

PLEASE ACCEPT THESE

# 2 FREE GIFTS



IMAGINE GETTING BOTH JOHNSON'S NEW FURNITURE POLISH AND THE NEW SHI-NUP CLEANER ABSOLUTELY FREE!

THEY'RE FULL SIZE PACKAGES, TOO, NOT SAMPLES.

JOHNSON'S NEW CREAMY FURNITURE POLISH GIVES AN EXQUISITE WAX-LUSTRE WITHOUT ANY HARD RUBBING - PROTECTS FURNITURE FROM STAINS AND SCRATCHES, CLEANS AND POLISHES IN ONE OPERATION. CONTAINS NO STICKY OILS TO COLLECT DUST.

YOU'LL BE AMAZED HOW QUICKLY SHI-NUP REMOVES TARNISH FROM SILVER. IT MAKES GLASSWARE SPARKLE LIKE DIAMONDS AND IT'S GRAND FOR BATHROOM AND KITCHEN FIXTURES TOO. IT CONTAINS NO HARSH ABRASIVES.

## Both gifts absolutely FREE

—with the purchase of either Johnson's Wax or Glo-Coat in this special package. Act quickly, supply limited

We offer these two free gifts for two reasons: To help celebrate our 50th Anniversary, and so you can try these two new Johnson products. These are full, regular sizes—value 55c—not samples. You pay only regular prices for either Glo-Coat or Johnson's Wax. See these Free Gift Packages at your dealer's now. Package contains (besides the Free Gifts) either a pint of **Glo-Coat**—a pint of **Johnson's Liquid Wax** or a pound of **Johnson's Paste Wax**.

**Purchase either one of these well-known products and receive 2 free gifts**

**JOHNSON'S WAX** (Paste or Liquid) For 50 years this famous product has made homes more beautiful—protected floors, furniture and woodwork—saved hours of housework. Today it is used more than ever. There are so many extra uses for Johnson's Wax—leather goods, suitcases, iceboxes, pantry shelves, window sills, lampshades—saving housework all year long.

**JOHNSON'S GLO-COAT**—no-rubbing floor polish, used in over one million homes. Gives floors a brilliant lustre, and lasting protection. Easy to apply—simply pour a little Glo-Coat on the floor, spread it lightly over the surface. In 20 minutes your floors gleam with new beauty. (No Rubbing or Buffing.)



# JOHNSON'S WAX POLISHES

S. C. JOHNSON & SON, INC. • FOUNDED 1886 • RACINE, WISCONSIN

TO CELEBRATE Johnson's 50th Anniversary

WITH ONE PENNY OF JOHNSON'S PASTE WAX

**ACT QUICKLY! SUPPLY LIMITED! YOU BUY EITHER GLO-COAT OR JOHNSON'S WAX (PASTE OR LIQUID) AT REGULAR PRICES... PACKED IN THIS ATTRACTIVE ANNIVERSARY BOX WITH THE 2 FREE GIFTS**