AN ENCHANTED LAND

Most Marvellous Oasis in the World Created by Man in the Desert.

(Los Angeles Times.)

The varied nature of the resources of Imperial valley was adequately and astonishingly shown at the third annual county fair just held at El Centro. The exhibits proved what men of enterprise and modern ideas can do when they can make water serve their ends. For centuries the great Colorado river ran turbulently through the territory, a useless flood. Now it has been controlled, at enormous expense, and by the exercise of much ingenuity, and "the desert" has been converted into the biggest and most marvelous oasis in the world.

When first the desert hillocks of Imperial valley were made to yield wealth in the shape of vegetables and fruit, early melons, early cabbages and other "garden truck" were chiefly raised. Last year Angelenos, who have been foremost in winning the valley from waste, conceived the idea that as fine cotton as any the world produces could be grown there. Events have justified their faith, to their own gain and the greater glory of Southern California. If a man, a decade ago, had said that Imperial valley was destined to take its place among the notable centers of the South, where oranges, lemons, mammoth pomelos and fine tangerines would be produced, he would have been looked upon as a visionary person with a somewhat too vivid imagination. Now, however, several orchards have come into bearing and hereafter the valley will each year become more prominent in the way of being an early orange producer.

This agricultural and horticultural advancement naturally has gone hand in hand with the growth of cities in the valley. Five years ago there were the mere beginnings of hamlets, comprising a few rough shanties with wind-blown sand piled up against them. Now Imperial valley boasts several of the most thriving of the smaller cities in the State. It has in its capital, El Centro, and in Imperial, Brawley, Heber, Holtville, Calexico and other towns bustling communities, enjoying all modern conveniences and offering opportunities to wide-awake merchants which many newcomers from the East and North will undoubtedly be quick to take advantage of. The former desert has become an enchanted land where wealth comes up from the ground and is garnered from trees, plants and cotton bolls.

INTERESTED IN COTTON

Visitors from San Bernardino Impressed by Valley's New Industry.

(San Bernardino Sun.)

The last of the Imperial valley travelers have returned from their trips through that interesting country, and all report a good trip and a most instructive time as to the resources and possibilities of the great Imperial country. Many of the visitors after seeing the fair at El Centro, took occassion to see other portions of the valley while they were there.

Of course the cotton business was the center of interest to practically all of the visitors because of its being a new and much talked of industry, while many had never seen cotton harvest in progress. The outlook is good for the cotton industry there and next year will probably see a large acreage, but it will be most notable for better methods of cultivation and growing, a feature in which the valley farmers have in a degree been lacking because of inexperience in handling the crop, resulting in partial failures in some instances.

MEETINGS FOR FARMERS.

The Calexico Chronicle is urging the advantage of a series of public meetings, to be held at least once a month, at which valley farmers may discuss their problems of irrigation and crop-growing, and where addresses may be made by men who have met with special success in the various crops and by specialists in agriculture from other parts of the country.

Dr. Brain has left the valley. His prescriptions are still here. You may have your glasses refitted and lenses duplicated at the Valley Optical Co., next to First National Bank, Imperial. 38-2t

IMPERIAL ASSEMBLYMAN

Proposal That Los Angeles Concede One Member to This County.

It is reported by the Riverside Press that the Los Angeles legislators have under consideration a plan to give up one of the 17 members of the assembly to which that county is entitled and allow that representation to Imperial county. Imperial has about half the population needed for a member of the assembly but is so situated geographically that it is hard to connect it with any other county to form an assembly district. The only two counties contiguous to Imperial are Riverside and San Diego; Riverside has more than population enough for one assemblyman and San Diego has ample population for two.

The suggestion of the Los Angeles legislators of meeting this condition by conceding Imperial one assemblyman and cutting the Los Angeles representation down to 16, says the Press, is a generous one; but it is true that a member of the legislature from Imperial would be just as loyal to the interests of Southern California as a whole and of Los Angeles as the metropolis of Southern California as would a man from the city of Los Angeles. Taking a broad view of the identity of interests in the Southern California counties the plan of conceding Imperial an assemblyman is a practical and sensible one.

BRINGS TEN THOUSAND SHEEP.

A. B. McDonald, during the past week, has brought into Imperial valley another shipment of 2000 sheep from the vicinity of Albuquerque, New Mexico. They have been unloaded at Heber and sent into Water District No. 6 for pasturage. This brings the number of sheep shipped into the valley this year up to more than 10,000 head.

PROSPECTING MARBLE CLAIMS.

The Blochman Banking Company, of San Diego, owners of several marble claims in the mountains to the west of Imperial valley, will make a general investigation of the properties, and eight men have been at work the last two weeks blocking out rock and running prospect holes. It is believed that the marble veins are extensive and of good quality. If this should prove to be true, an industry of considerable importance is likely to spring up to the west of the valley as soon as the San Diego & Arizona railroad is completed.

TWO-STORY RESIDENCE.

A. G. Campbell is erecting a two-story hollow-tile and brick residence on the south side of State street, about midway between Sixth and Seventh streets. The construction is in charge of Architect Grigg. The walls are well along, and it is expected the structure will be ready for occupancy early in February. The first floor will be occupied by the Campbell family, and the second floor is arranged for two suites of housekeeping rooms. The building will cost about $4000.

EGYPTIAN COTTON

Government Experts Report Successful Production in Southwest.

Successful experiments by the Department of Agriculture in the acclimatizing and breeding of Egyptian cotton in the southwestern part of the United States have led government experts to believe that this cotton can be grown with profit in this country.

In a bulletin the department announces that the breeding work has developed superior strains and two very distinct varieties which are ready for testing on a field scale.

Favorable results as to the quality and uniformity of the fibre produced have been obtained from these experiments. The diversity caused by crossing with other types of cotton which, during the experiments of the previous season seemed to threaten seriously the future of the acclimatized stock, has, to a great extent disappeared.

The report says the possibility of growing Egyptian cotton of good quality on the irrigated lands of Southern California has been demonstrated. Production on a large scale awaits the solution of certain cultural and commercial problems which are now receiving attention.

J. W. COLSON — — — — — — — A. L. BLISS
WRITE TO
J. W. COLSON, The Real Estate Man
FOR FREE LITERATURE
EL CENTRO, — — — — — — — CALIFORNIA

HOTEL OREGON

Imperial Valley's newest and largest hotel. Opened under new management. Dining room in charge of A. G. Miller, formerly of the Bristol Cafe, Los Angeles. The house is electric lighted throughout; equipped with its own cold storage and ice making plant. Rooms single or en suite, with or without private bath rooms.

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Free automobile to and from depot. Furnishings complete for comfort. Cuisine of the very best and ample sample rooms for commercial men.

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Melrose av. cars direct to springs. TAKE BATHS IN LIQUID SUNSHINE. It sparkles and foams like Champagne. Drink the most radioactive curative mineral water. It purifies blood, keeps you young, revivifies rejuvenates your whole body. Hot Baths cure Rheumatism, Colds, Asthma, Poor Circulation, Paralysis, Diabetes, Stomach, Liver, Kidneys, Bladder, Blood, Bright's, Nervous and Female Troubles. Makes skin velvety, hair silken. Physician in charge. Send for booklet. Water delivered. 52-78

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Next to Court House
BEST EQUIPPED MACHINE SHOP IN VALLEY
Automobile Repairs Attended to Promptly. Garage Rates Reasonable.

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200 HEAD
Will sell on easy payments. Call and see them. They are right and will be sold right. For further information call at Daily Free Lance office.
W. J. PURCELL, EL CENTRO, CALIFORNIA

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Your Reparing will be appreciated whether it be Large or Small.
While just a little out of the way, we can make it an object to you to see us if in need of
HARNESS AND SADDLES
We have been serving you for four years, and that same guarantee stands as heretofore—if anything wrong, we replace.
Imperial Valley Harness Co.
North side of Broadway, between Fourth and Fifth streets—diagonally across from Hotel Oregon, El Centro.

QUALITY
our Motto
OUR COWS WILL SHOW FOR THEMSELVES AND WE WILL GUARANTEE THEM.
THE LARGEST BUNCH EVER BROUGHT IN. COME AND SEE THEM.
W. F. KIZER
One Mile East of El Centro

HOLTVILLE
FIESTA DAY
Monday, Jan. 2, 1911

Trains Leave El Centro
8:30 a. m.
10:00 a. m.
11:30 a. m.
2:00 p. m.
6:05 p. m.

Train Leave Holtville
6:30 a. m.
2:45 p. m.
4:15 p. m.
6:45 p. m.

FARE
El Centro to Holtville and Return 75c
Return limit two days after date of sale.
HOLTON INTER-URBAN RAILWAY CO.