



BUSY BUILDERS

often run short of lumber supplies, because they fail to select a thoroughly reliable dealer, or one who does not carry large enough stock. By making your contracts for any kind of lumber with the Winchester Lumber & M'fg Co., efficient service is guaranteed. We deal in the best grades of hard and soft woods, lath, shingles, hard wood flooring, etc., thoroughly seasoned.



YOU'RE "UP AGAINST IT!"—

a hard problem—if to save a few dollars you try to get handsome interior wood work out of inferior lumber. The carefully selected, soundly seasoned hard wood we supply for this part of house construction will be a source of gratification to you the longest day you live. Your satisfaction will not be lessened by our pricing.



FENCE WALK

is in order with us if you intend building a fence, for we can help you if you tell us the size. We will figure out the lumber for you and give you a close estimate on what your fence, house, barn, and other buildings will cost you. Let us hear from you if you intend building.

Winchester Lumber & M'f'g Company.

INCORPORATED.

FULL EQUIPMENT OF THE WINCHESTER NEWS PLANT

The Winchester News starts with the best equipped newspaper plant at any point in Kentucky East of Lexington and from the Ohio river to the Tennessee line. Its mechanical department is unexcelled in a city of its size. It has the facilities to issue a first class daily, to take care of a weekly and to handle any amount of job printing.

Buys an Old Plant.

The News purchased the plant of

to rotate, and these picked up the proper types from their respected cells. These same general principles have been modified and refined upon until the present day machine was produced.

To Justify the Line.

The most difficult of all problems which had to be conquered was the automatic justification of the lines—that is equal spacing of the words constituting the line of printed

setting up a line of matrices and using expansible spaces operated automatically. After the line of matrices is set up and spaced so as to justify, he casts against this mold a solidified line of type containing the same characters as the matrices set up. Freed from the restrictions imposed when using type, he can make the matrices of whatever size and material the purpose requires. From this developed the Linotype of today.

Ready For the Forms.

The moment the line of type leaves the machine, it is ready to go into the form without any second operation. The spacing in any one line is uniform. After a line is once set up, it can be cast as often as desired. The lines being solid, there is no piling. The very latest machine of the Linotype is the Model No. 5. The News of course, wanted the best so it has just added the very latest Linotype machine, a Model No. 5, to its other equipment, and has also increased its already large supply of type faces by a large amount of the newest and most serviceable "ad" type made.

Handle the News.

The News wants to be a position to handle all the news and to take care of its circulation and advertising patronage in the very best manner.

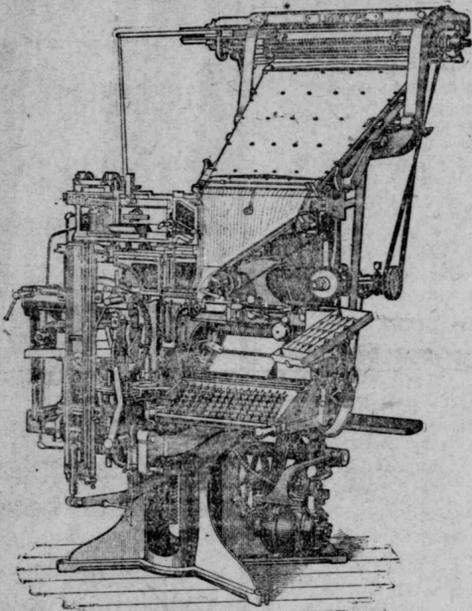
The Linotype Machine.

The Linotype "does everything except talk." It is now in daily operation at the office. The News invites all its readers and friends to call and inspect the same. Those who have not had the opportunity of seeing a machine in operation will be amply repaid by a call.

The Linotype takes the place of seven printers. Its capacity is equal to the work that can be done by seven compositors.

Cast a Line of Type.

You see a "line" of Linotype metal put in the melting pot in the machine and in a few minutes it comes out a line of type. The distinctive feature of the linotype is that it produces a complete line of type instead of the letters set separately. The machine is operated by a keyboard somewhat similar in character to the key board on the type-writer. But it is impossible to describe the machine in a newspaper article. "It must be seen to be appreciated." Many have already visited the office to see it installed and all expressed



THE LINOTYPE.

the Sun-Sentinel which as most of its readers know, was thoroughly equipped and up-to-date. A weekly, practically all home set, had been issued by the Sun-Sentinel for years. The plant had also turned out a large amount of job work from year to year, doing business not only in Winchester but producing work for nearly all parts of the 10th district.

Best Weekly Plant.

A leading newspaper man of the Blue Grass said just before the purchase of the plant by the News: "You have in the Sun-Sentinel establishment one of the best and most extensive printing plant of any weekly paper in Kentucky."

Adds Machinery.

The News immediately sought to increase the efficiency and to add to the resources of the plant by securing the very latest machinery.

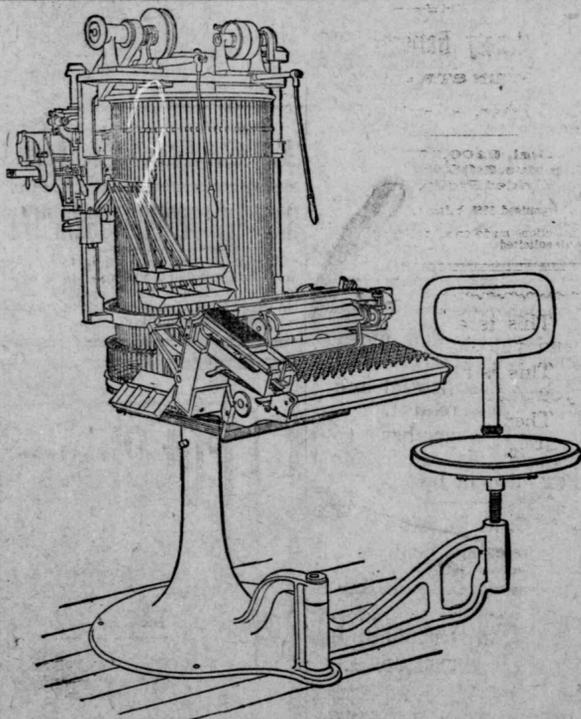
A simplex was already in operation and it was decided to add a linotype.

The type setting machine is one of the wonderful inventions of this age of marvelous things. It was first suggested about 1794 and the idea of a key board was thought of in 1822. At that time a casting system was pursued and was intended to supersede the manipulation of separate type. Church, of Connecticut first put the types in channels, and operated them with keys arranged like the keys of a harpsicord.

Improving Machine.

Modifications and improvements followed rapidly, beginning with about 1840. The Alden machine was the fore runner of the present simplex. Type of ordinary manufacture was used, but each character had a nick peculiar to itself. The machine was about the size of an ordinary table, the upper part describing the outline of the letter "D," the operator sat at one end of the flat side. The curved portion contained a horizontal wheel, holding the type in cells. By the rotation of the wheels several receivers were made

characters. The difficulty about justification arises from the fact that the size of the spaces required is not known until the line is set. The hand compositor goes back over his line and changes the spaces as may be necessary to justify. There is no



THE SIMPLEX.

easy way to imitate this by machinery.

To Otto Mergenthaler of Baltimore belongs the credit of utilizing many brilliant thoughts of inventors in this field. He conceived the idea of

their desire to see it in operation.

The Simplex.

The Simplex typesetting machine differs from the Linotype in that it sets the individual type instead of casting from metal. It is operated

To Start the Ball Rolling

The Star Is Offering INDUCEMENTS!

FIRST - CLASS and up-to-date Clothing, Dry Goods, Shoes and Furnishings at a saving of 10 to 20 per cent. Just think of it in the very nick of time when you must have the goods, as the old version—"A friend in need is a friend indeed."

We are ready and willing to show you the greatest and best line of merchandise ever brought to this city, at a great saving.

Come and see our line of Clothing for Men, Boys and Children.

Come and see our line of Shoes and Rubber Goods for Men, Women and Children. We guarantee quality and price on every pair.

Come and see our line of Cloaks, Furs and Ready-made Skirts. It is to your interest to do so.

We Guarantee to Give You \$1.20 in Merchandise for \$1.00 Cash. For a Sample Price for You to Go By, We Are Selling Men's 50c Underwear (Fleeced or Ribbed) for 40c; Ladies' 25c Ribbed Underwear for 20c.

YOURS FOR BUSINESS

The Star

DRY GOODS, CLOTHING AND SHOE HOUSE,

A. FELD, Proprietor.

NEXT TO WINCHESTER DRUG CO.



NO MORE

HALF SOLEING

R. P. SMITH & SONS CO. CHICAGO IMPERISHABLE SOLE TRADE MARK

No more half-soleing if you wear Imperishable Sole Work Shoes. Imperishable Sole Shoes will outwear any two of more ordinary shoes. This sole leather is tanned by a new process that makes it the greatest wearing leather ever made. Every man should see them. Every pair of Imperishable Sole Shoes has the above trade-mark stamped on the soles. Be sure and get the genuine.

We are Sole Agents for this Particular Shoe

As well as the Packard Shoe for Men. Also the Sachs Manufacturing Shoes for Ladies. We also sell the Red School House Shoe for Misses and Children. Every pair we sell is guaranteed. All we want you to do is to give us a call.

OUR AIM IS TO MAKE A PATRON OF YOU AND TO HOLD YOU.

DO YOU WANT THE BEST?

IF you do, call on us and see our line of the very latest patterns in **Wall Paper**.

We also carry a full line of **Varnishes, Glass, and Picture Moulding**.

If you wish an artistic piece of work, let us frame your picture for you.

The lowest estimates given if you desire your house painted.

WINCHESTER PAINT & WALL PAPER CO.,

105 SOUTH MAIN STREET.

also by a key board. The capacity of the Simplex is equal to that of four good printers.

With the new equipment, the News is prepared to do practically any kind of job work. It can turn out lawyers briefs, books, and nearly all kinds of printed matter.

Adds to Force.

The News has also increased the force of the Sun-Sentinel plant. It has added nearly three times to the

number of people formerly employed. The increasing amount of work necessary to the production of the daily has made this necessary. And it is the hopes of the management that it will be necessary to still further add to the number of men employed in the very near future.

The Unreliable. Beware of those who are homeless by choice.—*Southey*.

Artificial Flowers.

In Paris the smart women have adopted the artificial flower almost universally, and it is used constantly in preference to real bloom. These flowers are pinned to the lapels of tailor-made gowns.

Woman's Way.

A woman will criticize another for getting too fond of dress, yet she will wear herself to a frazzle to set a better table than her neighbors.