



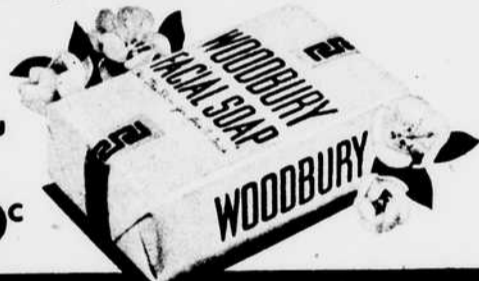
**DEB ACTIVE IN WAR WORK ON HOME FRONT.** New York deb, Carol Marcus, says: "Now that we girls are in uniform, too, the men notice clear, fresh skin more than ever. So I take a Woodbury Facial Cocktail. This quick skin-cleansing with Woodbury Soap touches off the spark of beauty in a girl's face." Try Woodbury . . . made for the skin alone.



"TO CLEAR MY SKIN I work up a lather of Woodbury Soap, smooth it on. Woodbury works fast to brighten my complexion." This famous skin soap contains a costly ingredient for mildness. Get Woodbury today! 10c.

FOR THE SKIN YOU LOVE TO TOUCH

10c



RED, WHITE and BLUE ribbons prevent glass from flying

## "I CHRISTEN YOU..."

**Sponsor socks prow, champagne spatters: A ship is launched!**

**A**NY of you ladies want to christen a ship? If you've a limber arm and a good batting eye, you may be in demand soon, what with U.S. vessels sliding down the ways at the rate of three every 24 hours.

There used to be a good deal of fuss and feathers about christenings. Shipyards vied with one another to line up glamorous movie stars and society leaders as sponsors. But nowadays the lucky lady is apt to be Mrs. John Smith, wife of a welder. One New York yard, the Greenport Basin Company, has workers' wives signed up for nearly 100 future launchings.



REHEARSAL. Sponsor picks up some pointers from the Navy

**P**LENTY of tradition enters into the goings-on. The bottle of champagne (must be American vintage) is sewed in cloth to prevent the glass from flying, and gaily bedecked with red, white and blue ribbons.

In fact, everything is made as easy as possible for the sponsor in her moment of stress. Some ships even have a special, sharp fin welded into the bow for her to aim at. It insures a clean break and a fine spray of foam. But in spite of everything the ladies miss once in a while.

About the only hazard connected with a launching is the champagne shower. Navy officers who stand with the sponsor on the christening platform are generally expert duckers. (Watch 'em jump the next time you see a launching in the newsreels.) But the lady just has to stand there and take her medicine.



BATTING PRACTICE—one last swing with the dummy bottle

**C**HRESTENING speech itself is generally brief and well memorized, such as, "I christen you Albatross II and wish you Godspeed." But no one who heard it will ever forget the spirited baptism uttered by one Navy commander's wife when she sent a minesweeper down the ways. The news of Pearl Harbor was still fresh and burning our blood; and as she hauled off to swing the bottle, she cried: "I christen you YMS-22 — and dammit I'll serve on you if they'll let me!" — CHARLES D. RICE, JR.



HOME RUN! Ship's off to sea — lady's off to the cleaners

TW-11-15-43

SHHH!  
Hitler's  
Listening!

Now Many Wear  
**FALSE TEETH**  
With Little Worry

Eat, talk, laugh or sneeze without fear of insecure false teeth dropping, slipping or wobbling. FASTEETH holds plates firmer and more comfortably. This pleasant powder has no gummy, gooey, pasty taste or feeling. Doesn't cause nausea. It's alkaline (non-acid). Checks "plate odor" (denture breath). Get FASTEETH at any drug store.

- ✓ First—among first aid antiseptics!
- ✓ Safe, effective
- ✓ Costs little
- ✓ Available at all drug stores

MILD TINCTURE OF  
**IODINE**

**PETER PAIN** TRIES TO MUSCLE IN ON MANEUVERS



FOR FAST RELIEF FROM PAIN DUE TO RHEUMATISM, COLDS, NEURALGIA, MUSCULAR STRAIN

Ben-Gay contains up to 2½ times more of those two famous pain-relieving agents — methyl salicylate and menthol — than 5 other widely offered rub-ins! There's also Ben-Gay MILD for children.

**Ben-Gay** ACTS **FAST** WHERE YOU HURT