

Arizona Republican's Editorial Page

The Arizona Republican Published by ARIZONA PUBLISHING COMPANY. The Only Paper in Arizona Published Every Day in the Year. Only Morning Paper in Phoenix.

Dwight B. Heard, President and Manager; Charles A. Stauffer, Business Manager; Earl W. Cate, Assistant Business Manager; J. W. Spear, Editor.

Entered at the Postoffice at Phoenix, Arizona, as Mail Matter of the Second Class. Allen & Ward, Representatives, New York Office, Brunswick Building, Chicago Office, Advertising Building.

Address all communications to THE ARIZONA REPUBLICAN, Phoenix, Arizona. TELEPHONES: Business Office, 423; City Editor, 423.

SUBSCRIPTION RATES: Daily, one month, in advance, \$ 75; Daily, three months, in advance, 2.00; Daily, six months, in advance, 4.00; Daily, one year, in advance, 8.00; Sundays only, by mail, 2.50.

THURSDAY MORNING, JANUARY 7, 1915

He alone is great who by a life heroic conquers fate. -Sarah K. Bolton.

To Remodel the Constitution. A determined movement has been launched in Yavapai county, and which, we have been informed, will receive acclamation and acceleration from practically every county in the state, to secure an early amendment of the state constitution.

It is all quite comparable to the easy way of a minister who calls out to 'that bunch of fellows' in the gallery or in the back row to do this or sing that, and who declares that at the 'earliest next Friday night we will all have a corking good time,' and that the trouble with Christians is that they will not get down on their marrow-bones to God.

With the best of intentions the Continent writer has given the 'familiar speech' people an argument which they will not be slow to use. For, strange as it may seem, the word 'aristocracy' is one with which men who make appeals of any sort to popular audiences delight to juggle.

LOSS CAUSED BY PREVENTABLE DISEASES. Estimates regarding the loss caused by preventable diseases are always interesting, although necessarily general. The smaller the area affected, the more accurate are the figures apt to be.

There is a desire on the part of many earnest believers in the system of popular legislation that the constitution may be so amended as to make it more difficult to precipitate dangerous legislation, by requiring that petitions must be signed by a larger percentage of the voters, and by doing away with the professional circulator.

There may be some who entertain the vain hope that the popular legislation system may be abolished, altogether. There is not the slightest prospect that that will ever be accomplished.

This Case is in Good Hands. The Federal league could not have gone before a more favorable tribunal for its purpose to charge the National and American Baseball leagues with a violation of the anti-trust law.

NEEDED HELP. Mrs. Black woke her husband one night and whispered: 'Larry, there's a burglar in the parlor! He just bumped against the piano and struck several keys.'

RELIGIOUS FERVOR. Parke—Isn't Peterkin very religious? Lane—Oh, yes; I hear he goes to church every month or so.—Life.

TRULY MATED. He—Id like to have you wait on me always. She—Strange. I was thinking the same thing of you.—Judge.

LATEST IN DOLLS. Customer—Is this an up-to-date doll? Clerk—Yes, madam; it says, 'Votes for women.'—Chicago News.

"How does a language grow?" "I should suppose from the roots of the words."

will do to the National and American leagues. We expect to see Ban Johnson and former Governor John K. Tener arrayed in striped clothing and breaking rocks in the interest of the good roads movement so that the American people may the more easily reach the baseball parks where the game will be played unhindered by the trusts.

Any interloper decree that Judge Landis may issue in this matter will be confirmed by Judge Perry M. Williams of Maricopa, who so approved the fine in the Standard Oil case that he imposed the same fine against a hobo who was brought before him shortly after. It may be added that precisely as much was collected of one fire as the other.

The Aristocracy of Words. The editor of the Continent, a Presbyterian publication issued in Chicago, premising that 'religion is not the cheapest part of a man, and the appeal that needs cheap phrasing can hardly be the best one.'

There has recently come to hand a book meant in utmost seriousness by an earnest man, dealing with grave problems of our social order. Yet we are perfectly sure that part of its influence will be lost by the readiness of the writer to do what in a smaller man would certainly be called 'smart.'

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Report of the Condition of THE NATIONAL BANK OF ARIZONA

At Phoenix, in the State of Arizona, at the close of business, December 31, 1914.

RESOURCES: Loans and discounts, \$1,052,892.65; Overdrafts, secured and unsecured, 9,161.40; U. S. Bonds deposited to secure circulation, 200,000.00; U. S. Bonds to secure U. S. deposits, 20,000.00; Bonds, securities, etc. (other than stocks), 63,434.29; Stock in Federal Reserve Bank, 43,600.00; Banking house, furniture and fixtures, 182,500.00; United States National Banks (not reserve agents), 20,105.33; Due from State and Private Banks and Bankers, Trust Companies, and Savings, 105,287.71; Due from approved reserve agents in central cities, 279,882.89; In other reserve cities, 852,291.96; Due from Federal Reserve Bank, 23,047.24; United States National Banks, 2,908.55; Exchanges for Clearing House Notes of other National Banks, 24,427.40; Fractional paper currency, 66,000.00; National bank currency, 226.44; Lawful money received in bank, etc., \$151,638.00; Special tender notes, 22,616.00; Redemption fund with U. S. Treasurer, 10,000.00; Total, \$2,185,024.87.

LIABILITIES: Capital stock paid in, \$ 200,000.00; Surplus fund, 175,000.00; Undivided profits, 23,172.15; National Bank Notes outstanding, 182,350.00; Due to other National Banks, 13,855.39; Due to State and Private Banks and Bankers, 19,421.75; Individual deposits, subject to check, 1,245,390.62; Demand certificates of deposit, 11,013.51; Time certificates of deposit, payable within 90 days, 167,559.45; Certified checks, 2,158.00; United States deposits, 20,000.00; Notes and bills rediscounted, 96,000.00; Bills payable, including obligations representing money borrowed, 20,000.00; Total, \$2,185,024.87.

EMIL GANZ, President. MARIAN ARMSTRONG, Notary Public. My commission expires February 15, 1915. Correct—Attest: CHAS. GOLDMAN, JOSEPH THALHEIMER, JACOB MILLER, Directors.

CALL FOR MEETING. To the Members Merchants' and Manufacturers' Association.

A meeting of all members of the association will be held Friday evening next, January 8, at the Arizona club. Dinner will be served promptly at 7.30. Tickets \$1.00. Please make your reservations by telephone before Friday morning.

As announced in Bulletin No. 34 this meeting is called for the express purpose of considering legislation to be urged by this association before the legislature. Our local representatives will be in attendance.

These matters are of deep concern to every business man and special efforts should be made to attend. H. M. CLEMENS, Secretary. Phoenix, Ariz., Jan. 5, 1915.

Report of the Condition of CITIZENS STATE BANK

At Phoenix, Maricopa Co., in the State of Arizona, at the close of business, Dec. 31st, 1914.

RESOURCES: Loans and discounts, less due from directors, 7,036.50; Overdrafts, none, 0.00; United States bonds, none, 0.00; State, county and municipal bonds, none, 0.00; Other bonds, stocks, securities, etc., none, 0.00; Banking house, furniture and fixtures, 1,282.52; Real estate, none; Current expenses and taxes paid, 591.05; Specie, \$ 2,867.24, 2,867.24; Legal tender and national bank notes, 3,140.00, 3,140.00; Exchanges for clearing, 3,048.79, 3,048.79; Due from state and national banks, approved reserve agents, 17,395.13, 17,395.13; Total, \$35,355.28.

LIABILITIES: Capital stock paid in, \$16,205.00; Undivided profits, 12.11; Individual deposits, subject to check, 19,125.80, 19,125.80; Savings deposits, 12.37, 12.37; Demand certificates of deposit, none; Time certificates of deposit, none; Certified checks, none; Cashier's checks outstanding, none; Due state and national banks, none; Due individuals and corporations other than banks and depositors, none; Bills payable, none; Bills rediscounted, none; Total, \$35,355.28.

*Capital stock, \$25,000.00, is of this date, Jan. 6th, fully paid. State of Arizona, County of Maricopa—As. I. L. Steward, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief. I. L. STEWARD, Cashier. Correct—Attest: H. P. DEMUND, E. S. WAKKELIN, C. E. DEMUND, Directors.

Advertising Developments In 1914

The most distinct gain in the field of publicity about business, commonly known as advertising, has been the formulation and indorsement of codes of advertising by the leaders of the calling in the United States, Canada and beyond seas. Settling an ideal for advertising agents in general, and also for specialists in all the many branches of the craft, the convention at Toronto last summer marked an epoch and heralded a new day. Nothing like it has been as carefully worked out and authoritatively indorsed by any other group of business men. If in some particulars it seems too far ahead of the standards of the hour, and if it impresses upon the advertising calling much educational work to bring the rank and fill up to the standards set, these facts do not alter the other fact that the code is defined as wholly admirable and that a step toward retreat from them will not be taken in response to the demand of 'practical' men.

In the field of legislative and legal action intended to put an end to fraudulent advertising the pressure has continued steadily against forms of publicity that take wealth from the people and steadily drop it into the fat pockets of 'take' manufacturers and tricky traders. Federal, state and colonial statutes have multiplied that make it possible to enforce against dishonest advertisers the same principles of honor that prevail in ordinary communications between men. The crusade against the printed lie is moving on with the best type of publishers allied with the advertising agents.

The year has not been a propitious one, viewed solely from the pecuniary standpoint, for journals to jauntily turn away advertising. Nevertheless the encouraging fact remains that to an unusual extent papers with ideals of ethics applied to sources of income have discriminated against business that commonly considered 'tainted.' The moralist finds satisfaction in such a record, as also the economist. Honesty is the best policy, and truth the best incentive to trade. Where sellers and buyers see this and act accordingly prosperity is more stable and is less influenced by conditions that are unnormal and material. Where they do not see it, they must reckon with increasing social restriction and higher advertising ethics.—Christian Science Monitor.

NOTICE INVITING PROPOSALS OR BIDS FOR IMPROVEMENT OF MADISON STREET IN THE ORIGINAL TOWNSITE OF PHOENIX.

Pursuant to the provisions of the 'Improvement Act of 1912' and more particularly Resolution No. 76 of the Commission of the City of Phoenix, Maricopa County, State of Arizona, adopted the 31st day of December, 1914, directing this notice, the Commission of said City of Phoenix hereby gives notice and will receive at the office of the City Clerk in the City Hall up to 5 o'clock P. M., on Monday, January 18, 1915, sealed proposals or bids for the following work or improvement to be done in accordance with the plans, profiles and cross sections for said work on file in the office of the City Engineer of said City, and further in accordance with specifications on file in the office of the City Clerk of said city, more particularly described in Resolution No. 53, as follows:

1. That the roadway of Madison Street in said City from the westerly line of Third Street to the easterly line of Third Avenue, including the intersections of First and Second Streets and excepting the intersections of Central Avenue, First Avenue and Second Avenue, and including also private drives wherever shown on the plans hereinafter referred to, and including also such portions of intersecting streets as is necessary to form an easy approach to the pavement hereinafter described, be graded and paved with Bituminous Pavement.

2. That a combined concrete curb and gutter be built along both sides of the roadway of Madison Street from the westerly line of Third Street to the easterly line of Third Avenue, excepting at the intersection

of streets, alleys, and private drives and the approaches thereto, and excepting also where a concrete curb has already been built and is in satisfactory condition as shown by the plans hereinafter referred to, where a gutter only shall be built.

3. That a cement concrete curb be built along the edges of the pavement at street intersections, approaches thereto, and private drives excepting where curb is in a satisfactory condition, on Madison Street from the westerly line of Third Street to the easterly line of Third Avenue.

4. That a cement concrete gutter be built across the intersections of all private drives along Madison Street, from the westerly line of Third Street to the easterly line of Third Avenue.

5. That a ditch be dug in the parking on both sides of Madison Street, between Second and Third Street excepting at the intersection of private drives.

6. That the parkings on both sides of Madison Street from the easterly line of Third Avenue to the westerly line of Third Street be graded level with top of curb from the inside of the curb to the outside edge of sidewalk or to the property line, if sidewalks are not in.

7. That corrugated iron pipes ten (10") inches in diameter be laid crossing Madison Street on the East side of Second Street, near the edge of the roadway of Second Street. That corrugated iron pipes ten (10") inches in diameter be laid under all private drives along the South side of Madison Street between Second and Third Street.

8. That cement concrete stand-pipes be built at the ends of the aforementioned corrugated pipe-crossing Madison Street on the East side of Second Street, and that sheet metal gates be set in said stand-pipes to control the flow of water through said stand-pipes.

9. That cement concrete pipes ten (10") inches in diameter be laid along both sides of Madison Street, from the aforementioned stand-pipes to a point five (5) feet East of the East line of Second Street and along Second Street from stand-pipe on North side of Madison Street to a point approximately fourteen (14) feet beyond the North property line of Madison Street. That sheet-metal gates be set reaching through the curb and that said gates be connected with ten (10") inch cement pipes on both sides of the roadway of Madison Street approximately five (5) feet West of the west line of Third Street and approximately five (5) feet East of the east line of Third Avenue.

10. That corrugated iron culverts complete with Bulkhead structures be built across Madison Street on both sides of roadway of First and Second Streets, and that Corrugated iron culverts complete with Bulkhead Structures be built on both sides of the roadway of Madison Street from the aforementioned culverts to a point approximately five (5) feet beyond the corresponding property lines.

11. That Wing Walls and bases only of Bulkhead Structures be built at the following locations to connect up with structures already in at Madison Street and Central Avenue, Four, at Madison Street and First Avenue, Four.

12. That the roadway of intersecting streets be graded from the edge of the aforementioned pavement on a grade of not to exceed ten (10%) per cent until it meets the original surface of the street. All of the above work to be done in accordance with the particular description of the said work and made a part hereof.

Section 2. That the said contemplated work or improvement in the opinion of the Commission is of more than local or ordinary public benefit and that said Commission hereby makes the costs and expenses of said improvement chargeable upon a district and hereby declares that the District in said City of Phoenix benefited by the said work or improvement, and to be assessed to pay the costs and expenses thereof is described as follows:

The South half of Blocks 22, 24, 35, 64, 65, and 66 and the North half of Blocks 38, 37, 36, 63, 62 and 61 all in the Original Townsite of Phoenix.

All proposals, or bids, offered or filed shall be accompanied by a bond payable to the order of the Mayor of the City of Phoenix, for an amount

Abstracts and Title Insurance

Phoenix Title and Trust Co. \$165,000.00 Paid Up Capital and Surplus 18 North First Avenue

Tourists

Find every accommodation for their motor cars --- storage---washing---supplies --- adjustments ---expert care---complete shop. Cars delivered at residence, etc.

McARTHUR TOURIST SERVICE BROTHERS

which shall not be less than ten (10%) per centum of the aggregate proposal.

The Commission of the City of Phoenix reserves the right to reject any and all proposals or bids if it deems this for the public good, and also the bid of any person who has been delinquent or unfaithful in any former contract with the municipality, and shall reject all proposals, or bids, other than the lowest regular proposal or bid, of any responsible bidder.

The plans, specifications, profiles, and cross sections of the proposed work hereinafter referred to may be seen at the office of the City Engineer of said City. All proposals must be presented in a sealed envelope, endorsed on the outside with the name of the street for which the proposal is made.

The said Commission has determined that serial bonds shall be issued to represent each assessment of twenty-five (\$25.00) Dollars or more for the cost and expenses of said work and improvement, said serial bonds to extend over a period ending nine years from the second day of January next succeeding the date of said bonds and to bear interest at the rate of six (6%) per cent per annum payable semi-annually. Said bonds to be in the form and payable in the manner prescribed in said 'Improvement Act of 1912.'

Reference is hereby made to the Bituminous Mixture License Agreement of Warren Brothers Company of Boston, Mass., dated June 24th, 1914, on file in the office of the City Clerk of the City of Phoenix.

E. EARL PARKER, Superintendent of Streets, City of Phoenix, Arizona. Dated December 31, 1914. Phoenix, Arizona. Date 1st publication, January 7, 1915.

NOTICE TO BIDDERS

SEALED BIDS will be received at the office of the City Manager of the City of Phoenix until three o'clock P. M., Tuesday, Jan. 12th, 1915, for showing all horses used by the City of Phoenix for the period ending June 30th, 1915.

All bids must be accompanied by a certified check made payable to the City Manager in the sum of Twenty Dollars. The right is hereby reserved to reject any of all bids. W. A. FARRISH, City Manager.

ARRAIGNED FOR MURDER—Leandro Benavides, the Mexican who was arrested charged with the murder of Antonio Martinez, was arraigned in the court of Justice of the Peace Peace Johnston yesterday. He was held for further examination on Saturday.

RIGHT OF WAY

Good State Advertising

The State Board of Agriculture of Kansas reports the total value of Kansas farm products for 1914 to be 376 million dollars, and the total value of Kansas live stock to be 261 million dollars. Kansas grew twice as much wheat in 1914 as her nearest competitor, and exceeded her own record for all products by 58 million dollars. The county and Township assessors are required to gather these statistics and the State Board's Secretary lets the world know about them. Why shouldn't Arizona adopt the plan?

The Phoenix National Bank