

THE CAPITAL JOURNAL

K. HOFER, Ed. and Prop.

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- Asylum Store, F. G. De Voe & Son, Asylum Avenue Junction.
- Carlisle, Seventeenth street o A. W. Lane, Jarden Road store.
- Dane's Store, Alex. Dane, South Commercial street.
- Electric Store, C. M. Eppley, East State street.
- Fair Grounds Store, Harrison Dow, Fair Grounds Road.
- Howell's Corner, Twelfth and Cross streets.
- O. K. Grocery, A. A. Englehart, Twelfth street.
- Whesler's Store, W. D. Whesler, Highland avenue.
- Yew Park Stor., F. G. Bower on Twelfth and Leslie.

ANNABEL LEE

It was many and many a year ago,
 In a kingdom by the sea,
 That a maiden lived, whom you may know
 By the name of Annabel Lee;
 And this maiden she lived with no other thought
 Than to love, and be loved by me.

I was a child and she was a child,
 In this kingdom by the sea;
 But we loved with a love that was more than love,
 In and by Annabel Lee—
 With a love that the winged seraphs of heaven
 Coveted her and me.

And this was the reason that long ago,
 In this kingdom by the sea,
 A wind blew out of a cloud, chilling
 My beautiful Annabel Lee;
 So that her high-born kinsmen came,
 And bore her away from me,
 To shut her up in a sepulcher,
 In this kingdom by the sea.

The angels, not so happy in heaven,
 Went envying her and me,
 Yes that was the reason (as all men know),
 In this kingdom by the sea,
 That the wind came out of the cloud by night,
 Chilling and killing my Annabel Lee.

But our love it was stronger by far than the love
 Of those who were older than we,
 Of many far wiser than we;
 And neither the angels in heaven above,
 Nor the demons down under the sea,
 Can ever dissever my soul from the soul
 Of the beautiful Annabel Lee.

For the moon never beams without bringing me dreams
 Of the beautiful Annabel Lee,
 And the stars never rise, but I feel the bright eyes
 Of the beautiful Annabel Lee,
 And so, all the night-tide I lie down by the side of my darling,
 My darling, my life and my bride,
 In her sepulcher there by the sea,
 In the tomb by the sounding sea.

—Edgar Allan Poe.

DOES BOOSTING PAY DIVIDENDS?

Salem as a city is now spending \$5000 a year in advertising and publicity work at home and in the eastern states.

AS A BUSINESS PROPOSITION WILL IT PAY TO ENLARGE OUR INVESTMENT ON THIS LINE?

Astoria is spending \$10,000 a year. Eugene is spending \$12,000. Portland is spending \$100,000.

Does advertising pay a business man? Intelligent advertising does pay. Oregon as a state has advertised widely. BREAD WELL SCATTERED COMES BACK WELL BUTTERED.

Here we must pause to say that with a program on to pave two miles, with a new electric line pouring in people every hour of the day WE ARE CRIMINALLY FOOLISH NOT TO ADVERTISE IN EVERY POSSIBLE WAY.

The Oregon Electric should have on every car Salem literature, at every station a sign so many miles to Salem, ALL OVER PORTLAND SIGNS POINTING THE WAY TO SALEM.

The boosting that Salem is getting WILL ADVANCE THE VALUE OF EVERY BUSINESS AND OF EVERY FOOT OF REAL ESTATE in the Capital City.

The advance in the value of property on a single street will more than repay all the money spent.

WHAT AN INFINITELY SMALL PART OF THE INCREASED WEALTH OF Portland has been spent in boosting that city!

For each \$10,000 spent a million dollars has been added in actual wealth and business. WILL BOOSTING PAY SALEM DIVIDENDS?

For each \$1000 spent by Salem \$100,000 will be returned in increased property values and wealth and business and the banks will show this to be a fact in the cold, hard logic of dollars and cents. WILL BOOSTING GIVE SALEM RETURNS?

One of the first effects of the boosting movement has been to make Salem the center of a real estate movement.

In this paper are advertisements of new property brought into the market on the Salem electric and in southern Oregon.

To illustrate the value of the booster program: Mr. and Mrs. Harold of Astoria, Ia., came here a week ago to visit relatives. They had planned to return to Spokane and go into business with a son. Mr. Harold found a booster movement on. He became interested in Salem. He lost interest in Spokane. He has been trying to get a location here. He finds Salem business men are not slow to press the button of progress now that the time and place for expansion have been brought about. He likes our climate, our resources, but best of all our push.

We have long banked on climate and nature, but it takes men to make a live, rapidly-growing community.

Climate and nature are slow community builders compared to a new firm just organized—called Cash, Boost, Publicity & Co.

ANOTHER POINTER: Banker Sitter of St. Paul and Dr. Sitter of Des Moines came here two weeks ago. They have been at Seattle, Spokane, Portland, St. Johns and elsewhere. Here they found a boosting movement on. Banker Sitter has a family to educate. Educational advantages, religious advantages are good, but the other member of the family is added, the draft becomes irresistible and the Sitters began to hunt for a business investment at Salem. Banker Sitter tried to buy a residence, and the Sitters are convinced that this city has a future.

WITH A NEW SPIRIT IN OUR PEOPLE.

With new buildings proposed for Willamette, with new transportation facilities, with street paving established, with a progressive city and

May Increase Tuition.

Rates of tuition at the Willamette University will probably be raised at the annual meeting of the trustees next June. This action was practically decided upon by some of the members of the board at their meeting in the Willamette hotel in this city, Tuesday afternoon. While no definite scale of advances has been decided upon, it is expected that at least two of the departments will be so affected. These are the preparatory school and the college of liberal arts. The tuition rate for the former, which is now \$36, will probably be raised to \$45 or \$50, while the charge for the course in the college of liberal arts, it is expected, will be increased from \$45 to \$60.

Neighborhood Favorite.

Mrs. E. D. Charles, of Harbor, Me., speaking of Electric Bitters, says: "It is a neighborhood favorite here with us." It deserves to be a favorite everywhere. It gives quick relief in dyspepsia, liver complaint, kidney derangement, malnutrition, nervousness, weakness and general debility. Its action on the blood, as a thorough purifier makes it especially useful as a spring medicine. This grand alternative tonic is sold under guarantee at J. C. Perry's drug store; 50c.

Afraid of Indians—

An Eastern man wrote to the Sheridan postmaster, says the Sun, asking if it were possible to obtain the necessities of life there and whether a man's life was safe from the bad man and the Indian. To make himself perfectly secure we would advise that he bring a thousand rounds of ammunition for a four-inch gun, a cavalry cannon or two and a bodyguard of infantry, and then he might possibly pass through the dense forest of the apple sand rounds of ammunition for a trees and walnut groves.

county government, with state officials who favor development, SALEM CANNOT REFUSE TO ACT.

With water-powers in Salem going to waste, with industries begging entrance to our city, with every bank and business prosperous, with all property advancing in value in city and country, WHAT HAVE WE TO FEAR FROM PUBLICITY?

IT IS NOT HOW MUCH OR HOW LITTLE SHALL WE SPEND. Shall it be \$10,000, or twenty thousand or fifty thousand? THE ISSUE IS SHALL WE CONTINUE TO BE DEAD OR SHALL WE BECOME ALIVE TO OUR OPPORTUNITIES?

A WORD TO THE WISE

Tonight we dine together,
 Get together, and stay together.
 Let that be the slogan, brethren,
 DO NOT KNOCK ANY INTEREST IN THE CITY.
 Boost for the smallest business man and the biggest corporation.
 Boost for the man on the payroll and the man on the salary list.
 The man running A SHOE BLACKING STAND AND THE MILLIONAIRE are entitled to be treated with the same generous spirit of encouragement.

Salem and Marion county are the center of hops, prunes and moss. Encourage the bootblack to make money and save money, and ENCOURAGE THE MILLIONAIRE AND THE CORPORATION TO MAKE MONEY AND TO SPEND MONEY. But encourage everybody to shed moss.

It is wrong to ask the smaller class of business men to bear all the burdens of promotion and development and publicity.

The time has come when THE BIG INTERESTS, THE POWERFUL CORPORATE INTERESTS HAVE GOT TO COME THROUGH IN A HANDSOME MANNER AND SAY THEY ARE CITIZENS WHO TAKE PRIDE IN THE FUTURE OF SALEM.

The citizenship of Salem is sound. It is not anarchistic or communistic. It will protect wealth and property. But wealth and property and franchises MUST BEAR SOME OF THE BURDENS OF CITIZENSHIP IN RETURN.

So in the spirit of get together, stay together, and pull together let it be understood that we are building the Salem of the future and that it is to be the Salem of the rich and the poor, the privileged and the unprivileged.

THE GREAT NEED OF WILLAMETTE UNIVERSITY.

Permit a layman to make a suggestion to a religious educational corporation that is deserving of our best thought and support.

Dr. Coleman has resigned. He has done splendid work. He has consolidated THE GREAT RELIGIOUS ORGANIZATION BEHIND WILLAMETTE.

He has unified a religious body of thought and workers that was formerly divided more or less and has put the church in three states back of Willamette.

But Willamette University has never had THE ADVANTAGE OF A FIRST CLASS UP-TO-DATE BUSINESS ADMINISTRATION to handle its financial affairs as such an institution should have.

It takes a well-defined amount of business ability to run a factory, a bank or a newspaper, and still more an university.

SO GIVE OLD WILLAMETTE A BANG-UP BUSINESS MANAGER. Religion is needed in business, but business is also needed in the realm of religion and sectarian educational institutions have TOO MUCH SENTIMENT AND NOT ENOUGH BUSINESS BACK OF THEM.

The world needs such schools but they need the world and business just as badly. Let us pray and think.

FOR RESTORATION OF THE GRAND JURY

One initiative bill that the people should enact at the coming June election is the one to restore the grand jury system.

A few years ago, actuated by a false sense of economy, the legislature abolished THAT ANCIENT INSTITUTION OF JUSTICE.

It was enacted that a district attorney could find indictments, and grand juries should only be called on special occasions.

The system has not worked satisfactorily. It has been found that too MUCH POWER AND RESPONSIBILITY IS CONCENTRATED IN ONE MAN'S HANDS.

The district attorneys are willing to do this work of finding true bills and returning them to the courts and then trying the cases on their own finding, but it is an awkward procedure, LEAVING THE PUBLIC PROSECUTOR AT A DISADVANTAGE IN MANY CASES.

Often the district attorney dislikes to make certain investigations, and then he calls the grand jury to get rid of the disagreeable duty.

At all events, the people should restore the grand jury system and take back into their own hands THE ANNUAL OR SEMI-ANNUAL SITTINGS PROVIDED BY LAW.

The tendency of the times as we interpret it is against absolutism.

WHY PAY MORE THAN \$9.8

When you can get your choice of any Suit or Overcoat at . . .

G. W. JOHNSON & CO'S BIG CLOTHING STORE FOR... \$9.8

We are now making the last call to our Nine Dollar and Eighty-five Cent Suit Sale. There are still a few days left in which clothing can be bought at our Sale Price. Come to this sale—you'll be glad if you do, and sorry if you don't.

G. W. JOHNSON & CO., 141 COMMERCIAL STREET

CANDIDATES CARDS

[Cards of county candidates \$5. Cards for district and state candidates \$10.]

For Representative.

I hereby announce myself as a candidate for the Republican nomination for Representative at the primaries, April 17.

HAL D. PATTON.

I hereby announce myself as a candidate for nomination at the Republican primaries for county superintendent of schools.

WALTER M. SMITH.

I hereby announce myself as a candidate for nomination at the Republican primaries for commissioner.

B. E. ROBERTSON, Turner, Oregon.

I desire to place my name before the Republican primaries for a re-nomination for County recorder.

D. G. DRAGER.

I wish to announce to my friends that I am a candidate for county treasurer, subject to the Republican primaries.

JOSEPH G. MOORE.

I hereby announce myself a candidate for county commissioner on the Republican ticket.

G. B. HOYT, Jefferson, Ore.

I am a candidates for office of county judge, subject to the Republican primaries, on the platform of a square deal to all.

W. W. HALL.

At the request of many Republicans I have decided to become a candidate for the nomination for county judge, subject to the Republican primary election.

WILLIAM BUSHEY.

For Assessor.

I hereby announce my candidacy in the Republican primaries for assessor of Marion county; pledging just and equal taxation.

F. J. RICE.

For County Judge of Marion county, M. L. Jones. His platform will be a square deal and fair treatment for every one; good roads, no waste of public money, etc.

HAVE YOU

Ever stopped to figure much you would have had you had saved and put at one dollar, or five dollars your wages each week since first began earning money? Regrets won't help starting a savings account. Let us help you save.

SAVINGS DEPARTMENT CAPITAL NATIONAL BANK

THE AVENUE Creams, loes, cigars and ions. Corner of Seventeenth Asylum avenue, N. O. Banker.

SALEM WATER COMPANY OFFICE CITY HALL For water service apply Bills payable monthly in



Prices 25c, 50c, \$1.00—First-class druggists everywhere

HOLLISTER'S Rocky Mountain Tea A Busy Medicine in Bay People Bring Golden Health and Reserve. A specific for Constipation, Indigestion and Kidney Troubles, Prostate, Hemorrhoids, and Rheumatism. It's Rocky Mountain Tea form. 25 cents a box. Large size \$1.00. HOLLISTER'S TEA COMPANY, 1100 Broadway, New York, U.S.A.

CHICHESTER'S PILLS THE PILLS THAT CURE. Medical Aid your Druggist. CHICHESTER'S PILLS. Take one or two pills three or four times a day. CHICHESTER'S PILLS. Solely prepared by CHICHESTER'S PILLS. 601 N. WASHINGTON ST. PHILADELPHIA, PA.

MADAME DEAN'S FRENCH PILLS. 25 CENTS. Druggist for Homeopathic Remedies. NEVER KNOWN TO FAIL. 25c. Small Size. 10c. Sold Everywhere. CHICHESTER'S PILLS. 601 N. WASHINGTON ST. PHILADELPHIA, PA.

PERFECT PRINTING PLATES

ONE OR MANY COLORS

LARGEST FACILITIES IN THE WEST FOR THE PRODUCTION OF HIGH GRADE WORK

RATES AS LOW AS EASTERN HOUSES

HICKS CHATTEN ENGRAVING CO.

28 & 30 ALB. PORTLAND, ORE.

Sold in Salem by Dr. S. C.