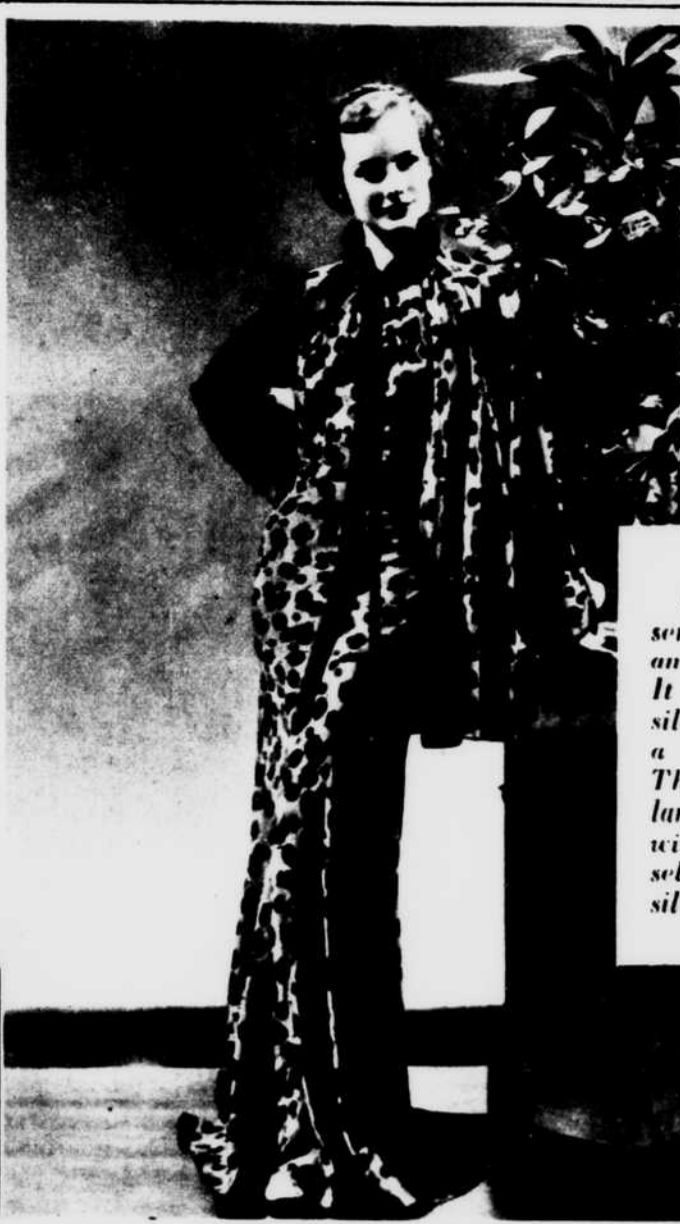




Smart for early Spring. Fashion favors this rakish hat in natural panama straw, with black grosgrain ribbon band.



A plaid silk organdie bow adds a gay note to a two-piece frock of crepe. The felt beret shows a new line.



Evening ensemble of charm and quaintness. It is in printed silk crepe with a floral motif. The jacket collar is caught with a long tasseled rope of silk.



The shallow-crowned trend. One of the smart Spring hat models, designed for wear with clothes of tailored lines.

**RESTYLE YOUR OUT OF DATE JEWELRY**

You wouldn't wear hobble skirts today. Why be satisfied with out-of-date jewelry? Our designers will be glad to submit suggestions for remodeling your jewelry without obligation on your part. The actual cost is surprisingly low.

**SHAH & SHAH**  
Jewelers—921 F St. N.W.



BE SURE your glasses are right. Do not continue wearing from day to day glasses that may be doing your eyes more harm than good. Our eye-service guarantees correctness.

Convenient Budget Plan  
**D. L. ROSE, Optometrist**  
ROSE OPTICAL CO., 907 G St. N.W.

Realistic Crequelets, Eugene, Bonat or Fern Oil Wares. Complete \$5.00  
Only genuine supplies used. Expert operators.  
**STILE and CARTER**  
Hairdressing Salon  
District 5134  
Rooms 303-304 Kresge Bldg., 1105 G St. N.W., 2 doors from elevator

Facial Hair, Moles Have Them Removed Permanently 20 Yrs. Experience  
**MARIE STEVENS**  
107 Kraker Bldg., 11th & G Sts. N.W.

AFTER GETTING PRICES ELSEWHERE—TRY  
**Hausler's**  
ENGRAVERS PRINTERS STATIONERS SOCIAL AND COMMERCIAL  
720 17th St. N.W.  
Phone for Representative—DI. 2057

ALL PERMANENTS REDUCED  
\$6.50 ANY METHOD ANY STYLE \$6.50  
Including Our Regular \$8.50 Wave  
ONE MONTH ONLY  
**Lillias Inc.**  
2817 14th St. N.W.  
Col. 10412-10413

**Silver Plating**  
OR REPAIRING  
D. L. BROMWELL, Inc.  
723 12th St. N.W. Met. 1134  
Washington's Finest Platers Since 1872



The Chinese influence. There is more than a touch of it in this attractive black and white printed silk hostess gown.

Paris sponsors this smart white flannel Spring suit. The blouse is black, for contrast with suit, tie and hat.

The Straight Road to Satisfactory  
**Dry-Cleaning & Dyeing**  
Phone AT. 4000  
Just around the corner to...  
**The Hoffman Co. Inc.**  
Est. 1916

30 or 40?  
only she and we really know!

Her fund of experience proclaims her 40. But her gay vivacity belongs to 30, and her appearance says 30!

She looks as young as she feels, because a short time ago we Sham-

poor Tint-ed her hair with Roux, gave her gay, youthful color. And our operators can give you any shade, from lightest blonde to black, with a naturalness that defies human eyes.

If you would recapture the years gray hair steals, put your faith in our experience, as hundreds of smart women already do. Our Roux Shampoo Tint service never betrays your secret!

Miss Helen Garrity—Special Roux Representative, will be at our Salon Monday and Tuesday, March 1-2, to diagnose your hair problems. Consultation Free.  
528 12th St. **EMILE, JR.** NA. 2028  
HAIRDRESSER  
WE USE ROUX SHAMPOO TINT - "IT TINTS AS IT WASHES"

ROMANCE COMES TO THOSE WHO  
Keep the Fragrant Mouth of Youth



"OH, OH! EIGHT O'CLOCK! Time for me to give my mouth its morning beauty treatment with Lavoris."

SPARKLING TEETH AN ASSET TO BEAUTY—It enjoys using Lavoris on my toothbrush—it makes my teeth and mouth feel so clean!"



HELPS KEEP MARRIED COUPLES IN LOVE—used at least twice daily. Lavoris guards against disagreeable breath odors caused by food, liquor and tobacco.



POPULAR MIAMI BEAUTY finds Lavoris helps her keep the fragrant mouth of youth.



Proper cleansing of the mouth and throat tissues is an important daily function ideally performed with Lavoris, used as a mouth wash or gargle. Lavoris removes germ-harboring, odor-creating substances and gives a refreshing, stimulating after-effect—results that are satisfying, unique, and distinctly characteristic of Lavoris. Children enjoy using Lavoris—an important point in effective oral hygiene.

Know the happiness of having the Fragrant Mouth of Youth. Get a bottle of Lavoris at once and use daily. Three sizes 4-oz., 9-oz., and 20-oz. bottles.



LAVORIS IS FOR SALE EVERYWHERE

**FREE! GENEROUS BOTTLE OF LAVORIS**

Send 6c in stamps, for postage only, to The Lavoris Company, 933 North 3rd Street, Minneapolis, Minnesota, and get a generous "get-acquainted" size bottle. It may be obtained with or without the coupon.

The Lavoris Company  
933 North 3rd Street, Minneapolis, Minnesota  
Please send me generous "get-acquainted" sample of Lavoris. 6c in stamps are enclosed to cover cost of postage only.  
Name.....  
Address.....  
City.....State.....  
(Print name clearly, please)

Mail coupon 3

**MARCH SPECIAL**

ANY MAN'S SUIT or OVERCOAT OR WOMAN'S GARMENT CLEANED and PRESSED

**50¢**

Try our relining service—Men's Coats or Overcoats, \$3.50. Ladies' Coats, \$4 up.



39¢ MEN'S HATS CLEANED AND BLOCKED

**Howards**  
ODORLESS CLEANERS

A Convenient Branch in Your Neighborhood

- 320 E. Moody St. N.W.
- 814 1 1/2 St. N.W.
- 1631 7th Street N.W.
- 1416 Park Road
- 1731 Columbia Road
- 936 Eye Street N.W.
- 522 King St., Alexandria
- 1020 North Capitol St.
- 2602 Connecticut Ave.
- 2041 Nichols Ave. S.E.
- 3509 Georgia Ave.
- 5119 Georgia Ave.
- 622 7th Street S.W.
- 420 H Street N.E.
- 1122 Vermont Ave. N.W.
- 1500 Wisconsin Ave.
- 7708 Georgia Ave.
- 2363 4th Street N.E.

**"A SECOND SKIN"**

**LE GANT**  
OF Youthlastic!

STRETCHES BOTH WAYS WILL NOT RIDE UP

BY Reofern

No "Yanking Down" This Corset! . . .

Because it stays in place, it keeps its shape; and because it keeps its shape—keeps yours . . . no seams over hips—smooth and invisible . . . a flat back that stays flat for the life of the corset, thanks to the exclusive "TwoWay-OneWay" design . . . minutes cut from dressing time by smooth running Talon fastener in front. Le Gant is made of firmly woven patented Youthlastic—wash it often for long wear. Look for the label "Le Gant of Youthlastic." Style illustrated \$10

Girdles or Corselettes—at the Better Shops, \$5 to \$35

Write for free illustrated booklet of LE GANT\* of YOUTHLASTIC\*  
\*Trade Mark Reg. U. S. Pat. Off. The Warner Brothers Co., Bridgeport, Conn.