

HOWLAND'S

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Bridgeport, Conn.
Thursday, Jan. 23, 1919.Weather: Rain tonight and Fri-
day; colder Friday afternoon.

We're going to wind up this 42nd Mill End Sale in the same old way--with hundreds of Wind up Special Values!

The Mill End Sale has been a success because it has stuck closely to its original plan. For 21 years it has been a twice-a-year event here. It is today carried out by the same people on the same old dependable plan as at first, that plan simply broadened as the store has grown. The same Lockhart comes with his smile and knowledge to its opening. The same officers direct the policy of the company, Mr Howland as president from its beginning, and Mr Cooper as vice-president. Many of

the same buyers search for the Mill End special lots. Many of the same salespeople are enjoying this sale as much their first and the store's first.

We are all of us in the Mill End spirit, saturated with it, eager to spread the Mill End economies all over the city. We've done that at this 42nd sale as never before. And now we shall wind it up as never before. The same old plan of a Wind-up—but better carried out than ever. You see we want to celebrate the close of our 21st Mill End year in fine style.

All the small lots and all the lagging lots get a new Wind-up price. That price is for the two closing days of the sale, Friday and Saturday. Every line of this detailed news carries a story of greater savings. Not one should be skipped.

Wonderful Wind-up of Wash Goods and Domestic

2-cent bleached muslin, yard wide, 19c
Bleached yard muslin, regular 30c—22c
Unbleached yardwide muslin, regular 25 cents—19c
Yard-wide unbleached 33-cent muslin—25c
40 inch muslin, unbleached, regular 35c—28c
Sheetings, 72 inch, unbleached, regular 60c—45c
Pillowcases, 42 by 36, bleached, regular 32c—25c
42 by 36 pillowcases, regular 38c—28c
Excellent bleached 45 by 36 pillowcases, regular 40c—30c

Bleached sheets, 72 by 90 inches, regular \$1.35—98c
Firm fine sheets, 72 by 90, regular \$1.55—\$1.25
Large excellent sheets, 81 by 90, regular \$2—\$1.65
Domet flannel, yard wide, bleached, regular 39c—26c
Bedspreads, hemmed crochet, good patterns, regular \$2.75—\$2.25
Mercerised tablecloths, 63 inches square, regular \$1.39—\$1
Scalloped mercerised tablecloths, 72 inches square, regular \$3.75—\$3
Turkish bleached towels, regular 17c—12½c
Bleached Turkish towels, regular 22c—15c
Extra-heavy bleached Turkish towels, regular 59c—42c

Huck hemmed towels, all-white or with blue border, regular 40c—29c
Good huck hemmed towels, regular 35c—20c
White lingerie crepe, 32 inch, regular 40c—30c
White yardwide skirtings, regular 45c—30c
Voiles for waists, pure white, fancy stripes and checks, regular 50c—30c
Dotted white Swiss, yard wide, regular 39c—25c
Tudor cretonne in handsome patterns, 27 inch, regular 35c—25c
Foulards of silk-and-cotton, yard wide, regular 75c—55c
Apron and dress gingham, 27 inch, regular 25c—17c
Dress gingham, 32 inch, regular 50c—35c

Inspiring Wind-up Women & Girls' wear

Suits, splendid styles and colors and fabrics, regular \$30 to \$37.50—\$17.50
Serge dresses of pretty dark colors for women, styles really advance Spring ones, regular \$17.50 and \$20—\$13.50
White waists, fancy cotton fabrics, pretty styles, regular \$2 and \$2.50—\$1.55
Crepes de chine waists in beautiful models and delightful colors, regular \$3—\$1.95
Young folks' suits, attractive styles and colors and fabrics, regular \$24 and more—\$18.75
Cloth coats for young folks, novel and pretty styles, pleasing models, regular \$30 and more—\$20
Plaid woolen skirts for young women, cheery and smart, Mill End price \$9.50—\$8.50
Flannelette night gowns, regular and special sizes, white and stripes, Mill End price \$2.65—\$2.35
Petticoats, black and colored cotton, Mill End price \$5—\$2.50
Nightgowns of flannelette in tasteful colored stripes, Mill End price \$2.15—\$1.95
Slipover nightgowns of soft muslin embroidery trimmed, Mill End price 95c—89c
Corset covers of good muslin with embroidery trimming, Mill End price 25c—22c
Envelope chemises, nice muslin, several attractive styles, Mill End price 65c—55c
Redfern corsets, several styles, regular \$3.50 to \$5—\$2.15 & \$2.75
Corsets of several good models, excellent materials, regular \$2.50—\$1.35
Children's white coats with warm interlining, Mill End price \$6.50—\$5
Corduroy coats for children, rose and copenhagen, sizes 1 to 4, Mill End price \$5.50—\$4.50
Children's sweaters, soft and warm, Mill End price \$1.25 and \$2.25—\$1 & \$1.95
Babies' muslin dresses, dainty patterns, Mill End price 65c—55c

Embroideries

Baby flouncings with ruffled edges, regular \$1.25—75c
Voile organdy and batiste flouncings, 27 inch, regular \$1.50 and \$2—85c
Val laces in 12 yd pieces, regular 50c—15c
Neckwear—collars, vests and sets, satin organdy net and crepe, regular \$1 and \$1.50—50c
Collar sets, stocks and vests, several sorts, regular 50c to \$1—25c

Notions.

Twilled tape, white, 3 yd piece, regular 5c—3c
Lingerie tape, 4 or 5 yd. piece, regular 8c—4c
Skirt markers, regular 50c—19c
Fancy buttons for dresses and coats, regular 25c card—5c
Pearl buttons, good sizes, regular 10c—5c
Collar bands, regular 5c—2 for 5c

Toilet Needs.

Splendid hair brushes with rubber cushion, regular \$1.15 and \$1.25—75c
Tooth brushes, fine bristles, regular 19c—12½c
Face-cloth cases with rubber lining, regular 10c—5c
Toilet soaps of assorted perfumes, regular 10c—5c

Howco Tea

English Breakfast flavor, regular 60c—not over 3 lbs. to a customer at 3 lbs \$1
Garden Chop tea, regular 70c lb, not over 2 lbs to a customer at 2 lbs \$1
None delivered.

Silverplate.

Tea spoons and butter knives and sugar spoons, good plate on white metal, a bit marred by display during the Mill End Sale, Mill End price 14c—9c
Berry spoons, good silver plate, Mill End price 89c—50c

Leather Goods.

Handbags of leather in blue and green, good shape and size, Mill End price \$1.75—\$1
Top-strap purses, black and colors, Mill End price \$1.39—\$1.19
Belts in assorted colors, a bit soiled, Mill End price 15c—5c

Women's Furnishings

Floored union suits of warm cotton, regular \$1—69c
Vests of winter weight, good cotton, regular 50c—29c
Bulk cotton medium weight stockings, regular 13c and 25c—11c & 19c
Fiber silk stockings with lisle top and sole, black, regular 75c—52c
Silk stockings, not perfect, lisle top and sole Mill End price 79c—72c
Children's black cotton medium-weight stockings, regular 50c—35c
Boys' warm gray shirts and drawers, regular 75c—45c
Handkerchiefs for men and women, plain pattern, regular 25c—15c
Linen handkerchiefs for women, regular 12½c—8c
Children's self gloves, gray, regular 58c—28c
Women's chamoisette washable gloves, white, regular \$1—79c
Black lambskin gloves for women, light-weight Mill End price \$1.25—89c

At Jewelry.

Gold-plated lockets with space for picture, heavy plate, on black silk ribbon, Mill End price 79c—59c
Bead necklaces, colors, very effective, Mill End price 39c—19c

Sporting Goods.

Lion bicycles, the famous Howland wheel, regular \$39.50—\$32.50
Men's sweaters of pure wool, coat style, splendid weight, regular \$7.50—\$4.90

Ice skates for boys and girls, regular 90c and \$1—65c

Boys Clothing.

Overcoats for boys of 3 to 8, fancy mixtures, nice styles, Mill End prices \$4.25 and \$5.35—\$3.75
Double-breasted overcoats for boys of 10 to 18, belt across back, great fabrics, Mill End price \$10.50 and \$12.75—\$6.50 & \$7.50
Raincoats of fancy cloth, sizes 10 to 18. Mill End price \$7.75—\$5
Woven madras blouses and shirts, good patterns, Mill End price \$1 and \$1.15—85c & 95c
Long trousers, fancy mixtures, Mill End price \$3.25—\$2.90

Stationery

Glenmore linen stationery, box of 24 sheets paper and 24 envelopes, regular 32c—27c
Funker Hill stationery, good linen finish, 60 sheets in package, Mill End price 23c—19c
Funker Hill envelopes, Mill End price 19c—8c

Dinnerware and Home Needs

66 piece dinner sets, 3 patterns, regular \$16.50—\$11
Berry sets, bowl and 6 saucers, regular \$8.25—\$2.25
Cake sets, dish and 6 plates, regular \$3.25—\$2.10
Sugar-and-cream sets, regular \$1.25—85c
Cups and saucers, several decorations, regular \$3.25—\$2.49
Dinnerware of many odd pieces, regular 21c to \$8.49—7c to \$4.50
Smokers' articles of many sorts, regular \$1.7 to \$12—\$1.25 to \$8
Brass and copper fittings for table, regular \$2.75 to \$28.50—\$2.75 to \$22
Electric irons, regular \$6.10—\$5.50
Electric toasters, regular \$5.85—\$5.75
Glass sherbet sets, regular \$5—\$5.50
Sherbet glasses, regular \$5 doz—\$5.50
Mayonnaise sets, polished glass, regular \$1—85c
Handsome glass vases, regular \$2.10—\$1.25
Gas heaters, regular \$5.50 to \$10—\$4 to \$7.75
Cylinder gas heaters, regular \$3.25—\$2.75
Oil heaters, regular \$5.25 and \$9.50—\$4.25 & \$4.95
Perfection oil heaters, regular \$6—\$5.25
Gas-jet heaters, regular \$5—\$4.95
Saddle iron, regular \$1.75—\$1.25
Iron fry pans, regular \$1.25—85c
Self-wringing mops, regular \$1—55c
Wet-wash baskets, regular 75c to 95c—55c
Ironing tables, regular \$3—\$2.25
Aluminum tea kettles, regular \$2.95—\$2.35
Rolltop bread boxes, regular \$1.50—95c
Flour cans, regular \$1.35—85c
Rotary ash sifters, regular \$3.90—\$3.25
Trays of paper mache, regular 90c to \$1.75—65c
Sifter shovels, regular \$1.50—90c
Toilet paper, regular 10c—5 for 50c
Casseroles, regular \$1.25—85c
Copper tea kettles, regular \$3.25—\$1.85
Piano lamp, base only, regular \$12—\$8
Piano lamp shades, regular \$5—\$3.25
Boudoir lamps, regular \$4—\$2.95

Trusty Silks.

Yard-wide silk poplin, regular \$1.50—95c
Satin in staple colors and pretty figured foulards; striped and plaid silks; regular \$1.75 and \$2—\$1.25
Satin in light and dark colors, yard wide, regular \$2—\$1.50
Georgette crepe, 40 inch, many colors, regular \$2—\$1.50
Black satin and taffeta, yard wide, regular \$1.75—\$1.40
Black satin radiant, 40 inch, regular \$2.50—\$1.85

Men's Furnishings.

Heavy gray shirts and drawers, regular \$1.50—95c
Warm fleeced shirts, heavy texture, regular \$1.25—69c
Blue chambray shirts with collar attached, regular \$1.25—79c
Work shirts of khaki color, splendid weight, regular \$1.50—92c
Fiber silk socks with lisle heel and sole, black, regular 75c—48c
Cashmere socks of medium weight, black, regular 50c—32c

Floor Coverings.

Wool Smyrna reversible rugs, 36 by 40, two-toned browns and mixed reds, regular \$3.50—\$2.50
Felt-base printed linoleum, small matting designs, regular 50c square yard—per sq yd—29c
Congeloum art rugs, 7½ by 9 feet, regular \$8.50—\$6.50

Printed linoleum in good patterns, 2 and 2½ yds wide, regular \$1.25 square yard—per square yard—79c
Congoleum in carpet designs and matting patterns, yard wide, regular 69c—55c

Dress Goods.

Serges plaids and fancy weaves, regular \$1.10 to \$1.25—79c
Silk-and-wool poplin in good colors, regular \$1.75—\$1.10
Pure wool serges, panamas crepes and silk-and-wool poplins and crepes, regular \$2—\$1.50
Fine wool poplins and serges and fancy crepe weaves, regular \$2.25—\$1.69
Striped and plain poplins and serges, 54 inch, regular \$3—\$2.25
Plaids and stripes of pretty combinations, fine wool, regular \$2—\$1.50
Woolen skirtings in stripes and plaids, regular \$3.50—\$2.50

Upholstery Goods

Colored art serims, blue green red and tan, regular 59c—39c
Curtains, Nottingham and Scotch lace, regular \$1.25 to \$1.50—85c
Fine scrim and marquisette, white cream and Arabian, regular 35c to 39c yard—19c
Scrim curtains with lace edge and insertings, regular \$2.50—\$1.70
Window shades, odds, one to four alike, worth 75c to \$1.25—50c

Greatest Wind-up of Men's Clothing

Men's suits of tasteful gray stripes, nearly all sizes, regular \$18 and \$20—\$10
Overcoats of good warm woolen fabrics, several styles, all sizes in the lot, regular \$18 and \$20—\$10
Oxford and brown overcoats, good-fitting models, self or velvet collar, regular \$25—\$16.50
Kuppenheimer and Hart Schaffner & Marx overcoats and suits, overcoats mostly blue brown or black with velvet collar, suits in a wide range of color effects and styles, regular \$30 and \$35—\$21.50
Ulsters and snappy Raglans with plain or belted backs, dandy style, warm and serviceable, regular \$40 and \$42.50—\$29.50
Fur-collar coats with quilted or corduroy lining, warmest ever, collar of astrakan or nutria, regular \$35—\$22.50
Long tough coats with sheepskin lining and furry collar, greatest hardwear coats for motoring, regular \$22.50—\$15
Raincoats, including police coats of black rubber and reversible coats, regular \$7.50 to \$10—\$5
Soft felt hats of good style in seasonable colors, regular \$2.50—\$1.25
Knitted helmets and aviation caps and toques, fit snugly and warmly and pull right down over one's ears and face, regular \$1.0 and \$2—\$1

Shoe Wind-up to break all records

Men's cordovan and Alaska calfskin, regular \$10—\$7.85
Gunmetal and mahogany calf, English or blucher style, regular \$9—\$6.85
Mahogany and black and gunmetal calf, some with tough Neolin soles, regular \$8—\$6.45
Alaska calfskin bluchers, regular \$8—\$5.85
Gunmetal calf and black calfskin, bluchers and English styles, regular \$7—\$5.45
Army shoes and bluchers, black kid bluchers, regular \$6—\$4.45
Boys' tan bluchers and gunmetal calfskin shoes, regular \$4.50—\$3.45
Men's Scout shoes in tan or black, regular \$4—\$2.95
Boys' Scout shoes, tan or black, regular \$4—\$2.65
Boys' bluchers or English shoes of gunmetal calf, regular \$4—\$2.95

For girls:—
Patent leather button shoes, regular \$3.50—\$2.45
Tan calfskin laced shoes, regular \$3.50—\$2.45
Gunmetal calfskin laced shoes, regular \$3.50—\$2.45
Gunmetal calf, button or lace, regular \$3—\$2.15
"Smoked horse" shoes, laced, regular \$3—\$2.05

For women:—
Finest kid laced shoes with French heels, fieldmouse, regular \$12—\$9.35
Gray suede or kid and brown kid and fieldmouse kid, kid or cloth top, regular \$11—\$8.45
Fine gray or brown kid and tan viscol, regular \$10—\$7.65
Soft gray kid with top of gray cloth, regular \$9—\$6.85
Brown or gray kid, cloth top, and brown calfskin; regular \$8—\$5.85
Gunmetal calf with taupe buck top, regular \$8.50—\$5.85
Tan calfskin with cloth top and handsome brown or gray kid, regular \$7—\$5.45
Patent leather with smart tan cloth top, regular \$7—\$4.85
Brown kid with military heel, regular \$7—\$5.45
Patent leather with black cloth top and plain black kid or gunmetal calfskin, regular \$6 and \$6.50—\$3.85
House shoes with rubber heels, regular \$4—\$3.15
Julets for home wear, regular \$2.75—\$2.15

Trimmed Hats.

Many tasteful and attractive trimmed hats of good color and style, shapes from large to small, Mill End price \$2.85—\$2

Knitting Yarns.

Heavy Khaki yarn, regular 90c skein—59c
Wormtown and Shetland and other yarns, odd colors, regular 25c to 45c—16c