



Today We're Taking Inventory Friday and Saturday the SALE!

Inventory brings forth every suit, dress, coat, skirt, waist, petticoat, sweater and every piece of silk underwear---to be listed. Stocks will be turned "up side down." Every garment that's been lagging will be repriced regardless of former price or cost. To allow extra time for arrangement of our ENTIRE STOCK on sale racks, store will not open until 10 A. M. Tomorrow.

Regarding Sale Prices

We cannot quote sale prices until inventory is complete---Just be here tomorrow at ten. You'll not be disappointed.

Store closed all day today---Sale starts 10 A. M. tomorrow, continues till nine P. M. Saturday.

Switzer's
STYLE SHOP

Corner Adams at First Ave.



MANY AND VARIED WERE THE PAST YEAR'S ACTIVITIES OF THE CHAMBER OF COMMERCE

One must visit the chamber of commerce these days in order to realize the activity that is going on within that organization and the building which it occupies. From a multitude of subjects which are referred to the chamber for action throughout the year, some interesting items stand out as of special value to the community. In planning for the entertainment of the returned soldiers, the chamber performed the duty for the city which was appreciated fully by the men themselves as well as by the citizens of the city of Phoenix. Following the organization of the Soldiers' and Sailors' club and the turning over to the soldiers and sailors themselves of all the equipment of the citizens' committee started by the chamber, completed its work and turned over to the club the balance on hand, which was about \$500. The chamber has supplied 200 coats for the use of the soldiers' club during fair week, and as a permanent gift to the organization.

The Luke Memorial tournament, in spite of many difficulties, carried out its plans and has on hand a fund of about \$3000, as the nucleus of a permanent memorial fund to do honor to one of Phoenix' sons who lost his life in the war.

City Limits Extension
The extension of the city limits was accomplished without serious opposi-

tion, but required a great deal of investigation and quiet work, which was also an expensive item but which will repay the city many fold in the extra advertising it will give on account of the increase in population which will be included. The chamber conservatively estimates the population for the present time at \$40,000, as there are over 5,900 phones now in the city, with 300 orders on the waiting list. Some revision of the building code appears very necessary and a strong committee is working on some amendments, which will be submitted later for the consideration of the city officials.

The chamber of commerce is planning cooperation with the department of agriculture in securing a poultry experimental station for the Salt River valley. This is soon to be officially announced and will certainly be of benefit to the industry and the county. The cotton committee is investigating a proposal for a bonded warehouse for cotton and also a cotton compress. This matter will go to final issue very soon and will probably result in a cotton warehouse being established in the near future.

Against Undesirables
The chamber initiated a movement to keep out of the valley undesirable citizens, especially the Hindus which are beginning to come here from the

Imperial valley. It is the belief that there are sufficient desirable citizens available to amply take up all of the farming opportunities in the vicinity without having to resort to Hindus. The action of the chamber has been endorsed by the Realty board and the other important organizations in the county.

The exhibit committee took the initiative in planning a county exhibit at the International Soil-Products exposition at Kansas City and due to the work of the chamber, the county succeeded in carrying away four first prizes, making a record which no other exhibit in the show equalled. The exhibit was afterward shown at the Mesa cotton carnival, which was a success in every way, in spite of the very unfortunate weather conditions which occurred when the Mesa cotton carnival was held.

In taking care of the visitors during fair week the chamber accomplished a task which a great many citizens were fearful could not be handled. The offices of the organization were kept open from 8 in the morning until two in the morning.

Caring For Visitors
From 50 to 150 people a day were handled in houses and apartments and in other ways. Seven hundred coats were bought by the chamber to help out in this work. A large number of these coats have already been disposed of, but the chamber still has about 300 on hand and will be glad to dispose of these to anyone interested.

A strong committee from this organization visited Florence on the occasion of the San Carlos dam celebration. A permanent committee of the chamber to follow up this particular work has been appointed, which we are sure will result in much benefit.

The chamber of commerce committee on soldier settlement has also continued its activities during the past year and is assisting the state committee organized for the same purpose. The need of an auto camp ground is realized and overtures have already been made to secure a piece of property of Christy Acres for this purpose. It is expected that within a very short time plans for putting this park in shape will be announced officially.

Traffic Bureau
Another movement of great value to all of the citizens in the community, and especially to the shippers, is the organization of the chamber of commerce traffic bureau with Roland Johnston, former traffic manager for the Pacific Creamery, in charge. This bureau will open officially on the first of January, 1920. Some quiet work is being done at this time by this committee and active operations will begin January 1st.

A committee from the chamber visited the road conference at Mineral Wells, Texas, and brought back a lot of encouraging information on road matters generally. Through the efforts of the chamber the road bond issue was carried by a splendid majority, and the \$4,000,000 bond issue adopted by the people. Early action following the large amount of necessary investigation will no doubt follow very quickly.

The chamber lent its efforts to the campaign for a new water supply for the city of Phoenix. A very splendid vote in favor of the project was secured and work on the system will begin about the middle of January.

For Aviation Field
The chamber has expended its funds in amply taking care of visiting aviators. This is a very difficult matter to handle, and while efforts to secure a flying field near town have been unsuccessful so far, it is hoped that some day soon something in this direction can be accomplished. At the suggestion of the chamber, a part of the fair grounds was put in shape and the present landing field seems to be adequate for temporary use. For permanent use some field will be absolutely necessary. The high price of land near the city makes it very difficult to secure a location. It is hoped that sometime the plans for a city park, covering 160 acres, can be worked out, the park to include a suitable landing field available on every occasion and in every kind of weather.

CITRUS GROWERS ARE PLEASED AT YEAR'S OUTLOOK

Despite Unprecedented Competition Arizona Fruit Last Season Showed Superiority On the Market

That the orange and grape fruit industry is enjoying a healthy and normal growth in this state is indicated by a resume of the year 1919 furnished by the Arizona Fruit and Storage company which has handled the greater part of the citrus fruits of the Salt River valley this season.

The Arizona Fruit and Storage company was formed last summer by the citrus growers to handle the packing and shipping of their product. They packed for the old Arizona Orange association and many other growers who produce citrus fruit in the state. The result of this affiliation of interests has proved very beneficial to the entire valley.

The actual marketing of the fruit has been done through the Mutual Orange Distributors of Redlands, Calif., who have agents in all parts of the United States and Canada. Their handling of the Arizona product has been unusually successful.

Unusual Conditions
Arizona had unusual conditions to meet in marketing oranges and grape fruit this season. Citrus fruits of this section are generally ready for the market in the fall when most of the other markets have been depleted. But this season the car shortage during last spring and summer forced growers of other sections of the country to store their fruit.

Several members are working on a committee to establish a museum which will result in keeping the lot of ancient relics within the state, and the museum will be a great asset to the community. Cleaning up the city was accomplished in part on a big "Clean-Up Day" held in the early part of the fall. Plans for persistent efforts along this line are being worked out, work to be done by a special committee.

Smokers Planned
Chamber of commerce smokers are now being held once a month, and are proving very successful. The plans are to continue these smokers throughout the winter months, as long as they are demanded by the membership.

The present accommodations are not adequate for the big work which is being carried on and steps are being taken to secure a new location. Several plans have been submitted and it is hoped that by the early part of the year an agreement can be made of the new location and arrangements which it is hoped will include accommodations for all of the commercial bodies, working for the city, county and state.

The chamber takes this opportunity of thanking the press for the publicity support which it has extended during the past year, without which it would be impossible to undertake any of this work. The services rendered by all development organizations in the city in carrying out many of the projects mentioned, it also hereby publicly acknowledges with the heartiest thanks of the directors and members.

The chamber takes this opportunity of wishing all citizens the best of good things for the holiday season and all prosperity for 1920.
F. W. GRIFFEN,
President.

their fruit. As a result 5,000 cars of California Valencias were being rushed to market at the rate of more than a hundred cars a day during November and December. This unusual competition reacted on the price of the Arizona product which was placed on the market at a comparatively low figure.

Despite the unprecedented competition, the quality of the Arizona product asserted itself on the market and the first pool netted the grower more than \$2.50 a packed box over all charges. The car shortage has acted to keep the market at an even tone and there will not be the big difference in prices between the first pool and later ones that has previously handicapped the late grower.

Ship 80 Cars Oranges
There were more than 80 cars of oranges shipped out of the Salt River valley this season, which is practically over, as compared to only 50 carloads one year ago. Those in close touch with the situation predict that this amount will be doubled next year. Grape fruit has found a steady demand at a fair price.

The Arizona orange has retained its supremacy in the eastern market and brings about \$1.00 a box more than the California fruit in the same cities. Its superior qualities is also creating for it a steadily increasing demand. As this demand and premium price is created through the color and flavor of the Arizona orange, growers of the valley are urged to exert every effort to improve the appearance of the fruit.

In referring to this point, C. Miller, secretary of the Arizona Fruit and Storage company, advises: "This is a problem to be worked out

in the orchards and a large amount per acre can be spent with the surety of a speedy return with interest. Fruit sells on appearance and quality, and where we have the acknowledged supremacy in the latter we can afford a considerable expenditure to improve the appearance of the product."

Wine National Recognition

The Arizona grape fruit is also winning national recognition for its superior qualities. Prospects are that more than 50 carloads of grape fruit will be moved out of the Salt River valley this season and predictions are this amount will be doubled next year. Although the marketing of grape fruit has been somewhat handicapped by the shortage of sugar, prices have remained steady. Shipments, however, have been held up pending the time when the demand for sugar can be better met.

Growers of the valley are appreciating the benefits derived through pooling their interests and marketing their products through such a medium as the Arizona Fruit and Storage company in preference to working independently. In the past, competition among independent fruit growers resulted in forcing down prices and bringing general disadvantages to all concerned. By united effort citrus products of the Salt River valley have been placed in an enviable position in the open market.

Mr. Miller predicts that within two years this valley will be shipping more grape fruit than any other section in the west.

It makes no difference what your wants may be you can have them supplied by using and reading The Republican Classified Pages.

NEW CASE MAY REACH THE JURY THIS WEEK

LOS ANGELES, Dec. 30.—Illness of Miss Edna Clancy, half sister of the accused, who was to be the principal witness for him, defense attorneys announced, prevented a session here tonight of the trial of Harry New, alleged murderer of his fiancée, Freda Lesser.

Adjournment late this afternoon ended a day occupied entirely with testimony regarding New's alleged peculiarities such as sleeping with his clothes and shoes on, his fleeing from imaginary enemies and his staring for hours at a time into space.

Counsel for New announced Miss Clancy would be the first witness tomorrow when the trial will be resumed three-quarters of an hour earlier than usual, that the case may go to the jury as soon as possible.

Mrs. Lillie M. Burger, mother of New, was absent from the court room during the morning session for the first time since the trial opened because of a nervous breakdown, it was stated by the defense counsel. Against the advice of her physician, New's counsel said, she left her bed in the afternoon and returned to her place near her son.

Use The Republican Classified Pages for Results—Read for Profit.

WE WISH to extend to our host of friends sincere good wishes for the New Year, and express our sincere pleasure at the relationship which has existed in the past.

ED RUDOLPH

Fourth and Adams St.

PHOENIX

GLENDALE

Ford
THE UNIVERSAL CAR

Every Ford Owner Should Know

Just what Ford Service is, and why it is different from ordinary garage service, and why it is more profitable to patronize the Authorized Ford Dealer—The Ford Dealer is a part of the Big Ford Family. He carries a large stock of genuine Ford parts for repairs and replacements so you don't have to wait while he sends for them, and he uses only genuine parts because he knows the imitation parts aren't dependable and don't wear.

He has a thoroughly equipped up-to-the-minute garage with tools that enable his Ford Mechanics to efficiently and properly make any repair—with a minor adjustment to a complete overhaul. And when the work is finished, his bill represents the reasonable, standard Ford price.

Now, we are Authorized Ford Dealers—a part of that great Ford Service organization which was formed chiefly to put within each community a dealer who would have more than a passing interest in Ford repairs and adjustments. We are prepared and equipped to render prompt, careful Ford service. Drive in or phone and we'll come after your car.

ED RUDOLPH

Fourth and Adams,
PHOENIX

Grand Avenue,
GLENDALE