

**COURAGE** counts in business! Two weeks ago we found ourselves with a tremendous clothing stock! We determined to move these goods because we were convinced that we could replace it at much lower prices. Results have proven the soundness of this theory! We have accomplished what we set out to do! Thousands upon thousands of dollars' worth of this clothing have passed from our hands to the public. We are now replacing this merchandise . . . feeding it into our stocks at these same remarkable savings.

# ENTIRE STOCK MEN'S CLOTHING AT THESE REMARKABLE SAVINGS

*with replacements bought at the market's new low levels*  
(WE EXCEPT ONLY TEX-WEAR PRODUCTS, THE HUDDER AND THE HUDDERFORD)

—“And You Know the Kind of Clothes We Sell”—  
*Look At These*  
**CELEBRATED LABELS!**

- SOCIETY BRAND
- SAWYER SPUN
- SHELDON CLOTHES
- SOCIAL REGISTER

**YES!** Every Suit in stock—every Overcoat in stock—every Topcoat, every Tuxedo—every Full Dress (with the exceptions noted above)—And that's not all—we're filling in almost daily with replacements, bought at the market's new low levels, and offered to you at these same remarkable savings! Whether you need clothing or not—you owe it to yourself to get in on this—and get your share of the savings!

*Were \$25 and \$28.75*

## 19.75

Hoyle-Spun Tweed Topcoats.....19.75  
Sheldon Suits.....19.75  
Sheldon Overcoats.....19.75  
Sheldon Topcoats.....19.75

*Were \$40 and \$45*

## 34.75

Sheldon De Luxe 2-Trouser Suits.....34.75  
Genuine Harris Tweed Suits.....34.75  
Sheldon Vicuna Overcoats.....34.75

*Were \$29.75 & \$34.75*

## 24.75

Sheldon 2-Trouser Suits, 24.75 Camel Hair Topcoats.....24.75  
Sheldon 1-Trouser Suits, 24.75 Sheldon Tuxedos.....24.75  
Sawyer-Spun Topcoats.....24.75 Sheldon Overcoats.....24.75

*Were \$45 and \$50*

## 39.75

Staunchley Suits.....39.75  
Social Register 2-Trouser Suits.....39.75  
Weatherfield Overcoats.....39.75

*Were \$35 and \$40*

## 29.75

Sheldon 2-Trouser Suits  
Sawyer-Spun 2-Trouser Suits  
Society Brand Topcoats  
Genuine Hand-loomed Harris  
Tweed Topcoats  
Social Register Overcoats  
Highland Fleece Overcoats  
Sheldon Overcoats  
Sheldon Tuxedos  
Sheldon Full Dress

*Were \$50 and \$65*

## 44.75

Landshire and Sturdyman Suits.....44.75  
Chesterfield Overcoats.....44.75  
Imported Fabric Overcoats.....44.75  
Tuxedos.....44.75

Use Our 3-Month Budget Plan—One-Third Due... JAN. 1st; One-Third Due... FEB. 1st; One-Third Due... MAR. 1st

SECOND  
FLOOR

# THE HECHT CO.

SECOND  
FLOOR

F STREET at SEVENTH

NATIONAL 5100