

We Were Honest in Our Appeal OUR CREDIT IS GOOD AT AT THE BANKS

We were overstocked--and to realize a certain sum we preferred to give our customers and friends the benefit with a liberal price concession. THE SALE WAS GRATIFYING, for which we are very thankful--our crowded store was proof of our sincerity. Hundred's were benefitted by this remarkable stock reducing sale. The extra heavy shopping of last week has made many broken lines of our very best stock. This week we are going to close out all these lines at heavier price concessions. What does it mean to the people of this community when our competitors acknowledge our stocks the best in Salem? The Big Store's supremacy, of course. Leaders in good goods, style, quality and low prices; by our methods as leaders we cause a stimulus to prevail : : : : :

WOMEN'S AND MISSES' TAILORED SUITS AND COATS HAVE JOINED THIS GRAND SACRIFICING VAN



The ready-made section has on sale three different lots of suits and coats as follows:

Lot No. 1--Suits and coats, value to \$17.50, special at **\$5.95**

Lot No. 2--Suits and coats, value at \$27.50, special at **\$9.95**

Lot No. 3--Suits and coats, value to \$37.50, special **\$13.95**

Being overstocked, we're forced to sacrifice our prices. Our policy is not to carry one season's styles into another. Economists and thrifty shoppers can save now. Shop early



AS THE PRICE OF WOOL GOES UP THE PRICE OF GOOD CLOTHES GO DOWN

We're offering the leading Clothing in this town to Men, Young and Boys at prices that can be considered a treat; for when we offer such lines as we handle and sell them at such heavy price reductions, we're doing the maker an injustice; therefore, we withhold their names. Come in. You'll like the styles; you'll like the price.



BOARD OF TRADE STATE FAIR BOARD

At their regular Monday lunch today the executive committee of the Salem Board of Trade entertained the members of the State Fair Board and Secretary Meredith, for the purpose of a little conference in the way of getting together. The Board of Trade officials asked the fair board to make known their wants, and pledged that Salem would do her full duty by the state fair. Excellent remarks were made by both hosts and guests, and this meeting, as well as similar ones, which are to follow, will surely result in good for Salem, and the Oregon state fair.

PERSONALS

W. W. Love, of Los Angeles, has taken a position in Meyers Bros. department store. Mrs. Love goes this week to visit in Los Angeles, where her uncle is manager of the Broadway store, the largest retail house in that city where Mr. Love was formerly engaged.

Geo. Collins was up Sunday from Portland to spend the day. He leaves Wednesday with his daughter, Mrs. Esther Collins Chatten and grandson to spend a few months at Visalia, Calif.

John H. Cradlebaugh, of the Capital Journal, has gone to spend a few days looking after some mining property in Jackson county.

Mr. and Mrs. James E. Allison visited with friends in Portland Saturday and Sunday.

Hon. Hal D. Patton spent Sunday at Hood River with friends.

Miss Florine B. Hatch attended the Hotelmen's banquet at the Hotel Portland last Saturday.

Miss Nellie Lucia spent Sunday in Portland with friends.

Hon. C. N. McArthur, private secretary to Governor Benson, spent Sunday in Portland with H. L. Corbett.

Miss Nellie Cowles spent Sunday with her parents at Woodburn.

Mrs. T. M. Oliphant, who has been visiting with her daughter, Mrs. J. M. Throng, returned to her home at Roseburg yesterday.

C. L. Starr, secretary of the state tax commission, spent Sunday at Falls City.

D. D. BARRON

Civil engineer, surveying, planning, sub-dividing. General contractor for concrete sidewalks, bridges and streets. State and Commercial. Entrance 136 1/2 South Commercial St., Room 9. Telephone Main 204, Salem, Oregon.

Norwich Union Fire Insurance Society
Frank Meredith, Resident Agent
Room 13 Bush Bank Bldg., Salem, Or.

MONEY TO LOAN
TPOS. K. FORD
Over Ladd & Bush Bank, Salem, Or.
Try a Journal want ad

NEW TODAY

FOR SALE—First class newspaper folding machine 4-6-8-10 or 12 pages folded at once up to a full sized 7 column paper. Cheap if taken soon. Speed 1800 to 2000 per hour. Inquire Journal Salem, Ore. 3-21-10

FOR SALE—Several houses in Salem, and farm lands at a bargain. Capital National Bank. 6-1-000

WANTED—Five common laborers. good wages, steady work. 1095 North 17th St. 4-25-3*

WANTED—Belgian hares. Address Joseph Ripp, Sublimity, Ore. 4-25-6*

FOR SALE—Five acres of land, with good 7-room house, close in, or exchange for house and lot in town Mrs. E. M. Bently or J. D. Bannan. 4-25-3*

LOST—Ladies' gold watch, Sunday, between 18th and 12th streets, on Ferry or State. "E. D." engraved on case. Finder return to this office and receive reward. 4-25-11*

SEWING—Wanted, women to do plain sewing at home. Apply 269 Bellevue, near South Commercial, or Phone 1340. 4-25-3*

President Roosevelt Says that outdoor exercise is needed by the American people. That's all very well, but how can people with rheumatism follow that advice? The answer is simple—use Ballard's Snow Liniment and the rheumatism will go; leaving you as spry as a colt. Gives quick and permanent relief from rheumatism, neuralgia, lame back and all pains. Sold by all druggists.

CARE FOR THE LINEN

We make a specialty of laundering the finest fabrics and table linens. Clothes are not worn out with machinery. All work guaranteed and delivered. Work guaranteed. Your patronage solicited.

Highland Hand Laundry
2549 Current Ave. Phone 403
White Labor.



Every Woman of Culture

And good taste recognizes the necessity of dressy footwear; and the same time desiring shoes that are comfortable and durable. This triumvirate of essentials is encompassed in our shoes. Our new spring/season's goods are made in every popular leather and there are over 20 different lasts from which to make your selections---a shape for every foot---styles for street, parlor, outing or the dance

Popular Prices Prevail

GUN METAL—One and two-eyelets, sailor ties, one and two straps, plain and cap toes, welt sewed or hand turned soles, button or lace, military or Cuban heels, per pair \$3.00, \$3.50 \$4.00

PATENTS—The same as gun metals, per pair \$3.00, \$3.50 \$4.00

KID PUMPS AND OXFORDS—Two and three-eyelets, welt and turned soles, plain and cap toes, common sense and military heels per pair \$2.50, \$3.00 and \$3.50

BURDES, BLACK AND LIGHT SMOKE PUMPS—With or without straps and Oxfords, per pair \$3.50 and \$4.00

TAN, LIGHT OR DARK PUMPS AND OXFORDS and SAILOR TIES—in bronze, per pair \$2.50, \$3.00 and \$3.50

MEN'S SNAPPY STYLES—DE LUXE QUALITIES—Gun metals, tans, patents, kid, high toes, military heels, awing lasts, straight lasts, broad toes, button and lace. \$3.50, \$4.00 and \$5.00

ALWAYS A PLEASURE TO SHOW OUR STOCK

F. D. Dean

Salem Shoe Store

H. C. Pugh

326 State Street

CITY NEWS.

Stage Undertaking Parlors—Cottage and Chemeketa Sts. Call day or night. Phone 724.

Attention—Hall of Willamette Encampment, I. O. O. F. There will be a meeting Tuesday evening, April 26. Work in Golden Rule degree. Richard Carlson C. P., A. Haldeman, scribe.

Vote Yes for Monmouth Normal—You know what a good teacher means to a community, and especially to a child. The Normal School is where the teachers are best trained. You have a valuable plant at Monmouth, worth more than \$100,000. Don't abandon this, but vote, yes, vote for Monmouth and sustain the Normal School. The cost is four cents on a thousand dollars. J. B. V. Butler, Sec. Com. 4-14-11w-d & w.

Sixteenth and Chemeketa streets. Hot and cold water, bath, stationary wash bowl, toilet, large basement, furnace, large rooms and closets. You cannot duplicate this property for the price asked. Lot 50x160 feet to alley. Will sell, if taken at once, for \$2800; \$500 down, balance in monthly payments. Smith-Gillingham Co., room No. 5, McCormack building. Phone Main 94. 4-13-11

Yacht in Distress. [UNITED PRESS LEASED WIRE.]

New Orleans, La., April 25.—The yacht Mercote, in charge of Mrs. Albert Gerdes, and containing 16 persons, prominent in society here, is believed to be in distress in the Gulf of Mexico today. The vessel left here Saturday morning for a short cruise. Nothing has been heard from the craft, and it is feared that it was driven out of its course by a storm.

DIED. EDWARDS.—Mrs. Iva Edwards, at her home, corner of High and Trade streets, at 10:40 last night. The funeral will be held at the Presbyterian church at 3:30 p. m. tomorrow. Interment in City View cemetery.

CANADIAN PACIFIC RAILWAY LANDS

Bow River Valley, Southern Alberta. First-class Farm Lands Cheap—Ten Years' Time. Local Agency Steeves Block, Salem, Oregon. A. D. McCARTY, LOCAL AGENT.