

The Great Rumbling and Tumbling on Both Sides of the Street Sound the Keynote of Coming Events

EWEN McINTYRE & CO.

PLACE BEFORE YOU THIS WEEK THE MOST MARVELOUS BARGAINS

That Ever Were Introduced.

The Losses Taken from First Cost, the Unprecedented Quality of the Goods Offered, the almost incredible markdowns, the courage it takes to lose money as we have done, in order

TO CLOSE OUT OUR ENTIRE STOCK,

IS A GUARANTEE OF THE DETERMINATION WITH WHICH THIS SALE WAS STARTED, AND

A SACRIFICE OF MERCHANDISE,

Ladies and Gentlemen, hitherto unknown to modern retailing. We appreciate your trade, we admire your liberal responses to our Clearing-out Sale, and thank you most heartily for it. Our mission is clear. Our values are beyond conception to those who know the value of merchandise.

The majority say it's impossible. Others say, is it possible that we can purchase at McINTYRE'S such magnificent goods at these ruinous prices?

Yes, it's a fact. \$3,000 and over was the loss taken in the Silk Department alone. Why did we do it? Because we will carry no goods over to the chosen side of the street. Merchandise bought for this side will be sold on this side--never on the other.

WE KNOW YOU LIKE TO BUY GOODS AT TEN CENTS ON THE DOLLAR.

We Offer You That Great Inducement Now.

AND TRUST WHEN WE EXPECT TO GET A HUNDRED CENTS ON THE DOLLAR ON THE OTHER SIDE YOU WILL KINDLY GIVE US YOUR PATRONAGE THEN AS NOW.

<p>Silks. We were taught in our early dry goods training to be candid with our customers and they would be candid with us. It will take but a few words to tell this silk story. Many odds and ends left during our ten years of retailing, and although we have marked down this season's silks to prices that seem almost incredible, the great loss has been taken principally on the odds and ends. The goods are fresh and the greater part last season's purchasing, and if you can use any of these at the prices named, which is less than 25 cents on the dollar of what they cost us, we will be glad to have you. Loss taken on silks, \$3,000. You can therefore imagine the bargains to expect. These lots of fancy Brocade Silks, in the very finest qualities, selling from \$1.75 to \$5.00 a yard, will be sold as follows: Lot one, were \$1.75 to \$2.00. Now 75c yard. Lot two, were \$2.25 to \$3. Now \$1. Lot three, were \$3.50 to \$5. Now \$1.50. Nothing made more desirable than the above for sash-bags, hand-bags, headrests, sofa pillows, etc.</p>	<p>Finest Black Duchesse Silks, 24 inch wide, were \$1.75. Marked down to \$1.10 yd. The above are samples of the marvelous values you get at this counter.</p> <p>Prints. 8c and 10c Prints, wide widths. Marked down to 3 3-4c yd.</p> <p>Fine Satinets, in dark and light grounds. Sold everywhere at 15c. Marked down to 10c yd.</p>	<p>Wool Cheviot Dress Goods, 36 inches wide; 10 pieces all we have. These also go at 11c yard.</p> <p>Ladies' All Wool Habit Cloth, in all shades, 54 inch, were 50c. Now 35c yd.</p> <p>Choice All Wool German Vigornes, were 75c. Now 35c yd.</p> <p>All Our \$1.50 to \$2.00 fine imported Novelty Dress Goods. Marked down to \$1.00 yd.</p>	<p>Napkins. About 500 dozen Napkins, in 1, 1 and 1. All marked down to the lowest of prices.</p> <p>Towels. 100 dozen Huck Towels. None sold less than 19c to 25c. Marked now 12 1-2c.</p> <p>Damask Towels, knotted fringe, double row, open work. Were 17c. Marked now 8c each.</p>	<p>Men's French Balbriggan Shirts and Drawers, were 50c. Now 29c each.</p> <p>Men's Extra fine French Balbriggan Shirts and Drawers, Shirts long and short sleeves, with pearl button, were 50c. Now 42c each.</p> <p>Men's Camel's Hair Shirts and Drawers, with pearl buttons. Now only 42c each.</p>	<p>BLANKETS. About 50 cases Blankets to be sold at this sale. Every pair at about half their actual value. Last week we sold more Blankets than in December, January, February, March, April and May, which goes to show the real merit of these, the most wonderful bargains of this sale. Hotels, shore cottages and housekeepers from everywhere should not miss this sale. 75c Blankets now 39c. 89c Blankets now 49c. \$1.00 Blankets now 59c. \$1.75 Blankets now 89c. \$2.50 Blankets now \$1.50. \$3.50 Blankets now \$1.98. \$5.00 Blankets now \$2.75. And so on up to \$10.00 pair that were \$22.50.</p>	<p>Black Satin Rhodames, 24 inch wide, were \$1.00. Marked down to 69c yd.</p> <p>Chenille Portieres, duds top and bottom, double knotted fringe, were \$3.50. Marked down to \$2.25 pair. 500 pairs Lace Curtains in beautiful patterns, ranging in price from \$2.50 to \$3.50. All marked down to \$1.50 pair.</p> <p>Carpets. Tapestry Carpets, 3 to 6 yd pieces. Marked down to 45c yd.</p>
<p>Brocade Velvets, beautiful goods, high grade quality, the finest made, in lengths 2 to 3 yards, were \$4.00 to \$6.00; can be used same as silk for fronts of dresses, sleeves, etc. Marked down to 98c yd.</p> <p>Satine Rhodames, in latest colors, pure silk. Sold at \$1.00 to \$1.50. Marked down to 59c yd.</p> <p>Watered Silks, in colors, ranging in price from \$1.00 to \$1.50. Marked down to 59c yd.</p>	<p>Apron Ginghams, in choice colors, 38 inch wide. Sold always at 12 1-2c. Marked down to 6 1-2c yd.</p> <p>Duck Suitings, in pretty light grounds. Marked down to 8c yd.</p> <p>Magnificent Display of Fine Lawns, in pinks, blues, etc., 18c goods, for 12 1-2c.</p>	<p>Black 46 inch All Wool Henriettes, 3 numbers, marked down from 58c, 75c and \$1.00. Now 39c, 50c and 75c.</p> <p>Black Striped Grenadines (all silk) Marked down to 86c and \$1.00.</p> <p>Special. 100 dozen Bath Towels. Going at 4c each.</p>	<p>Boys' Outing Shirt Waists. Were 25c. Now 19c each.</p> <p>Boys' Percale Shirt Waists. Were 45c. Now 25c.</p> <p>Children's Hats were 25c. Now 12 1-2c.</p> <p>Headrests, Silk lined, were 50c. Now 25c each.</p> <p>Windsor Ties, fine China Silk in Pretty spots, were 25c. Now 12 1-2c.</p>	<p>Men's Bathing Tights, were 25c. Now 15c.</p> <p>Men's And Boys' 2-piece Navy and Black Jersey Bathing Suits, were \$1.00 and \$1.25. Now 69c.</p> <p>LACES. Anything that we could say here could not half express the enormous bargains placed at your disposal. In short, the values actually surprise ourselves, but here they go. 3,000 yards Point de Irlande Laces and Point Venise Insertions. Some actually cheap at 12 1-2c. Going at 5c yd. 2,500 yards in wider widths, cheap at 20c. Going at 10c.</p>	<p>PARASOLS. The losses here are great, but we have the satisfaction that our customers never got such splendid bargains in other stores. \$6.50 Parasols now \$1.50. \$4.50 Parasols now \$1.50. \$3.50 Parasols now \$1.25. \$3.00 Parasols now \$1.00. \$2.50 Parasols now \$1.00. \$2.00 Parasols now \$1.00. \$1.50 Parasols now 75c. And a special lot at 50c. Comment is unnecessary.</p>	<p>Basement Reductions. Crystal Sauce Dishes 3c. Crystal Banded Tumblers 3c. Plain Crystal Tumblers 3c. Wine Glasses 3c. Crystal Pepper and Salts 3c. Crystal Table Sets 10c. Crystal Cake Servers 19c. Crystal Berry Dishes, footed, 5c. Individual Sauce Dishes 2c. Individual Cream Pitchers 4c. Soup Dishes with mirror 5c. Pie Plates 2c. Jelly Cake Pans 2c. Wash Basins, large size, 3c. Chamber Pails 25c. Clothes Baskets 25c. Carpet Sweepers 15c. Clothes Wringers 15c. Chinese Ironing Wax 2c. Moth Balls 3c. Packing Camphor 19c. Varnish Stains, in Black Walnut 12 1/2c. Light and Dark Oak, Cherry, Mahogany, 12c. Furniture Polish 6c. Lunch Boxes 25c. Ostrich Feather Dusters 5c. English Decorated Semi-Porcelain Cottage Dinner Sets only \$4.50. English Decorated Dinner Sets, 112 pieces, only \$6.98.</p>
<p>Checked Taffeta Silks, in all colors, 24 inches wide, were \$1.00. Marked down to 69c yd.</p> <p>Black India Dress Silks, were 89c. Marked down to 25c yd.</p> <p>Black Waterproof India Silks, were 62 1-2c. Marked down to 42c yd.</p>	<p>Soft, Pretty Cashmeres and Llama Cloths, worth 20c. Now 10c yd.</p> <p>Dainty Effects in 32 inch Scotch Ginghams, were 25c. Now 10c yard.</p> <p>One Case Domest Flannel. At 3 1-2c yd.</p>	<p>Cottons. 3 bales 36 inch Cottons, good quality. Now 4c yd.</p> <p>Cottons. 4 bales Brown Cottons, best quality. Going at 6c yd.</p> <p>Bleached Cottons, yard wide, fine and strong, regular price 8c. Now 6 1-2c yd.</p> <p>Brown 0 by 4 Sheeting, good quality. At 12 1-2c yd.</p>	<p>Ladies' Satin Bows and Four-in-Hands, were 50c. Now 25c.</p> <p>Ribbons. Fancy Ribbons, all silk, were 50c. Now 19c yd.</p> <p>Moire Ribbons, satin edge, all silk, No. 22. At 10c yd.</p> <p>Fans. Palm Leaf Fans. Only 9c dozen.</p> <p>Best Quality Satin Palm Fans, 2 for 3c.</p>	<p>Japanese Opening Fans. Only 5c each.</p> <p>Japanese Fans, were 25c. Now 15c.</p> <p>Belts. Fine Worsted Belts, silver buckles, were 39c. Now 19c.</p> <p>Silk Belts with silver buckles, were 69c. Now 42c.</p>	<p>Real Point Venise, 9 inch, white and Butter, sold now in this city at 98c. Marked down to 59c yd.</p> <p>Real Point Venise in a beautiful pattern, old price \$1.75. Now 95c yd.</p> <p>Lace Pillow Shams only 25c pair.</p> <p>Latest Style Ladies' Chemisettes in colors, were 25c. Now 12 1-2c each.</p>	<p>Ladies' Hosiery. Special offering in Black and Tan Hose. At 12 1/2c pair.</p> <p>Ladies' Richelieu Ribbed Hose, black and tan, cheap at 37 1/2c. Now 25c pair.</p> <p>Ladies' Lisle Thread Hose, ribbed and plain, were 39c. Now 29c pair.</p>
<p>White Habutai Dress Silks, were 48c. Marked down to 34c yd.</p> <p>White Habutai Silks, were 75c. Marked down to 48c yd.</p> <p>Checked Taffeta Silks, in all colors, 24 inches wide, were \$1.00. Marked down to 69c yd.</p>	<p>Superb Bargains. Large size Crochet Quilts, were \$1.50. Marked down to 98c.</p> <p>Astonishing. Extra good Crochet Quilts, were 69c. Marked down to 49c.</p> <p>Saxony Flannel, very fine, old price 25c. Now 16c yd.</p> <p>Heavy Twill Grey Flannel for bathing suits, sold at 15c. Marked now 10c yd.</p>	<p>Hammocks. Children's Hammocks. Only 59c each.</p> <p>Large Size Hammocks, extra good, worth \$1.50. Now 98c.</p> <p>Cotton Diaper, 10 yd piece. For 29c.</p> <p>Extra Heavy All Wool Shirting Flannels. Old price 39c. Marked now 25c yd.</p>	<p>Best Brown and Bleached Sheetings ever offered. At 17c yd.</p> <p>Japanese Opening Fans. Only 5c each.</p> <p>Japanese Fans, were 25c. Now 15c.</p> <p>Belts. Fine Worsted Belts, silver buckles, were 39c. Now 19c.</p> <p>Silk Belts with silver buckles, were 69c. Now 42c.</p>	<p>Real Point Venise, 9 inch, white and Butter, sold now in this city at 98c. Marked down to 59c yd.</p> <p>Real Point Venise in a beautiful pattern, old price \$1.75. Now 95c yd.</p> <p>Lace Pillow Shams only 25c pair.</p> <p>Latest Style Ladies' Chemisettes in colors, were 25c. Now 12 1-2c each.</p>	<p>Special. Ladies' Lisle Thread Vests, V necks, all shades. Only 19c each.</p> <p>Particular Attention called to 3 cases Ladies' Jersey Ribbed Vests, V neck, short sleeves, nicely trimmed, worth 39c. Going at 25c.</p> <p>Children's Jersey Vests, low and high neck and short sleeves. A bargain at 19c each.</p>	<p>Arrangements have been made with Mr. Deibel to furnish the following menu: Cold Roast Beef, Cold Lamb, Ham and Tongue, Corned Beef, Bread and Butter, Tea, Coffee, Milk, Cake, Ice Cream, Vanilla, Chocolate, Strawberry, Orange Ice. The above lunch will be served free to Out-of-Town and City Patrons who trade in our store the greater part of the day.</p>
<p>Black India Dress Silks, were 89c. Marked down to 25c yd.</p> <p>Black Waterproof India Silks, were 62 1-2c. Marked down to 42c yd.</p> <p>Black Surah Silks, double warp, were 50c. Marked down to 29c yd.</p> <p>Black Surah Silks, were 75c. Marked down to 48c yd.</p> <p>Printed India Silks, were 75c.</p>	<p>Outing Flannels, pinks and blues, were 12 1/2c. Marked now 8c yd.</p> <p>DRESS GOODS. Have virtually placed \$1,200 in the pockets of those who desire to buy Dress Goods. This great markdown is on new Dress Goods that must be sold.</p> <p>Wool Dress Goods, 34 inches wide, in dark grounds, were 25c, and good quality will be 25c again next fall.</p>	<p>Figured Drapery Flannels, choice patterns. Marked now 12 1-2 yard.</p> <p>Linens. We offer a special bargain in Cream Irish Damask, all linen. Price was 60c. Marked now 39c yd.</p> <p>Special. Extra heavy and wide Table Damask. A cloth that pays to buy. Was 62 1/2c. Now 59c yd.</p> <p>Finest Cream All Linen Damask, 72 inches wide. Sold at \$1.25.</p>	<p>Stockinet And Pure Gum Dress Shields, Only 5c pair.</p> <p>Extra Size Nickel Buck Horn Combs, were 15c. Now 8c.</p> <p>Men's Furnish'g's. The grandest and greatest opportunity to buy Furnishings of all kinds that men have had in years. Don't miss this sale, don't pay double price, don't</p>	<p>Real Point Venise, 9 inch, white and Butter, sold now in this city at 98c. Marked down to 59c yd.</p> <p>Real Point Venise in a beautiful pattern, old price \$1.75. Now 95c yd.</p> <p>Lace Pillow Shams only 25c pair.</p> <p>Latest Style Ladies' Chemisettes in colors, were 25c. Now 12 1-2c each.</p>	<p>Special. Ladies' Lisle Thread Vests, V necks, all shades. Only 19c each.</p> <p>Particular Attention called to 3 cases Ladies' Jersey Ribbed Vests, V neck, short sleeves, nicely trimmed, worth 39c. Going at 25c.</p> <p>Children's Jersey Vests, low and high neck and short sleeves. A bargain at 19c each.</p>	<p>Notice. Carpenters and Masons say the New Building will be complete October 1st. Therefore we must hasten this Great Closing-Out Sale. We trust you appreciate our motive when we say most emphatically that all the Merchandise in this Store Must and Will be Sold before September 1st. Nothing but New Goods for the New Store, and nothing but Sacrifice upon Sacrifice to clear up the stock. Prices will sell the stuff. We'll give you prices; you give us your trade.</p>