

14 Years in the
Arcade Building

The Curran Dry Goods Co.

14 Years of
Continuous Suc-
cessful Efforts

Anniversary Sale

**The Crowning Bargain Event of Our Career
Enters its Second Week With
Multiplied Attractions.**

We have just passed through the busiest week we have ever experienced—crowded aisles and phenomenal selling have been the record of each day since the Anniversary Sale commenced. The big event enters its second week with reinforced under-priced stocks and bargains are as plentiful and as wonderful as when the sale started.

**THIS SALE IS MAKING NEW VALUE
GIVING HISTORY.**

We have fairly scoured the market in securing choice bargain lots, and have made liberal inroads into our magnificent regular stocks so that values and varieties unparalleled might characterize this important epoch in our career. Here are representative proofs of our Anniversary offerings beyond competition in the freshest, finest and most desirable of cold weather merchandise.

**ANNIVERSARY SALE OF LACES
AND LININGS.**

One lot of Plain and Fancy Braids, all colors and different widths, prices from 15 to 25c, Sale Price 8c
Fancy Embroidered designs in Net, all colors, Sale Price 39c
Satin Folds and Piping, regular price 19c, Sale Price 10c
One lot of 45-inch Net for Waistings, figured and spotted, Sale Price 48c
A pretty Spotted Tosa Net, regular price \$1.50, Sale Price 98c

**ANNIVERSARY SALE SPECIALS IN
NOTIONS.**

Common Pins, 360 count, Anniversary Sale, 3 papers for 5c
Coats' Darning Cotton, all colors, Anniversary Sale, three spools for 5c
36 yard rolls White Tape, Anniversary Sale 6c roll
Stockinet Dress Shields, Nos. 3 and 4, Anniversary Sale 4c pair
Linen Tape Measures, Anniversary Sale 1c each
Four Hook Corset Clasps, Anniversary Sale 4c each

Anniversary Sale of Silks

75c Silk Plaids, complete assortment of the most subdued fall and winter colorings, in all pure silk plaids for waists, trimmings and millinery, regular price 75c, Anniversary Sale Price 59c vd
75c Satin Messaline Silk, this offering of Dress Silks comprises the most wanted street and evening shades, regular price 75c, Anniversary Sale Price 55c vd
\$1.00 Black Taffeta, 30-inch Dress Taffeta, chiffon finish, suitable for suits and skirts, made to sell for not less than \$1 a yard, warranted to wear, regular price \$1, Anniversary Sale Price 75c vd
\$1.25 Black Taffeta, 36-inch Costume Taffeta, fine yarn dye, excellent luster and jet black, dependable wearing quality and guaranteed by manufacturer to give satisfaction, regular price \$1.25, Anniversary Sale Price 95c vd

**Underwear From the Anniversary
Sale.**

Women's Extra Heavy Fleece Lined Vests and Pants, regular 39c quality, Anniversary Sale 25c
Women's Extra Size Fleece Lined Vests and Pants, very large and elastic, value 45c, Anniversary Sale 29c
Women's All Wool Camel's Hair Vests and Pants, all sizes, value \$1, Anniversary Sale 69c
Children's Fleece Lined Vests, odd sizes, value 25c, Anniversary Sale Price 15c

**From the Anniversary Sale of
Dress Goods.**

10 Pieces of Panama Suitings, fine crisp finish, in brown, green, navy, garnet and black, strictly all worsted, regular price 50c yard, Anniversary Sale 39c
Imported Cream Mohair Waistings, 44-inch Cream Brilliantine in neat stripe effects, for shirt waists and gowns, regular price 95c, Anniversary Sale 49c vd
54-inch Diagonal Worsted Suitings, very nobby fabric in the new fall shades of navy, brown, green, taupe, garnet and black, regular price \$1, Anniversary Sale 75c
54-inch Chiffon Broadcloth, satin face, twilled back, fine light weight quality for tailored gowns, all colors and black, regular price \$1.25, Anniversary Sale 95c

**Hosiery From the Anniversary
Sale.**

Women's Black Woolen Hose, ribbed top, regular price 25c, Anniversary Sale, 3 pairs for 50c
Women's 25c quality Black Cotton Hose, double sole, Anniversary Sale Price 15c
Children's Fine Ribbed Hose, triple knee, heel and toe, regular price 19c, Anniversary Sale 12 1/2c
Children's Wide Rib School Hose, sizes 6 to 9 1/2, value 12 1/2c Anniversary Sale, three pairs for 25c

**ANNIVERSARY SALE PRICES ON
RELIABLE GLOVES.**

Women's 2-clasp Black Suede Gloves, Paris Point stitching, regular price \$1.25, Sale Price \$1.00
Women's Mousquetaire Glove Gloves, Black only, \$2.25 quality, Anniversary Sale \$1.00
Men's Heavy Dogskin Gloves, wool lined, tan and brown, value \$1.25, Anniversary Sale 98c
Misses' Cape Walking Gloves, 1-clasp, oak and tan shades, Anniversary Sale 98c
Children's Black Double Mittens, 15c kind, Anniversary Sale 9c

**ANNIVERSARY SALE OF SWEAT-
ER COATS.**

Men's Coat Sweaters in grey, a small lot of \$2 values, Sale Price \$1.39
Men's Fine Wool and Worsted Coat Sweaters, regular \$3 value, Sale Price \$1.98
Men's and Women's Oxford Sweaters, in white, oxford and fancy trimmed, values up to \$3.50, Sale Price \$2.00

Coat, Suit and Fur Bargains in the Anniversary Sale

When the choicest garments are offered at special low prices at the very commencement of the season purchasers are getting by far the best of it. These values will prove the benefit derived by shopping at our Birthday Sale.



**Tailored Made
Suits**

AT \$12.50—Tailor Made Suits that sell regularly at \$17.78.
AT \$15.00—The Tailor Made Suits that sell regularly at \$21.50.
AT \$17.50—The Tailor Made Suits that sell regularly at \$25.50.
AT \$19.50—The Tailor Made Suits that sell regularly at \$25.00.
AT \$25.00—The Tailor Made Suits that sell regularly at \$32.50 and \$35.00.

**Long Coats and
Jackets**

AT \$6.98—The Coats that sell regularly at \$10.00.
AT \$8.50—The Coats that sell regularly at \$13.50.
AT \$10.75—The Coats that sell regularly at \$15.00.
AT \$12.50—The Coats that sell regularly at \$17.50.
AT \$15.00—The Coats that sell regularly at \$19.50 and \$21.00.

**Fur Lined Coats
and Furs**

AT \$22.50—Fur Lined Coats with French coney collar, worth \$29.50.
AT \$25.00—Fur lined Coats, worth \$32.50 and \$35.00.
AT \$1.98—Fur Scarfs of brown French coney, worth \$3.50.
AT \$1.98—Pillow Muffs of brown French coney, worth \$3.50.
AT \$14.50—A large variety of Fox Lynx, Black and Blue Wolf Neck Pieces and Muffs, worth \$20.00.

**Dress Skirts and
Waists.**

\$5.98 Skirts on sale at \$4.50
The \$6.50 Skirts sold at \$5.00
The \$9.00 Skirts on sale at \$6.75
The \$10.50 Skirts on sale at \$7.50
The \$12.50 Skirts on sale at \$8.75

NET AND LAWN WAISTS.
The \$1.75 Lawn Waists \$1.25
The \$2.25 Lawn Waists \$1.60
The \$3.50 Net Waists \$2.25
The \$4.98 Net Waists \$3.50

The Carpet, Rug and Drapery end of our business is receiving special attention during this Anniversary Sale. The work of laying and making is being done "Free of Charge" and special prices have been put upon everything in this line in stock.

DINING ROOM RUGS.

Body Brussels, very best quality, 5 frame goods, in small and medium sized oriental designs, size 9x12 feet, value \$27.50, Sale Price \$24.50
Extra Close Weave Tapestry Brussels Rugs, size 9x12 feet, designs suitable for dining rooms, value \$19.50, Sale Price \$15.95
Brussels Rugs, size 9x12 feet, large variety of new designs, value \$17.50, Sale Price \$13.95
Parlor Rugs, best quality Axminster Rugs in rich oriental and floral designs, size 9x12 feet, value \$39.00, Sale Price \$24.95
Royal Wilton Rugs, very best quality and the most select patterns obtainable, size 9x12 feet, value \$40.00, Sale Price \$35.00

KITCHEN COVERINGS.

Genuine Iniaid Linoleum, perfect goods, neat designs, value \$1.25, Sale Price 95c vd
Cork Linoleum, large variety of small and medium sized designs, value 60c yd, Sale Price 42c vd

THANKSGIVING LINENS.

50 dozen Large Size Linen Napkins, worth \$1.39, Anniversary Sale 98c
10 pieces White Mercerized Damask, worth 50c, Anniversary Sale 35c
5 pieces 70-inch Bleached Damask, worth \$1, Anniversary Sale 75c
1 dozen Hemstitched Sets, 2 1/2 yards long, worth \$6.50, Anniversary Sale \$5.00
5 dozen Hemstitched Mercerized Cloths, worth \$2.50, Anniversary Sale \$1.69
50 dozen Large Size Huck Towels, worth 12 1/2c, Anniversary Sale 3 for 25c
20 pieces All Linen Crash Toweling, worth 11c, Anniversary Sale 8c
20 dozen Hemmed Tray Cloths, worth 19c, Anniversary Sale 12 1/2c

ANNIVERSARY SALE OF DOMESTICS.

1 bale yard wide Unbleached Sheeting, worth 7c, Anniversary Sale 5c
1 case 9-4 Bleached Sheeting, worth 30c, Anniversary Sale 25c
20 dozen Bleached Sheets, worth 45c, Anniversary Sale 32c

Thanksgiving is But a Week Away and housekeepers will have a chance to replenish their housekeeping outfits at this opportune Sale.

Dinner Sets—American Porcelain, choice of 3 pretty decorations, 100 pieces, including 3 large platters and soup tureen, regular \$10.00, Special Anniversary Sale at \$8.98
Dinner Sets—English porcelain, deep green border with floral spray, 100 pieces, regular \$17.95, Anniversary Sale at \$14.95
Dinner Sets—French and Austrian china, choice of 6 dainty decorations, 10 pieces, regular \$22, Anniversary Sale at \$17.95
Tea Sets—German china, neatly decorated, 56 pieces, regular \$5.95, Anniversary Sale at \$3.98
Berry and Salad Sets—Austrian china, daintily decorated, set consists of one large bowl, 6 berry saucers and sugar and cream, regular \$3, Anniversary Sale at \$2.39
Chocolate Sets—Imperial German china, tinted background, with floral decorations, full gold handle and gold traced, regular special \$2, Anniversary Sale at \$1.39



THE ROYAL ROASTER.

Requires no bastings and will make your roasts rich, tender and juicy, in three sizes, Specially Priced at 70c, 69c and 49c

Carving Knives and Forks—Genuine Stag handle, have 9-inch blade of best quality steel, regular \$1.69, Anniversary Sale at \$1.25
Tea Spoons—William Rogers AA quality, warranted to wear 10 years, regular \$1.65 dozen, Anniversary Sale, a set of 6 for 60c
Food Choppers—The Universal kind, chops all kinds of meat and vegetables, regular \$2.00, \$1.50, \$1.25 and 98c, Anniversary Sale \$1.50, \$1.25, 98c and 75c
Family Scales—With scoop, weighs 24 lbs by ounces, regular \$1.25, Anniversary Sale at 98c
Serving Trays—26 inches long, oval shape, nicely japanned and gold band, regular 49c, Anniversary Sale 25c
Fruit and Potato Ricer—The best kind, regular 29c, Anniversary Sale at 21c

Salad Bowls—In cut glass, brilliant cuttings, regular \$6.00, Anniversary Sale at \$3.00
Spoon Trays—Cut glass, rich deep cuttings, regular \$1.75, Anniversary Sale at \$1.35
Mustard Pots—Cut glass, rich cuttings, regular \$1, Anniversary Sale at 75c
Water Sets—Cut glass, set consist of tankard shape jug and 6 glasses, regular \$2, Anniversary Sale at \$2.39
Salad Bowls—Austrian china, neat decorations, regular 50c, Anniversary Sale at 29c
Cake Plates—German china, dainty decorations, regular 25c, Anniversary Sale 15c
Sugar and Cream Sets—German china, and decorated, regular 25c, Anniversary Sale 12c
Celery Trays—Austrian china, tinted and decorated, regular 50 and 75c, Anniversary Sale at 39c