

# BUILDING DIRECTORY

## Leading Builders and Building Supply Houses of Phoenix

### Pratt-Gilbert Company Moves Into Handsome Central Avenue Property

The day for which Pratt-Gilbert company has been looking for many months arrived yesterday when the concern took up the gigantic task of moving into the handsome, reinforced concrete structure on South Central avenue at Madison street, which although still in the course of construction has reached that stage where only the finishing touches are required to make it complete. All day heavy trucks formed a constant stream between the old quarters at First and Jefferson streets and the site of the new building. Before darkness put a stop to the work, so systematic had been the moving plan, the big concern was pretty well established in its new home and will be ready for business this morning.

This does not mean that the work of "settling down" has been completed. It simply means that the great stock that filled two floors and the basement of the big structure at First and Jefferson streets is now housed at the greater structure on Central avenue. It will require many days, if not weeks to arrange this stock in conjunction with the cartloads of new goods that are arriving and make of the establishment the well arranged institution now existing in the mind's eye of the members of the firm and its employees.

The new home of Pratt-Gilbert covers an immense floor space. It extends from Madison street back to the alley to the south, a distance of 137 1/2 feet, and from Central avenue 109 feet west. The basement extends under the sidewalks both on the north and east, adding fourteen feet to each of the main floor dimensions. The only way in which a correct idea of the immensiveness and extensiveness of the structure and what is attained by a personal visit.

The entire north and east sides of the building are constructed of plate and prism glass, affording abundance of light for every section of the building. The west wall uses a solid piece of concrete, 137 1/2 feet long, raised in a single block. Massive concrete pillars are placed in the basement at regular intervals. There are no partitions, the basement and the main floor each presenting a single gigantic room, affording opportunity for display and departmental arrangements in no other manner attainable.

On the main floor there are the same number of great concrete pillars as are to be found in the basement, these resting at a point directly above those in the basement. Around the west and north sides of the interior extends a fourteen-foot wide mezzanine floor, where will be located the general offices and some special display space. The mezzanine floor alone presents more floor space than is occupied by the average mercantile establishment.

From the mezzanine floor an unobstructed view may be obtained of every portion of the interior of the building on the main floor. However,

there are parts of the building so remote from the office section that it has been found necessary to provide for the installation of a complete intercommunicating telephone system so that clerks may be communicated with from the office or from any part of the structure. This telephone system will extend into the basement as well as into the general warehouse just across the alley to the south.

It is planned to install display windows that will be a marvel in beauty and utility. The plate glass for these has already been installed but the wood work is yet to be put in place. The window display cases will be raised from the level of the floor and underneath will be left an open space which will permit free ingress of pure air to the basement below. There are two large entrances on Central avenue and provisions have been made so that another may be constructed on the Madison street side if necessity requires.

In the way of toilet arrangements nothing that is modern and practicable has been overlooked. There are two sections devoted to toilet fixtures which are of white enamel and strictly sanitary. The office arrangement is spacious and well lighted, and while so located as to be easy of access, are just enough out of the way so that the regular business on the main floor will not interfere with the accounting and correspondence.

A carrier system is to be installed to take care not only of the cash business but to insure receipt and dispatch of orders both from the main building as well as from the warehouse.

The warehouse occupied practically the same space as the new structure and is well filled with a big stock of heavy hardware, pipe, fence wire and small engines. The south end abuts upon a spur of the Santa Fe railroad and removes the necessity of hauling goods after being unloaded from the cars. As now arranged the car is shifted right up to the warehouse and unloaded without delay.

An overhead carrier system of the heavier type is planned for the warehouse and this will extend through the warehouse, across the alley and into the main building. There it will encounter a big freight elevator running up and down from the cellar.

A temporary roof has been placed over the present structure, as it is planned ultimately to continue the building up for at least two stories and to make of the upper stories a modern hotel. When this is done, a portion of the southeast corner of the main floor will be utilized for a lobby, an elevator space and broad stairs. The foundations have been constructed to carry as many as six stories.

The Pratt-Gilbert company has been in business in Phoenix for many years and is known throughout the southwest as one of the leading hardware and farm implement concerns. Established in its new home

it will jump into first position, no other establishment between the coast and Denver anywhere nearly approaching it in point of extensive stock carried or actual space occupied.

The new building was constructed by the Arizona Construction company of Tucson and its cost when completed will be not far short of \$100,000. It is absolutely fireproof and will long be one of the most important structures on South Central avenue.

### FLYNN TO TALK TO ROTARIANS TODAY

The weekly luncheon of the Rotary Club will be given today at the Arizona Club under the direction of E. Power Conway, chairman for the day. The speech of the occasion will be delivered by United States Attorney Thomas A. Flynn, upon the subject of "Co-Operation." Mr. Flynn is a pleasing, forceful talker and something is doubtless in store for the members and friends at the luncheon.

R. W. Kramer of Flagstaff, secretary to Mr. Flynn, will also be in attendance and will deliver a short talk. Both the visitors have recently moved to Phoenix to make the city their home.

### COMMITTEES NAMED TO ENTERTAIN RAILROADERS

Directors of Phoenix-Tidewater Road To Be Feted by Commercial Organizations: Arrive Tomorrow.

To entertain the representatives of the new railroad that is building from Tucson to Phoenix to the sea, the Phoenix Board of Trade and Merchants' and Manufacturers' Association have named strong entertainment committees as follows:

**Board of Trade.**  
Ancil Martin, H. B. Wilkinson, H. P. De Mund and Aaron Goldberg.

**Merchants and Manufacturers.**  
C. H. Pratt, H. S. Ryder, Charles O'Malley and Charles Goldman.

**SHE SHOULD WORRY**  
"I have heard a great deal of people borrowing trouble, but my wife will beat anyone in that."  
"How so?"  
"Well, our baby is six weeks old and she's worrying for fear he may marry a girl we don't like."

Hire a little salesman at The Republican office. A Want Ad will secure more customers than you can.

### HOMES RISING IN EVERY PART OF THIS CITY

### Building Operations Continue in Phoenix Without Any Apparent Abatement—Some New Structures Planned for Future

Building progress in Phoenix goes right along without abatement, particularly in the residential districts where many handsome structures are either in the course of construction or are planned for the immediate future. A glance at the long list of building permits issued the past week by Building Inspector Howard B. Claffin will indicate that despite the statement of that official that it was an unusually quiet week, there is still much going on in this line.

But notwithstanding the activity in the construction of smaller buildings, there are persistent rumors of greater things to come in the near future. It is said, in this connection, that the financing of a project to give to Phoenix a handsome six-story, steel construction hotel not far from the heart of the city, has progressed to the point where it is practically certain that the building will become a reality in the not distant future.

Work upon the new building of Selim Aekel, at Central Avenue and Jefferson Street has progressed to the second story. It is now understood that Mr. Aekel has architects at work preparing plans to extend the structure two or three stories above the three originally planned.

Here is a list of the permits issued the past week by Building Inspector Howard B. Claffin:

Buntman & Piercey, permit for one-story plastered brick residence, 2124 West Monroe street, \$2,000; W. H. Snell, contractor.

Buntman & Piercey, permit for one-story brick residence, 2128 West Monroe street, \$2,000; W. H. Snell, contractor.

G. D. Adams, permit for one-story screen addition to frame cottage, 911 East Van Buren; \$30.

Mrs. Clinton Lauer, permit for one-story frame cottage, Hadley and First avenue, \$1,200; Alex S. Campbell, contractor.

William Bevin, permit for one-story brick residence, 1940 East Willetta street; \$1,000.

Mr. Hayman, one-story brick store building, First and Jefferson street; \$250. John Davy, contractor.

C. W. Harms, permit for one-story brick residence, 2115 West Madison; \$2,000.

Mrs. Ida Morris, addition to one-story frame cottage, 1200 block, East Jefferson street, \$200; Tom Bertram, contractor.

E. J. Herrington, permit for one-story brick residence, 707 East Brill, \$2,100; Lutgerding & Eagan, contractor.

G. Bright, permit for addition to residence, 1342 Grand avenue; \$500; David Close, contractor.

Eugene Brady O'Neill tenants, (Hyman Amusement Company) permit for two-story brick, reinforced steel and concrete theater building, 108-110 West Adams street; \$10,000; Arizona Engineering and Construction company, contractors.

C. C. McEwen, permit for one-story reinforced concrete store building, 703 South Central avenue; \$52.50; Johnson Concrete Construction company; contractor.

A. G. Utley, permit for two-story plastered brick residence, southwest corner McDowell and Eleventh street; \$12,000; Higgins & Daniels, contractors.

Jennie L. Sampson, permit for one-story frame cottage, 921 East Fillmore, \$500; O. H. Sampson, contractor.

A. C. Horton, Jr., permit for one-story plastered brick apartment house, Linwood street; \$4,515; Home Builders, contractor.

Frank Van Haren, permit for one-story frame cottage, 218 North Eleventh street; \$50; Peter Van Haren, contractor.

Ernest E. Shute, permit for one-story temporary cottage, 1524 West Taylor street, \$25.

G. Frank Sharp, permit for addition to two-story brick store building, 414 West Van Buren street; \$400.

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**CAMPBELLS SIGN ON FOR A BASEBALL BOOST**  
Carnival Company Gets Week's Work Here Under Auspices of Phoenix Team.  
The Phoenix Baseball Club, under the management of Frank Baum, has secured the Campbell United Shows to play here one week beginning March 30th. This is one of the best carnival companies traveling, it is said, and comes here highly recommended, and will play this season equipped with several novelties that will make its appearance one of the outdoor events of the spring. They

will hold forth on the lots on Washington, between Sixth and Seventh avenues. The free attractions are of the highest order and will include the "Peerless Greggs," the autos that pass in the air, which will be remembered as the big feature act on the occasion of the state fair here last fall.

The baseball boys will endeavor to make this proposition pay them a sum to start the season of baseball in Phoenix and the cause is worthy enough to enlist all who are in favor of a team for the city this summer. A part of the receipts of the week will go to the club and it is expected that the show will realize a tidy sum for the boys. It is the

intention of Manager Baum to insure his team playing winning ball the coming season and he can't run it on promises so the fans will be asked to help make the week one that will help finance the baseball season here.

**COUNTING THE COST**  
Timid Youth—What do I have to pay for a marriage license?  
Facetious Clerk—Well, you get it on the installment plan.  
Timid Youth—How's that?  
Facetious Clerk—Ten shillings down and most of your salary each week for the rest of your life.—Trib.

**POLITICAL POT IS BOILING**  
(Continued from Page One)  
politics. He is the father of the new State primary law and two years ago he sought to go to the United States Senate as a progressive Republican, but met defeat in the primaries. He now seeks the governorship as an independent Republican. His home is in Huron. The choice of the Democratic majority for the governorship has fallen on J. W. McCader of Edmonds, who is well known as a political leader and is popular with the rank and file of the Democratic party.