send its winter produce to New York by air, it could beat the other Southern producers by a week or more. Discovery No. 2 was that nearby was a big military airport.

The CED made arrangements for the community to take over the airport after the war. It made a deal with a commercial airline to serve the region. It lined up growers who have promised to plant more acreage, and local packers who will extend their packaging facilities. More farm and factory jobs? Yes, and local merchants, realizing the possibilities, are planning to enlarge their establishments, thus increasing employment opportunities.

One of the best things about the Bradenton enterprise is that it’s typical of the foresighted work being done by CED’s all over the country. Twenty-eight hundred communities now have such committees hard at work.

**Choice of Work**

Take a look at some typical plans for men who’ll be returning to their old jobs. There’s Corp. Joe Smith, former stockboy in a large department store in New York State. Discharged from the Army, Joe reports for work. For his old job? No, says the manager. “You,” it tells him, “are not the same Joe Smith who went into the Army. Let’s not think about what you were but what you want to be. We’ve got a plan.”

So Joe makes his choice — salesman, buyer, ad man — whatever he wants. He gets his chance. Maybe it works out. If it doesn’t, Joe shifts to other departments until he connects. Meanwhile, the wartime employees, instead of being abruptly dismissed when Joe and the others come back, may go on the “reserve” list. The vet and the reserve he replaces each work a four-hour shift for a month at increased wages. Then the vet gets an eight-hour shift, one day a week off, and reservists work that day.

Just as heartening is the plan of the Lincoln Alliance Bank of Rochester, N. Y. President Raymond N. Ball recently wrote servicemen: “We realize that in the service many of you have discovered talents which may lead you into other fields. You who return uncertain of what to do will be welcomed back to the bank and put on the payroll while you are making your plans.”

Veterans coming out of service without knowing what they want to do will get expert guidance. Seven colleges of Rhode Island have joined to establish the Veterans Guidance Center in Providence. Every man who consults it will get the chance, through tests, to have his occupational interests and aptitudes analyzed.

Once a veteran decides on the job he wants, he’ll get help in finding it. The National Association of Retail Grocers has a nationwide plan under which local grocers’ associations will list all of the available jobs for veterans.

Some newspapers have already started to put stars in front of job-wanted ads of veterans to direct attention. "Modern Plastics" and "Modern Packaging" magazines were among the first to run free classified ads for veterans.

Privately sponsored educational and job training plans are multiplying. The University of California has established Liberty scholarships for veterans, in memory of graduates who died in battle. In Iowa City, the Junior and State Chambers of Commerce are working on a $50,000-scholarship fund to honor the memory of Nile Kinnick, 1939 All-American halfback killed in action.

New York’s Museum of Modern Art has opened a special Veterans Art Center to give free instruction in sculpture, ceramics, woodworking design, book illustration, typography. This offers work — and hobbies.

**They’ll Help Each Other**

Now the least valuable will be the help that many veterans will be to each other. Small plants, run and staffed entirely by service men, are already in operation. About 50 veterans, ranging in rank from private to lieutenant, have joined as partners to form the Norseman Air Transport to operate a New England airline. They hope to get 34 aircraft from surplus government stock, equip the planes for amphibious landings, and make water-to-water flights. They'll serve 29 cities, including Boston and Providence. The enterprise will offer opportunities for scores of vets.

This report could go on and on. But these examples show that the fate of veterans isn’t just being left up to government planning. Individuals and communities are coming up with their own plans. They believe America’s future lies with her veterans. And it is in the hands not only of the government but of the people themselves.

*The End*