



Fire Prevention Day, October 10, 1921

You could have saved your home with "PYRENE"



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Twelve Years of Satisfactory Service

Fire destroys over \$200,000,000 worth of property in the United States every year. Nearly all fires can be prevented. See that your furnace and chimneys are carefully inspected before building winter fires. Be sure your electric wiring is danger proof. Do not leave boxes of matches where children may reach them, or mice get them. Use a little care, and you can help a lot to reduce the number of preventable fires. Carry sufficient insurance to cover your loss in case you should have a fire.

GOV. PROCLAIMS OCT. 10 AS FIRE PREVENTION DAY

In the following proclamation Governor Thomas E. Campbell sets aside October 10 as Fire Prevention Day: That America cannot afford to dally with the fire fiend or to relax her vigilance, becomes increasingly apparent as the long list of ruinous conflagrations, frequently attended by loss of life, continues seemingly unchecked.

Despite the fact that we are constantly being urged to exercise precautions for the prevention of fires and the costly experiences which we continue to undergo, a great deal still remains to be accomplished before we shall have attained the goal desired, namely that of doing away with all preventable fires. When we reflect upon the fact that approximately 15,000 persons, most of them women and children, are burned to death in the United States each year, a much larger number are seriously injured, and property amounting to billions of dollars destroyed, it brings forcibly to mind the necessity for constant and never-flagging effort to check this monster of destruction. Obviously every day should be ob-

served as Fire Prevention Day, but in order that a special effort may be made to impress upon the public mind the urgent necessity of observing all proper precautions to safeguard us from fire, it has been requested by the President that the 10th day of October be set apart for this purpose. It has been aptly suggested that there be held in each of our schools on the day named, the Fiftieth Anniversary of the disastrous Chicago fire, the story of that destructive conflagration brought about through man's carelessness.

Now, therefore, I, Thomas E. Campbell, Governor of the State of Arizona, do hereby designate Monday, October 10, 1921, as Fire Prevention Day, and I urge every citizen to take an active part in all measures looking toward the prevention of fires. It is requested that the day be observed by clearing up and abating all circumstances of inflammable material and abolishing a fire hazards wherever same may be found. Let the day become one of rigid investigation of all premises with a view of preventing the inception of conflagrations. In this worthy moment our churches can be of great assistance in spreading the doctrine of carefulness from the pulpit and through the Sunday School. The promotion in our schools of systematic instruction in fire prevention should be given special attention on this day, in order that there may come about at frequent intervals a recurrence of public realization to the ever-present peril of fire and the means whereby this calamitous destruction of life and property may be averted. In Witness Whereof, I have hereunto set my hand and caused the Great Seal of the State to be affixed. Done at Phoenix, the Capital, this 30th day of September, 1921.

THOMAS E. CAMPBELL,
Attest: Ernest R. Hall, Secretary of State.



Not a Paper Scorched!

Could you say that if fire destroyed your office tonight?

Why not give your valuable records the best protection possible—by filing them in the "Y and E" Fire Wall Steel File which has two steel walls and a layer of asbestos between?

ASK US ABOUT THEM

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Do You Know How Many Fires Are Caused By Defective Flues? To Prevent Them Use

HARD BURNED CLAY Flue Lining

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It Might Happen To Your Home Today!

Are You Insured ?



As a stern reminder of the great Chicago fire, October 9 is each year set apart as Fire Prevention Day. Yet in spite of stringent laws, improved building construction, and modern fire departments, fire still gains headway. The total yearly loss in the United States has increased to the astounding figure of 350 million dollars and fifteen thousand lives.

Much of this loss represents sheer waste, hideously criminal—A great many of the fires could have been prevented had proper precaution been taken—the losses could have been covered with fire insurance. "Were they?" you ask—in some cases, yes—in others the owner had neglected to secure himself with good fire insurance. He lost—

Is your property—your household goods—your automobile protected by good insurance?

We represent some of the largest and strongest Fire Insurance Companies operating in the west and are in a position to offer you excellent co-operation and advice on insurance matters.

We are eager to help you in securing the exact amount of insurance you should carry to be fully protected, going carefully into the most minute details of your individual case and giving you dependable advice and counsel on problems that have to do with all kinds of insurance.

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FIRE

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It Takes Only One Fire To Destroy Them

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Our Safety Deposit Boxes will absolutely protect your valuables and securities against carelessness, fire or theft. We have also made provision in our Safety Vault for the safe keeping and storage of Furs, Small Trunks and Bags.

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