month's trip through Washington and British Columbia. Mrs. Falkner is Ganong's mother and will be here for some time after their return.

IN THE COURTS

WEED LBR. CO. VS. HART BROS.

Three causes for action aggregating \$4484.16, being foreclosure of material liens, were filed in the circuit court this morning by the Weed Lumber company against H. H. Hart, W. S. Hart, et al. The material is alleged to have been furnished by the lumber company for the Hart Brothers' building, under construction at the corner of Main and Seventh streets.

Prosperity will come back as soon as they take the peak of high prices out of the way.—New York Tribune.

Life will never be comfortable for the pedestrian until he invents some kind of disguise that will make him resemble a tack.—St. Joseph News-Press.

Vacation Comforts

Ladies' Hiking Boots

In colors and widths.

12 and 15-inch heights. Essential for your outing trips.

Take along a pair of Cool Comfy's.

Pumps and Oxfords

Hosiery to Match

See Our Bargain Counter

Houston & Jester

515 Main Street

Queen Quality SHOES

WHITE HOSE— Pure Silk	\$1.25
WHITE CLOTH STRAP PUMP— Was \$6.70, now	\$4.35
WHITE PUMPS— Keds	\$3.35
HIGH TOP OUTING BOOTS— Moccasin Toe	\$8.00

Hot weather searches out tender spots on your feet. We have the relief.

THE BOOTERY
CHAS. P. MAGUIRE
713 MAIN ST.

Sacred Heart Academy

Boarding and Day School for Boys and Girls. Abundant wholesome food and Regular Hours. Personal Supervision with homelike conditions.

School Will Open Sept. 5, 1922

For information call on or write.
SISTER SUPERIOR, Klamath Falls, Ore.

ICE CREAM

1 QUART OF ICE CREAM CONTAINS AS MUCH NOURISHMENT AS

1 1/2 pounds of Steak, 1 1/4 pounds Bens, 4 1/2 pounds of Peas, 4 pounds Potatoes or 14 Eggs

Substitute Ice Cream for other foods this hot weather and get away from that hot stove

Don't forget we still make YUM YUM---the best ever

Klamath Falls Creamery



We Are Selling Many PIANOS

What is the reason that we are selling so many pianos that we have to hire other auto trucks to assist in deliveries?

We will concede of course that our quality, reasonable prices, low first payments and terms have something to do with it, but the real reason you would never guess.

We figure that when times are "great" that people are always speculating, buying higher priced cars than they need, are generally restless and are spending most of their time trying to get rich quick, while now sensible people are thinking more on how to get the most enjoyment out of their homes and daily life.

Many people have so long selfishly neglected getting a piano for the children that they seem to have all realized the fact at the same time with the result that our business is very good.

All parents owe their children a piano and we earnestly ask you to drop into the store and tell us your wants—if we haven't the piano you want at the price you want to pay we will get it for you.

Earl Shepherd Co.

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