

First to establish the \$10.90 price—Usco

THE makers of U. S. Tires made this announcement last November—

"Hereafter the price of the 30x3 1/2 'Usco' is \$10.90."

The lowest price ever quoted on a tire of quality reputation and standard performance.

And now, with the opening of Spring, there seem to be quite a number of "New and Special tires" coming into the market in the \$10.90 price range.

Perhaps you are wondering just what there can be either "new" or "special" about these tires.

It can't be the \$10.90 price—"Usco" established that five months ago.

Nor quality reputation and standard performance—for it takes more than one full season for any new tire to demonstrate where it stands in quality and value.

With so many tires rushing into this \$10.90 price

United States Tires are Good Tires

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field (now that the season promises business from the American car-owner), it is worth remembering that "Usco" showed its good faith by announcing this price last fall.

The same intent to serve that has made "Usco" a standard value for years.

The "Usco" Tire was never better than it is today—with its established quality, its time-tested performance, and its price closely figured in tune with the times.

\$10.90
and even better than the price

United States Tires
United States Rubber Company

Fifty-three Factories The Oldest and Largest Rubber Organization in the World Two hundred and thirty-five Branches



Where You Can Buy U. S. Tires.

A. A. SOWELL
SAFFORD, ARIZONA

KELLY BROS.
PIMA, ARIZONA

TENTH ANNUAL CONVENTION U. S. GOOD ROADS ASSOCIATION NOW IN SESSION AT PHOENIX

PHOENIX—Everything was in readiness for the 10th annual convention of the United States Good Roads Association, entertainment of those convention have been arranged by the Phoenix Chamber of Commerce and other organizations. The Phoenix Chamber of Commerce announces the following program:

Sunday, April 23rd
Reception Committee calls at Hotels. Registration opens. Office located on the Mezzanine floor Hotel Adams. Open 8:30 to 5:00.

Monday, April 24th. "All Arizona Day"
Morning Reception Committee calls at hotels. Registration continues every day mornings only. Meeting of Arizona Good Roads Association at grandstand, Arizona Fair Grounds, starting at 2:00 o'clock. Auto parade to Fair Grounds starts from Hotel Adams at one o'clock. Road Machinery exhibit at Fair Grounds opens at two o'clock. Evening 7:30 opening meeting United States Good Roads Association, Fair Grounds. Band from U. S. Indian School at Fair Grounds from one to four.

Tuesday, April 25th. "United States Day"
Convention of United States Good Roads Association opens at 9:00 o'clock at Fair Grounds. Convention continues in afternoon. Band from St. Johns Indian Mission plays one to four. Road Machinery show open daily ten to four.

Wednesday, April 26 "Bankhead Day"
Session of U. S. Good Roads Ass'n. 9:00 to 1:00 o'clock. One o'clock luncheon to Visiting Ladies at Phoenix Country Club. Opening Day for Round up and Rodeo features at the Fair Grounds one o'clock to four. Indian School Band one to four o'clock. Evening

Phoenix Chamber of Commerce dinner to visiting Governors and officials.

Thursday, April 27th. "Tucson-San Diego Day"

Delegation from City of Tucson comes by auto. Delegation from San Diego arrive by special train. Time of arrival announced in press. Opening session Bankhead Nat. Highway Association, 9:00 o'clock Fair Ground 12:00 o'clock trip over Salt River Valley. Lunch served at Towhy Bros Construction camp near Tempe at one o'clock. Automobiles will assemble at Fair Grounds (grandstand) at Twelve to take visitors. All arrangements in charge Junior Chamber of Commerce. Evening, Junior Chamber of Commerce, Carnival and Parade at eight o'clock. Roundup features for those not taking Valley trip two to four o'clock.

Friday April 28th "Maricopa County Day"

Session of Bankhead Highway Ass'n commences at nine and continues until one o'clock. Roundup and Rodeo two to four. Committee Meetings of various associations in evening. Conventions officially close Friday afternoon.

Saturday, April 29th, "Miami Day"

Cars assemble at Chamber of Commerce at 8:30. Dedication of Monument at Gila, Pinal county line 12:00 o'clock. Barbecue at Miami 1:00 o'clock.

United States Good Roads Show will open Monday at two to four o'clock.

Properly authorized delegates will receive on registering a pass which will allow them admission to the Fair Grounds and the grandstand without charge. Cards must be properly signed by person carrying same.

ests. hen too, there are the vast opportunities for camping, hunting and fishing and other forms of outdoor recreation which the Forests afford. Thousands of people annually spend their vacations and engage in their favorite pastime and recreation camping within its cool confines.

So that the enjoyment of these great resources may be had and retained for the future, let everyone help to keep America green and avoid the fate of treeless China. Furthermore, not only do we need the fuel, posts and lumber in the upbuilding of our industries, but also need the forests as a great source of water for irrigation and domestic use. Floods are a rare occurrence in well forested regions as the flow of streams within them are gradual and of long duration instead of torrential in character carrying destruction in its wake. The destruction of a forest means disastrous erosion which annually destroys hundreds of farms, fills important reservoirs and river beds with silt and gravel which costs thousands of dollars to remove.

Arizona and New Mexico have millions of dollars invested in their great irrigation projects. A proper protection of the headwaters of these streams will not only insure a continued and permanent water supply, but will greatly cheapen the maintenance cost of irrigation systems.

Forest fires help no one and damage many. Put them out.

Special prices, special table, special automobile accessories.

W. E. BARNUM



(Copyright by McClure Syndicate)

Big bowl rowden cotton seed for sale at 2 1/2c per pound I. F. & M. E. Campbell

FG-11

BARBECUED MEATS SATURDAY
FOOTE'S SANITARY MARKET

Welker Bros. Transfer
C. D. and ELMER WELKER, Props.
FREIGHT BY TRUCKS TAKEN TO ALL PARTS OF GRAHAM AND GREENLEE COUNTIES
Household Goods Moved to Any Part of Town
PRICES REASONABLE

FOREST FIRES--THE COST OF SHEER CARELESSNESS

Albuquerque, New Mexico April 19, 1922—Although the entire personnel of the Forest Service in the Southwest will be on the lookout for Forest fires during the coming season, there are going to be a lot of fires that could have been prevented if a little thought had been given by parties using the National Forest. IN summing up the Forest fire situation for the Southwest, District Forester F. C. W. Pooler stated that "there were 434 fires in Arizona and New Mexico last year of which more than sixty per cent were due to avoidable carelessness by Forest users." He also stated that "annually 25,000 acres of forested land was burnt in spite of all the care and preparation taken by the Forest Service to avoid such waste and loss can only be prevented by more care and thoughtfulness on the part of campers, smokers and others using the Forest in putting out their fires and extinguishing matches, cigarettes and cigar stubs. Furthermore, a great deal of this waste could be avoided if when a fire is started the public would put out the small fires by covering them with dirt or by the use of water, by reporting the larger fires to the nearest forest

officer. Usually it will only take a very few minutes to do this.

So nation-wide has the loss and destruction due to forest fires become the president of the United States has issued a proclamation designating April 16 to 22 as forest protection week. The president urges "officers of public instruction, of counties, cities and towns, and of civic and commercial organizations to unite in thought and action for the preservation of our common heritage by planning such educational and instructive exercise as shall bring before the public the disastrous effects of the present waste by forest fires, and the need of individual and collective effort to conserve the forests and increase our tree growth for ornament and use.

The people of the Southwest have a great Forest heritage to protect. There are over 25 billion feet of sawtimber on the National Forests and 479,000 head of cattle and horses and 773,000 head of sheep and goats grazed on these Forests. Furthermore, the headwaters of a large number of the important irrigation streams of the Southwest have their sources and watersheds within the National For-

BRING YOUR FINANCIAL PROBLEMS TO US - YOU ARE WELCOME

The present day problems, as they come up, these are times when our advice, service or help may be of benefit.

It is the purpose of this bank to help as many people as possible.

Whether your problem be large or small, if we can be of service, we want you to know that we

WELCOME YOU GLADLY

THE BANK THAT BACKS THE FARMER.
THE BANK OF SAFFORD
MEMBER FEDERAL RESERVE BANK
THE HOME BANK FOR HOME PEOPLE
SAFFORD, ARIZONA

HOME SWEET HOME
BY Tessy Gilson
AUTOCASIER

MY, OH, MY! STOP IT! YOU'RE ALWAYS FUSSING ABOUT SOMETHING! CAN'T YOU AGREE ON ANYTHING?

BUT, WE DO AGREE, DADDY -

SHE WANTS THE KIDDIE CAR AND SO DO I -