

GOLBE'S TAN THEIR OWN LEATHER
MAKE THEIR OWN SHOES
SET THEIR OWN PRICES

365 DAYS AHEAD OF THEM
ALL IN PRICE REDUCTIONS



\$4.00

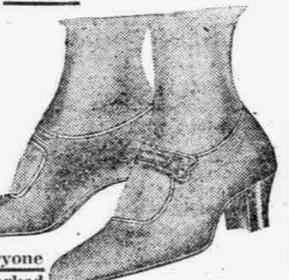
\$5.00

\$6.00

GOVERNMENT Trade Commission's report on the leather market disclosing a sharp decline in prices of hides, is no surprise to the Golbe Co., whose big tanneries and factories in Massachusetts, have long since returned their prices to the pre-war level of \$4.0, \$5.00 and \$6.00 for high grade shoes.

Wearers of Golbe Shoes are never confronted with market speculation or market manipulation. When you buy Golbe Footwear, you're doing business with the Golbe factory and your dealings are not influenced by a single outside manufacturer or middleman.

For real shoe satisfaction and economy BUY DIRECT OF US!
THESE 3 PRICES ARE THE ONLY GOLBE SHOE PRICES.



Same Prices To Everyone
All Shoes Plainly Marked

Isn't It a Genuine Treat
To Buy Such High Grade Shoes for \$4, \$5, \$6?

JUST to think that only a short time ago decent shoes cost from \$10 to \$14 and now thanks to The New Golbe Shoe store and the Golbe methods. You can buy your favorite shoes style for LESS THAN HALF! Come in and see for yourself that this is true.



Let Your Next Shoes Be Golbe's
—Every Pair Guaranteed!

GOLBE SHOES
1228 MAIN ST.

Corner Gold Street
Opposite The Stratfield Hotel

PERFECT SARTORIALLY AND ATHLETICALLY.



An excellent action picture of Miss Hilda Lewis on the London Country Club's tennis court. Miss Lewis has the reputation in England of being the best dressed woman in the world.

ADMIRAL SIMS PHOTOGRAPHED JUST BEFORE HIS FAMOUS SPEECH.



The first photograph in the United States of Admiral Sims, taken just before he made his famous "Jackass" speech in London. He is now being introduced to the dinner. Reading from left to right are: Admiral Sims, Lord Desborough and Earl Beatty.

Millions Of Savers Are Needed For Funds For Business Revival

Millions of savers are needed to supply the funds which will hasten business revival and promote general prosperity. This is the theme of a special article in a recent issue of the Bankers Magazine contributed by E. M. Grant, manager of the Government Loan Organization of the Second Federal Reserve District, writing under the caption "The Permanent Solution of the Credit Situation."

The writer says: "The condition of world finances demands that new classes of investors be developed. Large investments may be left to themselves but it is essential that small investors be encouraged. The fact is that America has scarcely begun to show by the world what she can accomplish through a well balanced program of industry, thrift, saving and investment. The whole people must co-operate with vigorous determination to accumulate capital. Wage earners can save and invest large sums of money in the aggregate—the success of the Liberty Loan campaigns demonstrated this. Thirty million workers saving an extra dollar each for three years would release an additional \$5,000,000,000 for productive enterprises. A properly organized effort, actively supported by bankers, business men and workers, could make this a continuing reality.

Possible savings are highly magnified. It is doubtful if the capacity of the American people to save and invest has ever been carefully appraised. A few figures in this connection are significant. Of the \$65,000,000,000 estimated annual aggregate income of our people, probably \$55,000,000,000 is paid over by employers each year direct to their employees. The Comptroller of the Currency recently declared that the income of the people of the United States in excess of ordinary living expenses probably amounts to \$10,000,000,000 per annum. In this connection it is worth noting that for the year 1919 the American people paid taxes on \$22,000,000,000 worth of articles classified by the revenue act as luxuries. Our national interests would have been better served had a portion of this outlay been reserved as productive capital.

Loansable Funds Inadequate. At a time like this, when the supply of loansable funds is highly inadequate to meet the increasing demand, it is extremely important that the nation exert themselves to the utmost toward the attainment of a healthy financial condition. It is coming to be nearly as important a part of the national program as the development of capital as to take charge of the loaning of such capital. Without the one, the other is impossible; and in a sense two aspects of a single operation. The main question is how best to accumulate funds.

It is well known that the people of America know the need for economy; in a great many cases they have learned this from recent personal experiences.

Opportune Moment. Viewing the situation from the standpoint of developing new sources of capital it seems therefore that this is an opportune moment to drive the "savings idea" home to the individual. The man out of work now realizes the value of money saved for emergencies and when he again returns to work he will be grateful for an opportunity of safely investing some of the savings he has accumulated. Every worker who is not out of employment takes a lesson in thrift from the regrettable condition of many of those who were lately his co-workers in industry.

Different countries have developed different methods to facilitate the investment of savings. Among the necessary elements of any successful plan are these: the method must be easy to understand, must require the least amount of effort on the part of the saver, must have his complete confidence and must afford the highest degree of protection. In America the present tendency is in the direction of a system in which the employee receives the co-operation of his employer. There need, however, be nothing paternalistic about such a plan. The employee voluntarily requests the management to withhold a stated amount from his wages each pay day, the money to be invested as directed. This plan, which is advocated by the United States Treasury Department in connection with the sale of Treasury Savings securities, is being urged by the many who were employers throughout the country. The employer may either invest the savings of his workers in \$5 War Savings Stamps or have the paymaster substitute the new \$1 Treasury Savings Stamps in the pay envelope in place of the money withheld. An important advantage of the Treasury's plan is that it is adaptable to any organization, regardless of how large or how small, anywhere in the United States and it requires a minimum of effort on the part of the employer and the employee.

A prominent banker of wide industrial interests in one of our largest industrial centers, recently expressed his judgment of the value of the savings movement as follows: "There is no more important service that can be rendered, nor proposed more worthy, than to aid in the present movement of the Savings Di-

vision of the U. S. Treasury Department, and to assist in every possible manner in the instilling of the principle of thrift into the people of our great country, so that they may thereby share in the prosperity that is in store for all who are prudent."

... could have no greater inspiration to save than to behold the wealth which six or seven generations have accumulated within her borders. Our huge investments in transportation systems, public utilities, roads and waterways, our great industrial and commercial enterprises, all are but forms of a accumulated capital—the combined savings of corporations and individuals. Because of these we are encouraged to believe that what our fathers and forefathers in their day accomplished through thrift can be repeated especially during the aftermath of world catastrophe. To the solution of this problem of inspiring the habit and use of America to save and invest a larger part of their earnings, it is of course to be expected that bankers will continue to bring the stimulus of sound, energetic leadership.

TIRED OF TROUBLED GREECE.



Prince Christopher, husband of the "Doll Princess," formerly Mrs. William B. Leeds, recently was quoted as saying he wished he could go to America and never return to Greece.

Mr. Cho—"A Connecticut Yankee in King Arthur's Court" has no star, so labelled, Harry Myers and Pauline Starke play the leading roles. It is a William Fox production and had its New York premier March 14. I do not know when it will be released over the country.



Answering The Call of the Clean

Our Prompt Service. Our Thorough Attention to the complete wash, our modern equipment, our sanitary methods and our modest prices are some of the reasons why so many new customers are being added weekly to our list of satisfied housewives.

BECOME ONE THIS WEEK
WET WASH DEPARTMENT—clothes washed and returned damp, ready to dry.
SEMI-FINISH DEPARTMENT—hat pieces required, and clothing ready to iron.
FINISH DEPARTMENT—shirts, collars, waists, etc., given most careful attention throughout.
READY TO WEAR DEPARTMENT—clothes washed, dried, ironed and returned to you in sanitary container, ready to wear.

Lowe Laundry, Inc.
1000 Seaview Avenue
Bridgeport, Conn.
The Call of the Clean
Barnum 154 Barnum 5807

Store Hours, 9 A. M. to 6 P. M. Daily

Rockwell & Co.
(Hugh J. Koenig, Vice Pres. & Gen. Mgr.)
1140 MAIN ST., OPPOSITE ELM.

For your shopping trips have a tubable gingham

Dress \$5.95

There is a large assortment for your choosing, styles which are much favored for general wear. Some have organdy collar and cuffs, others of self material, some trimmed with rick-rack braid.



Others at \$7.95 to \$15

Specially Purchased
Bathing Suits
at \$2.98 and \$3.98

These are two piece suits with the tights attached, of good quality jersey, allowing free movement stroking forward. Shown in navy and black with black and white trimming.

Annette Kellerman Suits \$5 to \$15

The Finest Quality
Gabardine Wash Skirts \$5.00

At least one of these tubable skirts are included in all summer wardrobes—they are very desirable for general wear with promise of good service.

A New Shipment Bringing Extra Values.

Smart Sport Oxfords \$7.45

\$10 Values
—of white buckskin with a tip, ball strap and quarter and welt soles.



Other sport pumps and oxfords at \$8.95 and \$10.

A SALE
of Sweaters
\$6.50 Values **\$3.95**

A large new shipment we have been waiting for. These are MOHAIR WOOL SWEATERS of fancy rib weave, the favored tuxedo style with a sash—a very timely sale indeed, for this is truly a "sweater year."

Colors are black, navy, dark brown, honeydew and buff shade.

Summer's Newest

Hats Specially Priced
\$3.50
\$5 and
\$7.50



Splendid values at these low prices of \$3.50, \$5 and \$7.50 due to special purchases. The new Summer types in Georgette crepe, Canton crepe, taffeta, baronet satin, duvetyns and felt. White, black and new colors are included.

Clearance Specials

Earlier in the season prices from \$5 to \$12. **\$2**
Earlier in the season prices from \$5, \$1 to \$15. **\$5**

Saturday Only
Felt Sport Hats \$2.45
White, orchid, jade, tangerine, in sailor and roll shapes

Millinery Section, second floor.