

Dental Plate Wearers

You can't "Brush-Off"
Denture Breath



Soak plates in Polident to keep them
odor-free, hygienically clean!



Soak plate or bridge in Polident fifteen minutes or longer, rinse and it's ready to use. A daily Polident brushing never seems to reach, keeps dentures clean, bright, odor-free!

DENTURE BREATH is a serious social problem. It may make your close presence distasteful to friends or family, and give you away to others who would never otherwise guess you wear false teeth. You can't "brush off" DENTURE BREATH!

Brushing dental plates with tooth pastes, powders or soap may scratch delicate plate material, 60 times softer than natural teeth. Food and film collect in these unseen scratches—causing offensive DENTURE BREATH!

With Polident there's no brushing, so no fear of DENTURE BREATH. More dentists recommend Polident than any other denture cleanser. Costs less than 1¢ a day. 30¢ and 60¢ sizes.

Use **POLIDENT** Daily

TO KEEP PLATES AND BRIDGES CLEAN... AND ODOR-FREE!

LOOSE PLATES?

Amazing NEW CREAM Holds Even Tighter All Day

The makers of Polident have developed a new cream for holding false teeth tight. Its gripping power is so sensational that they guarantee you double your money back if it doesn't hold your plates tighter, longer than anything you ever tried before. If you have used old-fashioned holding powders and found that you had to apply

them three or four times a day, didn't like their taste or messiness, then new Poli-Grip is for you.

This "Once-a-Day" cream is pleasant to use, dainty, economical.

With Poli-Grip you can laugh, sing, eat what you want without fear of embarrassment.

Remember Poli-Grip holds plates tight no matter how they fit.

35¢ and 60¢ tubes at all drug stores.

GUARANTEED BY POLIDENT



COLLEGE BROADCASTERS

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were invariably skeptical. Their attitude softened as they became persuaded that the students could get themselves on the air, keep within the law and never be hurt except by picking up a hot soldering iron.

College authorities now give positive encouragement. College radio has taken its place alongside college newspapers as a campus activity which not only serves a valuable function in itself, but gives vocational training of a high order.

Faculty members now co-operate actively in many ways.

A Wesleyan professor wrote and went on the air with a weekly half-hour session of horror stories. When the Columbia station launched a late evening program called "Music to Study By," some of the authorities objected, but their protest was quelled by a professor of education who called it "good psychology." When Harvard students broadcast an interview with Strip Teaser Ann Corio, most of their mentors conceded that it was legitimate coverage of a modern social phenomenon.

Looking Ahead

OVERALL direction for the college stations comes from their central office in New York. This is a service organization with elected officers, providing each station with a monthly magazine, a weekly newsletter, and individual advice. It operates a script exchange (from a library of 80 programs) and formulates operating regulations.

The IBS has big ambitions. If a network among three or four colleges is feasible, so is a large regional one (18 eastern colleges are now readying one). So is a national one—and so, ultimately, an international one. Already the IBS has engineered exchange broadcasts between this country and England, Australia, Brazil and the Belgian Congo. To expand this into a regular activity would entail leasing more wires and short-wave facilities, and making transcriptions on a grand scale. It would take time and money.

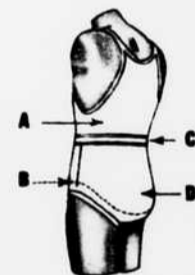
The young people who want to do it have the time. And in driving toward a goal as rich in promise as international cultural exchange they are not likely to be discouraged by a hurdle with a dollar sign on it. *The End*



"I can picture a lot of comfort in those REIS Scandals"

There's more to Reis Scandals than meets the casual eye! Important details of construction that mean better fit, extra comfort and more all 'round satisfaction. For instance, consider the Reis dart-stitched pouch that provides mild, athletic support. The special way it's shaped and put together is exclusive with Reis Scandals. It is a patented feature you find in no other brief-type shorts.

So be sure to ask for Reis Scandals—the modern underwear for manly men. Compare high-quality, extra-feature Scandals with any other shorts you've worn. Prove for yourself that Reis Scandals really fit better, feel better, look better.



MATCHING SHIRT (A) is especially shaped at bottom (B) to follow legline of Scandals. "HI-WAIST" construction of Scandals (C) gives better fit. Elastic waistband. Full cut seat (D) for full coverage. No seams to sit on.

THEY'RE CUT TO FIT... TO FIGHT FATIGUE!



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