

# THE HOLBROOK NEWS

Official Paper of Navajo County and the Holbrook Oil Field

SINGLE COPIES TEN CENTS

HOLBROOK, NAVAJO COUNTY, ARIZONA, DEC. 29, 1922

Vol. 15 No. 34

## A HAPPY NEW YEAR AND CONTINUED PROSPERITY TO ALL

### DOUBLE INSTALLATION HELD

The Liberty O. E. and the Chalcadony Lodge of Masons in Holbrook held a joint installation in their lodge rooms on last Tuesday evening.

The new officers were duly inducted into office and a large crowd was present during the ceremony. Mrs. Hookway will preside as Worthy Matron over the destinies of the Eastern Star for the ensuing year. Mrs. J. W. Bazell who has filled the chair for the past year was presented with a very handsome Past Matron's pin by her associates. The presentation was made by Mrs. Wallace Newman. Mr. W. H. Hughes was installed as Worthy Master of the Masonic Lodge.

At the close of the ceremonies of installation the local members and guests adjourned to the banquet room where a most delicious and satisfying lunch was served to all.

### SPENT CHRISTMAS IN SNOWFLAKE

Mr. and Mrs. C. H. Jennings and family motored to Snowflake this week and spent Christmas with Mrs. Jennings father and mother, Mr. and Mrs. Ramsay. Mr. and Mrs. Baldwin of Ganado were also present making a jolly Christmas party with tree, an' eats, an' everything.

### THE STAR CAR HERE NEW MOTOR ARRIVES

The creation of the Star car is the most important and brilliant accomplishment of any individual indentified with the automobile industry since its inception.

Smartness in looks, thoroughness and modern design in a low priced car were unheard of until the Star was created by W. C. Durant, the pioneer builder of automobiles and identified with the introduction and success of the Cadillac, Buick, Oakland, Oldsmobile and Durant cars.

The Star car marks the most advanced step since the introduction of the automobile, for it provides for the first time a quality automobile, standardized in construction and operation for a modest sum of money.

W. W. Franklin the local auto dealer has just received a carload of Star cars. They created a great deal of interest on Railroad Ave. and while they were being unloaded three of them were sold. They are a new departure in car building and bid fair to catch the careful buyer's eye. They have been in such demand since their introduction in big cities that many dealers will not promise delivery under twenty days.

However, Mr. Franklin has secured, in addition to three on hand, another shipment which will be in shortly after the New Year opens.

### ADAMANA WELL

Officials of the Adamana Company report continued good progress with the drill at 2,845 feet yesterday at noon. Formation is still black shale which carries a considerable quantity of fossil. It is believed that every extra foot of the heavy capping which the bit has been cutting for several hundred feet means added production when the next sand is opened up. The hole still continues hot and the drillers declare that this is almost an infallible indication of approaching production.

### CHRISTMAS PROGRAM FRIDAY

On last Friday night the L. D. S. Church had a very delightful Christmas program. Mr. W. B. Farr made a very interesting talk on 'the spirit of Christmas', there was a re-told story by Mrs. Hatch, and a delightful solo by Mrs. Marshal Flake. In addition Mrs. Chas. Thomas read a most touching little poem entitled "The Gift That You Cannot See" and there was in addition a great deal of very fine Christmas music and a pianologue by Mrs. McCleave. The ladies trio and the quartet as well as several other vocal selections were very enjoyable.

Judge Sweeney of Winslow late last week, motoring up over the new road.

### APPOINTED COUNTY ENGINEER

Mr. West, who has endeared himself to all Navajo Co. automobile drivers and owners by the energetic manner in which he has pushed the work of good roads in this vicinity has been appointed County Engineer, and we think this section is to be congratulated on retaining his services.

Mr. West returned late last week from a trip to Phoenix where he was in attendance on a meeting of the Industrial Congress and latter as a delegate to the Good Roads Ass. meeting held in the southern part of the state.

He says that the latter was a "hummer" and we take it that means something commendatory. At any rate Mr. West came home with lots of new machinery to use in the upkeep and maintenance of roads and that is sort o like bringing home the bacon.

### WILL VISIT IN PASADENA

Mr. A. G. Brown, Cashier of The First National, left for Pasadena on Friday. Mr. Brown will make only a short stay on the Coast returning to Holbrook next week, but there is a powerful attraction out there, in the shape of a lady-wife and young daughter, which makes it imperative that he should pay the Crown City a short visit.

### FORMER EDITOR HERE

Mr. Peas, who was at one time editor of the old Holbrook Argus, was in town this week as a guest of Mr. and Mrs. Lloyd Henning. During his time here Mr. Henning was associated in the newspaper work with Mr. Peas. Mr. Peas tells us that he can hardly realize that this is the same town, so great has been its growth since the time when the Court House stood 'way out in the country.'

### NEW COUNCILMEN SELECTED

At the last meeting of the City Council, Bill Williams of the Navajo Garage was selected to fill the vacancy left by the resignation of J. M. Lee who has recently left to take up his residence in Needles.

Mr. Williams will be a valuable addition to the Town Council as he has shown himself to be greatly interested in the betterment of roads by his work on the Highway Commission, of which he has long been a member.

The Council is keen sighted in selecting a man of progressive ideas to fill this responsible position. Our town is of great importance to us and its business should be entrusted to men who have its welfare at heart.

Mr. C. H. Jennings drove up to Concho on Tuesday.

### CARLOAD OF MACHINERY ARRIVES

A carload of oil machinery for the Taylor-Fuller Well reached Holbrook this week and was freighted out to the well. It contained new bits, lots of 15 1-2 inch casing and all sorts of modern casing machinery. Everything possible is being done to expedite the work.

### RETURNS FOR XMAS

Mr. J. M. Lee, who is now well settled in his new position at Needles, came up to Holbrook to spend Christmas in his old stamping grounds. Mr. and Mrs. Lee were the guests of Mr. and Mrs. Joe Elledge for a delighted Christmas dinner. That same evening Mr. Lee returned to Needles accompanied by Mrs. Lee, who will spend the rest of the vacation in that city, coming back in time for the opening of the school term. Arnold went to Phoenix with Mr. Austin in order to be present at the Arizona-Utah football game.

Miss Edna Buehring left for her home in Albuquerque last Saturday where she will spend her Christmas with relatives.

Miss Olive Clarke spent Christmas in Winslow returning to Holbrook in the afternoon of the great day in company with Mrs. Whitton and Sue Thomas who had motored down after her.

### WILL GRADE OAKLAND AVENUE

Oakland Avenue one of the main streets of the residential section will be graded in the near future. The Town Council has decided to have it made to the town grade level and afterwards to have it graveled. In some places the street is above the sidewalk level and in others below it and it will be made to conform at all points to the proper level. The preliminary survey was made Thursday.

Porter St., leading north from from the Santa Fe Station will also be graded and graveled. The work commenced on Friday morning and it took a big four horse team pulling with all their might to even make the plow scratch the surface. The mixture of sand, gravel and dobe has cemented under usage until it is like grani-toid paving.

### DRIVES TO EL PASO

Mr. McCormick left Wednesday for El Paso. He is making the trip overland in his car and is accompanied by L. M. Carpenter of The Holbrook Traders. Mr. Carpenter said he hoped another revolution wouldn't break out suddenly and stop traffic across the International Bridge at Juarez. Now what do you think of that!

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## THE STAR CAR

### is Here



**SEDAN \$827.48**

**STAR FEATURES**

Continental Red Seal Motor. Timken Rear Axle. Timken Bearings, front and rear. Spicer Universal Joints. Selective Sliding Gear Transmission, three speeds forward and reverse. Single Plate Disc Clutch.



**COUPE \$759.88**

**STAR FEATURES**

Half-elliptic Springs, underlung. Stewart Vacuum Gasoline Feed with Supply Tank at rear. Electric Lighting by Autolite Generator with Storage Battery. Streamline Body. One-man Top.



**TOURING \$558.75**



**ROADSTER \$528.59**

**"THE STAR IS THE CAR"**

**W. W. FRANKLIN, Dealer**

Holbrook, Arizona