108,000,000 advertisements in U. S. magazines

Industry

QUESTION: To how many U. S. housewives will Canned Salmon advertising go in 1937?

ANSWER: Salmon advertising will go into nearly two out of every three homes in the United States. In the cities this proportion will be even greater—13,237,600 of the 18,021,200, or 74%, of all families living in U.S. cities. In rural and farm districts this advertising will go to 5,219,000 housewives—slightly less than half the total of 11,130,-000 rural families. One hundred and eight million advertisements on Alaska salmon will be published in U. S. magazines this year.

Salmon Recipe of the Week

LMON BACON-PATS

1 cup soft bread crumbs 1 egg 1/2 cup juice from cans of salmon 1 thsp. scraped onion 2 thsps. chopped parsley Dash pepper, sage 1/2 tsp. salt

4 cups (2 lbs.) Canned Salmon 6 slices of bacon

THIRD

ANNUAL

FAIR

WILL BE HELD IN NOME,

ALASKA. MARCH 31, APRIL 1, 2, 3, 1937

AMATEUR CONTEST

An Amateur Contest will be held by the Northwestern

Alaska Fair Association, Thursday evening, April 1st. Con-

testants desiring to participate will submit a written state-

ment of their act to A. Polet, Secretary, on or before Mar. 30th. Prizes-first \$10; second \$7.50; third \$5.00; fourth

\$2.50. Position on program will be decided by drawing.

NATIVE POTLATCH

March 31st, under the auspices of the Northwestern Alaska

Fair Association, conducted by the Nome natives, featuring native products, for the entertainment of visiting, as well

NORTHWESTERN ALASKA

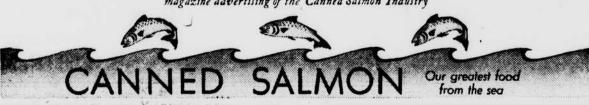
FAIR ASSOCIATION

A Native Potlatch will be given Thursday evening,

Combine bread crumbs with slightly beaten egg and salmon juice. Add onion, parsley and seasonings. Flake salmon and mix lightly with first mixture. Shape 6 patties, wrap slice of bacon around each and fasten with toothpick. Bake in hot oven (450° F.) for 15 minutes, until bacon is crisp. Remove from oven and arrange on platter around nest of grated carrots filled with peas. Garnish with canned pear halves, baked. Serves 6.

JUST FOR TWO. Get the half-pound can. Divide above amounts by four, using egg yolk only, 2 strips of bacon, and seasoning to taste.

This recipe is typical of those appearing in the national magazine advertising of the Canned Salmon Industry



NOTICE

Both meetings of the evening week due to the Fair. Vocational Knitting Class under

Mazen are cancelled for this

the direction of Mrs. David S. Subscribe for The Nugget.

Subscribe for The Nome Daily Nugget: \$2 a month

Cavey's Bakery

GOOD CUP OF COFFEE BEST PASTRY IN NOME

Good Meals OPEN FROM 6 A.M. TO 1 A.M.

Phone Black 44

MINERS & MERCHANTS BANK of ALASKA NOME, ALASKA. ESTABLISHFF N 1904

Prefer Paying By Check.

Interest Paid On Time Deposits Gold Dust Purchased WE SOLICIT YOUR BUSINESS

NEW LOCATION

(Opposite The Dream Theatre)

ARCTIC BEER PARLOR AND CARD ROOM

Between Pioneer Drug Store And Dream Theatre Jack Solomon, Prop.

(Special to the Nugget)

JUNEAU, April 2 - The house yesterday afternoon by a vote of nine to seven concurred in the senate amendment to take sixty fiv thousand dollars from the one hundred and ninety eight thousand dollar relief for needy and indigent fund, for school bus transportation. The measure now becomes a law, with the signing of it by the governor.

The effort to repeal the 1935 law which prohibits public employees getting two hundred doll ars or more monthly salary, from taking outside jobs for compensa tion, failed when the Tolbert Scott bill was indefinitely postponed in the house.

By a vote of nine to seven the house concurred in the amendment to the unemployment com pensation bill, acceding to the senate's demand that the salary of the executive director be fixed at \$4200 annually. Action on the bill is now completed. It provides for benefits, and sets up a com mission of three members to be appointed by the governor at the approval of the legislature.

Legislation on social security is nearly completed. Both houses created a board of welfare to handle old age pensions.

Senator Brunnelle suddenly in troduced a bill this morning rais ing the school tax from five to seven dollars and fifty cents year ly, and making the age limit sixty instead of fifty, and also to include women gainfully em-

When it went to a vote it was quickly killed, but late this afternoon the measure was reconsidered and the age limit fixed at 60, but the tax remains at \$5. It also includes women and firemen who were formerly exempt.

The fish tax measure is being fought out by the house committee with the representatives of any companies expressing their

POLSON'S Water Delivery

GENERAL BANKING BUSINESS CONDUCTED

Checking Accounts Carried For Those Who

THE BOARD OF TRADE

gested-to put the exemption fig with exemption 100,000 ure at 50,000, let the proposed | Another proposal is to lev a three dollar trap levy stand and tax of one cent on each king, and third, in the original Brunnelle red salmon, and a half a cent on bill providing for an increase in other varieties. the tax on stake traps from fifty and sevety five dollars a year. on floating traps frm two hundred will develop new business to three hundred and fifty, and for you.

Doings Legislature views. leaving the tax at two dollars on trap caught fish, as at present,

Newspaper advertising

Complete, Efficient Aviation Service to all Parts of Alaska

WIEN ALASKA **AIRLINES**

FAIRBANKS

NOME

THOMAS O. GIVAN, Nome, Agent.

SPECIALIZING IN **PERMANENT** WAVES....

Equipped For Zotos and Frederic's **Permanent Waves** FINGER WAVES. FACIALS, MANICURES, BEAUTY WORK **Violet Ray Treatments**

PHYLLIS' BEAUTY SHOPPE **Licensed Operator**

MINING SUPPLIES, HARDWARE OF ALL KINDS. EQUIPMENT FOR THE CAMP AND HOUSEHOLD. SEE US FOR YOUR REQUIREMENTS

JOHN LICHTENBERG

HARDWARE-WHOLESALE AND RETAIL

NEVADA BEER PARLOR-GRIIL &

BARBER SHOP IN CONNECTION

TOM CLONIGER

HAVE YOUR FLOORS REFINISHED!

ELECTRIC SANDING MACHINE HIGHEST QUALITY WORK

Fred Havercamp

Corner B Street and 2nd Avenue

Our Aim—Satisfied Customers BOILER, MARINE, TRACTOR, ACETLYNE AND **ELECTRIC WELDING** MATERIAL STOCKED: SHAFTING, STEEL, BRONZE, BUSHING, BABBITT, ACCESSORIES. Prompt Attention to Local and Out of Town Work

Telephone Black 110 NOME MACHINE SHOP

W. L. SLACK AND SON, PROPRIETORS

A. POLET, Secretary.

as all Nome natives.