



Against the white sand of the beach at St. Petersburg, Fla., June Liles carries out a monotone in white in her costume, except for her ankle straps.

Wide World Photo



The South American influence is noticeable in this California playsuit worn by Marcia Yousen. Snug shorts fit under the gathered skirt.

Wide World Photo



EDWARD G. ROBINSON
just adds hot water
... gets
roaster-fresh coffee

Roaster-fresh because in Nescafé all the fresh flavor of newly-roasted coffee is sealed in by added carbohydrates.

YOU'LL BE DELIGHTED, TOO! For Nescafé offers you the *peak* in coffee enjoyment . . . because Nestlé's knows the way to give you *all the flavor—all the lift*—of really fine coffee! First, we make an extract of choice coffees fresh from the roaster—then *instantly seal in the wonderful flavor!* To release this flavor, you simply

put a teaspoonful of Nescafé in a cup and add hot water.

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