

The April Delineator now ready, 15c; Butterick Fashions, the Summer Style Book, 25c, including a 15c Pattern Free



New Silk Dresses at Meyers

The new showing of exclusive silk dresses are attracting a great amount of attention on account of their stylishness. They are truly beautiful dresses made by America's foremost garment makers. Four models that are causing much comment are: The Couraseur, The Loretta, The Yoonne, The Lucille. (Ask to see them in the garment section.) The new Coats and Suits for Women and Misses will appeal to all dressy women. You'll be entirely satisfied if you purchase at Salem's Style Store.

Women's Kitchen Aprons

Monday, Tuesday and Wednesday. Two Offerings, 22c each and 29c each

These aprons are made of the well known Amoskeg gingham, well made, generous in size and are in a large number of popular check patterns. Two models, gathered and gored. Special for Monday, Tuesday and Wednesday, 22c and 29c each, two offerings.

In the Silk Section for Monday, Tuesday and Wednesday

Pretty Tub Silks

Usual \$1.25 grade, extra special at

95c Yard

These splendid wash silks are very popular for cool, dainty dresses or waists, equally good for men's summer shirts. 36 inches wide, pretty stripe patterns in light colorings. Special for three days, \$1.25 grade. Monday, Tuesday and Wednesday.

95c Yard

A Sale of Domestic Pongee for Monday, Tuesday and Wednesday -- Usual \$1.25 Grade, Extra Special 89c a Yard

Here's an unusually good grade of fine silk pongee in the natural color, 36-inches wide, splendid for spring and summer wear. Don't fail to see this offering if you are at all interested. \$1.25 grade, special for three days, Monday, Tuesday and Wednesday.

89c Yard

In the Domestic Section for Monday, Tuesday and Wednesday

A Sale of Guest Towels, Extra Special, 3 for \$1.00

A splendid towel for the guest room of a good quality huck toweling, 15 by 25 inches in size and an extra value at 39c each. Offered special for Monday, Tuesday and Wednesday.

3 for \$1

A good time to supply guest room towel needs during this sale.

Special for Monday, Tuesday and Wednesday. A Sale of

Crocheted Bed Spreads, Usual \$1 Kind, Special at 88c Each

A bed spread that is worth all we ask at the regular price, pretty brocaded designs and a good size, 70 by 80 inches. Hotel keepers as well as housekeepers should be interested in this offering. For three days, commencing Monday, only.

88c Each

The House of Quality

Meyers

GOOD GOODS

Mail Orders Given Prompt Attention

No. 738th

WEDNESDAY SURPRISE

A Sale of

Women's Embroidered Gowns at this surprising price

3 for \$1

Here are dainty muslin gowns in a pretty style at a price that is truly remarkable. We don't see how they can manufacture them—looks as though someone lost money, but we procured them by a good purchase and will give our customers the benefit. The gowns are finished with embroidered scallops around neck and edge of sleeves, which are quarter length; embroidered designs at neck. Offered for next Wednesday only

3 for \$1.00

Sale Starts at 8:30. No Phone or Mail Orders Taken for These.

In Our Men's Store

New Hats

New Shirts

New Underwear

We show an excellent assortment of new Togs for Men and Young Men in the popular kinds for spring and summer wear. New soft and stiff hats, latest models. New straws and Panamas, \$2.50 to \$6.50. New shirts, many models, cotton, linen, silk \$1.00 to \$5.00, new underwear for the warmer weather in the most desirable models, \$1.00 and \$1.50 suit. Men's suits, tailored to measure, \$13.25 and up. Hundreds of patterns to choose from. Satisfaction guaranteed.

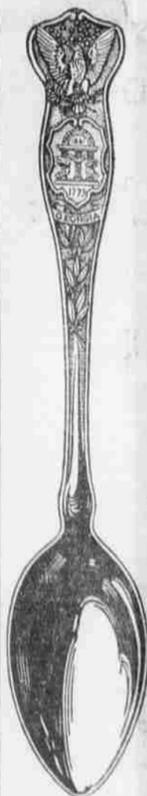


STATE SOUVENIR SPOONS

Start Your Collection Now

Your Choice of Three Ways in Obtaining a Collection

One spoon given free with a purchase of \$2.50 or multiple thereof. A spoon for 5c with each purchase of \$1.00 or multiple thereof. Or they will be sold to those who wish to buy them at 10c Each.



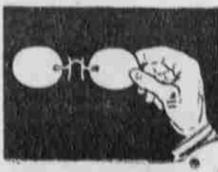
This state souvenir spoon idea introduced by this store for this vicinity will be welcomed by hundreds of persons who want a state spoon collection. Every woman, school boy or girl will soon become a state souvenir collector. A collection of these state spoons will be a source of pleasure to you—to your friends and highly entertaining to visitors. The picture shows the Georgia state spoon with official state seal. Each state will be represented. The following states are ready now: Georgia, Colorado, New York, New Jersey, Massachusetts. Other state spoons will follow within a few days, until your collection is complete.

These Spoons Are Guaranteed

Guaranteed by the manufacturer to be plated with genuine Sterling silver on a basic plating of nickle. If for any reason they should prove unsatisfactory to the purchaser or collector, a new one will be given in exchange at any time. Each spoon is put up in a tissue wrapper bearing the above guarantee.

NOTICE:-- Spoons must be procured on date of purchase. Sale checks void after date of sale.

Why Not Know For Certain Whether or not You Need Glasses



No person is ever advised by me to use glasses unless they are necessary. If they are needed I will furnish the RIGHT KIND at the LOWEST PRICE consistent with the BEST grade of work.

Miss A. McCulloch, Optometrist
208-209 Hubbard Bldg. Phone 109

Journal Want Ads Bring Results

PERSONALS

W. B. Gaunt, of McMinnville, is here today.
W. W. Moore, of the Moore Furniture store, is in Portland.
John Myer is a Portland visitor today.
J. L. Peets went to Liberty this morning on business.
E. C. Miles, secretary of the Spaulding Logging Co., is a business visitor in Portland today.
Chas. E. Wright, of Falls City, was in the city yesterday.
E. S. Kneston, of Molalla, is in Salem on business.
George R. Alexander, a prominent young attorney of Portland, stopped for a brief visit with friends in Salem yesterday on his way to attend to some legal business in Albany.
Olson E. Urub leaves this evening for Dayton, to remain over Sunday.
Mrs. Mark McCallister and little daughter, Doris, departed this afternoon for an extended visit to Mrs. McCallister's parents, Mr. and Mrs. H. M. Phaley, of Corvallis.
Senator Gus C. Moser, of Portland, was a business visitor to Salem today.
L. I. Brewer, of Chemawa, is registered at the Bligh.
Miss Georgia Pound returned to Astoria yesterday after a two weeks' visit here with relatives.
H. S. Carter and wife went to Portland this morning on the electric.
Ben F. West went to Woodburn this morning.
Max Gebbar was a passenger on the morning electric this morning for Portland.
August Bonnie went to Albany this morning.
E. W. Spencer, manager of the Spencer Hardware Co., is in Portland today.
Chas. Ogil, of Woodburn, is in Salem today transacting business.
Conrad Statin went to Portland this morning on the electric.
A. F. Hubber and family, of Monmouth, are visitors in the city.
E. T. Miles, agent for the Wells-Fargo Express company, leaves this evening for an over-Sunday visit in Portland.

NEW BOOKS AT PUBLIC LIBRARY

Andrews, C. M.—History of England.
Bartholomew, J. C.—Literary and historical atlas of America.
Bartholomew, J. O.—Literary and historical atlas of Europe.
Casson, H. N.—Ads and sales.
Cleveland, P. A.—Organized democracy.
Dawson, S. W.—A Confederate girl's diary.
Doane, W. C., ed.—Book of Easter.
Edmund, P.—Foster's handbook.
Fernald, J. C.—English synonyms and antonyms.
Hall, G. S.—Story of the sand pile.
Holt, Emily—Encyclopedia of etiquette.
Jenson, Ben—Complete plays.
Jepson, Edgar—Pollyolly.
Johnston, Mary—Lewis Rand.
Lee, A. L.—A freshman eod.
Locke, W. J.—Simon the jester.
Lyons, D. E.—How to keep bees for profit.
Marryat, F.—The little savage.
Montgomery, L. M.—Story girl.
Parrish, R.—Beth Norvell.
Porter, L. S.—The greatest books in the world.
Porter, Sidney—Roads of destiny.

Boss, E. A.—The changing Chinese.
Shelton, H. C.—Fourfold test of Mormonism.
Thurston, I. T.—The bishop's shadow.
Vincent, L. H.—American literary masters.
Wheeler, C. G.—A. B. C. of wood-working.
White, S. E.—Rules of the game.
Williamson—The golden silence.
Williamson—The chaperon.

PROPERTY FOR EXCHANGE

We have a large list of property for trade. We can exchange your property for what you want, don't matter where your property is located.
5 ACRE SNAP.
Owner leaving the city, will sell at a sacrifice, his well improved close in 5 acre tract, stock, crop, implements, good buildings. Price \$2300; terms.
Houses For Rent.
Money To Loan.

LET
L. BECHTEL & CO.
write your Fire and Auto Insurance
347 State Street. Phone 452

ENRICH THE BLOOD

Everybody is troubled at this season with loss of vitality, falling appetite, that tired feeling, or with bilious turns, dull headaches, indigestion and other stomach troubles or with pimples and other eruptions on the face and body. The remedy that the blood is impure and languid.

The Maples

Confectionery and Shooting Gallery
Opened to the public today, Friday, April 9th. Come and get your refreshing drinks and enjoy some target shooting.
156 South Com'l

Safety First

Call a Taxi or Touring Car
Phone 700
Salem Taxi Co.
Office Bligh Hotel

Special—New Korean City Restaurant

Spanish Chicken, Hot Tamale, Cold Con Carne, Chop Suey, Noodle
400 Perry Street

Phone 1517-J Day Night

A. L. GODFREY

Plumbing, Repairing and Oil Work a Specialty.
Reasonable Charges, Salem, Or.

TRY SALEM FIRST

and ask your grocer for
Cherry City Patent hard wheat Flour.
Oak Blend bleached Flour.
Economy soft wheat Flour.
Tip Top Self-Rising Pancake Flour.
Oregon Wholewheat
Oregon Graham
Oregon Wheatflour
Guaranteed and mfg. by
Cherry City Flouring Mill

DAILY AUTO BUS

Passenger, Baggage or Parcel Service.
Leaves Oregon Electric Depot 10:15 a. m., 12:15, 2:30 and 4:30 p. m. Each passenger pays for his own ticket.
Asylum to Cottage Farm, Tule, Colston, Sanatorium and Hospital Training School.
Fare 25c; Phone 47, after 4 p. m., phone 1903 or 683-J.

If You Want Beautiful Hair

Try a Stanton Shampoo. I guarantee satisfaction; not only do I clean the hair and scalp but I dry it naturally, leaving the hair dry, but not seemingly fluffly.

Dandruff Cured, Falling Hair Parlor

Skin eruptions and superficial sores, warts, moles, wrinkles and freckles removed.

Imperial Dermatologist Stopped