

# The Most Daring Selling Event Ever Staged In This Section

## FREE \$100 FREE

Just to stimulate a friendly feeling for this great selling event, I will give the first 100 adults that enter this store on Thursday morning at 9 o'clock a coupon good for \$1.00. This coupon is good to apply on any article in this store of double its value or more from the sales prices. We expect a large crowd. BE AN EARLY BIRD.

# ORDERED SOLD

Most All This High Grade \$50,000 Stock of Clothing, Furnishing Goods, Hats and Caps, in the Next Few Days at All-Eclipsing Prices That-Will-Hurry It Out With a Rush.

## MEN! LET US HELP YOU

We especially invite you to take advantage of the splendid facilities this store offers you at this season of the year in our great variety of merchandise of low price and high merit. Here at this big sale are wonderful values, and here too you will find reliability in quality, style, variety, extensive display, courtesy, and lowest prices. Come and let us prove it.

PM THE MAN



I'm Here For Your Benefit

Stock In The Hands Of The Merchant's Adjuster

### MY ORDERS ARE

Turn most all this high grade stock into cash as quickly as possible. Don't let cost or loss worry you, go to it as hard as you like. These are the orders Mr. Keane issued to me. It seems a shame to sacrifice this wonderful stock of fine Clothing, Furnishing Goods, Hats and Caps—I am not here for my health, and was sent here to get the money. Now watch me go to it. Nothing will stand in my way. "I will" make prices low enough to keep this store crowded daily. By all means be here.

—THE—  
Selling Starts  
Thursday,  
July 7th  
At 9 O'Clock  
With A Hum Buzz  
And Rush. By All  
Means Be Here.

### NO ORDINARY SALE

But a grand out-pouring of the highest grade merchandise the world produces. Everybody knows the reputation of this store, a complete line of the very best grade of Clothing, Furnishing Goods, Hats and Caps, etc., the best money can buy. Space permits us to only mention a few articles here, everything is reduced and marked in plain figures. I am telling you the cold blooded commercial truth that I am going to cut this magnificent stock below the present wholesale prices for a few days. It all goes on the bargain block, nothing reserved. COME HELP YOURSELF.

I Have Turned The Clock Back 6 Years To Old Time Prices

<b>NECKWEAR</b> A man's taste is told by his tie. No other article of apparel expresses so much of the wearer's individuality. We have an exceptional line of regular \$1.50 cravats that will be a feature. Ordered sold for <b>65c</b>	<b>HOSE</b> Our full fashioned 75c hose to sell at 37 cents a pair. Lisle hose of the durable kind in all shades, specially chosen for this sale. Ordered sold for <b>37c</b>	<b>DRESS SHIRTS</b> Regularly priced \$2.00, pretty patterned percale or madras shirts, with turn-back cuffs. All sizes in a large variety of patterns, made of excellent quality material. Ordered sold for <b>95c</b>	<b>UNDERWEAR</b> \$1.25 Hatch One Button Union Suits, athletic style, Nainsook material. Ordered sold for <b>95c</b> \$1.50 Chalmers' Union Suits in lisle knee and ankle lengths with short sleeves. Ordered sold for <b>95c</b>	<b>OVERALLS</b> \$2.00 values, WATCH THE WEAR make overalls in Blue, Khaki, Hickory and Blue and White checks. Ordered sold for <b>95c</b>	<b>BATHING SUITS</b> \$7.50 Men's Bathing Suits, Pure All Wool Jersey material guaranteed fast colors. In Blue, Wine, Oxford and White. Ordered Sold for <b>\$3.95</b>	<b>COLLARS</b> Arrow and Ide Brands. Both soft and stiff styles, the latest shapes. All 25c stiff collars, ordered sold for <b>2 for 25c</b> 30c grade of soft collars. Ordered sold for 50c grade of soft collars. Ordered sold for <b>19c</b> <b>33c</b>
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### FURNISHING BARGAINS

\$1.00 Silk Four-in-Hand Ties. Ordered Sold for	<b>45c</b>
\$2.00 Silk Four-in-Hand Ties. Ordered Sold for	<b>95c</b>
\$3.00 Silk Four-in-Hand Ties. Ordered Sold for	<b>\$1.45</b>
40c Men's Lisle Hose, All Colors. Ordered Sold for	<b>19c</b>
\$1.50 Men's Fiber Silk Hose, All Colors. Ordered Sold for	<b>59c</b>
\$2.00 Men's Pure Thread Silk Hose, All Colors. Ordered Sold for	<b>95c</b>
\$3.50 Men's Dress Shirts with stiff cuffs. Ordered Sold for	<b>\$1.45</b>
\$3.50 Dress Shirts, Corded Madras, Silk Stripe Madras and other materials. Ordered Sold for	<b>\$2.45</b>
\$5.00 Dress Shirts, Madras, Fiber Silk, and Silk Stripe. Ordered Sold for	<b>\$2.95</b>
\$7.50 Dress Shirts, Pure Silk, Tub Silk and Silk Mixtures. Ordered Sold for	<b>\$4.45</b>
\$10.00 Dress Shirts Pure Silk, Fiber Silk, Tub Silk and Crepe Silk. Ordered Sold for	<b>\$4.95</b>
\$1.50 White Shirts with collar attached. Ordered Sold for	<b>95c</b>
\$2.00 White Shirts with collar attached. Ordered Sold for	<b>\$1.45</b>
\$4.00 White Shirt with collar attached. Ordered Sold for	<b>\$1.95</b>
\$1.50 Work Shirts in Blue, Chambray, Black, Khaki and White. Ordered Sold for	<b>95c</b>

### UNDERWEAR

\$1.50 Men's Halbriggan Shirts and Drawers, Chalmers' Make. Ordered Sold for	<b>85c</b>
\$2.00 Men's Union Suits, Chalmers' make, short sleeves and ankle length, White Lisle material. Ordered sold for	<b>\$1.45</b>
\$2.50 Men's Poroskint Union Suits, White. Ordered Sold for	<b>\$1.45</b>
\$7.50 Men's Union Suits, Japanese White Silk. Ordered Sold for	<b>\$3.95</b>
\$12.50 Men's Crepe de Chine Athletic style Union Suits, Salmon and white colors. Ordered Sold for	<b>\$5.95</b>

## Mothers! Bring Those Boys In Early!

Never Again Will You Have Such a Chance As This

<b>\$20 BOYS SUITS</b> Two Trouser Suits among lot. Ordered Sold for <b>\$13.50</b>	<b>\$15 AND \$13 BOYS SUITS</b> Mothers think of this! Boys Fine Strong Suits All Good Tailored Garments the Latest Styles, Simply Sacrificed. All Sizes. This entire Lot to the Earliest Comers Ordered Sold for <b>\$8.50</b>	<b>\$30 BOYS SUITS</b> A variety of fine Suits some with Two Trousers. Ordered Sold for <b>\$18.50</b>
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### Men's and Young Men's Suits

That Scream Out Their Savings

Here is an announcement in which action is the prime factor and we pay the price to get it. All we say is this: We must have action and if you will "talk turkey" to us we will talk business to you. Customers who have bought clothing from us for years need no reminder that these garments are without a peer from the standpoint of intrinsic merit and value. Those who have not should take advantage of this opportunity to become acquainted with the class of goods we handle. A visit will prove to you that every statement we make is true. So again we repeat,

**DON'T DELAY AS DELAY SPELLS DISASTER. COME.**

<b>LOT-1-SUITS</b> \$30.00 & \$25.00 You men who need a good strong sturdy suit for working purposes. This is your chance Ordered Sold for <b>\$14.95</b>	<b>LOT-2-SUITS</b> \$40.00 & \$35.00 Folks you can't hesitate a second to allow this chance to escape you. Here is an opportunity worth taking advantage of. Ordered Sold for <b>\$19.95</b>	<b>LOT-3-SUITS</b> \$50.00 Suits You young fellows who want something snappy with style, or you men, who want something conservative. Here it is and priced at less than wholesale. Ordered Sold for <b>\$24.95</b>	<b>LOT-4-SUITS</b> \$60.00 Suits In this lot we have Men's and Young Men's conservative and snappy styles. Grasp the opportunity when it presents itself as it does here. Ordered Sold for <b>\$34.95</b>	<b>LOT-5-SUITS</b> \$80.00 & \$75.00 Style and clever tailoring give these garments a superior character. The fabrics are of a quality that gives long wear. These are in Men's and Young Men's models. Ordered Sold for <b>\$44.95</b>
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LOOK FOR THE BLUE SIGNS

# JOHN F. KEANE & CO.

MAIN & JOHN ST. BRIDGEPORT, CONN.

LOOK FOR THE BLUE SIGNS

### MEN'S AND BOY'S HATS & CAPS

\$8.00 to \$5.00 Men's Straw Hats, Sailor and Soft Shapes, Panama and Sonnet brand materials. Ordered Sold for	<b>\$3.45</b>
All First Quality Mallory Make Felt Hats. \$5.50 values. Ordered Sold for	<b>\$4.95</b>
\$10.00 Values. Ordered Sold for	<b>\$6.95</b>
\$7.50 Black Derby Hats, Ordered Sold for	<b>\$3.95</b>
\$10.00 Black Derby Hats, Mallory make. Ordered Sold for	<b>\$5.95</b>
\$1.00 Caps. Ordered Sold for	<b>45c</b>
\$1.50 Caps. Ordered Sold for	<b>95c</b>
\$2.50 Caps. Ordered Sold for	<b>\$1.45</b>
\$1.50 Boys' and Children's White Middy Hats. Ordered Sold for	<b>75c</b>

### MEN'S ODD TROUSERS

Splendid woolen materials in scores of the newest patterns and colorings. Each pair splendidly tailored to fit perfectly. Styles for men and young men. All sizes, \$1.50 to \$3.50 values. Ordered Sold for

\$6.00 to \$5.00 values. Ordered Sold for	<b>\$2.45</b>
\$7.50 and \$7.00 values. Ordered Sold for	<b>\$3.45</b>
\$9.00 to \$8.00 values. Ordered Sold for	<b>\$4.45</b>
\$11.00 to \$10.00 values. Ordered Sold for	<b>\$5.95</b>
\$13.00 to \$12.50 values. Ordered Sold for	<b>\$6.95</b>
	<b>\$8.45</b>

### MISCELLANEOUS

\$1.50 values Boys' Blouse Waists, Bell make, in Madras, Cheviot and Chambray materials. Plain dark and medium fancy stripes. Ordered sold for	<b>95c</b>
\$3.00 One and Two Piece Cotton Bathing Suits. Ordered Sold for	<b>\$1.75</b>
\$2.98 Umbrellas. Ordered Sold for	<b>\$1.25</b>