

LOVEMAN, JOSEPH & LOEB,

The Busiest Store in Birmingham.

We Never Take a Back Step!

That means something. Neither are we satisfied with stand still. There is a force constantly at work that tends to bring this store closer to those who buy dry goods. Perhaps your experience here after trying other stores will tell you what it is.

Black Dress Goods

Of all fabrics, should be carefully bought. Good light is essential when selecting, and that is found here. The following excellent values are promised this week:
AT 49 CENTS—Silk finish Henriettas, 38 inches wide.
AT 29 CENTS—All wool imported Jacquards, small and large designs, 38 inches wide.
AT 69 CENTS—Imperial Serges, 45 yards wide; also fine Crepe effects in imported goods.
AT 99 CENTS—About 50 inches wide, very fine silk finish Mohairs.
All the above are black.

IN COLORED GOODS WE OFFER

AT 49 CENTS—All wool French Plaids and 38-inch Wool Mixtures, easily worth double.
AT 69 CENTS—54-inch Scotch Mixtures, Coverts and Homespun—those earlier sold at \$1.
AT 75 CENTS—Pure Silk and Wool Novelties; new blendings in popular colorings, 38 inch; also high class novelty plaids for waists.
AT 99 CENTS—Fine Panama Plaids, silk and wool, dark and bright—new combinations.
AT \$1.19—About 20 pieces high class novelties that have been \$1.50, including the fashionable Plisse weaves.
AT \$1.24—Elegant Boucles and Bough novelties in stylish blendings of blue, green, brown and garnet with black—imported to sell at \$1.75.

Linens for the Thanksgiving Table

Look through the stock of Linens before Thanksgiving. It may need replenishing with a few things, and a chance to buy them extra cheap isn't to be missed. We are offering the following very special values in table linens; it's an odd time for a linen sale, but then Thanksgiving gives us opportunity.

Dozen
150 dozen all linen Napkins, worth 98 cents, for.....\$.75
200 dozen all linen Irish Napkins, regular wholesale price \$1.25, for..... .98
75 dozen all linen Scotch Napkins, always sold at \$1.75, for..... 1.29
50 dozen all linen German Napkins, worth \$2.00, for..... 1.59
80 dozen all linen Dinner Napkins at \$1.85, \$2.25, \$2.50 and \$3.00 per dozen; worth \$2.50, \$3.00, \$3.25 and \$3.75 per dozen.

Table Cloths.

All linen Scotch Damask Table Cloths cheaper than ever before:
8-10.....\$2.75
8-12..... 3.49
250 yards Cream Table Damask, a great bargain, at 89 cents.
200 yards Bleached Table Damask, worth 60 cents, for 49 cents.
400 yards Bleached Table Damask, worth 79 cents, for 60 cents.
50 yards Bleached Table Damask, worth 98 cents, for 75 cents.

Dolls and Toys

The largest department in Birmingham. The entire third floor a Fairyland. The wonderful popularity of this department has compelled us to give to it more space than ever before—more space, more sales people and better facilities generally. We now show a stock which is simply bewildering in its magnitude, variety, beauty and intrinsic value. We call especial attention to our line of Steam Toys, Mechanical Toys, Velocipedes, Tricycles, Wooden Toys, Iron Toys, Dolls, dressed and undressed. They are beautiful and interesting. Our older customers will remember our oft repeated injunction, and we repeat it this year with greater emphasis, to purchase early before the holiday rush sets in and while the assortment is still replete. Goods purchased now will be stored at our expense and delivered when wanted. We shall offer something special every day. Prices and quality considered, you cannot afford to go elsewhere.
Bring all your little folks to see our handsome display. Take elevator, third floor.

Corsets!

Ladies, we are the sole agents in this city for the
Jenness Miller Waists,
"Her Majesty" Corset
and the popular
Thompson's Glove Fitting.

We also carry a large and complete stock of all the leading and best styles, such as the P. D., J. B., R. & G., H. & S. and many others.

This is a Reason for Growth of

Our Blanket Business.

Customers would not come year after to buy from us if they were not satisfied that values obtained were worthy. Our advantages are our customers' also; if we make a purchase at special concessions selling prices are marked accordingly. Here are fine blankets bought at 20 per cent off because they were bought accordingly—and 20 per cent off they go to customers.

11-4 fine white wool Blankets.....\$2.98
11-4 extra fine—plain..... 4.98
11-4 strictly all wool—best made..... 6.98
11-4 extra heavy and fine California.. 7.98
We also offer one hundred
FINE COMFORTABLES
at these attractive prices:
Imported Sateen, full size, best white cotton.....\$1.98
Handmade Turkey red, best white cotton..... 2.98
Imported Sateen, elaborate stitching down..... 3.98
Fine French Sateen, down filled, 75x80..... 4.98
75x80..... 5.98
Reversible fancy Satin, down filled, 72x72..... 9.98

Cloaks!

A well dressed woman is an impossible climax without a well fitting coat. Remember your cloak makes or mars a graceful outfit. Some cloaks are made to pass muster till sold—after that? Our cloaks are custom-made. We stand back of every one of them.
\$5.98—
Ladies' Cape, made of fine silk seal plush, lined, with high collar, 20x120; real value \$7.50.
\$7.43—
Nobby silk seal plush Cape, high collar and thibet trimmed, 20x120; real worth \$10.00.
\$9.98—
A very elegant velour plush Cape, trimmed around collar and down the front with real thibet fur; value \$15.
\$17.98—
Two specials in either a genuine Astrakan or Russian lynx, 20x100, fur Cape. They were made to bring \$30.
\$1.98—
A very exceptional bargain. Double Cape, made of heavy beaver, either fur or braid trimmed. Can't match it anywhere under \$3.00.

Millinery.

There is no finer stock of Millinery, trimmed or untrimmed, than you can find here. The very cream of fashion—made up by best designers and modistes—is offered at prices one-half what would be charged elsewhere.
Black Felt Hats, desirable shapes, sold elsewhere at \$1.25, at 54 cents.
French Felt Hats, all colors, worth \$1 to \$1.50, at 54 cents.
Ribbons worth 75 cents to \$1 elsewhere; our price 49 cents.
Will also place on sale all our Trimmed Hats at the following reductions: \$10.00 for \$6.80; \$8.50 for \$5.00; \$6.00 for \$4.50; \$5.00 for \$3.00, etc.

LOVEMAN, JOSEPH & LOEB,

The Busiest Store in Birmingham.

Every article in this vast establishment breathes economy. Your interests should bring you Here. Come, if only to get information regarding quality and prices.

No Further Comment Is Necessary. Our Cash Prices Will Do the Rest.



Room MUST be had; there's only one way to get it. Wisdom dictates giving our customers the chance to get such bargains as shall make the autumn of '95 memorable. This is the way we're making room in our underwear department. Latest shaped all wool Vests, the \$1.50 kind, at 99c.
The ribbed \$1.25 wool white Vest at 85c. We will need the room soon for muslin underwear, consequently must sell. We drop the price down now while you want, need and must have these goods.
Ladies' ribbed Jersey Vests, long staple Egyptian cotton, at 25c.
Children's all wool, natural, sizes 3 to 8, price 75c to \$1.25, now 55c up to 99c. Don't wait, you will regret it.

FLANNELS.

Save on the necessities of life that you may have the "blessedness of giving" at Christmas. There are money-saving chances by he score in our flannel department.
All wool Brown and Gray Mixed 25c. Skirting at 20c.
All wool heavy Twilled Red, 25c.
Embroidered Flannels at 75c, 89c and 99c.
White Mixed Flannels, 15c.
The all wool White, 25c.
White Silk Warp Flannel, extra fine, at 39c.



For richness, elegance and originality Caheen's millinery department stands unrivaled. The latest Parisian ideas are on sale now from that celebrated fashion center. Expert trimmers await your bidding.
Ladies' Sailors, full line on hand.
Tom O'Shanter's Plaids and Plain, from 25c up to \$1.50. They are chic and becoming.



A sale that will linger long in your memory.
Ladies' Embroidered, Scalloped Border Pure White Handkerchiefs at 5c.
Children's Hemmed, Colored Border at 49c per dozen.
Gent's full size Hemstitched at 99c per dozen.
You will find a lopping off from the prices you are used to paying throughout this entire department.

LADIES' WRAPS.

(Second Floor.)

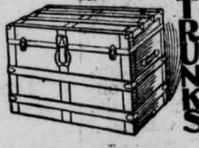


No garments made in America have more style or more grace than ours, and none have so much of that rare virtue—Economy.
We've done a phenomenal business in Ladies' Jackets and Capes, and naturally there are many of one or two of each sort left. We'll call them CLEARANCE SALE CLEANINGS and LADIES' JACKETS and CAPES.
You have here Jackets that were \$9.48, down to \$4.98. The reason—assortment of sizes broken.
Capes, all wool, from 99c up. This is value. If you want a Light Weight Cape get one. The nobby Boucle Cape that sells for \$8.00, you can get at \$4.98; odds of two and three of a kind left.
A teaser in Plush Velvet Capes that sold for \$10.00 and \$12.00, you can get at \$5.98 and \$6.98, full sweep (the new cut).
Immense line of misses and children's garments. Save money by investigating these at once.

NEW NECKWEAR

Ladies and gentlemen, come and select—look over a pretty assortment.

We're not going to make many words over



If you need one, or expect to give one away for a holiday present we have them and the assortment is all.
Large Canvas Trunks from \$5.00 up.
Sheet iron bottom Amalabic Trimmed Grips, Bags and Valises. We have a line out of which you will find one to suit you.

"FOSTER"

genuine Kid Gloves, only to be found on 21st street and 1st avenue in Birmingham. All gloves guaranteed that are fitted on at the counter. New stitchings are out. Come and see them.

LINENS.

Linens prices do the talking today. You know what Caheen's line is. They need no encomiums.
58-inch All Linen Damask, value 60c, at 40c.
60-inch 65c All Linen Damask at 44c.
64-inch All Linen Damask, the 90c kind, at 59c per yard.
Book Fold Napkins, full large, all linen, for 72c per dozen.
Come and examine our Extra Large All Linen Napkins, the \$1.75 kind, book fold, at \$1.23.
The largest Towels in the state. All Linen 24x46, hemmed at \$2.99 per dozen; a hummer.

Rain Parasols

for the holidays. The new ideas are here and the prices are low.
All black, for mourning, Silk Serge at \$1.89.
Ladies' Natural Handles, fast black, paragon frame, 26-inch size, \$1.25.
The pretty Dresden handles, of Taffeta silk cover (close roller), the \$5.00 kind, \$3.98.



Of course it's early, but we have them in already and we must sell them. Our extremity is your opportunity. You will find here Dolls, from the 5c china dolls up to the fine French "Kismet."
Full line of Rubber Dolls.
Full line of Indian and African dolls.
Full 9-inch doll for 10c.

For Fancy Work.

Full line of Stamped Linens, from the smallest to the largest pieces. "The New Things," Brainard & Armstrong's exclusive designs. The Honiton Laces to work them with. The above brand Silks also if you say so.
Come and see the New Delph Designs.

CAHEEN BROS. & COMPANY,

CORNER 21st STREET AND 1st AVENUE.