

# THE DE SOTO COUNTY NEWS

(Incorporated)  
PUBLISHED EVERY THURSDAY

S. A. McBRIDE, Sec. and Treas.

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Our News and Job Office is New, Complete and Up-to-Date, and Every Department is in Charge of Competent Men, Who Will Give Prompt and Careful Attention to Advertising or Job Work Entrusted to Them. Estimates and Advertising Rates Furnished on Application.  
**LINE-TYPE COMPOSITION FOR THE TRADE AT REASONABLE RATES**

Avoid the pitfalls.  
Don't lose time in ranting.  
The hour for hustle is at hand.  
Don't resolve to kill the stork.  
Are you waiting, and for what?  
Get right first, and then proceed.  
For once Johnny Bull was surprised.  
Nothing is changing faster than the age.  
Dead beats are entirely too numerous.  
To be grouchy is the other fellow's task.  
Slothfulness is too often an invited guest.  
Did you begin the new year with a smile?  
It is no longer a "watchful waiting" policy.  
They are still being born, one each minute.  
The mail order business is now on the wane.  
Cease whining—that job belongs to the hound.  
Have you joined in the truckers' movement?  
Getting even is oftentimes an unworthy task.  
Some feathers in the caps are mere contributions.  
The command to "boost and smile" is ambiguous.  
Have you become acquainted with the rock-oll road.  
Now the mail order business may entertain retreats.  
Can you write the New Year correctly every time?  
Beware of the man who carries too many recommendations.  
Young men, to be respected, must first respect themselves.  
Make the year 1915 the banner year agriculturally for DeSoto.  
The dull season for the mail order business has at last arrived.  
The trouble is we have some procrastinating procrastinators.  
The "Made in America" idea is rapidly becoming the sensation.  
Don't take it so seriously, old man; conditions are getting better.  
Push and pull, and if you can't push and pull, don't block the road.  
If your disposition is not naturally smooth, apply the flat iron to it.  
The members of the next legislature evidently have not yet held a caucus.  
Watch the outcome and then judge as to American respectability abroad.  
That change of time movement seems to have been lost in the shuffle.  
The man who suffers from "cold feet" usually has a palpitating heart.  
When Hugh Sparkman's paper comes—well, then, it will be coming.  
Florida is the Mecca for tourists, snide shows, advertising fakirs and tramps.  
It is the sacred duty of every citizen to add materially to the prosperity wave.  
President Wilson has dropped the biggest bomb of them all. Why should we worry?  
Folks who are quick to swindle are usually as quick to take exception to the charge.  
It is not at all strange that the seekers of fame are usually infamous personages.  
Wonder what the republicans will have to say now on the subject of "cold feet"?  
It appears that nothing is soaring higher and more rapidly than the freight rates.  
It should be remembered that from the sourest grapes may be made the sweetest wine.  
Italy appears to be making some des-

perate effort to find some way to enter the fray.  
Will some one please define the situations over in Mexico and in "Peerless Pinellas"?  
The solution of the problem is, come to DeSoto and forever remain prosperous and happy.  
The man who engages in the trucking business in DeSoto is a real booster for DeSoto.  
One of the most perfect manifestations of good sense is the "Made in America" idea.  
Wonder if the belligerent powers received all the Turkey they desired on Christmas day?  
The parcel post operations have made the shipping by express well nigh prohibitory.  
Have you ever thought how very nice it would be if there were a Peace River in Europe?  
Oranges are not moving as rapidly and as well as they should, but the weather in DeSoto is fine.  
That agitation for Belgian immigration must have become associated with the expiring Bull Moosers.  
Why not have a cane grinding day for Florida—a day which would be both pleasant and profitable?  
The one trouble with the "buy a box" movement was that so many of the boxes were of the miniature type.  
The one trouble with the "buy a box of oranges" movement is that it has not become general enough.  
That Gasparilla celebration certainly ought to be a grand success, for it has superb subject matter to display.  
It is a mark of cultivation or refinement to be void of taste for cheap attractions in the form of snide shows.  
Evidently the prayers of the soldiers on the firing line in the great European conflict were not "prayers for peace."  
Results in European wars are as slow as the dastardly action of hay fever, but apparently not nearly so certain.  
One nice thing about the reports from the engagements in the European war, when one side advances the other retreats.  
President Wilson's bomb caused more talk in England than the dropping of bombs from the German air craft.  
If the Florida Metropolis desired to further advance the "plant a hen" movement, why don't it insist on the Governor issuing a proclamation to that effect?  
Business is said to be picking up the whole country over, which will be an appreciated information for the G. O. P. advocates.  
Chick Acosta is evidently not governed in his career by the precepts and examples of our worthy secretary of state, W. J. B.  
The Colorado strike situation is said to have been fully relieved, which is probably the result of those New Year's resolutions.  
The dropping of bombs from aircraft in the European countries has proven to be the operation of most constant continuation.  
Whiskey and cigars may go well together, but Plant City determined that whiskey and strawberries do not form an agreeable combination.  
The very best advice that we can offer to anyone that will serve to overcome financial obstacles, is to come to DeSoto and get in the swim.  
The editors of the Sanford Herald and the Florida Grower have presented the olive branch to each other, and the benediction has been announced.  
It is not at all strange that those who object to the restrictions of compulsory education are those who have the greatest number of children out of school.  
What a pity that there were not any prisoners left in the South Carolina penitentiary so that Cole Blease might have pardoned them on Christmas day.  
From the various reports given by the Florida press, the people over the State were indeed happy and in most instances very sane during the Christmas holiday.  
When there is nothing else to report

from the war in Europe, the statement usually goes that there was a counter attack, and that the same was successfully repulsed.  
The shippers of perishable express packages must pay the toll for the reduced parcel rates enjoyed by the mail order houses, and thus the producers have their worry.  
Those who are anticipating a visit to Tampa during Gasparilla week should not take alarm at the picture of that distinguished ancient pirate who is to lend the celebration.  
Florida is credited with building more railroads during the past year than any other state, and that is just the reason why the dear people are compelled to pay so much toll.  
It is indeed very strange that in giving the opinions of the most needed legislation for Florida all of the members who expressed themselves overlooked the matter of reappointment.  
It certainly took the great hunter a very long time to ascertain that his sportsmanship is not appreciated by the American people, but we trust that this conclusion has sufficiently "soaked in."  
The word comes in a news dispatch that a series of the Everglades bonds are offered for sale. That's nothing new, for they have been on the bargain counter for the past several months.  
If Uncle Sam must enter the arena it will be against a full grown and well developed antagonist—surely the old man would be too magnanimous to jump on either a weakling or an understudy.  
The Tampa Times has defended the Legislature of 1913 in at least one particular which shows that the Times is actuated by that highly approved principle of never kicking a man when he is down.  
Almost all shippers by express are contributing their quota to the parcel post shipments of the mail order houses, which is more objectionable than the game of "you tickle me and I'll tickle you."  
The Tampa Times reasons that the high cost of living or the cost of high living may have been increased by the use of high balls—fine advertisement for Tampa just after the settlement of the issue.  
There are many people striving to assist the starving Belgians in a foreign land who would not give one penny to aid a poor, destitute unfortunate in their own country—poor taste and exceedingly bad judgment.  
One of the factions over in Pinellas appears to be very much pleased over the fact that Judge Robles has granted a temporary injunction, which necessarily calls to mind the old adage that "a drowning man will grab at a straw."  
An exchange says: "Now let everybody get down to business, and that is just what everybody has been longing to do these several months past, but it seems as if it is a difficult matter to get at it."  
The Tampa Times has undertaken editorially to convince the Miami Metropolis of the error of its way, but in this no doubt the Times has not been led astray by the fatal illusion of here—a task, oh ye wonderful, and most abusive burden!  
It is clearly up to Florida's chief executive not to make a failure on the Everglades bonding scheme. All the tools that he asked for have been given him, and his work of statecraft is being watched by the people of Florida.  
The Times-Union is a past master in the art of silent contempt, for say what you may against it, it merely holds out what you say for public gaze without expressing comment, which shows that the Times-Union has broad shoulders, a Roman nose and keeps its moustache groomed downward.  
We are pleased that there is a little lull in business during the following of the holidays, so that we may have an opportunity to look over those handsome Christmas editions of the various newspapers of the state that we have been receiving during the past several weeks.  
Compulsory education for Florida now appears to be a live topic over the state with the sentiment strongly in favor of its passage at the next session of the legislature; however, procrastination should not be allowed to lurk in its wake. Keep hammering away at it, and make it not only probable, but absolutely certain.  
The advice frequently and continually given by the Florida Metropolis to "plant more hens" would be better advice if its direction was to plant more potatoes, rice, corn, sugar cane, peas and such like. A crop of chickens is a fine thing, but a crop of the substantial of one's existence is more in keeping with advice than may on all occasions be considered wholesome.  
While other sections of Florida are walling about the discontinuation of railway accommodations, the Charlotte Harbor and Northern Railway has increased the efficiency of its service by putting on a Jacksonville Limited Pullman service. This fact speaks in the very loudest tone for the achievements of this section and the enterprising spirit of the C. H. & N. Railway officials.  
DeSoto County has been invited to participate in the Gasparilla carnival, and the invitation extends the privilege of DeSoto making an exhibit of DeSoto's products. The space for exhibit purposes will be free. What is DeSoto to do with her invitation? It is well for the various commercial organizations of the county to get busy on the consideration of this matter, and to arrange to have a creditable

exhibit of DeSoto's products on exhibition during the celebration. Co-operation is necessary, and therefore all interested parties in DeSoto should get together immediately.  
**REGULATION NEEDED.**  
Now since DeSoto county is entering a career of improved, hard surfaced highways throughout her several sections, and especially since quite a lot of such hard surfaced highway has already been constructed, and is now in common use, it behooves all those who use such roads to conform to such regulation and use as will give the guarantee for the longest and best road service.  
As a matter of course it is impossible to formulate any rule whereby a road may be used without causing a certain amount of "wear and tear." Vehicles of whatever nature which run over a hard surfaced road of any nature are certain to do more or less damage to the road, and in the course of time will make its destruction absolute, the life of the road being contingent upon the durability of its construction on the one hand, and the extent and character of its use on the other hand. There never has been and there never will be any such thing as an indestructible highway, no matter what the material used, or how constructed.  
But regardless of the question of the materials used or how the road is constructed, the vehicles using any hard surfaced road will add much to the life of the road if they will only be governed by one simple rule; and its a rule easily observed in the use of a hard surfaced road, and one which will appeal accurately and forcefully to the mind of any thinking person, and that rule is simply to drive to the right, and continue to drive to the right. This is a rule that has been adopted by the federal authorities for the use of government pikes and highways, and has proven by far to be the very greatest factor in any highway's preservation.  
By driving to the right one can readily see that a greater portion of any road is bearing the strain of the necessary wear and tear; it avoids the constant digging away at the same ruts which by constant use must become more and more a rut in proportion to the destructiveness of the vehicles using it. By driving to the right there is an even wearing down of the roadway, and consequently a much longer life to any road, regardless of the character of the traffic or the character of the material in the road's construction. Drive to the right should be the slogan, and it should be thoroughly impressed upon every user now while we are at the very beginning of a system of improved highways for DeSoto.  
**DeSoto Resources.**  
There is probably not a county in all Florida which, when the question of population is considered that fares so well in the volume of export of commercial products as the grand old county of DeSoto. This fact has been the means of the county's fast increasing wealth, and has been the direct cause of the well-earned title of having the greatest wealth per capita of any county in the State. The European war has hindered the shipments of many of the commercial products from DeSoto, and the obstruction to a formerly important trade continues to hinder a material output of the County's resources, but notwithstanding this hindrance, the County of DeSoto is in the front ranks of the progressive counties of South Florida. Regarding some of the exports of DeSoto the Bradenton Herald of last week's issue speaks editorially as follows:  
"Arcadia has shipped during the past year 11,000 head of cattle, their value being placed at \$217,500. The last of July this year a West Virginia company purchased 150,000 acres of land known as Indian Prairie in the eastern part of DeSoto County, for which they paid \$1,150,000. They are to raise cattle from this great ranch. They have come to this conclusion after careful investigation that there is big money to be made in this industry in this State.  
The Herald only points out one of the many industries of DeSoto, although it is admitted that it selected one among the number of leading industries of the county. In the matter of exports, the shipping of early vegetables and citrus fruits bring DeSoto's rank right square up to the notch with the foremost counties of the State, and particularly does she stand out as a leader in the export of citrus fruits.  
**LET'S CUT OUT THE CARNIVALS.**  
Most of the fraternal orders in Jacksonville have had the pleasure of holding a carnival, if there is any pleasure in holding such a form of entertainment.  
Doesn't it occur to the public that this is a most opportune time to swear off on the cheap carnival form of entertainment? Is there anything elevating in anything connected with the common carnival attractions?  
We think not; no good results and the small pittance the fraternal order gets for allowing the carnival to exhibit in its name to avoid paying a license is not worth the price which is paid.  
When one secret order or fraternal society is allowed to champion one of these attractions it is no more than right that the others have a similar privilege, but we hope the city council will take occasion to go on record as refusing to grant the privilege to another society.  
The gambling devices are all wrong—the money spent with these traveling companies all goes to another state, and the whole business is wrong.  
Let's cut out the street carnivals.—Jacksonville State.  
After the entire cost is counted and all possible profits estimated, the carnival will prove a hollow advantage to any town. This is said with the hope of discouraging Clearwater in finding any legendary hero, private or otherwise, and spending a lot of money foolishly in a grand whoop-up in his honor.—Clearwater Sun.

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