

# HAPPY TIDINGS

—FOR OUR—

## FRIENDS AND THE GENERAL PUBLIC!

Never before since we have been doing business here were we ever so well prepared to serve you as now. We have got twice the stock, twice the room, twice the help, and with the increased stock and facilities we promise you lower prices than ever before. The falling leaves speak of your unfilled needs. Time and occasion are now getting ripe. We have spared no pains to assort our stock with utmost care and prudence; it does not need the charm of flowers to light it up. The sweetest music isn't more symphonous than the harmony of colors and qualities. Our buyers have made every effort possible, seeking the best and finding rich rewards for their diligence. Every one of our departments is filled to overflowing. Come and pay a visit to our establishment and you will view the biggest and choicest array, the production of the most talented artists in the tailoring world, crowded into our immense three-story building. Every value is an honest one, every style a fresh one, every price a fair and equitable one. We plead guilty to having made this season the greatest effort of our commercial lives, and we confidently expect our reward by receiving your patronage. Our policy remains unchanged. The broad gauge methods that have invoked your hearty approval in years gone again hold sway. Like a mighty ship, with anchors weighed, we clear away on the season's voyage before a piping breeze of popularity. In buying your fall outfit you naturally want the best obtainable for the price you pay, and nowhere can you get such **SATISFACTORY GARMENTS** as **HERE!**

**Satisfactory Fabrics! Satisfactorily Tailored!**  
**Satisfactory Fit! Satisfactory Price!**

Add to this the privilege of getting your money back for whatever doesn't suit and you can easily see why **everybody says this is**

## THE IDEAL SHOPPING PLACE OF THE TOWN!

**THE MEN'S CLOTHES** are prettier and cheaper than ever this season. It is a treat to men who appreciate good clothes to look through our men's stock. Fabrics not usually seen, except at the best custom, are **HERE** in big varieties, cut in the best fashion, tailored faultlessly and perfect fitting, at less than the usual ready-made prices. In our range of prices for these superior garments are all styles, both Single and Double Breasted Sacks, Cutaway Frocks, English Walking Coats, Prince Alberts and Full Dress Suits. Fall Overcoats too—variety and styles enough to suit everybody—all cut right, made right and marked at the right prices. With a record coupled with many years of leadership as clothiers to the juveniles, our assortment this season is still ahead of all competitors, ahead of even our own best previous efforts—better materials, better trimmings, better workmanship and newer styles at less than other's prices, is what puts us in the lead and keeps us there.

## Our Boys' <sup>AND</sup> Children's Department

Occupies almost our entire second floor. **OUR FURNISHINGS DEPARTMENT** has grown to be one of the biggest in town. In fact it is the *Most Complete Stock of Reliable Up-to-Date Haberdashery* in the city. Newest Neckwear, newest Hosiery, newest Gloves, Suspenders, Handkerchiefs, Underwear, Shirts, Collars, Cuffs, Night Robes, Pajamas, etc., for men and boys. Canes and Umbrellas in great variety—everything in only the best makes, but at less than usual prices. A visit and look will convince you where it is to your interest to trade. **SHOES** that fit, that are stylish and that are reliable are the only kind we sell. New Fall Stock now ready. A big and choice line of the newest and best styles made. Calf, Russet Calf, Patent Calf, Enameled Leather, Cordovan and Kangaroo in lace. Button and Congress Gaiters for men and boys at lower prices than at any other house. Give us a call when you are in need of anything in the Shoe department. We will please you, fit you and you will feel comfortable. **OUR HAT DEPARTMENT** comprises all standard blocks and we guarantee them to be stylish and reliable. Every shape that fashion has stamped correct for this season is here. Our large display of **CAPS** for men, boys and children must be seen to be appreciated. Our low prices in this department is another big card for us and a great saving for you. **OUR THIRD FLOOR** contains a large selection of **TRUNKS, VALISES, TRAVELING BAGS, SAMPLE CASES** and an endless variety of Lunch Boxes, Ladies' Companions, Toilet and Cuff and Collar Boxes. While these goods have greatly advanced in price, our orders having been placed **LONG BEFORE**, hence *our prices are much* below any of our competitors. Before you buy anything in this line consult our prices and you will save money. **OUR MERCHANT TAILORING DEPARTMENT** has proven to be a great success. From the large quantity of garments we are making up daily it must be an undisputed fact that our work is appreciated and satisfactory. Our large display of Cassimeres, Cloth and Worsteds are on our table for your kind inspection and selection. We invite our customers, friends and the public in general to call. You are always welcome.

**LOUIS SAKS, THE PEOPLE'S CLOTHIER,**  
 Corner 1st Avenue and 19th Street.