

108,000,000 advertisements in U. S. magazines

Getting
Acquainted
with Alaska's
Leading
Industry

QUESTION: To how many U. S. housewives will Canned Salmon advertising go in 1937?

ANSWER: Salmon advertising will go into nearly two out of every three homes in the United States. In the cities this proportion will be even greater—13,237,600 of the 18,021,200, or 74%, of all families living in U. S. cities. In rural and farm districts this advertising will go to 5,219,000 housewives—slightly less than half the total of 11,130,000 rural families. One hundred and eight million advertisements on Alaska salmon will be published in U. S. magazines this year.

Salmon Recipe of the Week

SALMON BACON-PATS

1 cup soft bread crumbs
1 egg
½ cup juice from cans of salmon
1 tbsp. scraped onion
2 tbsps. chopped parsley
Dash pepper, sage
½ tsp. salt
4 cups (2 lbs.) Canned Salmon
6 slices of bacon

Combine bread crumbs with slightly beaten egg and salmon juice. Add onion, parsley and seasonings. Flake salmon and mix

lightly with first mixture. Shape 6 patties, wrap slice of bacon around each and fasten with toothpick. Bake in hot oven (450° F.) for 15 minutes, until bacon is crisp. Remove from oven and arrange on platter around nest of grated carrots filled with peas. Garnish with canned pear halves, baked. Serves 6.

JUST FOR TWO. Get the half-pound can. Divide above amounts by four, using egg yolk only, 2 strips of bacon, and seasoning to taste.

This recipe is typical of those appearing in the national magazine advertising of the Canned Salmon Industry



NOTICE

Both meetings of the evening Vocational Knitting Class under the direction of Mrs. David S.

Mazen are cancelled for this week due to the Fair.

Subscribe for The Nugget.

Subscribe for The Nome Daily Nugget: \$2 a month

Cavey's Bakery

GOOD CUP OF COFFEE
BEST PASTRY IN NOME

Good Meals
OPEN FROM 6 A.M. TO 1 A.M.

POLSON'S Water Delivery

Phone Black 44

MINERS & MERCHANT'S BANK of ALASKA
NOME, ALASKA.

ESTABLISHED 1904

GENERAL BANKING BUSINESS CONDUCTED

Checking Accounts Carried For Those Who Prefer Paying By Check.

Interest Paid On Time Deposits

Gold Dust Purchased

WE SOLICIT YOUR BUSINESS

THE BOARD OF TRADE

NEW LOCATION

(Opposite The Dream Theatre)

ARCTIC BEER PARLOR AND CARD ROOM

Between Pioneer Drug Store And Dream Theatre

Jack Solomon, Prop.

Doings Legislature

(Special to the Nugget)

JUNEAU, April 2 — The house yesterday afternoon by a vote of nine to seven concurred in the senate amendment to take sixty five thousand dollars from the one hundred and ninety eight thousand dollar relief for needy and indigent fund, for school bus transportation. The measure now becomes a law, with the signing of it by the governor.

The effort to repeal the 1935 law which prohibits public employees getting two hundred dollars or more monthly salary, from taking outside jobs for compensation, failed when the Tolbert Scott bill was indefinitely postponed in the house.

By a vote of nine to seven the house concurred in the amendment to the unemployment compensation bill, acceding to the senate's demand that the salary of the executive director be fixed at \$4200 annually. Action on the bill is now completed. It provides for benefits, and sets up a commission of three members to be appointed by the governor at the approval of the legislature.

Legislation on social security is nearly completed. Both houses created a board of welfare to handle old age pensions.

Senator Brunnelle suddenly introduced a bill this morning raising the school tax from five to seven dollars and fifty cents yearly, and making the age limit sixty instead of fifty, and also to include women gainfully employed.

When it went to a vote it was quickly killed, but late this afternoon the measure was reconsidered and the age limit fixed at 60, but the tax remains at \$5. It also includes women and firemen who were formerly exempt.

The fish tax measure is being fought out by the house committee with the representatives of any companies expressing their

views.

Three proposals have been suggested—to put the exemption figure at 50,000, let the proposed three dollar trap levy stand and third, in the original Brunnelle bill providing for an increase in the tax on stake traps from fifty and seventy five dollars a year, on floating traps from two hundred to three hundred and fifty, and

leaving the tax at two dollars on trap caught fish, as at present, with exemption 100,000.

Another proposal is to levy a tax of one cent on each king, and red salmon, and a half a cent on other varieties.

Newspaper advertising will develop new business for you.

Complete, Efficient Aviation
Service to all Parts of Alaska

WIEN ALASKA
AIRLINES

FAIRBANKS

NOME

THOMAS O. GIVAN, Nome, Agent.

SPECIALIZING IN PERMANENT WAVES....

Equipped For Zotos and Frederic's
Permanent Waves
FACIALS, FINGER WAVES.
MANICURES, BEAUTY WORK
Violet Ray Treatments

PHYLLIS' BEAUTY SHOPPE
Licensed Operator

MINING SUPPLIES, HARDWARE OF ALL
KINDS. EQUIPMENT FOR THE
CAMP AND HOUSEHOLD. SEE US
FOR YOUR REQUIREMENTS

JOHN LICHTENBERG
HARDWARE—WHOLESALE AND RETAIL

NEVADA BEER
PARLOR—GRILL &
BARBER SHOP IN CONNECTION

TOM CLONIGER

HAVE YOUR FLOORS
REFINISHED!

ELECTRIC SANDING MACHINE
HIGHEST QUALITY WORK

Fred Haverkamp
Corner B Street and 2nd Avenue

Our Aim—Satisfied Customers
BOILER, MARINE, TRACTOR, ACETYLENE AND
ELECTRIC WELDING
MATERIAL STOCKED: SHAPING, STEEL, BRONZE,
BUSHING, RABBITS, ACCESSORIES.
Prompt Attention to Local and Out of Town Work
Telephone Black 110
NOME MACHINE SHOP
W. L. SLACK AND SON, PROPRIETORS

—THIRD— ANNUAL FAIR

WILL BE HELD IN NOME,

ALASKA. MARCH 31, APRIL 1, 2, 3, 1937

AMATEUR CONTEST

An Amateur Contest will be held by the Northwestern Alaska Fair Association, Thursday evening, April 1st. Contestants desiring to participate will submit a written statement of their act to A. Polet, Secretary, on or before Mar. 30th. Prizes—first \$10; second \$7.50; third \$5.00; fourth \$2.50. Position on program will be decided by drawing.

NATIVE POTLATCH

A Native Potlatch will be given Thursday evening, March 31st, under the auspices of the Northwestern Alaska Fair Association, conducted by the Nome natives, featuring native products, for the entertainment of visiting, as well as all Nome natives.

NORTHWESTERN ALASKA
FAIR ASSOCIATION

A. POLET, Secretary.