

New Wash Dress Special

10 Dozen Dresses, New Spring styles just received, made in fast colored Zephyr, Gingham, Seersucker and Rippelettes in Lavender, Pinks, Blues, Greys and Black and White in checks, stripes and neat plaids. Made round and square yokes, half sleeves, nicely trimmed in lace, embroidery and all-over, every sizes in stock. A genuinely good \$2.50 Dress. Sale Price \$1.98

The Second Week of Our "Carnival of White"

Promises to be one of the greatest weeks for the selling of white ever held in Phoenix. To meet the increased demand for our unmatched Undermuslins we have added many lines of new goods for Spring 1914, that will give added impetus to this wonderful selling of white. This is a sale of great importance to every householder in Phoenix and the Valley.

Extra Value Night Gowns

The one greatest undermuslin value, 25 doz. Nainsook and Cambrie Night Gowns, made high neck and long sleeves and low neck, short sleeves, trimmed in cluster tucks, embroidery, insertion beading and ribbons, sizes 15, 16, 17. These are actual 75c good value Gowns. Limit 2 to each customer. Sale Price..... 29c

New Arrivals in Spring Dress Goods

The new Spring fabrics are many and varied—a wide range of colors and materials to select from, all good styles and very pleasing. The following are a few of the very many we are showing.
RAMBLES—A deservedly popular and very stylish material. These we are showing in a great variety of weaves and weights in such stylish colors as Delft blue, old blue, old rose, Bisque tan, Sherwood green, Tabac brown, Helle, navy blue and apricot, ranging in prices from, yard, 49c to \$4.00
EPONGEE—A very pleasing and stylish cloth—comes 48 inches wide in rich shades of old rose, blue, tan and cream—a soft easy-draping fabric, exceptionally stylish, per yard..... \$1.19
NOVELTY RATINES in handsome Tartan plaids, floral weaves and Novelty checks in black and white, old blue, gendarme blue, wisteria, Sixton green, cream shell pink, Reseda green and Helle. Attractively priced at from, per yard..... \$1.00 to \$2.25
PRINTED CREPE DE CHINE—One of the season's leaders, a dainty fabric, soft and lustrous, easy draping, comes in rich shades of wisterias, blues, browns and greens. These show dainty floral designs in small effects, beautiful and pleasing. Extra value, per yard..... 69c
BROUDED CREPES—A very pleasing soft, clinging fabric, comes in the new pastel shades and neutral tints. One of the season's novelties. Making a rich and handsome gown. Special value, per yard..... 79c

New Arrivals in Beautiful Spring Suits

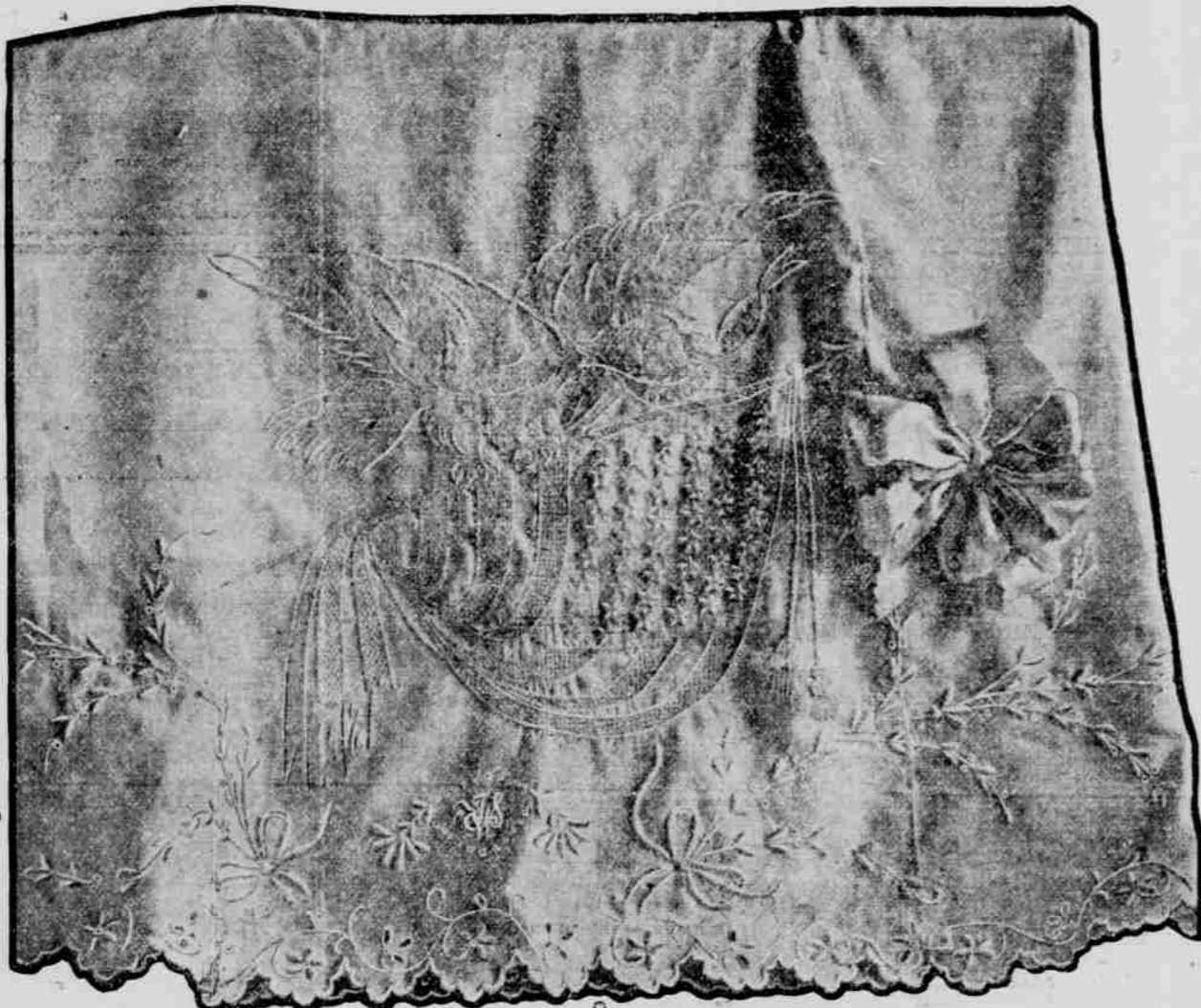
The styles and models this season are certainly classy. Everyone being a style unto itself. Distinct individuality shows strongly in every garment. Never before has the art of designing been given such a range in which to create ultra stylish WOMEN'S TAILOR-MADE SUITS as the spring season 1914. Many new and novel ideas and creations are employed, each one which adds attractiveness to the garment.
The materials are all high grade fabrics in which many small black and white effects are shown in both checks and stripes. Many new shades of Tans and Blues in a variety of weaves, also Creams in Serges and Bedfords, besides many novelty weaves.
The Coats, when trimmed, show nothing but the richest effects. Sleeves are the new Raglan, Batwing or Mikado Skirts, many are the nifty Peg Top; others having the new cuff bottom, in every respect combinations and models that are certain to please. Full range of sizes in stock ranging in price from Fifteen to Forty Dollars

NEW ARRIVALS IN HOSIERY

Our Hosiery Department has the enviable reputation of always carrying nothing but hosiery of merit and quality and as such we take pleasure in offering the following special numbers:
ENDURANCE HOSE for women, in black, white and tan, all sizes, every pair guaranteed; extra high special heel and toe, special silk finish, new spring weight. The best hose for the price in America. 25c
EIFFEL GILT EDGE—The women's hose of quality, extra fine silk lisle, heavy garter top, special spring weight, every pair guaranteed. All sizes, special value 50c
SILK HOSE—Having lisle tops and feet, reinforced for wear, comes in Tans, Black and White. The kind you always pay 50c for elsewhere, here, special per pair 39c
SILK BOOT HOSE—Having fine mercerized lisle top and feet. Comes in black, tan and white. A regular 25c value hose, special, per pair 25c
EIFFEL SILK HOSE—An extra good quality hose in absolutely fast black only, high spliced heel, double sole and toe, extra long lengths, deep garter top of reinforced lisle, all sizes, the best \$1.25 silk hose, special per pair 98c



AN ILLUSTRATION EMPHASIZING THE HIGH CLASS WORK AND QUALITY OF THE UNDERMUSLINS WE FEATURE AND CONTROL IN PHOENIX—EVERY GARMENT IN THIS SALE IS THE PRODUCT OF THIS IMMENSE FACTORY.



This is the Hand Embroidered Skirt that was presented to Miss Wilson by Employees of the Factory who make our Undermuslins—See clipping "New York Sun," November 24, 1913.

PETTICOAT MADE BY 500 GIRLS FOR MISS WILSON

Factory Workers Here Will Take Gift to White House Today
The girls of the D. E. Sicher white goods factory at 45 West Twenty-first street have finished a hand-embroidered linen petticoat for Miss Jessie Woodrow Wilson and a delegation of three will offer it to her today. Miss Wilson, who has visited the factory, has made an appointment to receive them and their gift at the White House at 6 o'clock.
There are 500 girls in the factory, and a general movement was started some time ago to make Miss Wilson a suitable gift. A petticoat was decided on and each of the girls has had some part in its making. It is hand made throughout, embroidered in white with a garland of roses, an American eagle and flag bearing the initials J. W. S.
The delegates who have been elected to take the gift to Washington are Miss Maggie Rickers, instructor; Miss Beckie Kronfeld, head presser, and Mrs. C. G. Hill, social service director. They will leave with the present at noon. The skirt is to be packed in a satin covered box with a bunch of lilies of the valley tied on with ribbon.
The D. E. Sicher factory has been of interest to Miss Wilson because of its social service policy. It is the first factory of its sort in New York where the Board of Education sends teachers to instruct daily classes and where the girls get regular wages while attending classes.

Feature Values in Fine Undermuslins

LOT A—Over 100 doz. garments, consisting of Gowns, Corset Covers and Drawers. Gowns in high neck and slip-over styles, plain and embroidery trimmed. Corset Covers, both lace and embroidery trimmed. Drawers, both open and closed styles, plain tucks and embroidery trimmed. Garments worth up to 75c. Note—Only two Gowns to each customer. 29c
LOT B—CONSISTING OF GOWNS, SKIRTS, DRAWERS, CORSET COVERS, COMBINATIONS—Undergarments of merit and value—specially made and purchased for our "Carnival of White." These garments are all made of extra quality materials, trimmed with good hand-wearing lace and embroideries, every garment cut generously full and large. The models are all late—no old styles—garments that are actually worth up to one dollar each. No limit as to quantity—Buy all you wish at the special "Carnival of White" Price 59c
LOT C—CONSISTING OF SKIRTS, DRAWERS, GOWNS, PRINCESS SLIPS COMBINATIONS—Exceptional quality Undermuslins, made of superior quality Cambrics, Nainsook and Crepes. These garments are all absolutely this season's models—to conform to the prevailing styles. The trimmings used are all first class in every respect—Valenciennes or Torchon Lace, dainty needle work embroidery and washribbons. These are some of our leader muslins—Muslins that appeal to the heart of every economical buyer, values of every one. Actually worth up to \$1.25 and \$1.50. No limit as to quantity. "Carnival of White" Price 79c

New Arrivals in Dainty Embroideri's

The season's choicest patterns are here for your inspection and approval, Dainty Matched Sets for Baby's wear in finest of Nainsook, and shereest of Swisses, showing insertions, beadings and edges to match. A full line of convent embroideries for Wash Dresses and Underwear having insertions and edges to match, these are made of finest of soft finished Cambrie of excellent wear. Also dozens upon dozens of patterns in Gatoons, Beadings, Insertions, Edges, All-overs and Corset Cover Embroidery.
\$2.00 AND \$2.50 EMBROIDERIES—Beautiful creations in stylish 45-inch Flouncings, including English Valdes, Dainty Swiss and finest of Nainsooks. These are exceedingly beautiful, dozens of patterns to select from, and regularly worth from \$2.00 to \$2.50 per yard. Embroidery Sale Price..... 79c
75c AND \$1.00 EMBROIDERIES—A beautiful collection of rich, handsome 27-inch Demi Flouncings, in sheer Swiss, fine Nainsook and dainty Batiste; 27-inch Demi Flouncings are this season exceptionally stylish. In this assortment you will find many beautiful patterns, regularly worth up to \$1.00 per yard. Embroidery Sale Price..... 33c
\$1.50 AND \$1.75 EMBROIDERIES—A wonderful assortment of patterns in 27-inch, 36-inch and 45-inch Flouncings, in Eyelet Embroidery, Platen Embroidery, Blind work and dainty Open work designs, in Batiste, Swiss and fine Nainsook; regularly worth up to \$1.75 per yard. Embroidery Sale Price..... 59c
We wish to emphasize upon the extra quality of these Embroideries—positively the greatest values ever offered.

French Gingham, Nainsook, Long Cloth, Table Damask. An extra fine quality Nainsook, full 36 inches wide, special finish for fine undermuslins and infant's wear. A regular 22 1/2c value, extra special 7 yards for \$1.00. Extra quality Berkeley English Long-Cloth, full 12 yard bolts, special smooth finish, usually selling at 20c per yard, extra special, per bolt, 12 yards \$1.50. Full bleached Table Damask, mercerized, 70 inches wide in assorted patterns. A damask usually selling at 65c yard and good value at that. Extra Special 49c per yard.

N. Diamond & Bro. Phoenix-Arizona 201 to 219 East Washington St. BOSTON STORE THE POPULAR SHOPPING CENTER

FAMOUS PIANO MAN REVISITING PHOENIX

Henry Behr Was Here Twenty-Three Years Ago.
Mr. Henry Behr of New York is on a few days visit to this city after an absence of 23 years. Mr. Behr is the senior member of the firm of Behr Bros. & Co., piano manufacturers, and of which product more of their output will be found in this state than any other one make of piano.
Mr. Behr sees a great improvement in the city of Phoenix in comparison as to how it looked nearly a quarter of a century ago, a few years after he began distributing their pianos through his local representative A. Redewill, the

LITTLE OPPOSITION TO LICENSE LAW SEEN

Only 120 Pay Under Protest and Month's Receipts are Nearly \$20,000
Through the receipts from the licenses of motor vehicles registered in the month of January the state road fund has been enriched \$19,838.00 and the end is not yet for it is evident that there are still in the state several hundred vehicles that have not yet been registered.
Thus far in the registration of automobiles Maricopa county is far and away in the lead nearly half of all of the cars and trucks being in this county. Next comes Cochise county with about a third as many and third

THE WISDOM OF AGE

"Ate these eggs fresh?" asked the careful housewife. "No, indeed, ma'am," responded the honest clerk. "They're old enough to know that it's impolite to talk back."—Buffalo Express.
THEY DO, EVERY DAY
"Your sins will find you out."
"They have nothing on my duns."
After being unavoidably delayed, the picture, "The Frame Up," at the Lion, beginning today.—Advertisement. It from a suburban town of the size of

CHANDLER ARIZONIAN BOUGHT BY MEYER

Samuel A. Meyer, who for the past year has been editor of the Chandler Arizonian, has purchased that paper from the Chandler Improvement company, and beginning with March 1st will run the paper on his own account. It is unnecessary to say to any one who has seen a copy of his paper that Mr. Meyer is an editor of unusual ability. He brings to the Arizonian the benefit of thorough metropolitan training, and there is nothing amateurish and nothing of the country crossroads style in the way he puts out a page of news. It is not flattery but a plain statement of fact to say that no good weekly newspaper issued last year his paper gained 500 per cent in circulation. The hope is that during the next twelve months it will gain 500 per cent more.

STALE NEWS

"Are you familiar with the Mexican situation?"
"Only up to 8:00 o'clock this morning."—Detroit Free Press.
TOO THOROUGH
Stella—What is the matter with the Montessori method?
Bella—It doesn't leave you anything to be taught by a nice young man.—New York Sun.
UPLIFTING DRAMA
It ought not to be very difficult to elevate the stage. It has wings and flies.—Christian Register.