The new "velvets" have arrived

This simple announcement we consider important enough to occupy the entire space allotted to this morning's advertisement.

These Wilton Velvet carpets come to us direct from the mills of America's two foremost manufacturers of these goods—The Alex. Smith & Sons Carpet Company and S. Sanford & Sons.

The patterns represent the very latest and best efforts of the carpet designers and the same high standard of quality that has created such an immense demand for these goods in the past, is guaranteed.

On display for the first time in Sacramento, beginning tomorrow (Monday) morning, in the Carpet Store.

Price, one dollar the yard sewed and laid.

John Biever
CORNER SIXTH AND K.